## APPLICATION FOR URBAN DESIGN COMMISSION REVIEW AND APPROVAL

<b>AGENDA</b>	ITEM #_	 
Project #_		 

DATE SUBMITTED: May 4, 2011	Action Requested Informational Presentation
UDC MEETING DATE: May 11, 2011	<ul><li> Initial Approval and/or Recommendation</li><li> Final Approval and/or Recommendation</li></ul>
PROJECT ADDRESS: 1907-1911 Monroe Street	
ALDERMANIC DISTRICT: District #13 Susan A. E	llingson
OWNER/DEVELOPER (Partners and/or Principals)	ARCHITECT/DESIGNER/OR AGENT:
Mark Smith (Empire Photography)	Knothe & Bruce Architects, LLC
1911 Monroe Street	7601 University Avenue, Suite 201
Madison, WI 53711	Middleton, Wisconsin 53562
CONTACT PERSON: J. Randy Bruce/Knothe & Bruce A	architects, LLC
Address: 7601 University Avenue, Suite 201	
Middleton, Wisconsin 53562	
Phone: <u>608-836-3690</u>	
Fax:608-836-6934	
E-mail address: <u>rbruce@knothebruce.com</u>	
TYPE OF PROJECT:  (See Section A For:)  X Planned Unit Development (PUD)  General Development Plan (GDP)  X Specific Implementation Plan (SIP)  Planned Community Development (PCD)  General Development Plan (GDP)  Specific Implementation Plan (SIP)  Planned Residential Development (PRD)  New Construction or Exterior Remodeling in an Urbarequired as well as a fee)  School, Public Building or Space (Fee may be required New Construction or Addition to or Remodeling of a 50,000 Sq.Ft.  Planned Commercial Site  (See Section B for:)	ed)
New Construction or Exterior Remodeling in C4 Dis (See Section C for:)	trict (Fee required)
<ul> <li>R.P.S.M. Parking Variance (Fee required)</li> <li>(See Section D for:)</li> <li>Comprehensive Design Review* (Fee required)</li> <li>Street Graphics Variance* (Fee Required)</li> <li>Other</li> <li>*Public Hearing Required (Submission Deadline 3 Weeks in the comprehensive Design Review (Fee required)</li> </ul>	in Advance of Meeting Date)



March 02, 2011

Mr. Brad Murphy Director of Planning Department of Planning & Development City of Madison 215 Martin Luther King Jr. Blvd PO Box 2985 Madison, Wisconsin 53701

Re: Letter of Intent

PUD-SIP

1907-1911 Monroe Street

Madison, Wi

Dear Mr. Murphy:

The following is submitted together with the plans, application and zoning text for staff, Plan Commission and Common Council consideration of approval.

## Organizational structure:

Mark & Maggie Smith Owner:

> 1911 Monroe Street Madison, WI 53711 608-257-2941 608-257-2969 fax Contact: Mark marksmith@mailbag.com

Engineer: CJ Engineering

9205 W. Center Street Milwaukee, WI 53222 Ph: (414) 443-1312 Fax: (414) 443-1317 www.cj-engineering.com Architect: Knothe & Bruce Architects, LLC

7601 University Avenue, Ste 201

Middleton, WI 53562

608-836-3690 608-836-6934 fax Contact: Randy Bruce rbruce@knothebruce.com

Landscape

Paul Skidmore Design: 13 Red maple Trail Madison, WI 53717 (608) 826-0032 paulskidmore@tds.net

Letter of Intent – PUD-SIP 1907-1911 Monroe Street March 02, 2011 Page 2 of 4

## Introduction:

The proposed site is located on the south east side of Monroe Street in the block west of the Monroe Commons/Trader Joe's development. The property owners have been operating Empire Photography on this block of Monroe Street since the mid 1980's and for many years have run their business out of a converted house at 1911 Monroe St. The owners recently purchased the adjacent property at 1907 Monroe St. with the intention of developing a mixed-use building with housing over commercial space. The proposed development will allow the owners to reinvest in their business and the Monroe Street Commercial District while also providing in-fill housing for the neighborhood.

## **The Monroe Street Commercial District Plan:**

The Monroe Street commercial District Plan that was adopted in March, 2007 was created to ensure appropriate contextual redevelopment of Monroe Street. The plan specifically addresses this block (Block 14 in the plan) and identifies it as possessing redevelopment opportunities. In addition to the general design guidelines, the plan lists the following site specific guidelines:

- Buildings to be built up to the existing sidewalk line.
- Building heights of 2 to 4 stories with the upper level set back from the front façade.
- Buildings should be articulated to emphasize verticality and to replicate the sense of scale along the street.
- Principal entries on Monroe Street.
- Parking and service access should be provided from the alley.

The proposed redevelopment plan was designed to meet these guidelines.

## **Demolition Standards:**

This proposed development envisions the deconstruction of the two buildings and garage that currently exist on the site. As part of this project's review and approval, a recycling and re-use plan for the buildings will be prepared and submitted to staff.

Section 28.04(22) of the Madison Zoning Code outlines the standards by which a demolition permit may be issued. These standards require that the plan commission find that the requested demolition and proposed use are compatible with the intent and purposes of the zoning code. Although the zoning code clearly encourages the preservation of existing structures, its purpose also includes promoting the general welfare of the city, encouraging the most appropriate land uses and conserving and enhancing the taxable value of lands and buildings.

As the plan commission considers the demolition request the following standards are to be considered:

- The effects the proposed demolition and use would have on the normal and orderly development and improvement of the surrounding properties.
- Reasonableness of efforts to relocate the buildings including the costs of relocation and the limits that the location of the building would have on its relocation.
- Availability of affordable housing after giving due consideration of the master plan.
- Encourage the reuse and recycling of the materials from the buildings.

Given the recommendations of the Neighborhood Plan, we believe that the demolition standards can be met.

## Project Description:

Letter of Intent – PUD-SIP 1907-1911 Monroe Street March 02, 2011 Page 3 of 4

building is designed to fit within the architectural fabric of the neighborhood and to maintain the scale and rhythm of the surrounding Monroe Street storefronts. The building is placed close to the front property line with relatively limited side yards to strengthen the traditional shopping streetscape. The high-quality exterior materials will be a combination of masonry, horizontal fiber-cement siding and contemporary metal siding.

The building has a total of three stories of housing over the commercial level. The uppermost floor is stepped back from the front, sides and rear of the building minimizing the apparent height of the building. The resulting roof area created by the step-back provides roof terraces for the upper level.

Vehicular access to the site is achieved from the rear alley. Underground parking for 19 cars is provided for the residents. An additional 6 garage spaces for the commercial user are provided along the alley at the ground floor level. Bicycle parking is well distributed in the basement and on site at the front and back of the building.

The exterior open space of the development, while somewhat limited, is well designed and provides attractive areas for the residents and guests. A common roof deck is provided on the south side of the building and the majority of the apartments will have a balcony for private open space.

## Site Development Data:

## **Dwelling Unit Mix:**

Efficiency	2
One-Bedroom	9
Two-Bedroom	2
Two-Bedroom Townhomes	<u>5</u>
Total Dwelling Units	<del>1</del> 8

## <u>Areas:</u>

Commercial Area	4,372 S.F.
Residential Area	<u>19,572 S.F.</u>
Total Gross Area	23,944 S.F.

## Densities:

Lot Area	11,446 or .26 Acres
Lot Area / D.U.	636 SF/unit
Density	69 units/acre

## Building Height: Four Stories

## Vehicle Parking:

Underground-Residential18 stallsGarage- Commercial6 stallsTotal24 stalls

## Bicycle Parking:

Underground 9 stalls
Surface- standard 2'x6' 13 stalls

Total 22 stalls (18 required)

## Project Schedule:

Letter of Intent – PUD-SIP 1907-1911 Monroe Street March 02, 2011 Page 4 of 4

It is anticipated that the new construction phase will start in the summer of 2011 and be completed in spring 2012.

