

URBAN DESIGN COMMISSION APPLICATION

UDC

City of Madison
 Planning Division
 126 S. Hamilton St.
 P.O. Box 2985
 Madison, WI 53701-2985
 (608) 266-4635



FOR OFFICE USE ONLY:

Paid _____ Receipt # _____
 Date received _____
 Received by _____
 Aldermanic District _____
 Zoning District _____
 Urban Design District _____
 Submittal reviewed by _____

Complete all sections of this application, including the desired meeting date and the action requested.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access these forms, please call the phone number above immediately.

1. Project Information

Address: 4601 Frey St Madison, WI 53705
 Title: Springhill Suites

2. Application Type (check all that apply) and Requested Date

UDC meeting date requested _____
 New development Alteration to an existing or previously-approved development
 Informational Initial approval Final approval

3. Project Type

Project in an Urban Design District
 Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
 Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)
 Planned Development (PD)
 General Development Plan (GDP)
 Specific Implementation Plan (SIP)
 Planned Multi-Use Site or Residential Building Complex

Signage
 Comprehensive Design Review (CDR)
 Signage Variance (i.e. modification of signage height, area, and setback)

Other
 Please specify _____

4. Applicant, Agent, and Property Owner Information

Applicant name La Crosse Sign - Katharine Kipps Company
Street address 2242 Mustang Way City/State/Zip Madison, WI, 53718
Telephone 812 841-2942 Email Katharine.Kipps@lacrossesign.com

Project contact person Brian Waters Company Raymond Mfg Co.
Street address 8333 Greenway Blvd. Suite 200 City/State/Zip Middleton, WI 53562
Telephone 608 662 8312 Email Waters@raymondteam.com

Property owner (if not applicant) Frey Street Lodging Associates, LLC and Frey Street Office, LLC
Street address 8333 Greenway Blvd. Suite 200 City/State/Zip Middleton / WI / 53562
Telephone (608) 833-4100 Email _____

5. Required Submittal Materials

- Application Form
- Letter of Intent
 - If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required
 - For signage applications, a summary of how the proposed signage is consistent with the applicable CDR or Signage Variance review criteria is required.
- Development plans (Refer to checklist provided below for plan details)
- Filing fee
- Electronic Submittal*

Each submittal must include fourteen (14) 11" x 17" collated paper copies. Landscape and Lighting plans (if required) must be full-sized. Please refrain from using plastic covers or spiral binding.

Both the paper copies and electronic copies must be submitted prior to the application deadline before an application will be scheduled for a UDC meeting. Late materials will not be accepted. A completed application form is required for each UDC appearance.

For projects also requiring Plan Commission approval, applicants must also have submitted an accepted application for Plan Commission consideration prior to obtaining any formal action (initial or final approval) from the UDC. All plans must be legible when reduced.

*Electronic copies of all items submitted in hard copy are required. Individual PDF files of each item submitted should be compiled on a CD or flash drive, or submitted via email to udcapplications@cityofmadison.com. The email must include the project address, project name, and applicant name. Electronic submittals via file hosting services (such as Dropbox.com) are not allowed. Applicants who are unable to provide the materials electronically should contact the Planning Division at (608) 266-4635 for assistance.

6. Applicant Declarations

1. Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commission staff. This application was discussed with Greg Patmydas & Janine Glasco on 10-13-17.
2. The applicant attests that all required materials are included in this submittal and understands that if any required information is not provided by the application deadline, the application will not be placed on an Urban Design Commission agenda for consideration.

Applicant name Kathryn Kippas Relationship to property Sign Contractor
 Authorized signature of Property Owner [Signature] Date 10.27.17

7. Application Filing Fees

Fees are required to be paid with the first application for either initial or final approval of a project, unless the project is part of the combined application process involving the Urban Design Commission in conjunction with Plan Commission and/or Common Council consideration. Make checks payable to City Treasurer. Credit cards may be used for application fees of less than \$1,000.

Please consult the schedule below for the appropriate fee for your request:

- Urban Design Districts: \$350 (per §35.24(5) MGO).
- Minor Alteration in the Downtown Core District (DC) or Urban Mixed-Use District (UMX) : \$150 (per §33.24(6)(b) MGO)
- Comprehensive Design Review: \$500 (per §31.041(3)(d)(1)(a) MGO)
- Minor Alteration to a Comprehensive Sign Plan: \$100 (per §31.041(3)(d)(1)(c) MGO)
- All other sign requests to the Urban Design Commission, including, but not limited to: appeals from the decisions of the Zoning Administrator, requests for signage variances (i.e. modifications of signage height, area, and setback), and additional sign code approvals: \$300 (per §31.041(3)(d)(2) MGO)

A filing fee is not required for the following project applications if part of the combined application process involving both Urban Design Commission and Plan Commission:

- Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
- Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)
- Planned Development (PD): General Development Plan (GDP) and/or Specific Implementation Plan (SIP)
- Planned Multi-Use Site or Residential Building Complex

URBAN DESIGN COMMISSION APPROVAL PROCESS



Introduction

The City of Madison's Urban Design Commission (UDC) has been created to:

- Encourage and promote high quality in the design of new buildings, developments, remodeling, and additions so as to maintain and improve the established standards of property values within the City.
- Foster civic pride in the beauty and nobler assets of the City, and in all other ways possible assure a functionally efficient and visually attractive City in the future.

Types of Approvals

There are three types of requests considered by the UDC:

- Informational Presentation. Applicants may, at their discretion, request to make an Informational Presentation to the UDC prior to seeking any approvals to obtain early feedback and direction before undertaking detailed design. Applicants should provide details on the context of the site, design concept, site and building plans, and other relevant information to help the UDC understand the proposal and provide feedback. (Does not apply to CDR's or Signage Variance requests)
- Initial Approval. Applicants may, at their discretion, request initial approval of a proposal by presenting preliminary design information. As part of their review, the Commission will provide feedback on the design information what should be addressed at Final Approval stage.
- Final Approval. Applicants may request Final Approval of a proposal by presenting all final project details. Recommendations or concerns expressed by the UDC in the initial approval must be addressed at this time.

Presentations to the Commission

Primarily, the UDC is interested in the appearance and design quality of projects. Emphasis should be given to the site plan, landscape plan, lighting plan, building elevations, exterior building materials, color scheme, and graphics.

When presenting projects to the UDC, applicants must fill out a registration slip provided in the meeting room and present it to the Secretary. Presentations should generally be limited to 5 minutes or as extended by motion by consent of the Commission. The Commission will withhold questions until the end of the presentation.

Applicants are encouraged to consider the use of various graphic presentation material including a locator map, photographs, renderings/model, scale drawings of the proposal in context with adjacent buildings/uses/signs, etc., as may be deemed appropriate to describe the project and its surroundings. Graphics should be mounted on rigid boards so that they may be easily displayed. Applicants/presenters are responsible for all presentation materials, AV equipment and easels.

URBAN DESIGN DEVELOPMENT PLANS CHECKLIST

UDC

The items listed below are minimal application requirements for the type of approval indicated. Please note that the UDC and/or staff may require additional information in order to have a complete understanding of the project.

1. Informational Presentation

- Locator Map
- Letter of Intent (If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- Contextual site information, including photographs and layout of adjacent buildings/structures
- Site Plan
- Two-dimensional (2D) images of proposed buildings or structures.

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

Requirements for All Plan Sheets

1. Title block
2. Sheet number
3. North arrow
4. Scale, both written and graphic
5. Date
6. Fully dimensioned plans, scaled at 1" = 40' or larger

**** All plans must be legible, including the full-sized landscape and lighting plans (if required)**

2. Initial Approval

- Locator Map
- Letter of Intent (If the project is within a Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- Contextual site information, including photographs and layout of adjacent buildings/structures
- Site Plan showing location of existing and proposed buildings, walks, drives, bike lanes, bike parking, and existing trees over 18" diameter
- Landscape Plan and Plant List (*must be legible*)
- Building Elevations in both black & white and color for all building sides (include material callouts)
- PD text and Letter of Intent (if applicable)

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

3. Final Approval

All the requirements of the Initial Approval (see above), plus:

- Grading Plan
- Proposed Signage (if applicable)
- Lighting Plan, including fixture cut sheets and photometrics plan (*must be legible*)
- Utility/HVAC equipment location and screening details (with a rooftop plan if roof-mounted)
- PD text and Letter of Intent (if applicable)
- Samples of the exterior building materials (presented at the UDC meeting)

4. Comprehensive Design Review (CDR) and Variance Requests (Signage applications only)

- Locator Map
- Letter of Intent (a summary of how the proposed signage is consistent with the CDR or Signage Variance criteria is required)
- Contextual site information, including photographs of existing signage both on site and within proximity to the project site
- Site Plan showing the location of existing signage and proposed signage, dimensioned signage setbacks, sidewalks, driveways, and right-of-ways
- Proposed signage graphics (fully dimensioned, scaled drawings, including materials and colors, and night view)
- Perspective renderings (emphasis on pedestrian/automobile scale viewsheds)
- Graphic of the proposed signage as it relates to what the Ch. 31, MGO would permit

December 20, 2017

TO: City of Madison, Urban Design Commission

FROM: Caleb Kaminski, serving as agent for Montreal Signs and Raymond Management Company

RE: Springhill Suites
4601 Frey St
Madison, WI 53705

Sign Package for newly constructed Hotel and Office

Existing use of this site: On May 10th 2017, the Urban Design Commission granted final approval of a 12 story, mixed-use building to be located at 4601 Frey Street. Signage was determined to be addressed at a later date.

Existing signage: There is no existing signage since this is a new build.

Proposal: Springhill Suites is asking for the consideration of installing the following: (a) one corner sign- (two pieces to connect at the corner) positioned on the North and East elevations of the tower, (b) two (2) wall signs to be located at ground level (one East, one North elevation) and (c) one single-faced canopy sign to be located on the North Elevation. Springhill Suites being a new hotel to the area needs the proposed signage for exposure to customer traffic.

Request for approval: Springhill Suites is seeking the approval to install the following signage to their 12 story building.

- One (1) Springhill Suites illuminated corner sign with two 439" x 37 ¾" x 6" faces to include 11" x 47 ¾" Marriott at the bottom (East & North Elevations)
 - Two (2) 24" x 60" illuminated wall signs (East & North Elevations)
 - One (1) 16" x 372" illuminated canopy cabinet (North Elevation)
1. All hotels possess a unique need for communication given the nature of having new transient guests every day. Most of these guests are not familiar with the city or immediate surroundings.
 2. The location of the signs provide maximum visibility to the hotel guests while being respectful to the neighboring residents and businesses. We don't anticipate the residents will be able to see any signs from their home.
 3. The signs will complement the hotel's architecture by the use of color, scale of text and signage fields. The corner wall sign is fits into the blank wall space that was oversized

