



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Meeting Minutes - Amended EARLY CHILDHOOD CARE AND EDUCATION COMMITTEE

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Wednesday, October 21, 2009

8:00 AM

215 Martin Luther King, Jr. Blvd.  
LL-120 (Madison Municipal Building)

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### CALL TO ORDER / ROLL CALL

**Present:** 8 -

Lynn E. Edlefsen; Kathleen B. Raschke; Joanna R. Parker; Michael B. Jacob; Patricia A. Lasky; Diane B. Adams; Richard C. Schultz and Joanne E. Brown

**Excused:** 1 -

Shiva Bidar-Sielaff

**Staff Present:** Jolene Ibeling, Monica Host, Laura Noel, Becky Schesny

Lasky called the meeting to order at 8:10 am.

### APPROVAL OF MINUTES

**MOTION** by Schultz, seconded by Raschke to approve the meeting minutes from September 23rd. Motion passed by voice vote.

### PUBLIC COMMENT

Lasky inquired if there was any public comment not related to the priorities and goals. There was none.

### DISCUSSION ITEMS

1. [16338](#) Community Resources Draft Program Area Goals and Priorities for 2011-2012

Ibeling summarized the process in which the draft goals and priorities were developed, highlighted changes from the 2009-2010 goals and priorities and rationale for the revised goal and priority language.

**Public Comment**

Tom Solyst – Director of Bridge Lakepoint Waunona Neighborhood Center expressed concern that the Los Ninos program may be moved to the Child & Families area and that the focus on full-time child care will eliminate funding for Los Ninos. Los Ninos is currently a part-time program. Latino leaders from school district, Police, JFF and Common Council have all met to discuss the

importance of community centers and the need for outreach to Latino children and families. Latino families often do not enroll full-time due to waiting lists, language barriers and comfort level.

OCS and United Way are the current funders of the program. Loss of funding will devastate the program. Solyst would like the term "full-time" removed from the priority area. The B1 priority would cover the parent education portion of the BLW programming. Solyst would like to have parent education moved up to an A1 as well.

Lasky asked if the Los Ninos program could be full-time. Solyst explained that it probably could. Currently parents attend this program with their children which hinders the number of hours families can attend.

Lasky discussed that if the parents stay it isn't really child care. Edlefson asked about the impact 4K would have on the program? Solyst discussed working with Glendale. The program currently runs 2 to 3 days a week for half days or about 3 hours. Average daily attendance is 10-14, serving 70 unduplicated children this year.

Edlefson asked who does facilitate the program. There is a high level of turnover since it is only part time.

Adams asked if parents contribute funds. Solyst stated that they do not ask for money but often there will be donations for various events or field trips.

Alyssa Kenney – Kennedy Heights Neighborhood Center  
Kennedy Heights provides a half day program year round. The program runs 9 am to 12 pm year round. The full-time change would eliminate the program from funding.

United Way has been a funder but under their new "Play To Learn" focus Kennedy Heights may not get funding from the City or the United Way.

Kenney stated that a cut in City funding would be 60% of the program and 13% of the total budget.

Lindbergh School isn't doing 4K because Kennedy Heights has a 4 year old program.

Adams asked if all children attending the program live in Kennedy Heights? Kenney explained that some started out living there but have moved out of the area and return for the program. The priority for enrollment is children residing in the neighborhood, followed by those currently enrolled, then open enrollment.

Edlefson asked how 4K would impact the program? Kenney stated the current program operates from 9-12 for 3, 4 and 5 year olds. They could do a 4-5 year old program from 12-2 pm but they do not have a DPI certified teacher.

Brown asked if there was any interest in a full time program. Kenney explained that the afterschool program uses the space in the afternoon.

Raschke asked if Head Start could provide programming? Some children are in

Head Start, but the program does not run on Mondays or in the summer. Children that can't attend either program will end up at home.