## Social & Economic Impacts:

This development will have a positive social and economic impact. The re-development of this property will provide a pedestrian and transit-oriented development, enhance the Monroe Street Commercial area and provide additional in-fill housing.

Thank you for your time in reviewing our proposal.

Very Truly Yours,

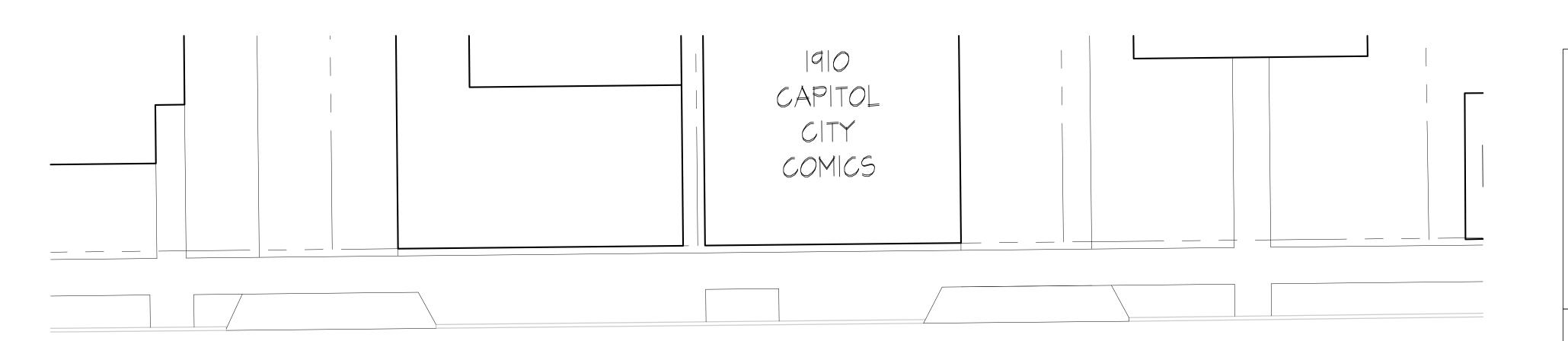
J. Randy Bruce, AJA Managing Member

## Zoning Text Amended PUD- SIP 1907-1911 Monroe Street March 02, 2011

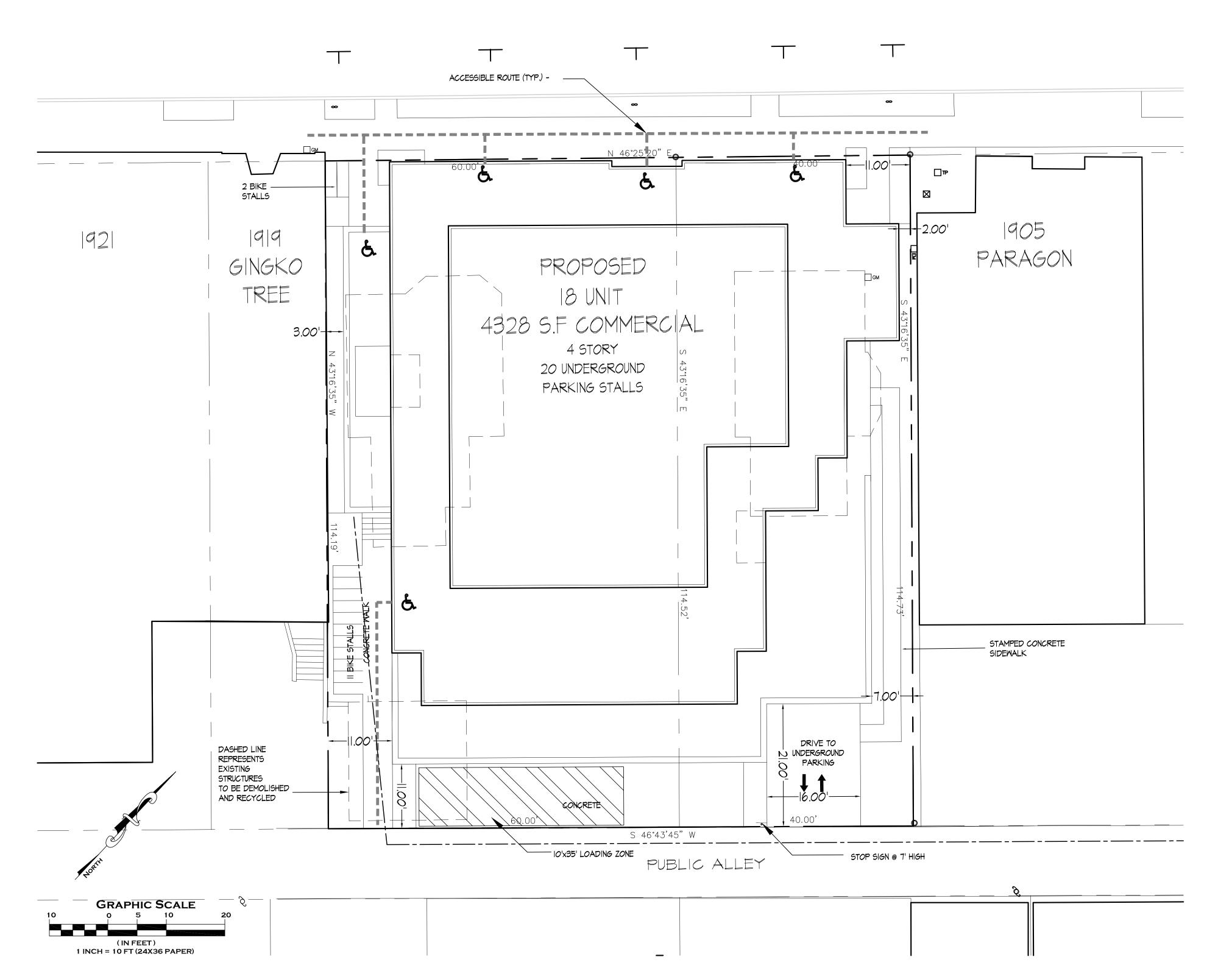
Legal Description: The lands subject to this PUD- SIP shall include The Southwest 40 Feet of Lot 2, Block 3, Wingra Park, in the City of Madison, Dane County, Wisconsin. Containing 4,585 Square Feet and Lot 3, Block 3, Wingra Park, in the City of Madison, Dane County, Wisconsin. Containing 6,861 Square Feet.

- A. Statement of Purpose: This zoning district is established to allow for the construction of a mixed use building with 4,400 square feet of commercial space and 18 dwelling units.
- B. Permitted Uses: Following are permitted uses:
  - 1. Commercial uses as allowed in the C-2 commercial district.
  - 2. Multifamily residential uses as shown in approved plans.
  - 3. Accessory uses including but not limited to:
    - a. Accessory uses directly associated with those permitted uses including parking for residents and guests, and outdoor seating areas as shown on approved specific implementation plans.
    - b. Temporary buildings for storage of building materials and equipment for construction purposes when on the same lot as a principle use for a period not to exceed the duration of such construction.
- C. Lot Area: As shown on the approved plans.
- D. *Height Regulations*: As shown on the approved plans.
- E. *Yard Regulations*: As shown on the approved plans.
- F. Landscaping: Site Landscaping will be provided as shown on the approved plans.
- G. *Usable Open Space Requirements*: Usable open space will be provided as shown on the approved plans.
- H. **Parking & Loading**: Off-street parking and loading shall be provided as shown on the approved plans .All underground parking stalls will be assigned to specific units by the developer.
- I. *Family Definition*: The family definition shall coincide with the definition given in M.G.O. 28.03 for the R-5 zoning district.
- J. **Signage**: Signage for the residential buildings will be allowed as per the R-5 zoning district or as provided in the approved SIP plans or as a minor alteration to the approved PUD-SIP.
- K. Alterations and Revisions: No alteration or revision of this Planned Unit Development shall be permitted unless approved by the City Planning Commission, however, the Zoning Administrator may issue permits for minor alterations or additions which are approved by the Architectural Review Committee, Director Of Planning and Development and the alderperson of the district and are compatible with the concept approved by the City Planning Commission.