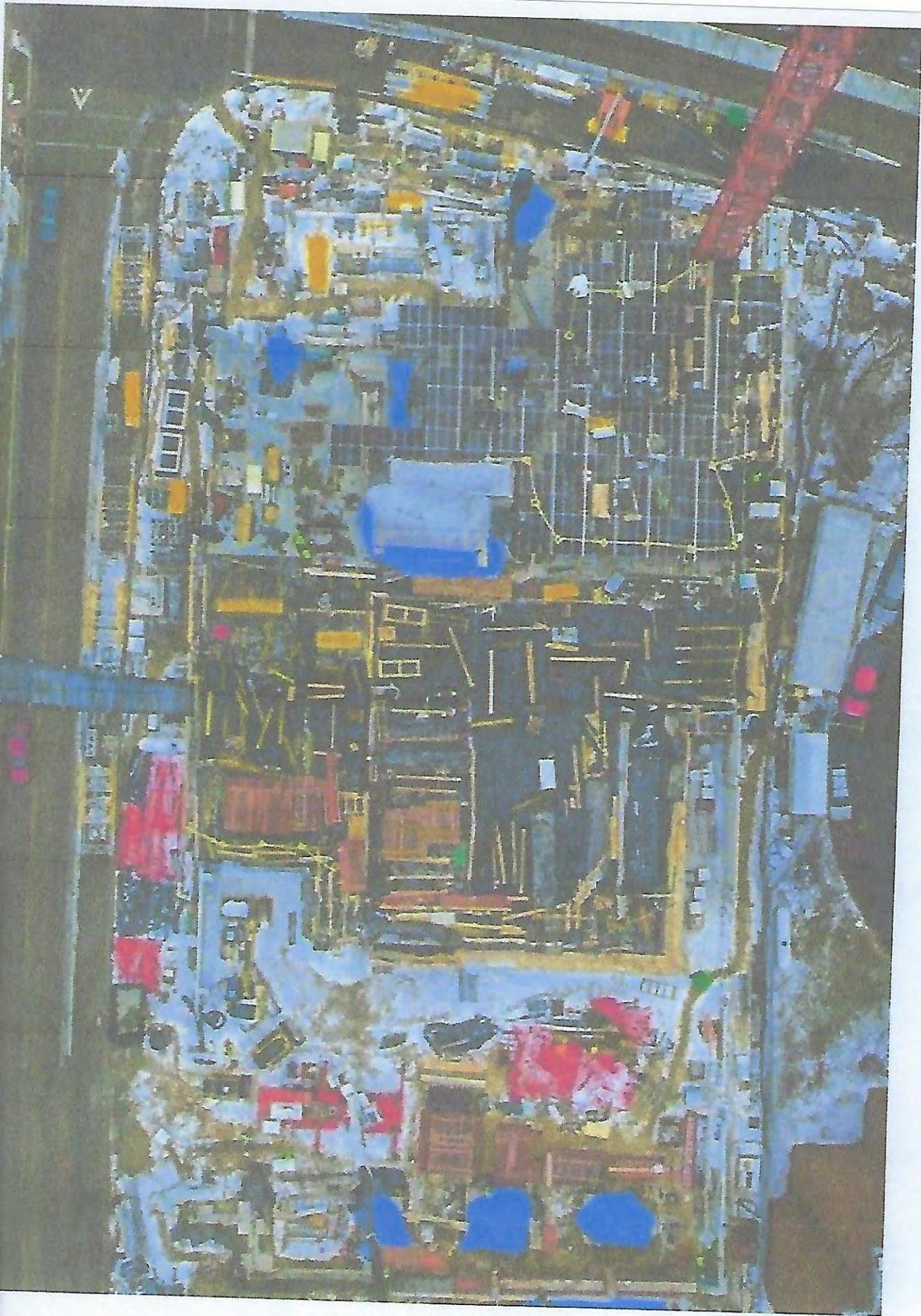
to allow for the copy to be legible and easy to read from distance, which is essential for wayfinding as the hotel is located mid-block and not readily visible to guests.

4. The proposed signage with amendment, meets all requirements described in Sections 31.02 (1) and 33.24 (2). The current sign code states signage cannot exceed 40% of signable area. Due to the design of the building the proposed signage (S1 & S2) would be able to be seen around the existing buildings. In addition code states only one sign is allowed per tenant per façade. Multiple signs per elevation will allow for adequate wayfinding for pedestrian and vehicular traffic. We are requesting to add multiple signs per façade (S3). In addition to the locations of the signs being optimal for hotel guests, it provides sensitivity to adjacent residents. The signs are positioned on elevations facing retail neighbors instead of residents.
5. The manufacturing of the proposed signage meets the standards set by the construction requirements under Section 31.04 (5). Signage will be engineered by professionals and will pose no danger to public safety.
6. The proposed sign plan will not approve any advertising beyond the restrictions in Section 31.11 and conforms to all provisions.
7. The proposed sign plan does not violate any of the following elements:
 - a. The building signs will not present any hazard to vehicular or pedestrian traffic on public or private property.
 - b. The building signs will not obstruct views to any points of ingress or egress due to the fact that they are installed on the building.
 - c. None of the signs will obstruct or visually impede the visibility of any other sign on adjacent property, due to installation on the building.
 - d. None of the signs will negatively impact the visual quality of public or private open space.
8. The proposed signage will be installed on the building, which is not located in any right of way, and the structure and landscaping shall not alter from the signage.

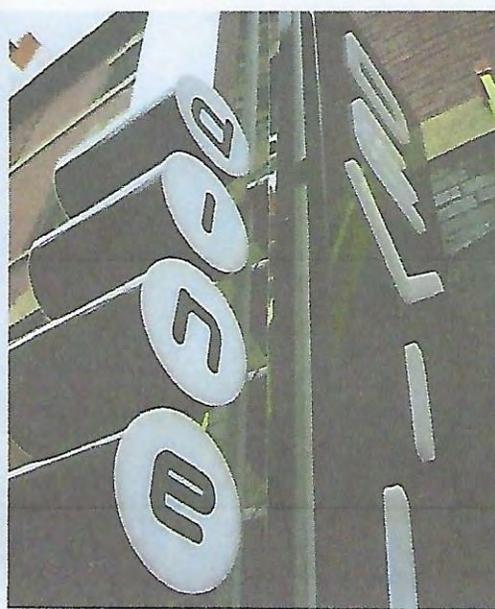
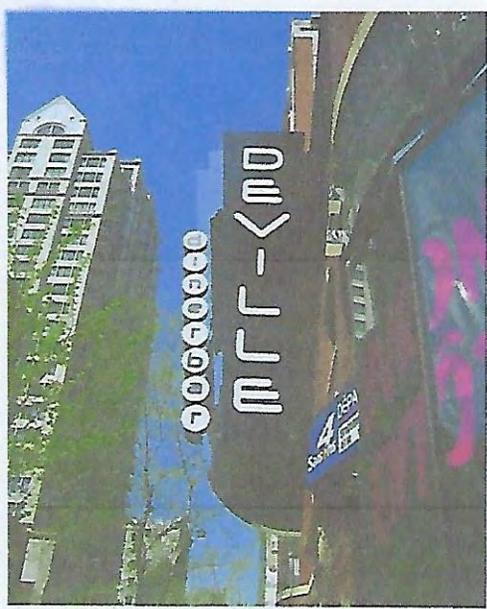
Thank you for your consideration

Caleb Kaminski
La Crosse Sign Company

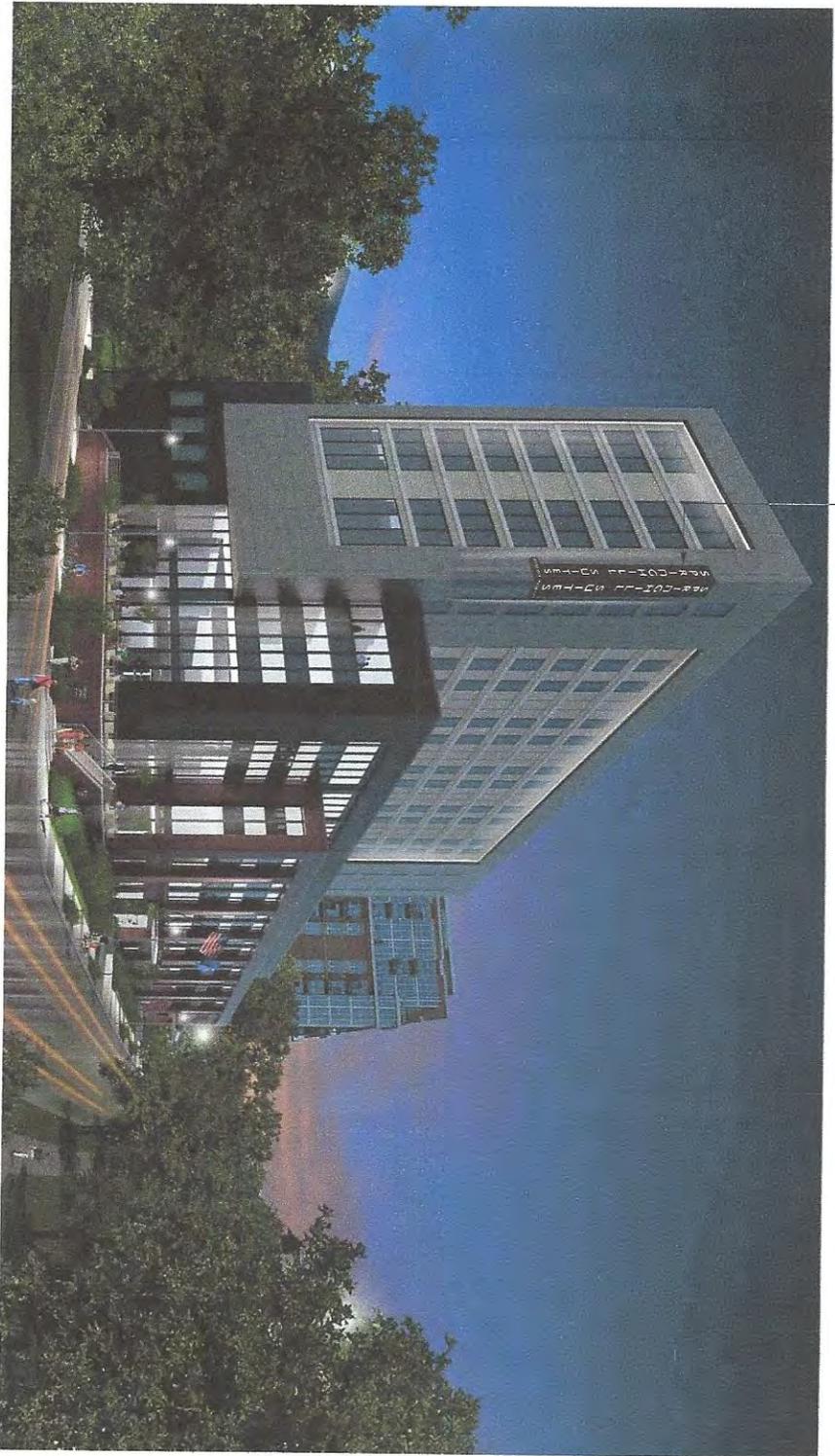
WI. BUILDING CONTRACTOR REGISTRATION #1104371



Site Construction



Inspirational Photos



RENDERING NIGHT VIEW
N.T.S.

REVISIONS			
No.	DESCRIPTION	Init. Ver.	DATE
00	PRESENTATION	JN FM	17-09-06
01	PERMIT	JN FM	17-09-26
02	PERMIT	JN FM	17-10-24
03	PERMIT	JN FM	17-11-10
04	PERMIT	JN FM	17-11-14
05	PERMIT	JN FM	17-12-11
06	PERMIT	JN FM	17-12-20

m 4195 Highway 410 west
 Montreal, Quebec H3T 0H9
 Phone: 452.688.4838
 Fax: 452.688.8822

ACCOUNT EXEC: MIKE MELE
 PROJECT MANAGER: ROXANE METCALFE

CLIENT: RAYMOND MANAGEMENT
 8333 GREENWAY BLVD SUITE 2000
 MIDDLETON, WI.

SITE/PROJECT: SPRINGHILL SUITES-
 MADISON
 4801 FRIEY STREET
 MADISON, WI.