Edlefson discussed United Way limiting funding possibly because of 4K and she suggest Kennedy Heights looks into 4K options.

Lasky stated this is a time of transition and that it is difficult to determine what will happened by the next funding cycle. Edlefson added that 4K is likely to be implemented in the fall of 2010.

Parker added that the school board meeting is in November and suggested that both Kennedy Heights and BLW attend those meetings.

Edlefson added that Head Start received federal funds to expand early Head Start programming.

**MOTION** by Jacob, seconded by Schultz to strike "full-time" from A1 priority and add comma on the end and "with an emphasis on full-time programming".

Brown added a friendly amendment of "in order to enable parents/guardians to maintain full time employment" under the goals section not A1.

There was no second for the friendly amendment.

**MOTION** by Parker to call the questions. Motion passed voice vote.

**Absent:** 1 -  
Bidar-Sielaff

**Ayes:** 4 -  
Edlefson; Parker; Adams and Schultz

**Noes:** 3 -  
Raschke; Jacob and Lasky

**Non Voting:** 1 -  
Brown

**Vote on original MOTION to strike full-time. Motion passed by voice vote.**

**Absent:** 1 -  
Bidar-Sielaff

**Ayes:** 4 -  
Raschke; Jacob; Lasky and Schultz

**Noes:** 3 -  
Edlefson; Parker and Adams

**Non Voting:** 1 -  
Brown

Brown explained the recommended changes will go to the funding subcommittee tomorrow morning and then the Community Services

Committee next week. In November there will be 2 Public Hearings on 2 separate days. One day will focus on Children and Families, Youth and Crisis Intervention and the other day will focus on Adult Employment, Neighborhoods and Access to Resources.

Brown suggested that everything the group identified as a priority be funded. Parker suggested that each priority get a percentage of available funds and that those identified as a lower priority shouldn't get cut. Raschke added that the new priority area means a new priority ranking. Brown explained that the commission hasn't prioritized the program areas among themselves.

Adams inquired about dropping high, intermediate and lower priority language and would also like to have the parent education priority moved below C2.

**MOTION by Adams, seconded by Lasky to switch priorities C1 and C2 to B1 and B2 and move previous B1 to C1.**

Parker added that training and assistance are abundant through MAEECA and many other places. Access to program specific training is important, but parent education is more important.

Adams withdrew her motion.

**MOTION by Parker, seconded by Jacob to allocate a percentage of program area funding to each priority level.**

**MOTION by Raschke to Call the Question. All approved decision to call the question.**

**Vote on MOTION to allocate a percentage of program area funding to each priority level. Motion passed by voice vote.**

**Absent:** 1 -

Bidar-Sielaff

**Ayes:** 4 -

Parker; Jacob; Adams and Schultz

**Noes:** 3 -

Raschke; Lasky and Edlefson

**Non Voting:** 1 -

Brown

**MOTION by Raschke, seconded by Jacob to change from High/Intermediate/Lower Priorities to Priority Area 1, Priority Area 2 and Priority Area 3. Then re-number and re-label priorities to 1A, 1B, 1C and 2C. The motion passed unanimously by voice vote.**

Please send further comments on the goals and priorities via email to Jolene Ibeling or Joanne Brown.

Adams asked about WI Shares child care corruption and fraud and what actions the City is taking to eliminate it from the Child Care program. Ibeling explained that they continue to evaluate the system and have begun to tighten or close potential weaknesses that might have potential compromise integrity of the program.

[22237](#)

Registration Statements

2.

[16339](#)

Child Care Assistance Report  
2009 Child Care Assistance Budget Update

**Discussion item number 2 will be discussed next meeting.**

3.

[12054](#)

ECCEC Subcommittee

The ECCEC Subcommittee for the next meeting will consist of Adams, Schultz and Lasky.

#### **ADJOURNMENT**

**MOTION by Parker, seconded by Raschke to adjourn the meeting. Motion passed by voice vote. Meeting adjourned at 10:45am.**