X:\1043-Smith-Geschke Monroe Street\Project Information\Zoning & Site Plan Approvals\2011-03-02 SIP zoning text.doc



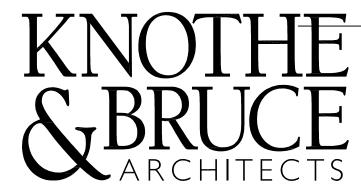
MONROE STREET



SHEET INDEX
C-I.I SITE PLAN
C-2.I SITE GRADING PLAN
C-3.I SITE UTILITY PLAN
C-4.I LANDSCAPE PLAN

A-I.I BASEMENT & GROUND FLOOR PLAN
A-I.2 FIRST & SECOND FLOOR PLAN
A-I.3 THIRD & FOURTH FLOOR PLAN
A-2.I MONROE STREET ELEVATION
A-2.2 ELEVATIONS

SITE STATISTICS <u>Dwelling Unit Mix:</u> Efficiency One-Bedroom Two-Bedroom <u>Two-Bedroom Townhomes</u> Total Dwelling Units 4,328 S.F. Commercial Area 19,572 S.F. Residential Area 23,900 S.F. Total Gross Area <u>Densities:</u> 11,446 or .26 Acres Lot Area 636 SF/unit Lot Area / D.U. 69 units/acre Density Three-Four Stories Building Height: Vehicle Parking: Underground-Residential 20 stalls Garage-Commercial <u>6 stalls</u> 26 stalls Total Bicycle Parking: 12 stalls Underground Surface-standard 2'x6' <u>13 stalls</u> Total 25 stalls (18 required)



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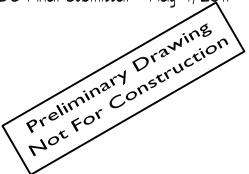
Consultant

## Notes

- I. A SIDE WALK WITH A PITCH GREATER THAN 1:20 IS A RAMP. THE MAXIMUM PITCH OF ANY RAMP OR WALK SHALL BE 1:12. RAMPS OVERCOMING MORE THAN 6" CHANGE IN ELEVATION TO HAVE HANDRAILS ON BOTH SIDES.
- 2. ALL DRIVEWAYS, CURB ADJACENT TO DRIVEWAYS, AND SIDEWALK CONSTRUCTION WITHIN THE PUBLIC RIGHT-OF-WAY, SHALL BE COMPLETED IN ACCORDANCE WITH CITY OF MADISON STANDARD SPECIFICATIONS FOR PUBLIC WORKS CONSTRUCTION BY A CONTRACTOR CURRENTLY LICENSED BY THE
- ALL TRASH AND RECYCLING TO BE COLLECTED IN TRASH ROOMS IN THE BUILDING BASEMENTS.
- SEE SITE GRADING AND UTILITY PLANS FOR ADDITIONAL INFORMATION.
- 5. ALL WORK IN THE RIGHT OF WAY SHALL BE PERFORMED BY A CITY OF MADISON LICENSED CONTRACTOR.
- 6. BIKE STALLS TO BE IN ACCORDANCE TO MADISON GENERAL ORDINANCE 28.11, (SEE SUBSECTIONS (3)(e) AND (3)(h)2d.)
- ALL CITY SIDEWALK, CURB, AND GUTTER WHICH IS DAMAGED DURING CONSTRUCTION OR THAT THE CITY ENGINEER DETERMINES TO BE NECESSARY SHALL BE REPLACED.
- ANY DAMAGE TO STREET PAVEMENT WILL REQUIRE RESTORATION IN ACCORDANCE WITH THE CITY'S PATCHING CRITERIA.
- 9. SIGNAGE APPROVALS ARE NOT GRANTED BY THE PLAN COMMISSION. SIGNAGE MUST BE APPROVED BY THE URBAN DESIGN COMMISSION OR STAFF. SIGN PERMITS MUST BE ISSUED BY THE ZONING SECTION OF THE DEPARTMENT OF PLANNING AND COMMUNITY AND ECONOMIC DEVELOPMENT PRIOR TO SIGN INSTALLATIONS.

## Revisi

Neighborhood Meeting - January 12, 2011
DAT Meeting - January 20, 2011
Neighborhood Meeting - Feb. 9, 2011
UDC Info Submittal - Feb. 23, 2011
PUD-SIP Submittal - March 2, 2011
Issued for Bidding - March 4, 2011
UDC Initial Submittal - March 28, 2011
UDC Final Submittal - May 4, 2011



oject Title

1907-1911 Monroe St.

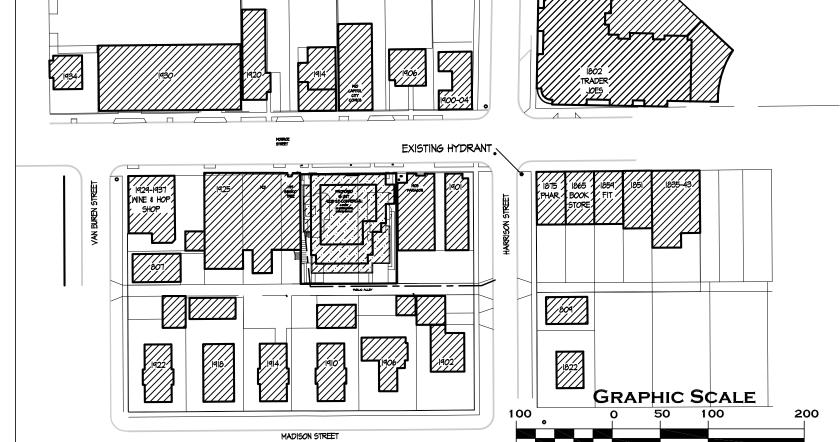
Drawing Title
Site Plan

Site Pia

Project No.

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Drawing No.



**VICINITY MAP** 

(IN FEET)