TITLE: Rendering

#	NOTES	FILE
N1	SAME SIGN AS 12081_UDC_R00	12081_GEN_R06
		01
		07



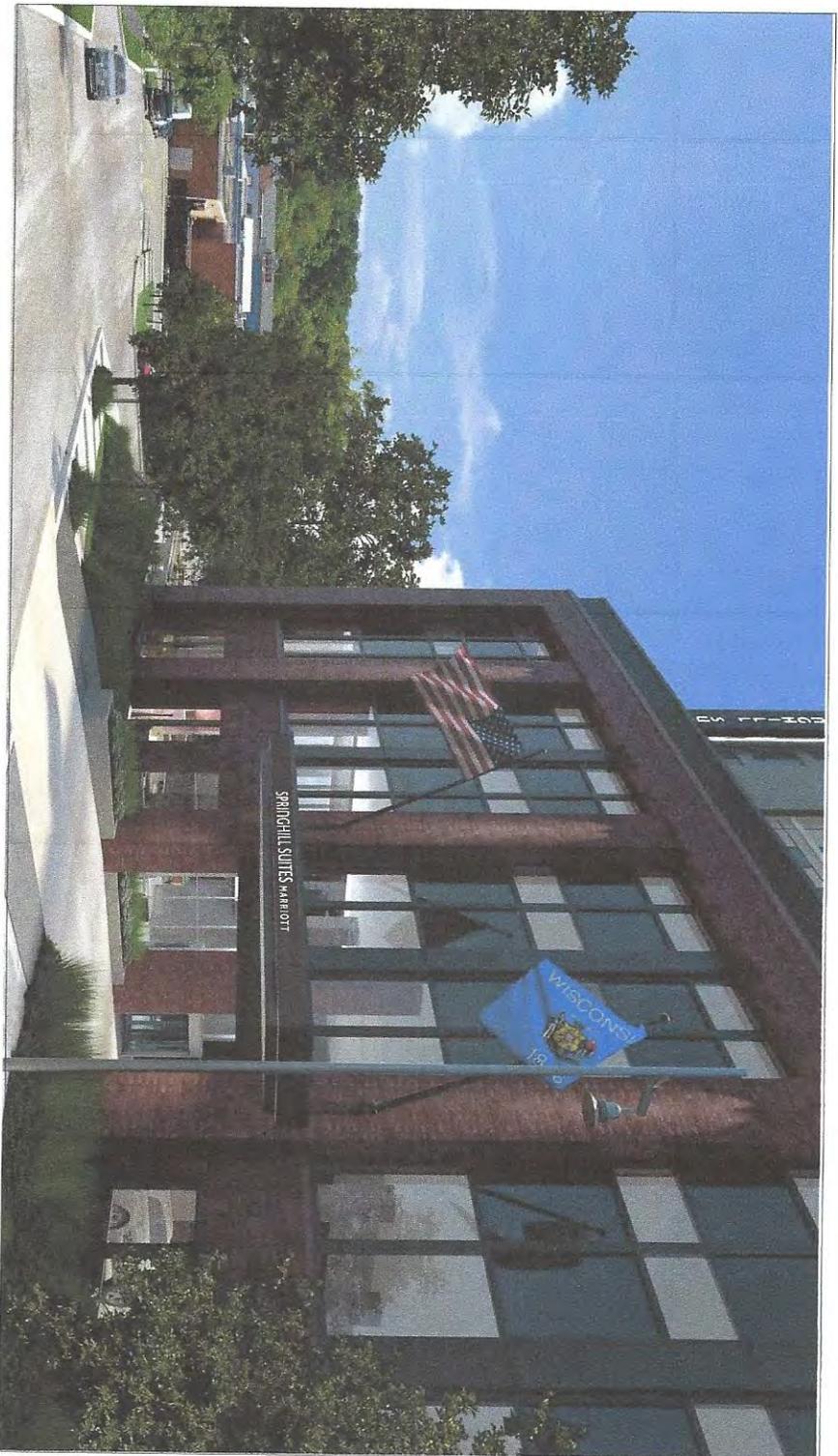
RENDERING EAST ELEVATION- SAWYER TERRACE
N.T.S.

REVISIONS			
No.	DESCRIPTION	Initl. Ver.	DATE
00	PRESENTATION	JN RM	17-09-08
01	PERMIT	JN RM	17-09-26
02	PERMIT	JN RM	17-10-24
03	PERMIT	JN RM	17-11-10
04	PERMIT	JN RM	17-11-14
04	PERMIT	JN RM	17-12-11


4730 Highway 400 West
 2nd Floor Office Bldg
 Lehi, Indiana 47531
 Phone: 462.668.4733
 Fax: 462.668.8822
 metraal neon signs
 A member of the Metraal Group

ACCOUNT EXEC: MIKE MELE
PROJECT MANAGER: ROYANE METCALFE
CLIENT: RAYMOND MANAGEMENT
 8333 GREENWAY BLVD SUITE 2000
 MIDDLETON, WI.

SITE/PROJECT: SPRINGHILL SUITES-
MADISON
 4801 FREY STREET
 MADISON, WI.
TITLE: Rendering
FILE: 12081_GEN_R05



RENDERING NORTH ELEVATION- FREY ST.
N.T.S.

REVISIONS			
No.	DESCRIPTION	Int'l. Ver.	DATE
00	PRESENTATION	JN RM	17-09-06
01	PERMIT	JN RM	17-09-26
02	PERMIT	JN RM	17-10-24
03	PERMIT	JN RM	17-11-10
04	PERMIT	JN RM	17-11-14
04A	PERMIT	JN RM	17-12-11


4130, Highway 410 west
 South service road
 Laval (Quebec) H7T 0H3
 Montreal metal signs Phone: 450.688.4888
 Phone: 514.955.3333
 Fax: 450.688.8822

e-mail: info@montreal-signs.com
 info@montreal-signs.com

ACCOUNT EXEC:
 MIKE MELE

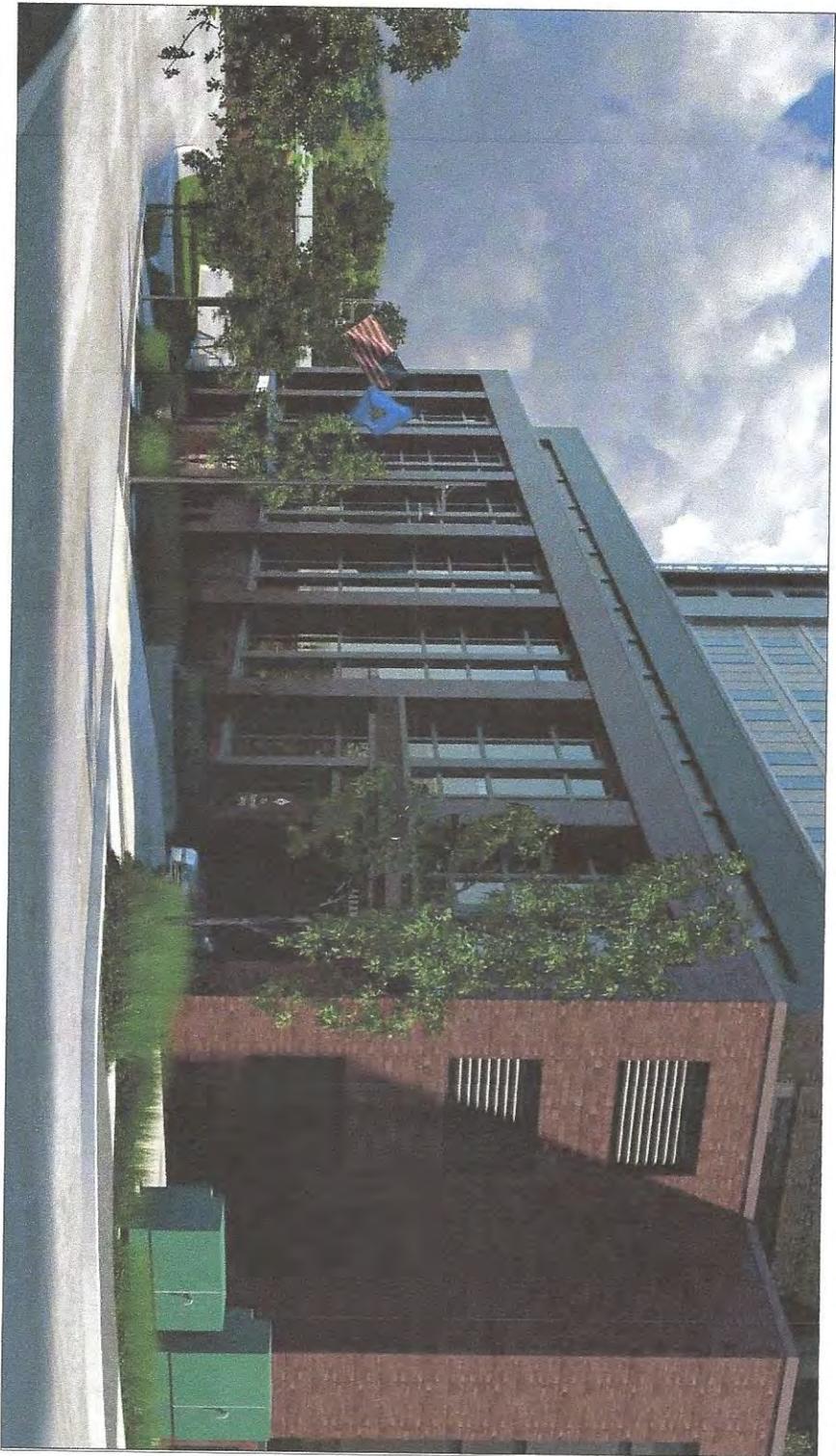
PROJECT MANAGER:
 ROXANE METCALFE

CLIENT:
RAYMOND MANAGEMENT
 8333 GREENWAY BLVD SUITE 2000
 MIDDLETON, WI.

SITE/PROJECT:
SPRINGHILL SUITES-
MADISON
 4601 FREY STREET
 MADISON, WI.

TITLE:
 Rendering

FILE:
 12081_GEN_R05



RENDERING NORTH ELEVATION- FREY ST.
N.T.S.

REVISIONS		
No.	DESCRIPTION	Init. Ver. DATE
00	PRESENTATION	JN RM 17-09-06
01	PERMIT	JN RM 17-09-28
02	PERMIT	JN RM 17-10-24
03	PERMIT	JN RM 17-11-10
04	PERMIT	JN RM 17-11-14
04A	PERMIT	JN RM 17-12-11

4130 Highway 400 West
 South service road
 Laval (Quebec) H7T 0H3
 Montreal neon signs
 Phone: 450.668.4888
 Fax: 450.668.8822

Account Exec: **MIKE MELE**

Project Manager: **ROXANE METCALFE**

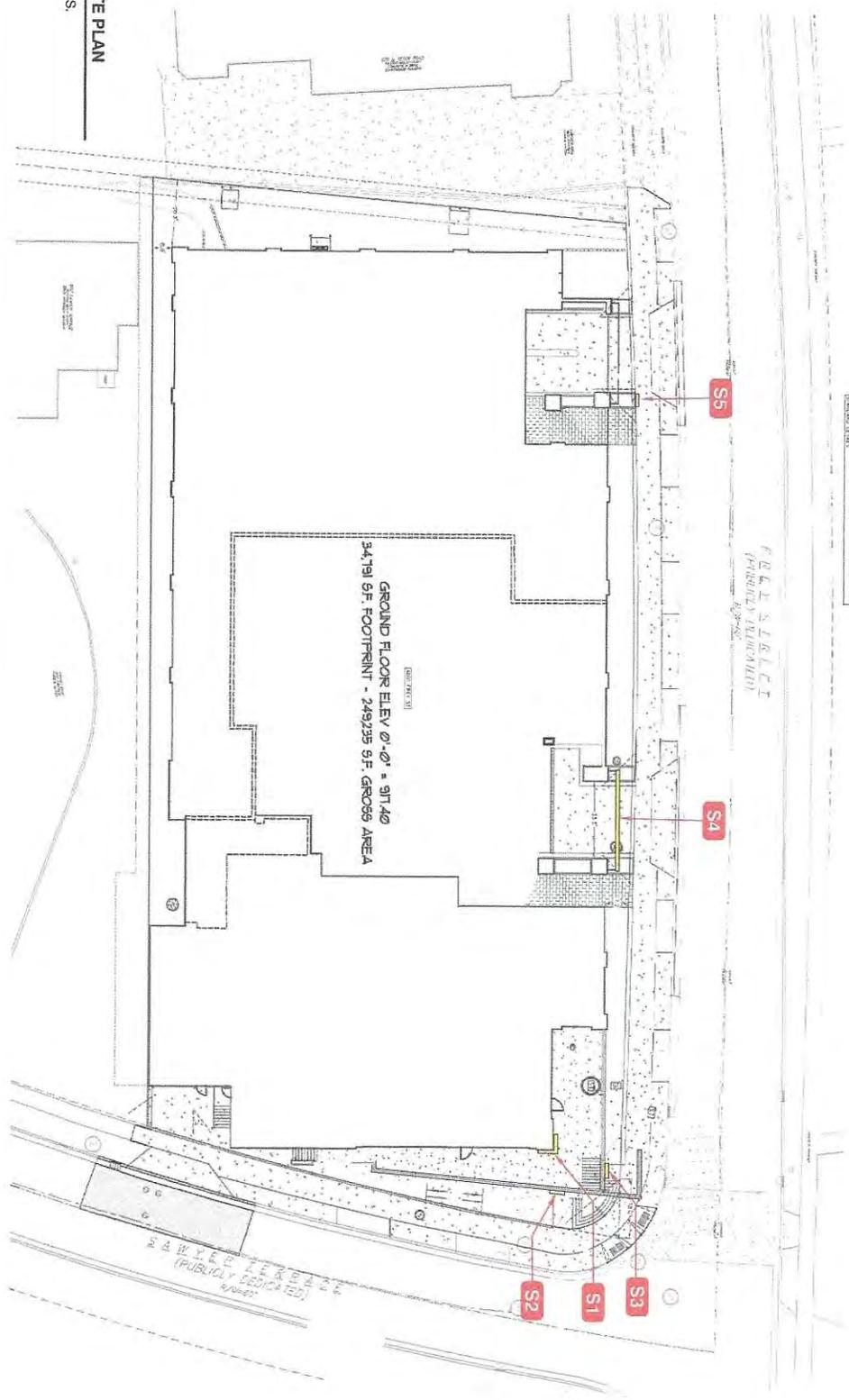
Client: **RAYMOND MANAGEMENT**
 8333 GREENWAY BLVD SUITE 2000
 MIDDLETON, WI.