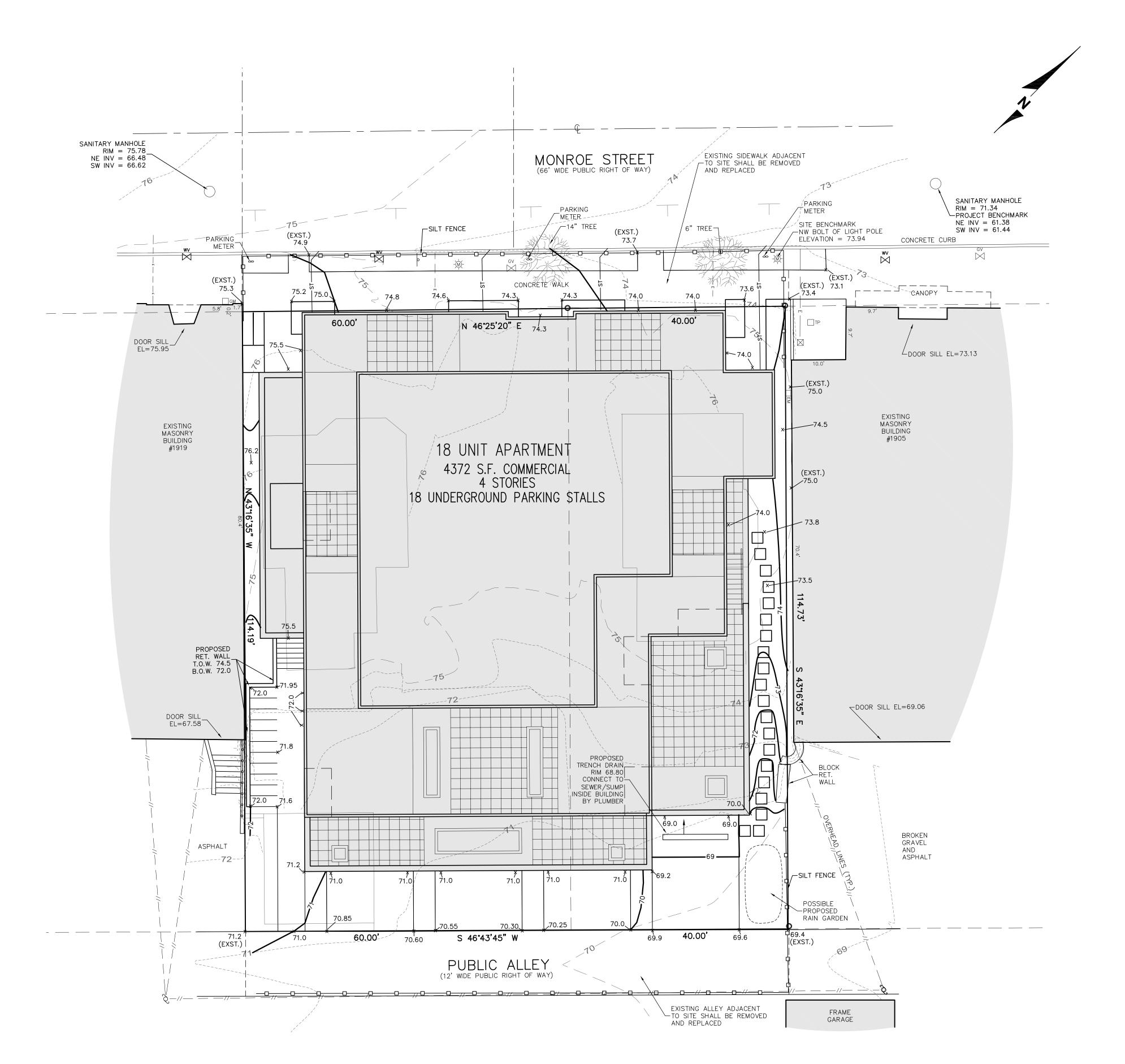
1 INCH = 100 FT (24X36 PAPER)

## ONROE STREET DEVELOPMENT 1907, 1911, 1913 MONROE ST. MADISON, WI

CJE NO.: II06R2 MARCH 02, 20II

## SITE GRADING AND EROSION CONTROL PLAN

## GRADING AND C2.1



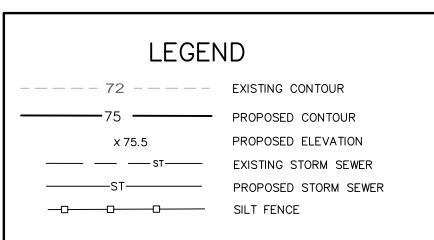
NOTES:

1. ALL WORK IN THE MONROE STREET AND THE PUBLIC ALLEY SHALL BE DONE IN ACCORDANCE TO THE CITY OF MADISON SPECIFICATIONS AND REQUIREMENTS. THE EXISTING WALK IN MONROE STREET AND THE ALLEY ADJACENT TO THE SITE SHALL BE REMOVED AND REPLACED.

2. THE PROPOSED SITE IS EXEMPT FROM STORM WATER MANAGEMENT SINCE IT IS ZONED C2, THE DISTURBANCE IS LESS THAN 20,000 S.F. AND THERE IS A DECREASE IN PAVEMENT AS COMPARED TO EXISTING CONDITIONS (AS CONFIRMED BY THE CITY OF MADISON ENGINEERING DEPT.).

3. ALL EXISTING CONDITIONS ARE PER THE SURVEY BY CAPITOL SURVEY.

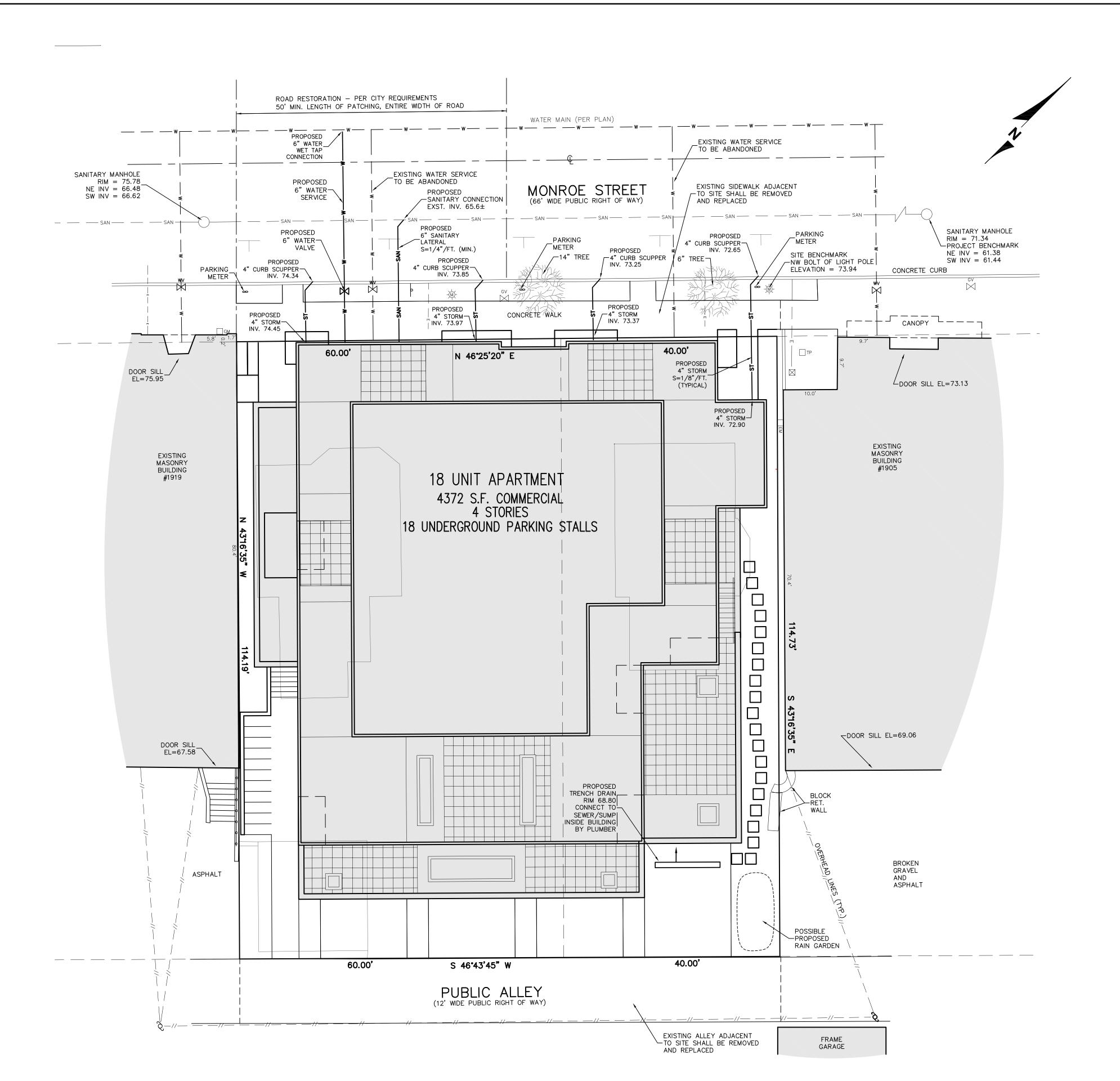






# OPMEI

CJE NO.: II06R0 JANUARY 21, 2011



1. ALL STORM SEWER, SANITARY SEWER, AND WATER MAIN MATERIALS AND INSTALLATION PER APPLICABLE SECTIONS OF THE LATEST EDITIONS OF THE STANDARD SPECIFICATIONS FOR SEWER AND WATER CONSTRUCTION IN WISCONSIN, WISCONSIN ADMINISTRATIVE PLUMBING CODE AND THE CITY OF MADISON REQUIREMENTS.

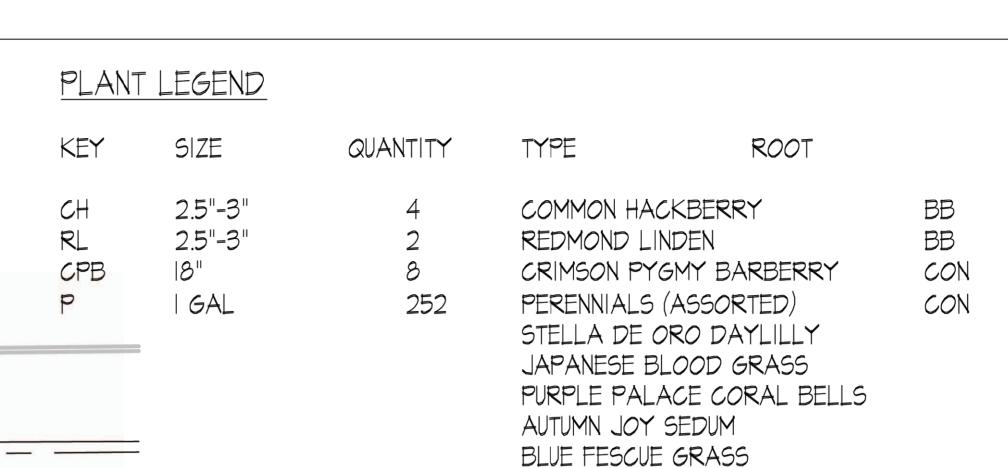
- 2. ALL TRENCHES IN PAVEMENT AREAS SHALL HAVE GRAVEL BACKFILL. 3. EXACT SIZE AND LOCATION OF SANITARY AND WATER SERVICE TO PROPOSED BUILDINGS BY PLUMBING CONSULTANT/CONTRACTOR.
- 4. PROPOSED WATER MAIN SHALL HAVE A MINIMUM 6 FEET OF COVER. 5. THE CONTRACTOR SHALL VERIFY ALL SEWER AND WATER CONNECTIONS PRIOR TO UTILITY CONSTRUCTION. NOTIFY THE ENGINEER WITH ANY DISCREPANCIES.
- 6. ALL EXISTING CONDITIONS ARE PER THE SURVEY BY CAPITOL SURVEY.

TO OBTAIN LOCATIONS OF PARTICIPANTS UNDERGROUND FACILITIES BEFORE YOU DIG IN WISCONSIN
CALL DIGGERS HOTLINE  1-800-242-8511 TOLL FREE  WIS STATUTE 182.0175(1974) REQUIRES MIN. 3 WORK DAYS NOTICE BEFORE YOU EXCAVATE MILW. AREA 259-1181

## LEGEND

——— ST——— EXISTING STORM SEWER PROPOSED STORM SEWER EXISTING SANITARY SEWER PROPOSED SANITARY SEWER ——— — w——— EXISTING WATER MAIN PROPOSED WATER MAIN

1 inch = 10 ft



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Consultant

FANAL ASTILBE

(I) ALL PLANTING BEDS TO RECEIVE PLANTING SOIL MIXTURE

(2) ALL PLANTING BEDS TO RECEIVE 3" SHREDDED HARDWOOD BARK I'=30' MULCH

KARL FORESTER FEATHER REED GRASS

(3) OWNER WILL ACCEPT LANDSCAPE MAINTENANCE AFTER COMPLETION

Revisions

Neighborhood Meeting - January 12, 2011
DAT Meeting - January 20, 2011
Neighborhood Meeting - Feb. 9, 2011
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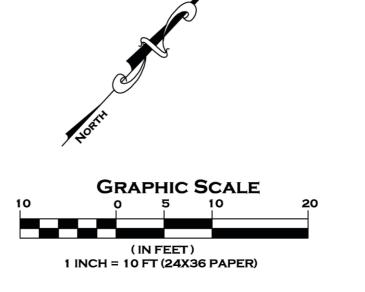
1907-1911 Monroe St.

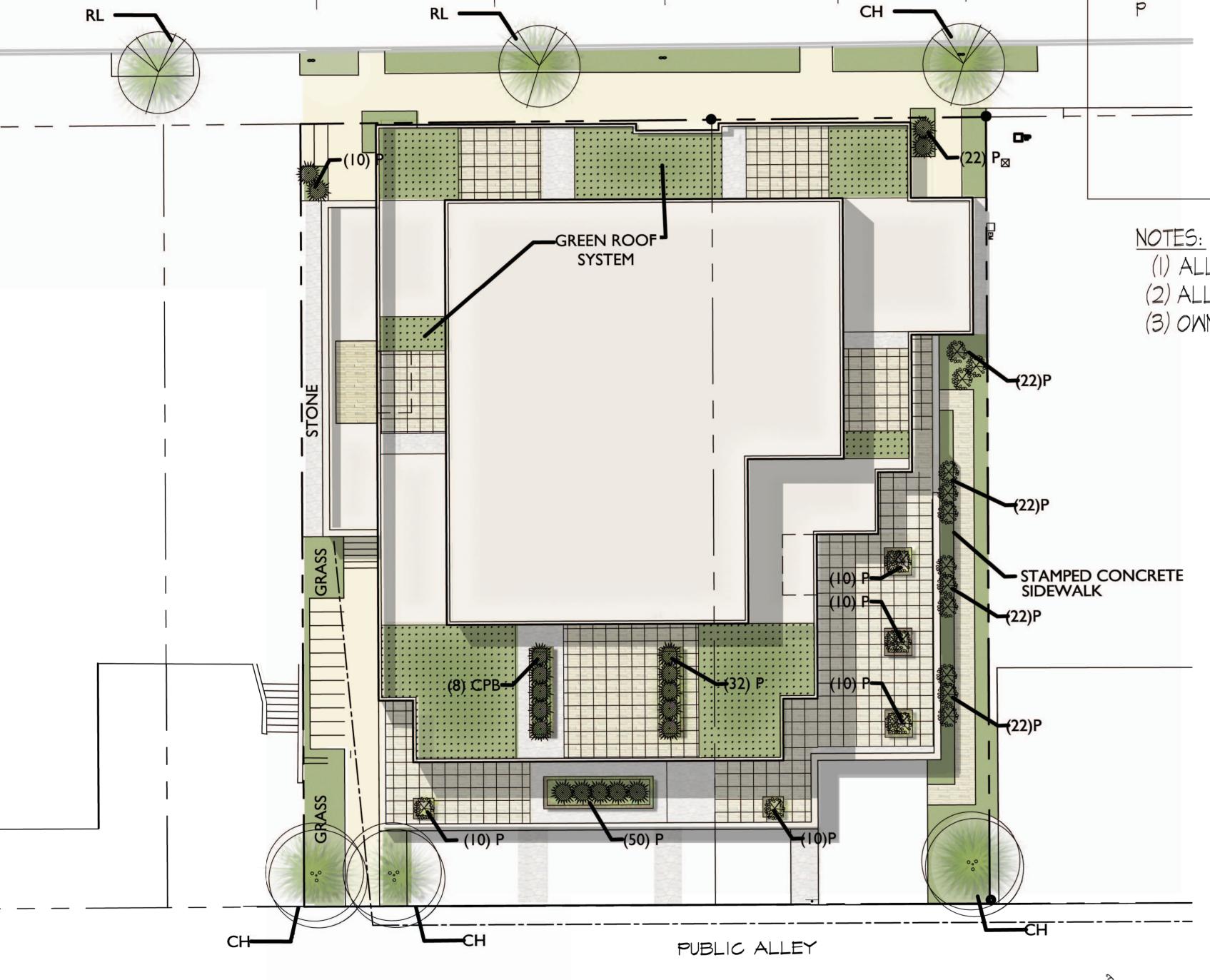
Drawing Title
Landscape Plan

Project No.