Site/Project: **SPRINGHILL SUITES-
 MADISON**
 4601 FREY STREET
 MADISON, WI.

Title: **Rendering**

File: **12081_GEN_R05**

SITE PLAN
N.T.S.



- SN-172907 **S1**
- SN-173029 **S2**
- SN-173030 **S3**
- SN-173031 **S4**
- SN-174816 **S5**

POSTING SURFACE		sq. ft.
2 Faces Wall sign 57'2" x 48" x 48"	Face A	118.73
3 Faces Wall sign 37'3/4" x 6" x 11' x 47"	Face B	118.73
Wall sign 24" x 60"		10
Wall sign 24" x 60"		10
S/F Canopy cabinet 16' x 372"		41.33
S/F WALL SIGN 50' x 42"		14.58
TOTAL:		313.37

Recommendations

No.	DESCRIPTION	Init.	Ver.	DATE
00	PRESENTATION	JN	RM	17-09-08
01	PERMIT	JN	RM	17-09-28
02	PERMIT	JN	RM	17-10-24
03	PERMIT	JN	RM	17-11-10
04	PERMIT	JN	RM	17-11-14
05	PERMIT	JN	RM	17-12-11
06	PERMIT	JN	RM	17-12-20

m 4396 Highway 440 West
South Service Road
Ipswich (Quebec) J9T 0H3
Montreal region signs
Phone: 450-688-4838
Fax: 450-688-4842

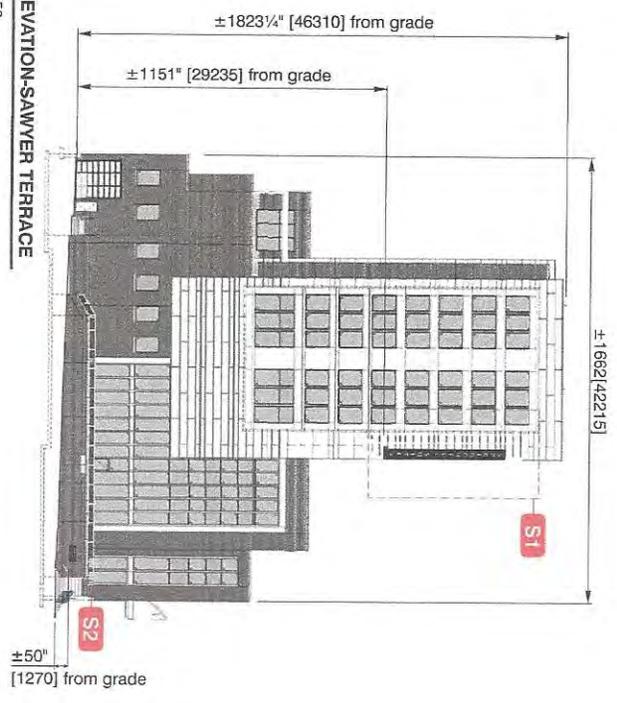
ACCOUNT EXEC: **MIKE MELE**
PROJECT MANAGER: **ROXANE METCALFE**
CLIENT: **RAYMOND MANAGEMENT**
8333 GREENWAY BLVD SUITE 2000
MIDDLETON, WI.

SITE/PROJECT: **SPRINGHILL SUITES-
MADISON**
4601 FREY STREET
MADISON, WI.

TITLE: **Site Plan**
FILE: **12081_GEN_R06**
05
07

EAST ELEVATION-SAWYER TERRACE

SCALE: 1/450



±3381 1/2 [85890]



NORTH ELEVATION-FREY ST.

SCALE: 1/450

REVISIONS			
No.	DESCRIPTION	Int'l. Ver.	DATE
00	PRESENTATION	JN RM	17-09-06
01	PERMIT	JN RM	17-09-26
02	PERMIT	JN RM	17-10-24
03	PERMIT	JN RM	17-11-10
04	PERMIT	JN RM	17-11-14
04A	PERMIT	JN RM	17-12-11

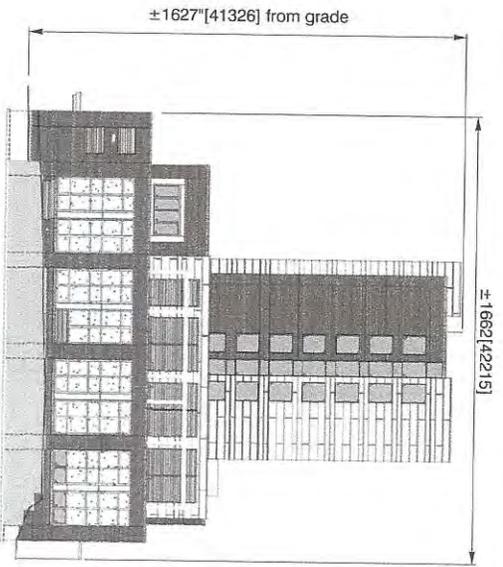
4150, Highway 440 West
 South service road
 Level (Quebec) H7T 0H3
 Montreal, Quebec H3T 1Y4
 Phone: 450.668.4888
 Fax: 450.668.8822

ACCOUNT EXEC: MIKE MELE
 PROJECT MANAGER: ROXANE METCALFE
 CLIENT: RAYMOND MANAGEMENT
 8333 GREENWAY BLVD SUITE 2000
 MIDDLETON, WI.

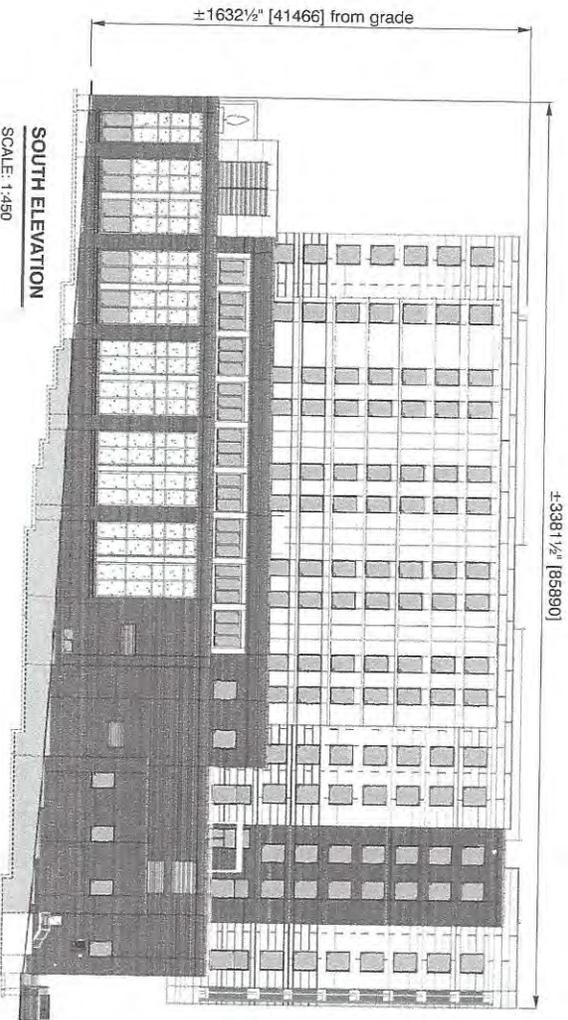
SITE/PROJECT: SPRINGHILL SUITES-MADISON
 4601 FREY STREET
 MADISON, WI.

TITLE: Elevations

FILE: 12081_GEN_R05
 06
 07



WEST ELEVATION
SCALE: 1:450



SOUTH ELEVATION
SCALE: 1:450

REVISIONS

No.	DESCRIPTION	Init.	Ver.	DATE
00	PRESENTATION	JN	RM	17-09-06
01	PERMIT	JN	RM	17-09-26
02	PERMIT	JN	RM	17-10-24
03	PERMIT	JN	RM	17-11-10
04	PERMIT	JN	RM	17-11-14
04	PERMIT	JN	RM	17-12-11

4391 Highway 440 West
5th Floor
Lava (Doubled) 1PT oHs
montreal neon signs
Phone: 459.668.8888
Phone: 514.955.3333
Fax: 459.668.8832

ACCOUNT EXEC: MIKE MELE

PROJECT MANAGER: ROXANE METCALFE

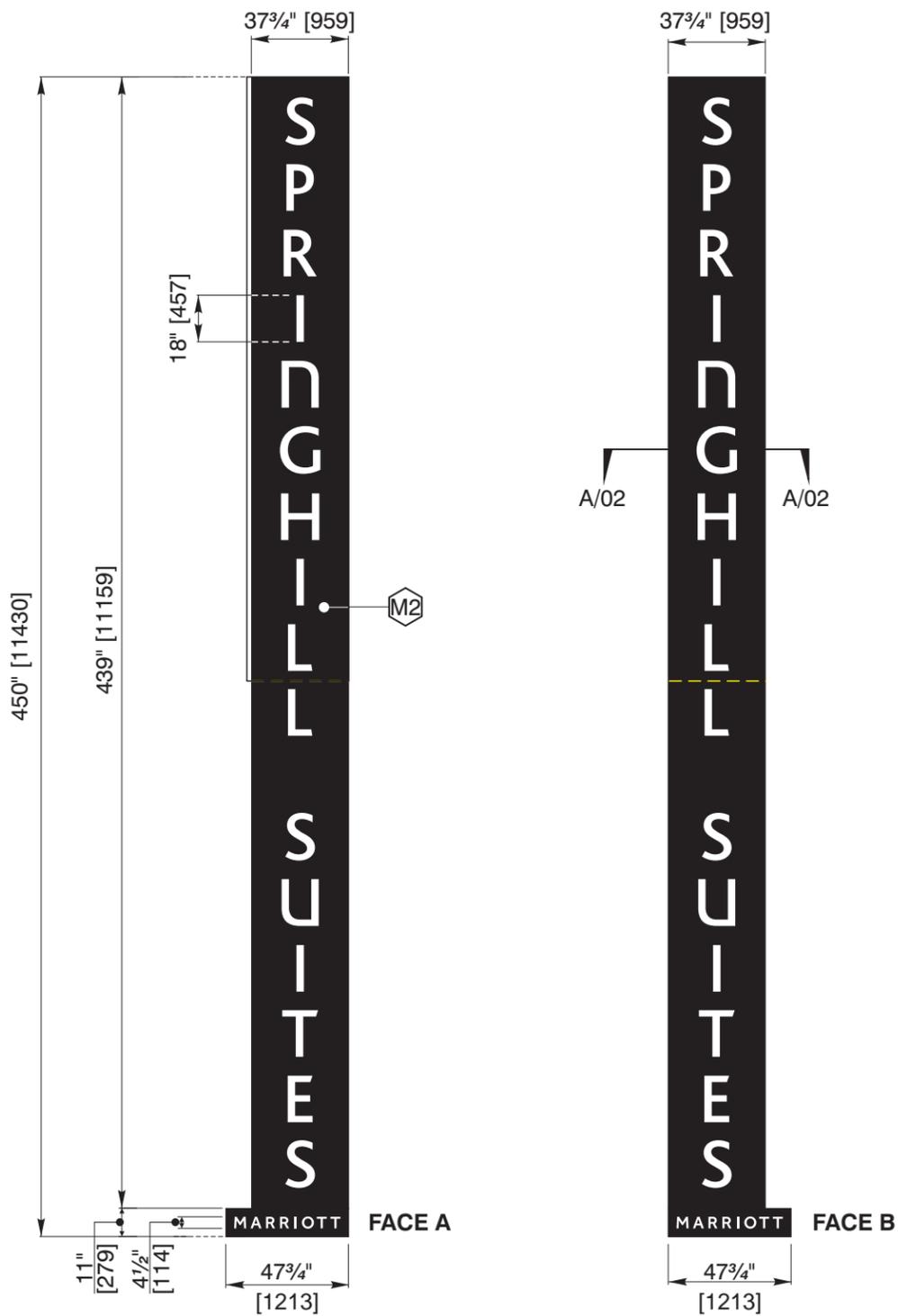
CLIENT: RAYMOND MANAGEMENT
8333 GREENWAY BLVD SUITE 2000
MIDDLETON, WI

STEREOPROJECT: SPRINGHILL SUITES-
MADISON
4601 FREY STREET
MADISON, WI

TITLE: Elevations

FILE: 12081_GEN_R05

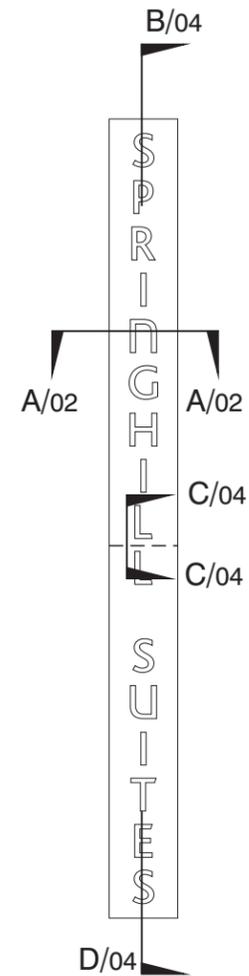
07	07
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GRAPH. ELEVATION