Drawing No. 1043

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Revisions Revised - April I, 2011 UDC - May 4, 2011

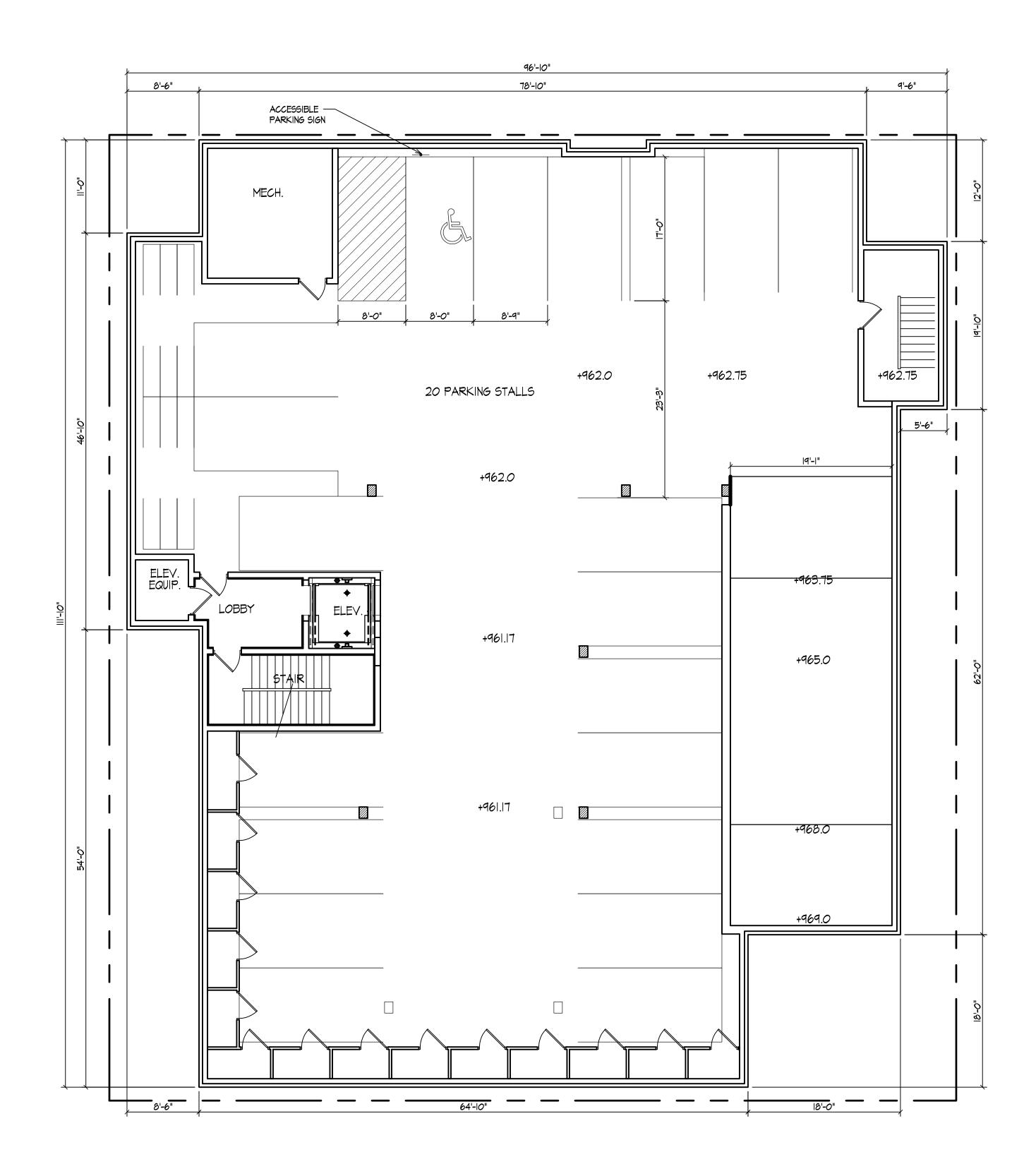
Empire Photo 1907-1911 Monroe Street

Madison, Wi

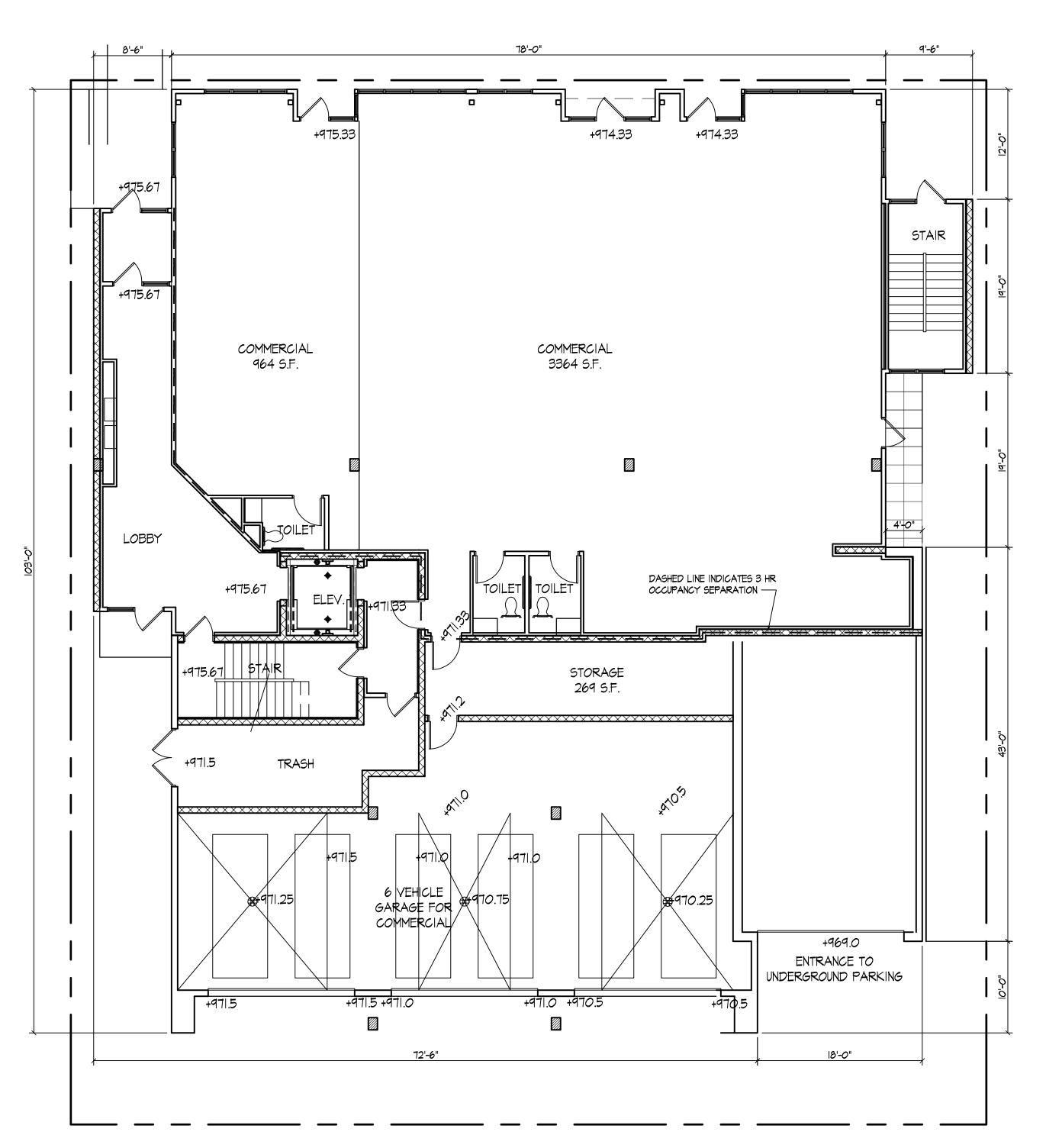
Basement and Ground Floor Plan

Drawing No. 1043 <del>A</del>-|.|

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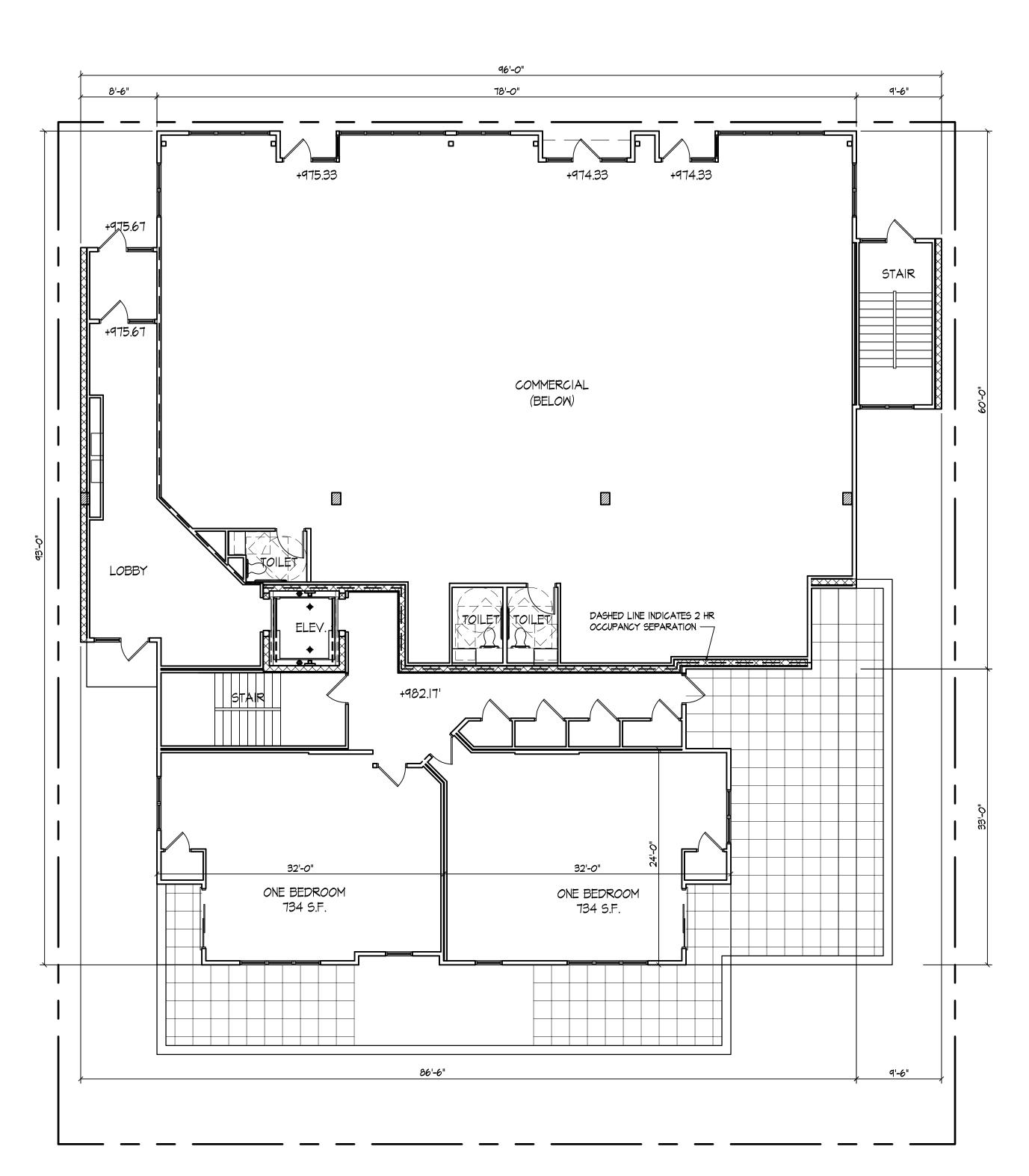






GROUND FLOOR PLAN

1/8" = 1'-0"