SCALE: 3/16" = 1'-0"

S1	QTY 1	SN-172907
	INSTALLATION	
	EXTERIOR	ILLUMINATED



POSTING SURFACE			ft ²
SN-172907	FACE A	439" x 37 3/4" + 11" x 47 3/4"	118.73
	FACE B	439" x 37 3/4" + 11" x 47 3/4"	118.73
TOTAL:			237.46

NOTES

- N1 **DIMENSIONS AND ANGLE TO BE CONFIRMED SURVEY / EXACT MEASURES TO BE TAKEN**
- N2 **ANCHORS TO BE CONFIRMED DEPENDING SITE CONDITIONS**

#	CLIENT COLOURS	PRODUCTION COLOURS	BY	FINISH
M1	CLEAR	CLEAR	MG	TRANS.
M2	BLACK	ACM PANEL BLACK FINISH	MG	SATIN
V1	WHITE	3M DIFFUSER FILM WHITE 60% 3635-70 1st & 2nd SURF.	JN	TRANS.

COLOURS PRINTED ON THIS DRAWING COULD BE DIFFERENT FROM THE REAL COLOURS

REVISIONS				
No.	DESCRIPTION	Init.	Ver.	DATE yy-mm-dd
00	PERMIT	MG	RM	17-09-22
01	PERMIT REV. PUSH	JN	RM	17-09-26
02	PERMIT REV. AREA	JN	RM	17-10-24
03	PERMIT REV.	JN	RM	17-11-10
04	PERMIT REV. change mesurment of s1	JN	RM	17-12-11

4130, Highway 440 west
 South service road
 Laval (Québec) H7T 0H3
 Phone : 450.668.4888
 Phone : 514.955.3333
 Fax : 450.668.8822

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ACCOUNT EXEC.: **MIKE MELE**

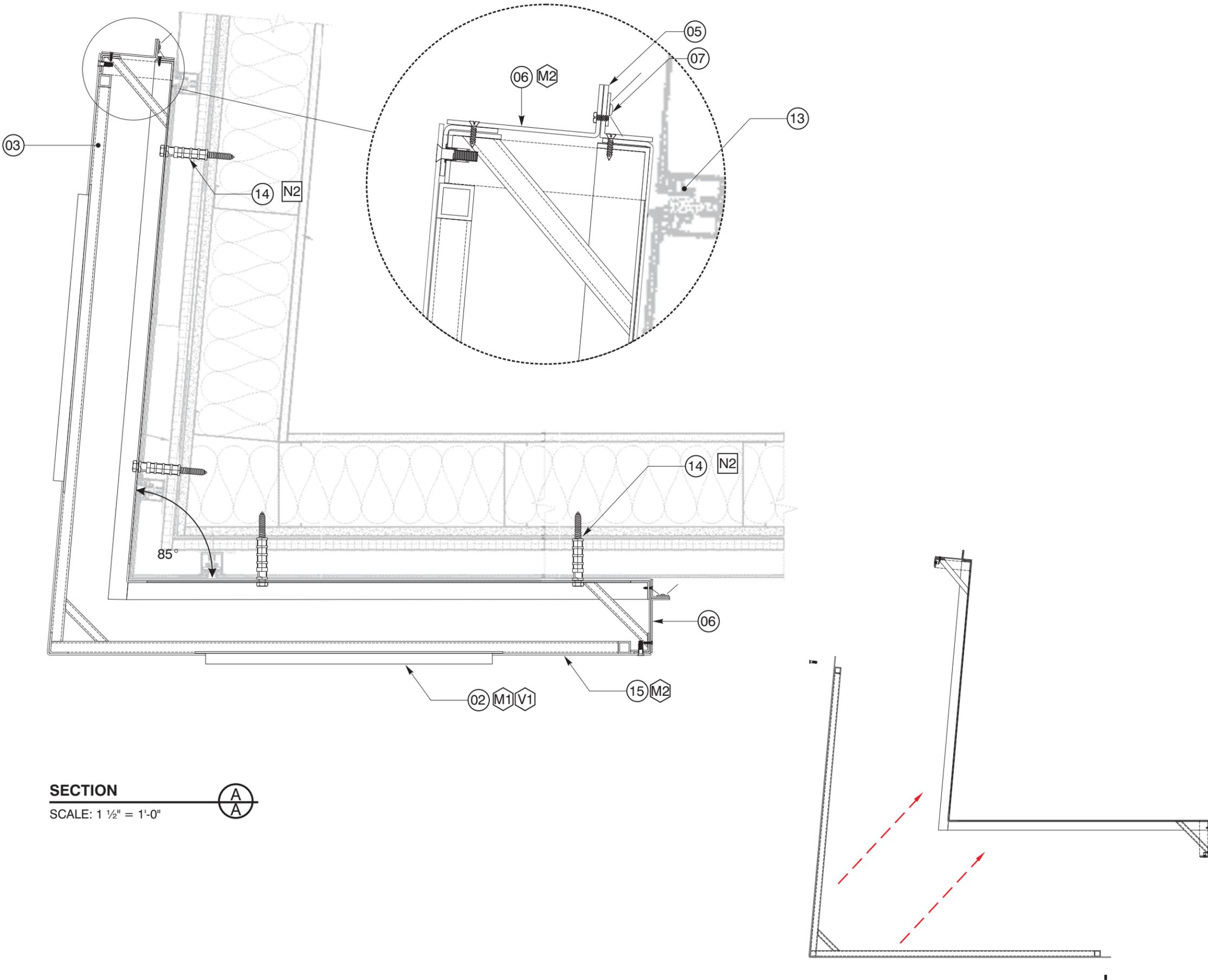
PROJECT MANAGER:
ROXANE METCALFE

CLIENT:
RAYMOND MANAGEMENT
8333 GREENWAY BLVD SUITE 2000
MIDDLETON, WI.

SITE/PROJECT:
**SPRINGHILL SUITES-
MADISON**
4601 FREY STREET
MADISON, WI.

TITLE:
Graph. Elevations

FILE: **12081_172907_R04** **01
06**



SECTION

SCALE: 1 1/2" = 1'-0"



REVISIONS				
No.	DESCRIPTION	Init.	Ver.	DATE yy-mm-dd
00	PERMIT	MG	RM	17-09-22
01	PERMIT	JN	RM	17-09-26
	REV. PUSH			
02	PERMIT	JN	RM	17-10-24
	REV. AREA			
03	PERMIT	JN	RM	17-11-10
	REV.			
04	PERMIT	JN	RM	17-12-11
	REV. change mesurment of s1			


 4130, Highway 440 west
 South service road
 Laval (Québec) H7T 0H3
 Phone : 450.668.4888
 Phone : 514.955.3333
 Fax : 450.668.8822

REPRODUCTION, COPYING ARE NOT PERMITTED WITHOUT AUTHORIZATION OF MONTREAL NEON

ACCOUNT EXEC.: **MIKE MELE**

PROJECT MANAGER:
ROXANE METCALFE

CLIENT:
RAYMOND MANAGEMENT
8333 GREENWAY BLVD SUITE 2000
MIDDLETON, WI.

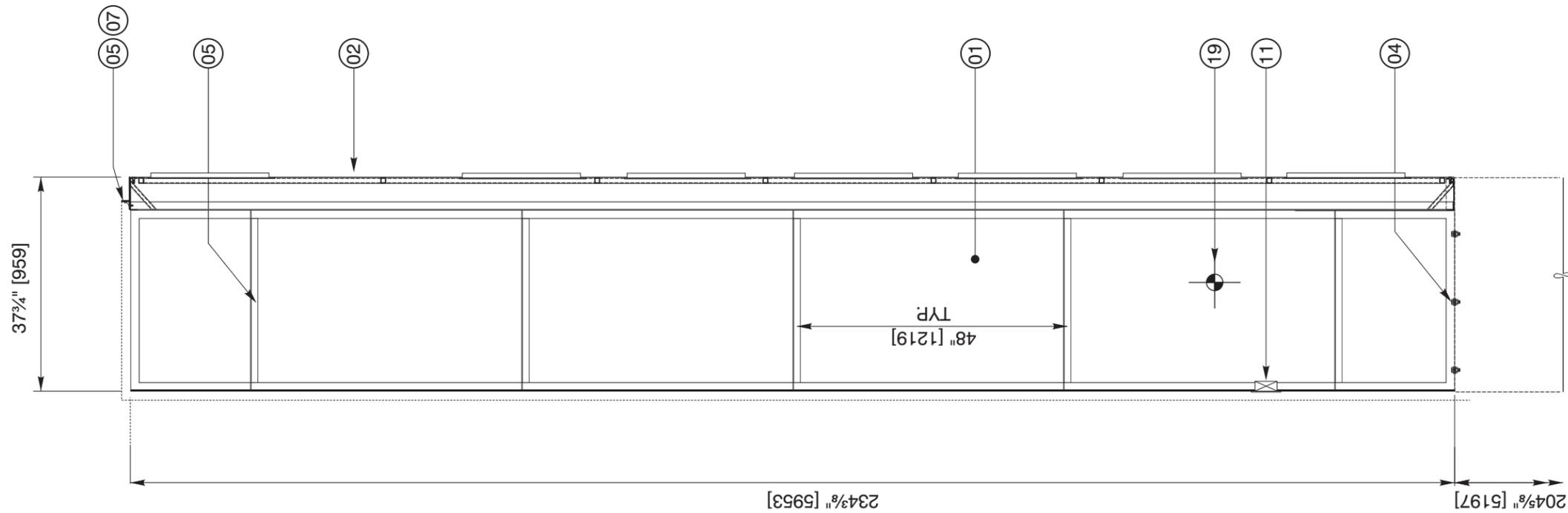
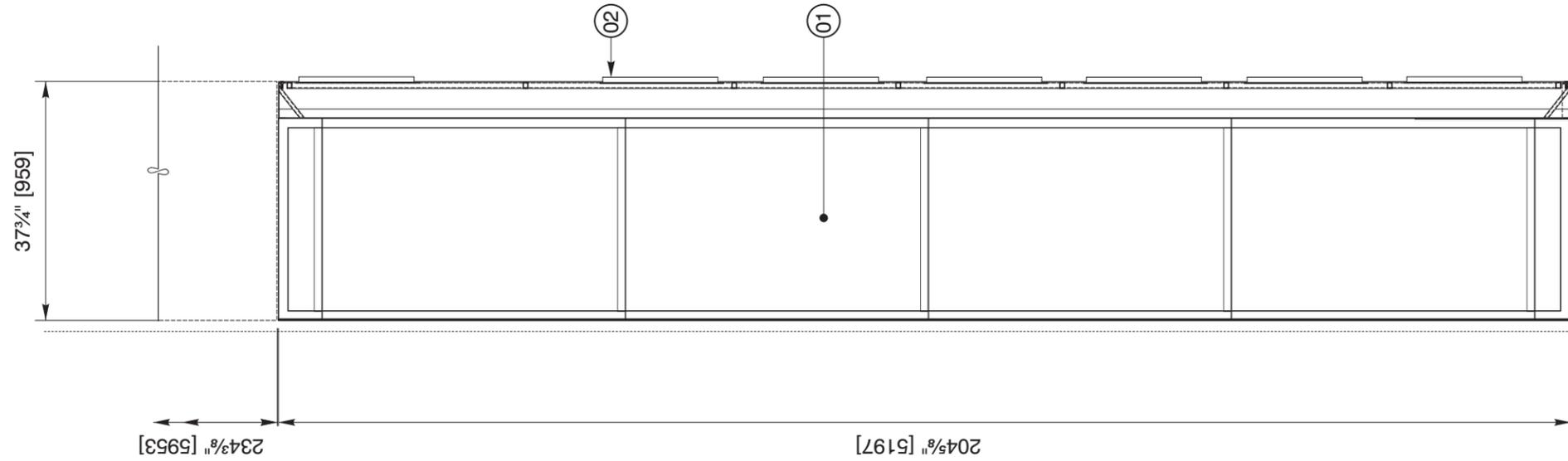
SITE/PROJECT:
**SPRINGHILL SUITES-
MADISON**
4601 FREY STREET
MADISON, WI.