FIRST FLOOR PLAN 7,168 S.F. TOTAL (4328 S.F.COMMERCIAL + 2840 S.F. RESIDENTIAL)



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ONE BEDROOM ONE BEDROOM 696 S.F. TWO BEDROOM 1009 S.F. ONE BEDROOM 692 S.F. 33'-0" ONE BEDROOM 682 S.F. EFFICIENCY STAIR 516 S.F. +991.83' Revised - April I, 2011 UDC - May 4, 2011 ONE BEDROOM 700 S.F. ONE BEDROOM 733 S.F. 9'-6"

SECOND FLOOR PLAN 6,736 S.F.

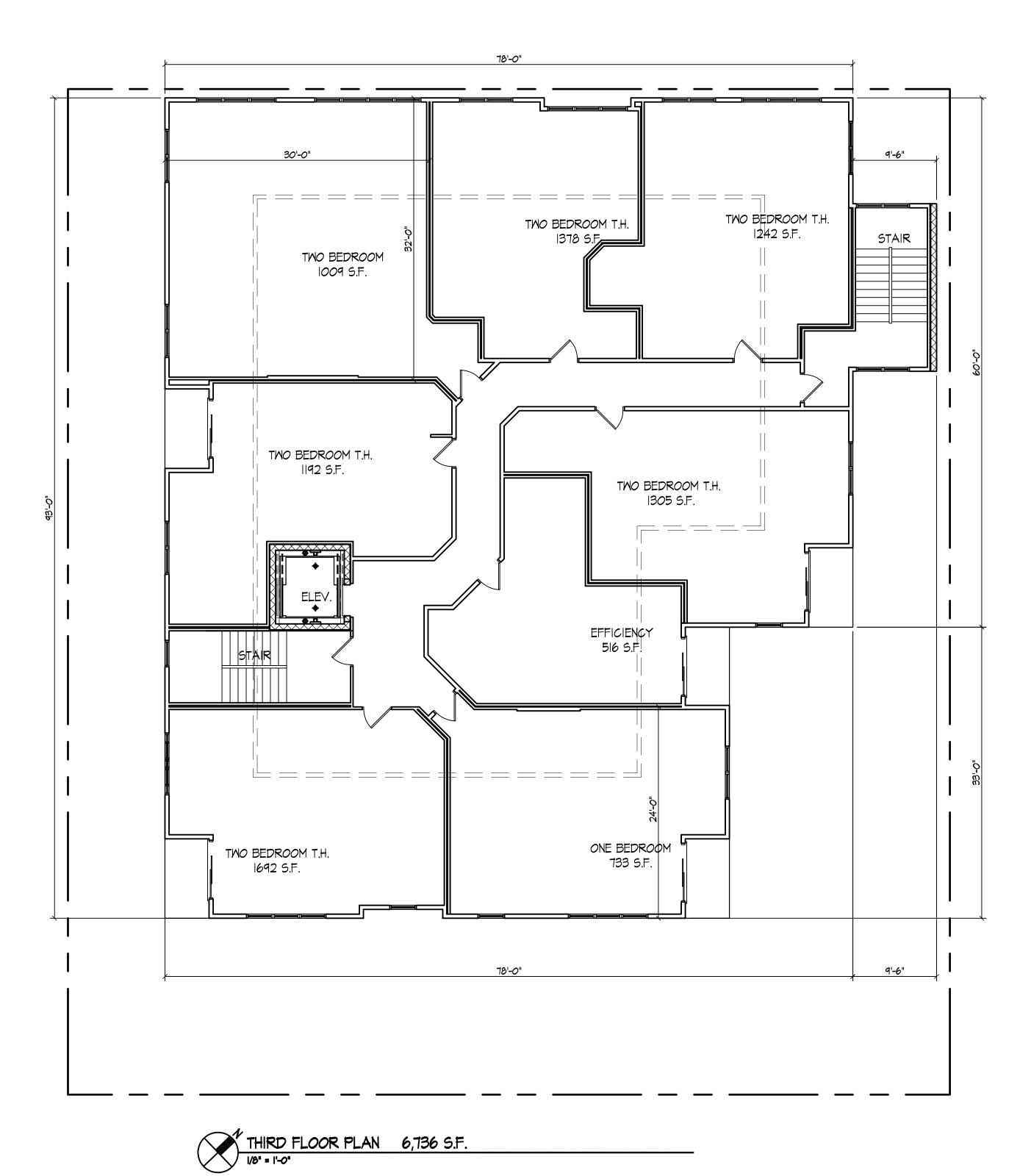
Empire Photo 1907-1911 Monroe Street Madison, Wi