TITLE:
SECTION A-A

FILE:
12081_172907_R04

02
06

REVISIONS				
No.	DESCRIPTION	Init.	Ver.	DATE yy-mm-dd
00	PERMIT	MG	RM	17-09-22
01	PERMIT	JN	RM	17-09-26
	REV. PUSH			
02	PERMIT	JN	RM	17-10-24
	REV. AREA			
03	PERMIT	JN	RM	17-11-10
	REV.			
04	PERMIT	JN	RM	17-12-11
	REV. change mesurment of s1			



FRAME ELEVATION DETAILS

SCALE: 1/2" = 1'-0"

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REPRODUCTION, COPYING ARE NOT PERMITTED WITHOUT
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ACCOUNT EXEC.:
MIKE MELE

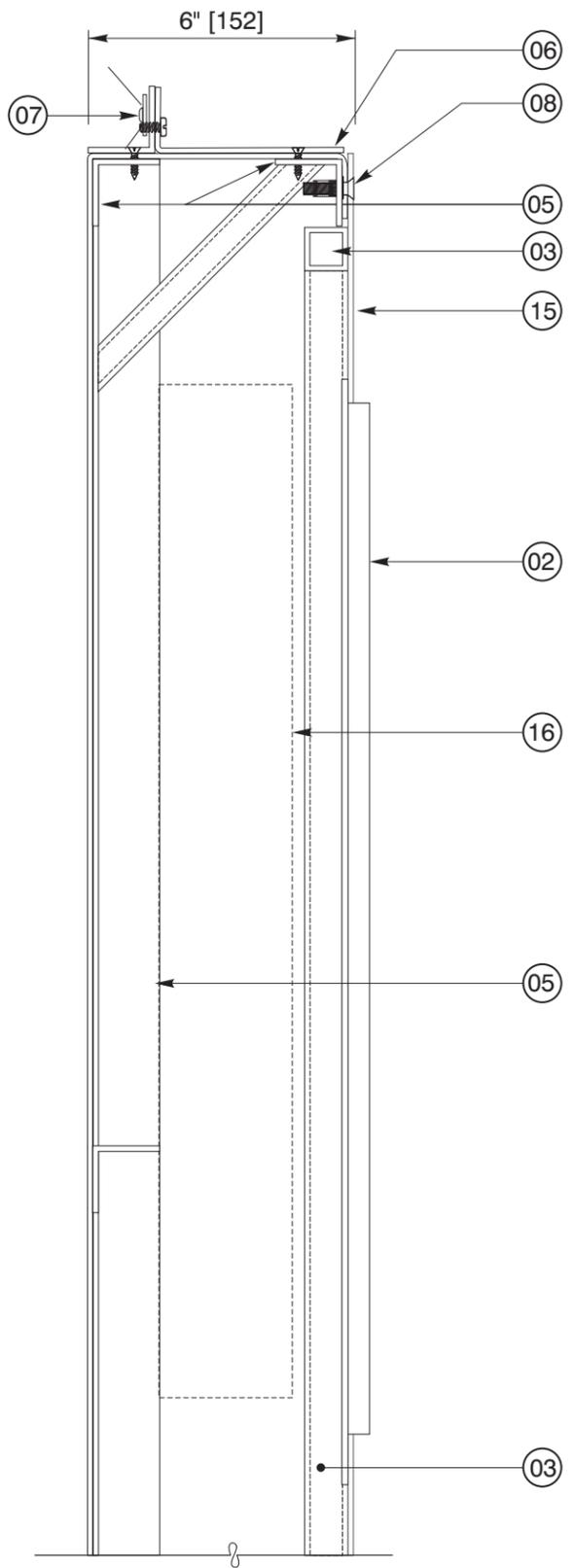
PROJECT MANAGER:
ROXANE METCALFE

CLIENT:
RAYMOND MANAGEMENT
 8333 GREENWAY BLVD SUITE 2000
 MIDDLETON, WI.

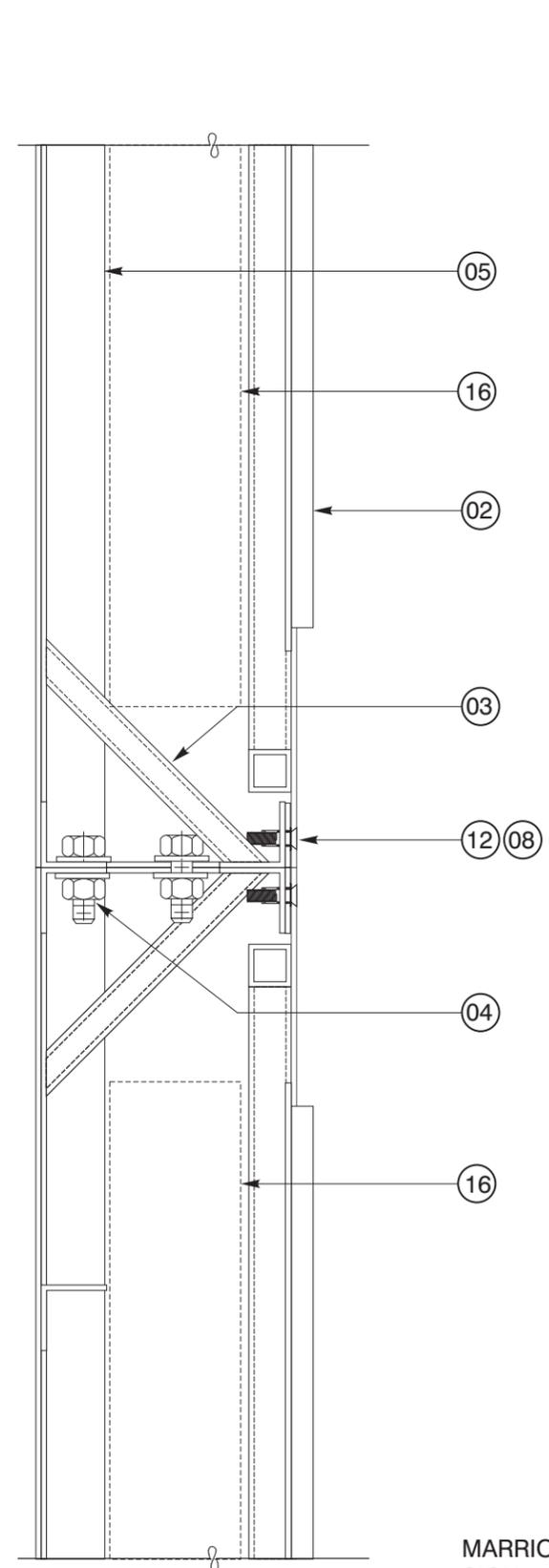
SITE/PROJECT:
**SPRINGHILL SUITES-
 MADISON**
 4601 FREY STREET
 MADISON, WI.

TITLE:
FRAME

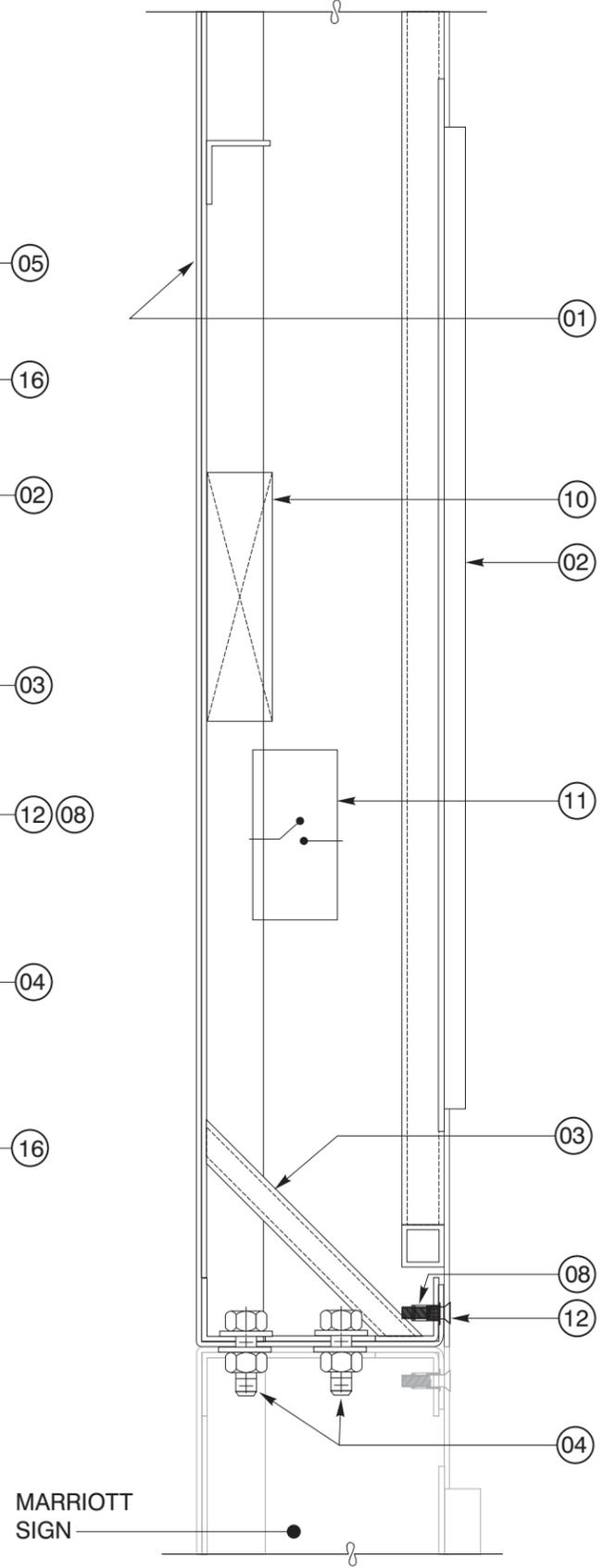
FILE:
 12081_172907_R04 **03**
06



SECTION B
SCALE: 3" = 1'-0"



SECTION C
SCALE: 3" = 1'-0"