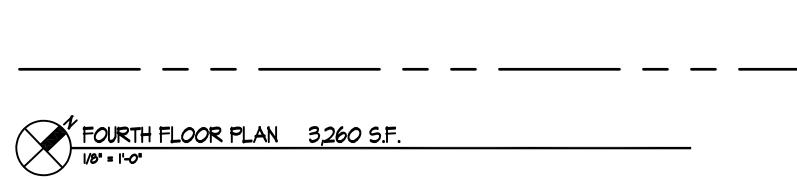
Drawing Title
First And Second
Floor Plan

1043 A-1.2

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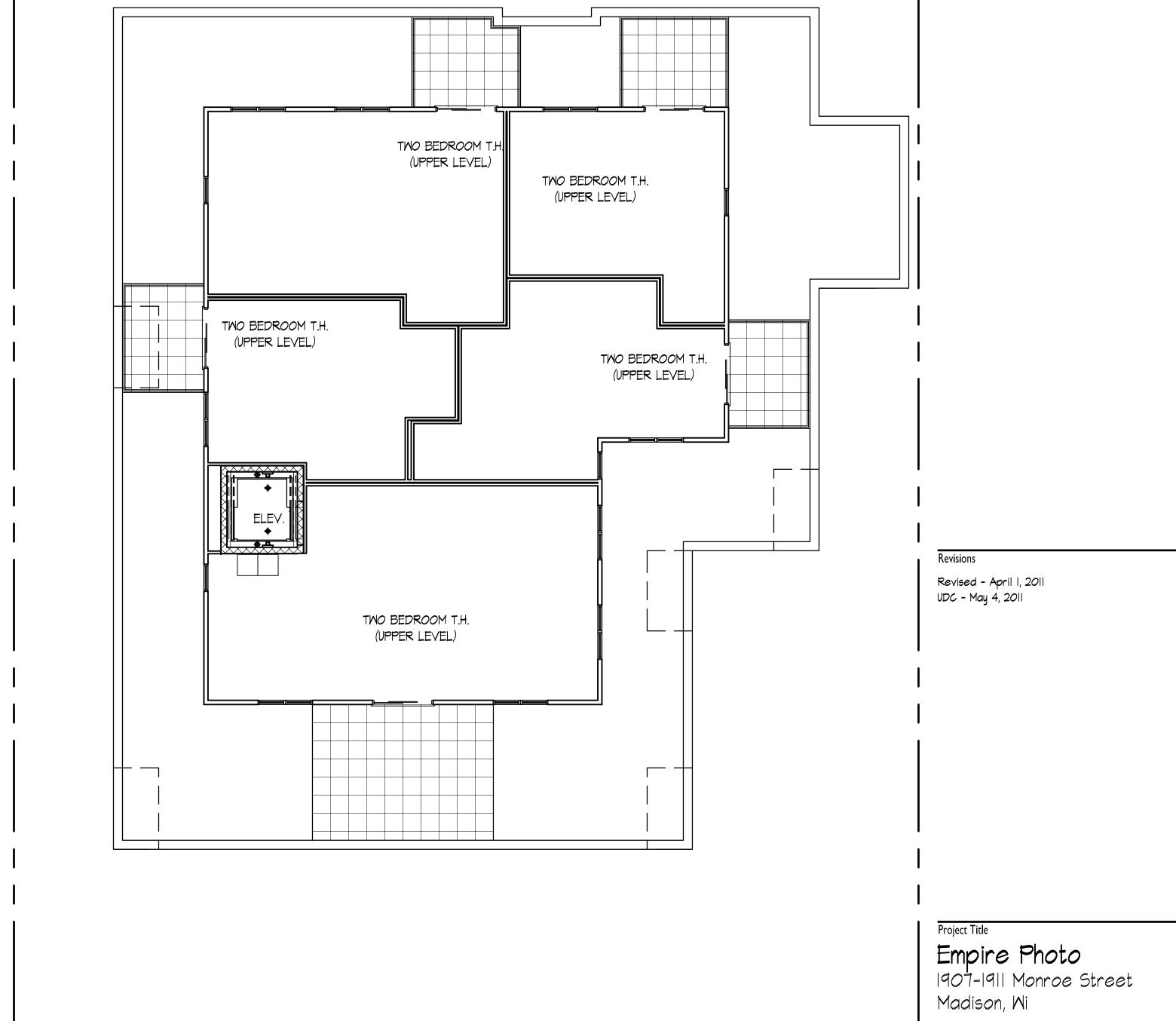
Drawing No.







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Third And Fourth Floor Plan

1043 A-1.3

Drawing No.

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PUD-SIP Submittal - March 2, 2011 UDC Initial Submittal - March 30, 2011

Empire Photo 1907-1911 Monroe Street Madison, Wi

Drawing Title
Monroe Street Elevation

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- CORRUGATED METAL

- FIBER CEMENT TRIM

- FIBER CEMENT SIDING

FIBER CEMENT WINDOW TRIM

TRESPA" COMPOSITE PANEL

SAIRÆ STONE VENEER

Kevizionz

PUD-SIP Submittal - March 2, 2011

UDC Initial Submittal - March 30, 2011

UDC Final- May 4, 2011

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Preliminary Drawing Not For Your Tonstruction

Project Title

Empire Photo 1907-1911 Monroe Street

Madison, Wi

Drawing Title Elevations

Project No.

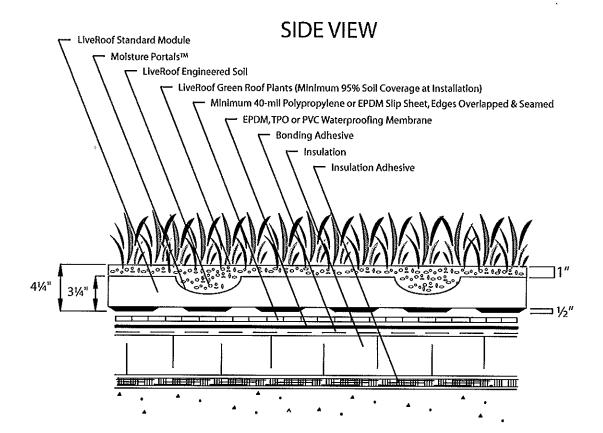
Drawing No

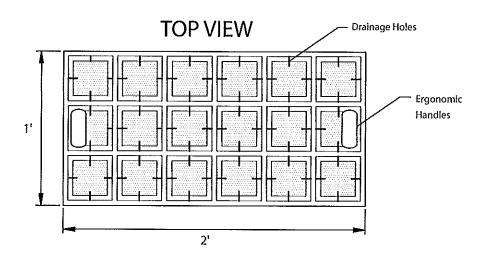
1043 A

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SOUTHEAST ELEVATION

## LiveRoof STANDARD SYSTEM





LiveRoof System Saturated Weight: 27 - 29 lbs / sf

ILLUSTRATIONS ARE TO CONCEPTUALLY ASSIST PROFESSIONALS IN DESIGNING LIVEROOF INSTALLATIONS. LIVEROOF DOES NOT ACCEPT RESPONSIBILTY FOR ENGINEERING BASED ON ILLUSTRATIONS. A QUALIFIED ROOFING SPECIALIST SHOULD BE CONSULTED TO DETERMINE APPROPRIATE WATERPROOFING AND ROOF DECK MATERIALS AND SUITABLE DESIGN.

LiveRoof®

**NOT TO SCALE** 

STANDARD A

LiveRoof, LLC P.O. Box 533 Spring Lake, MI 49456

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