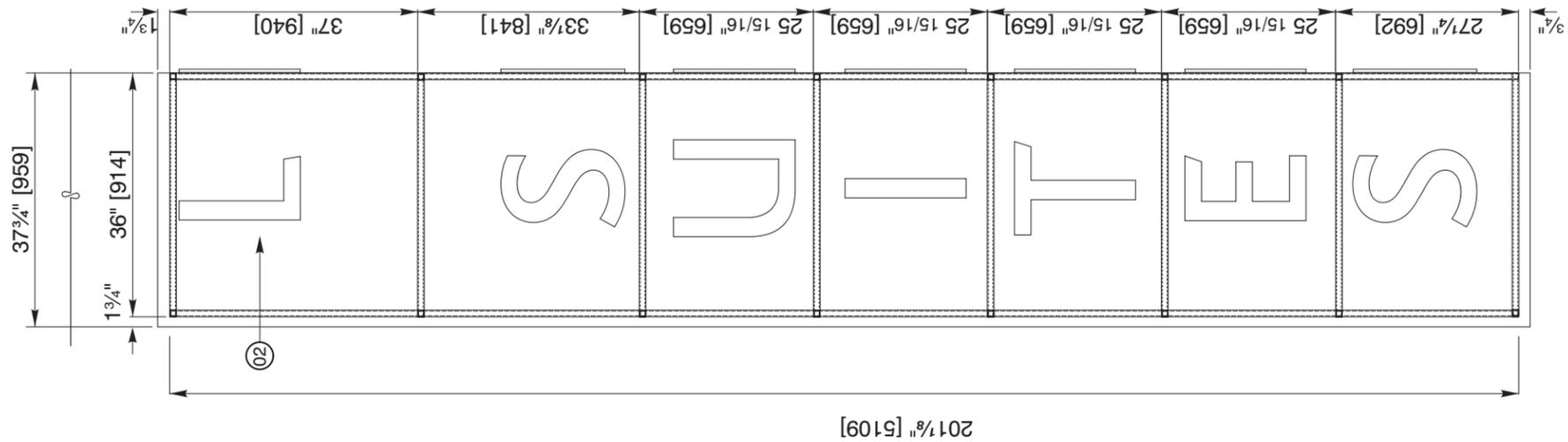
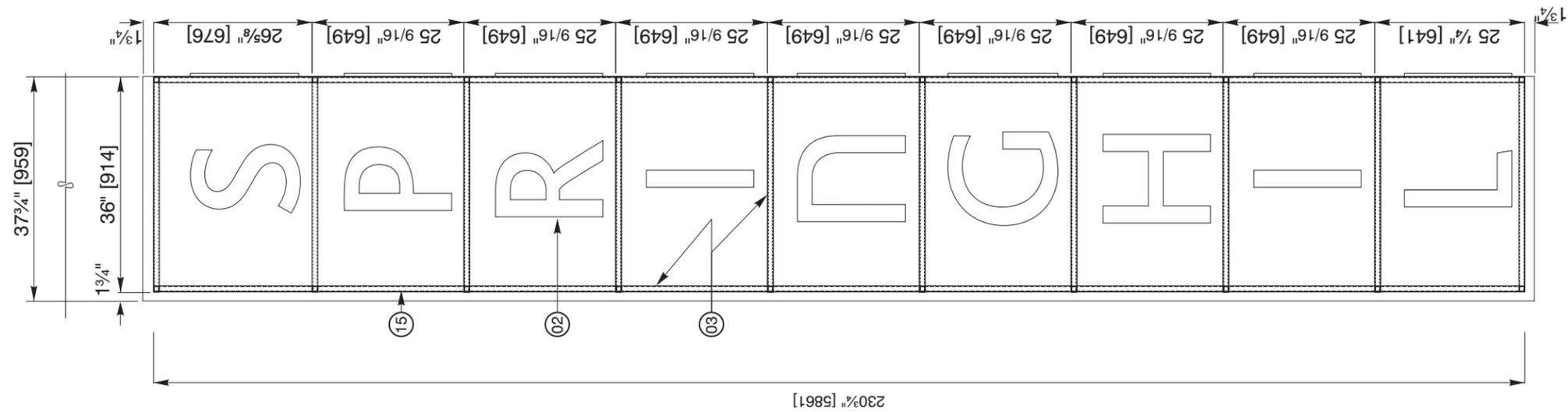
SECTION D
SCALE: 3" = 1'-0"

#	DESCRIPTIONS
01	1/8" THK. FOLDED ALUMINUM
02	3/4" THK. CLEAR ACRYLIC WITH VINYL APPLICATION
03	HSS 1" X 1" X 1/8"THK. 6063-T5
04	1/2"Ø X 2" LG. BOLT, WASHER AND LOCK WASHER, S/S
05	L- 1½ X 1½ X 1/8" 6063-T5
06	ACM PANEL ACCESS DOORS
07	WHITE LED 6500K ON PERIMETER
08	INSERTS 1/4"Ø
09	WHITE LED 6500K ON .064 THK ALUMINUM BACK
10	LED POWER SUPPLY
11	WEATHERPROOF DISCONNECT SWITCH
12	COUNTERSINK STAINLESS BOLT
13	EXISTING ACM PANEL WALL FINISH
14	1/2"Ø X 6" LG. STAINLESS LAGBOLTS AND SHIELD
15	ACM PANEL
16	OPENING ACCESS FOR SERVICE
17	.064 THK. PREPAINTED ALUMINUM PANEL
18	3/8"Ø DRAIN HOLES
19	ELECTRIC OUTLET
20	SLIDING TRACK (FOR LED SERVICE)

REVISIONS				
No.	DESCRIPTION	Init.	Ver.	DATE yy-mm-dd
00	PERMIT	MG	RM	17-09-22
01	PERMIT REV. PUSH	JN	RM	17-09-26
02	PERMIT REV. AREA	JN	RM	17-10-24
03	PERMIT REV.	JN	RM	17-11-10
04	PERMIT REV. change mesurment of s1	JN	RM	17-12-11

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ACCOUNT EXEC.:	MIKE MELE
PROJECT MANAGER:	ROXANE METCALFE
CLIENT:	RAYMOND MANAGEMENT 8333 GREENWAY BLVD SUITE 2000 MIDDLETON, WI.
SITE/PROJECT:	SPRINGHILL SUITES- MADISON 4601 FREY STREET MADISON, WI.
TITLE:	SECTIONS
FILE:	12081_172907_R04
	04 06



FACE AND FRAME DETAILS
 SCALE: 1/2" = 1'-0"

REVISIONS				
No.	DESCRIPTION	Init.	Ver.	DATE yy-mm-dd
00	PERMIT	MG	RM	17-09-22
01	PERMIT REV. PUSH	JN	RM	17-09-26
02	PERMIT REV. AREA	JN	RM	17-10-24
03	PERMIT REV.	JN	RM	17-11-10
04	PERMIT REV. change mesurment of s1	JN	RM	17-12-11


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 Fax : 450.668.8822

REPRODUCTION, COPYING ARE NOT PERMITTED WITHOUT AUTHORIZATION OF MONTREAL NEON

ACCOUNT EXEC.: **MIKE MELE**

PROJECT MANAGER:
ROXANE METCALFE

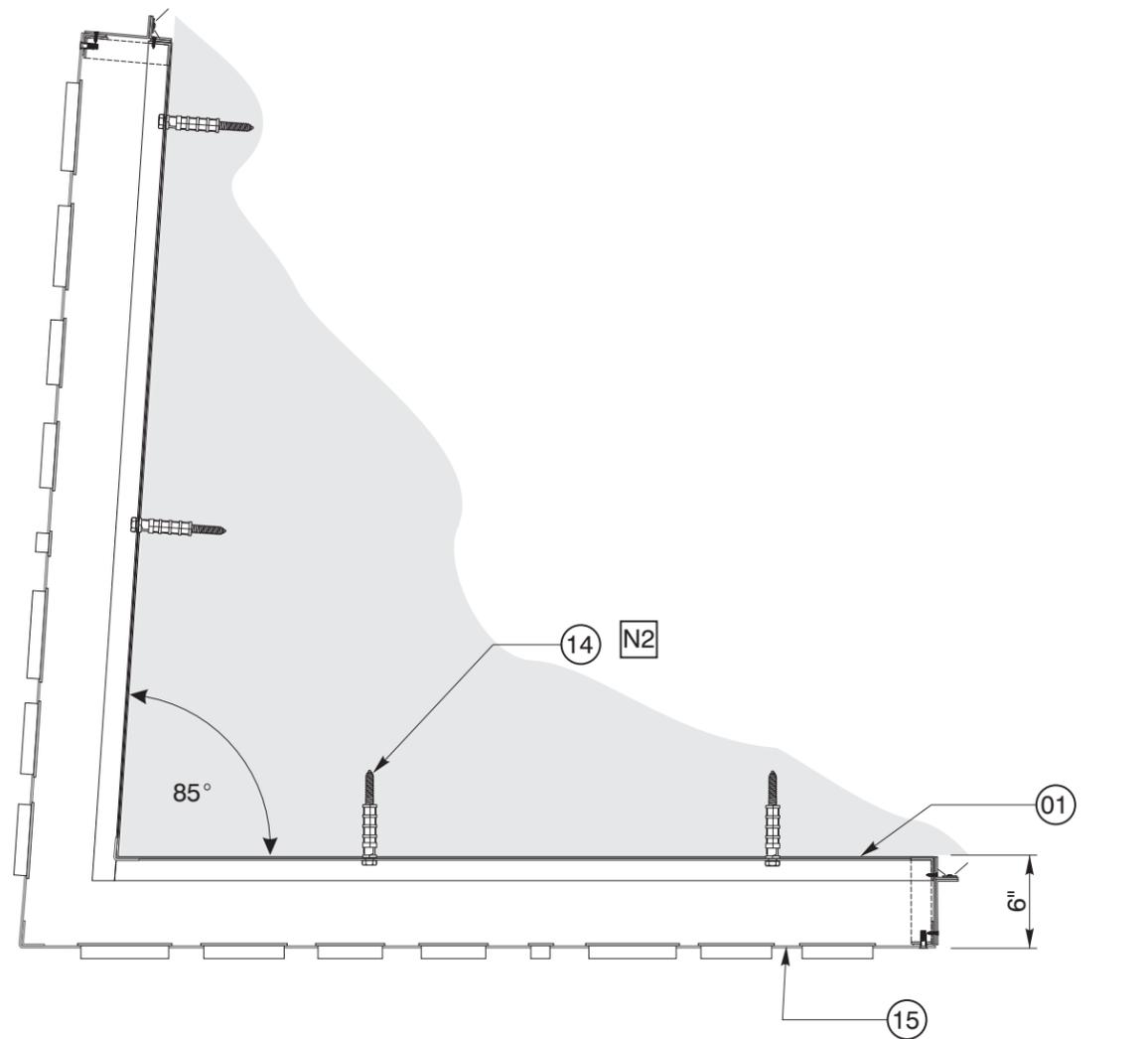
CLIENT:
RAYMOND MANAGEMENT
 8333 GREENWAY BLVD SUITE 2000
 MIDDLETON, WI.

SITE/PROJECT:
**SPRINGHILL SUITES-
MADISON**
 4601 FREY STREET
 MADISON, WI.

TITLE:
FACES

FILE:
12081_172907_R04

05
06



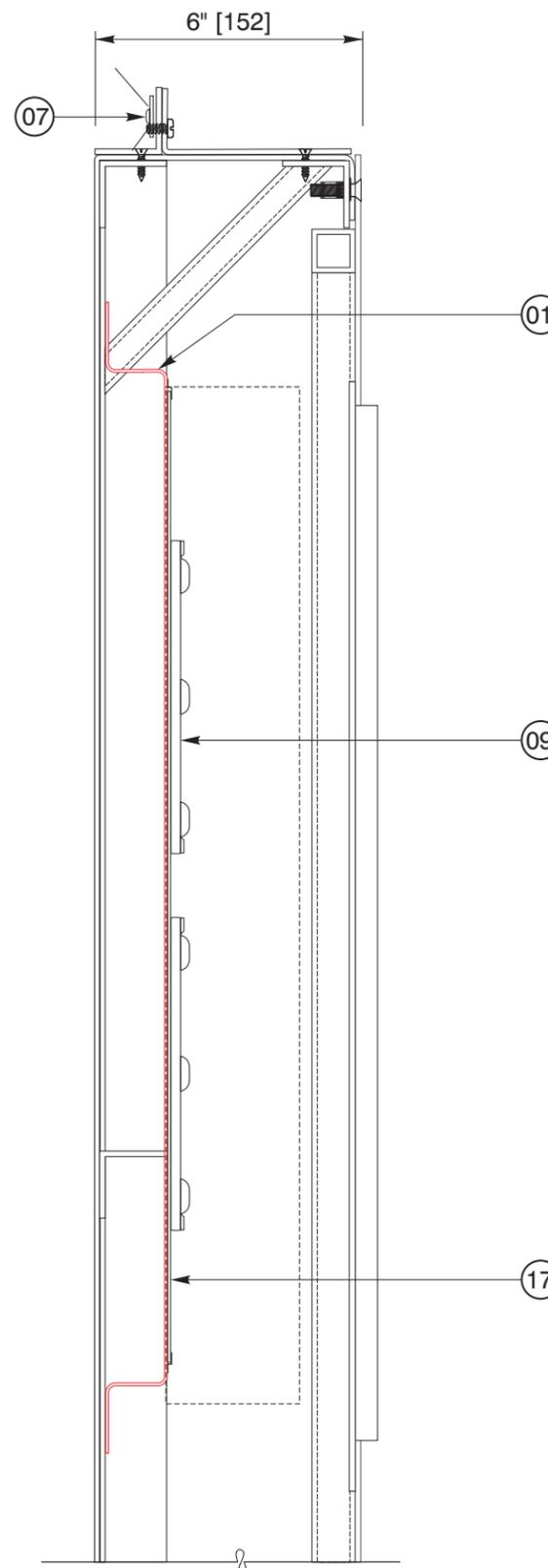
SECONDARY SIGN

SCALE: 1 1/2" = 1'-0"



FRAME

SCALE: 1 1/2" = 1'-0"



TYPICAL LIGHTING DETAIL

SCALE: 3" = 1'-0"



TBC

REVISIONS				
No.	DESCRIPTION	Init.	Ver.	DATE yy-mm-dd
00	PERMIT	MG	RM	17-09-22
01	PERMIT	JN	RM	17-09-26
	REV. PUSH			
02	PERMIT	JN	RM	17-10-24
	REV. AREA			
03	PERMIT	JN	RM	17-11-10
	REV.			
04	PERMIT	JN	RM	17-12-11
	REV. change mesurment of s1			

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Fax : 450.668.8822

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ACCOUNT EXEC.:
MIKE MELE

PROJECT MANAGER:
ROXANE METCALFE

CLIENT:
RAYMOND MANAGEMENT
8333 GREENWAY BLVD SUITE 2000
MIDDLETON, WI.

SITE/PROJECT:
**SPRINGHILL SUITES-
MADISON**
4601 FREY STREET
MADISON, WI.

TITLE:
MARRIOTT

FILE:
12081_172907_R04

06
06



GRAPHIC ELEVATION

SCALE: 1 1/2" = 1'-0"

WALL SIGNS

S2	QTY 1	SN-173029
	INSTALLATION	
	EXTERIOR	ILLUMINATED
S3	QTY 1	SN-173030
	INSTALLATION	
	EXTERIOR	ILLUMINATED

PROFILE

SCALE: 1 1/2" = 1'-0"

POSTING SURFACE		ft ²
SN-173029	24" x 60"	10
SN-173030	24" x 60"	10
TOTAL:		20

#	NOTES			
N1	DIMENSIONS TO BE CONFIRMED SURVEY / EXACT MEASURES TO BE TAKEN			
#	CLIENT COLOURS	PRODUCTION COLOURS	BY	FINISH
M1	CLEAR	CLEAR	JN	TRANS.
V1	WHITE	3M DIFFUSER FILM WHITE 60% 3635-70	JN	TRANS.
P1	CARBON BLACK	MATTHEWS MAP-LVS929	CLIENT	SATIN

COLOURS PRINTED ON THIS DRAWING COULD BE DIFFERENT FROM THE REAL COLOURS

REVISIONS				
No.	DESCRIPTION	Init.	Ver.	DATE yy-mm-dd
00	PERMIT	JN	RM	17-09-26
01	PERMIT	JN	RM	17-10-24
REV. AREA				

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REPRODUCTION, COPYING ARE NOT PERMITTED WITHOUT AUTHORISATION OF MONTREAL NEON

ACCOUNT EXEC.: **MIKE MELE**

PROJECT MANAGER:
ROXANE METCALFE

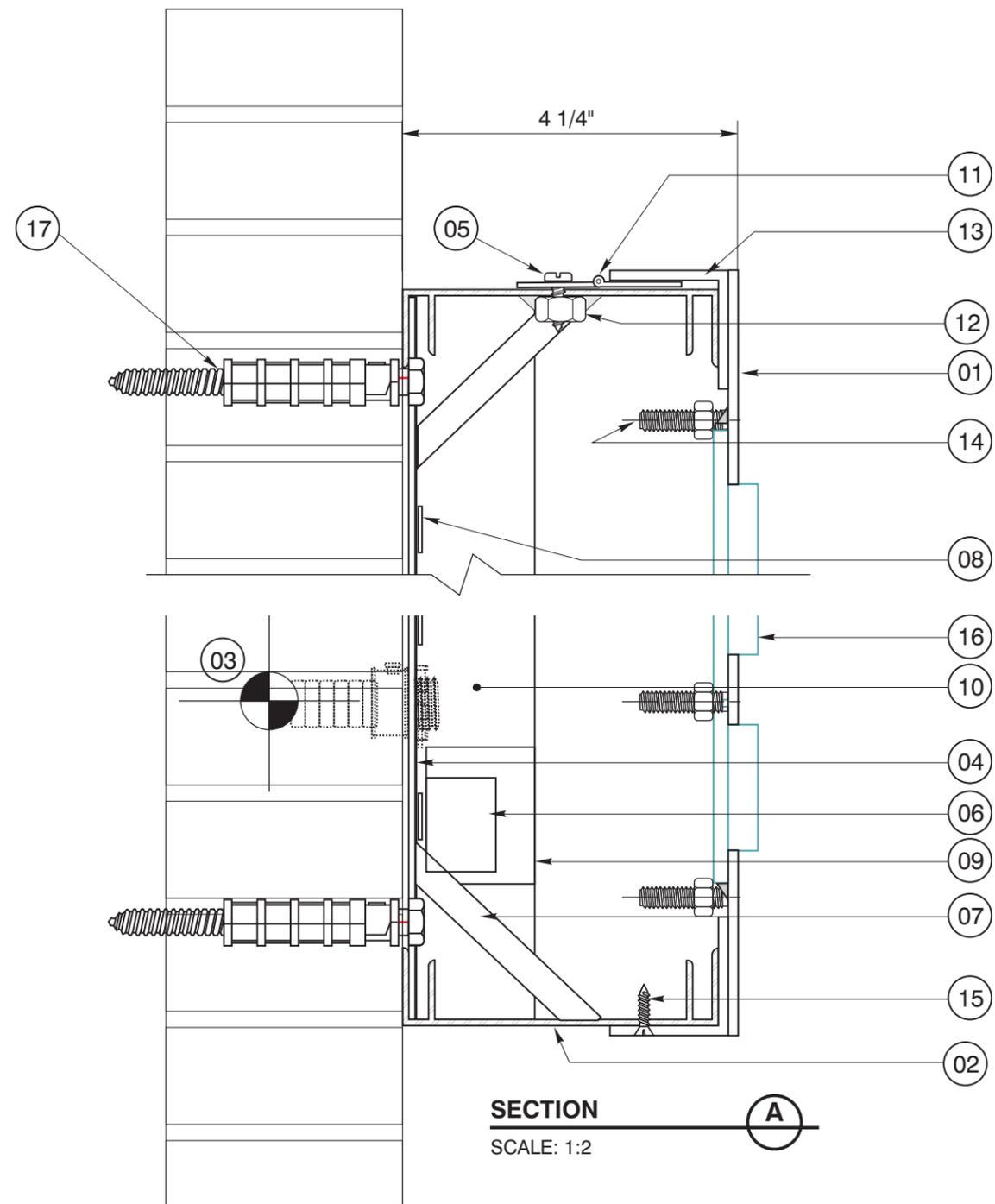
CLIENT:
RAYMOND MANAGEMENT
8333 GREENWAY BLVD SUITE 2000
MIDDLETON, WI.

SITE/PROJECT:
**SPRINGHILL SUITES-
MADISON**
4601 FREY STREET
MADISON, WI.

TITLE:
Graph. Elevations

FILE:
12081_173029-30_R01

**01
02**



#	DESCRIPTIONS
01	ALUMINUM FACE 1/8" CUT-OUT
02	BOX: ALUM.EXTRUSION #EX-14 (4")
03	METALIC ELECTRICAL CONDUIT
04	ALUMINIUM BACKING .064 THK. WHITE PAINTED
05	METAL SCREW, PAINTED SAME AS FRAME
06	ELECTRIC BOX SWOUTCH. 20/20
07	3/8"Ø REINFORCING ALUMINUM ROD
08	WHITE DEL
09	POWER SUPPLY
10	L- 1 1/2" X 1 1/2" X 1/8" @ 42" C/C (RENFORT)
11	PIANO HINGE, PAINTED
12	1/2"Ø NUT WELDED TO INTERIOR STRUCTURE
13	ALUM. FRAME L- 1 1/2" X 1 1/2" X 1/8"
14	"STUDS" AND CLEAR SILICONE
15	COUNTERSINK SCREW (VISIBLE)
16	ACRYLIQUE 1/2" THK. INSET
17	1/4"Ø X 4" EXPENDABLE SHEILD OR DEPENDING ON SITE CONDITIONS

REVISIONS				
No.	DESCRIPTION	Init.	Ver.	DATE yy-mm-dd
00	PERMIT	JN	RM	17-09-26
01	PERMIT	JN	RM	17-10-24
REV.				


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 Phone : 514.955.3333
 Fax : 450.668.8822

REPRODUCTION, COPYING ARE NOT PERMITTED WITHOUT AUTHORIZATION OF MONTREAL NEON

ACCOUNT EXEC.:
MIKE MELE

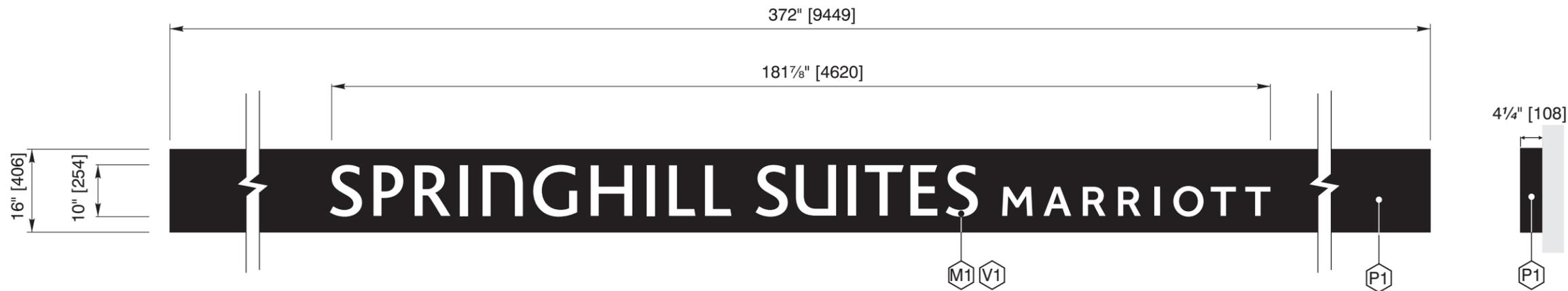
PROJECT MANAGER:
ROXANE METCALFE

CLIENT:
RAYMOND MANAGEMENT
8333 GREENWAY BLVD SUITE 2000
MIDDLETON, WI.

SITE/PROJECT:
**SPRINGHILL SUITES-
MADISON**
4601 FREY STREET
MADISON, WI.

TITLE:
Graph. Elevations

FILE:
12081_173029-30_R01 **02**
02



GRAPHIC ELEVATION

SCALE: 1/2" = 1'-0"

S/F CANOPY CABINET

S4	QTY 1	SN-173031
	INSTALLATION	
	EXTERIOR	ILLUMINATED

PROFILE

SCALE: 1/2" = 1'-0"

REVISIONS				
No.	DESCRIPTION	Init.	Ver.	DATE yy-mm-dd
00	PERMIT	JN	RM	17-09-26
01	PERMIT	RM	RM	17-10-20
REV. Sign number corrected for S4				
02	PERMIT	RM	RM	17-10-24
REV. AREA				

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Fax : 450.668.8822

REPRODUCTION, COPYING ARE NOT PERMITTED WITHOUT
AUTHORISATION OF MONTREAL NEON

ACCOUNT EXEC.:
MIKE MELE

PROJECT MANAGER:
ROXANE METCALFE

CLIENT:
RAYMOND MANAGEMENT
8333 GREENWAY BLVD SUITE 2000
MIDDLETON, WI.

SITE/PROJECT:
**SPRINGHILL SUITES-
MADISON**
4601 FREY STREET
MADISON, WI.

TITLE:
Graph. Elevations

FILE:
12081_1703031_R02

**01
02**

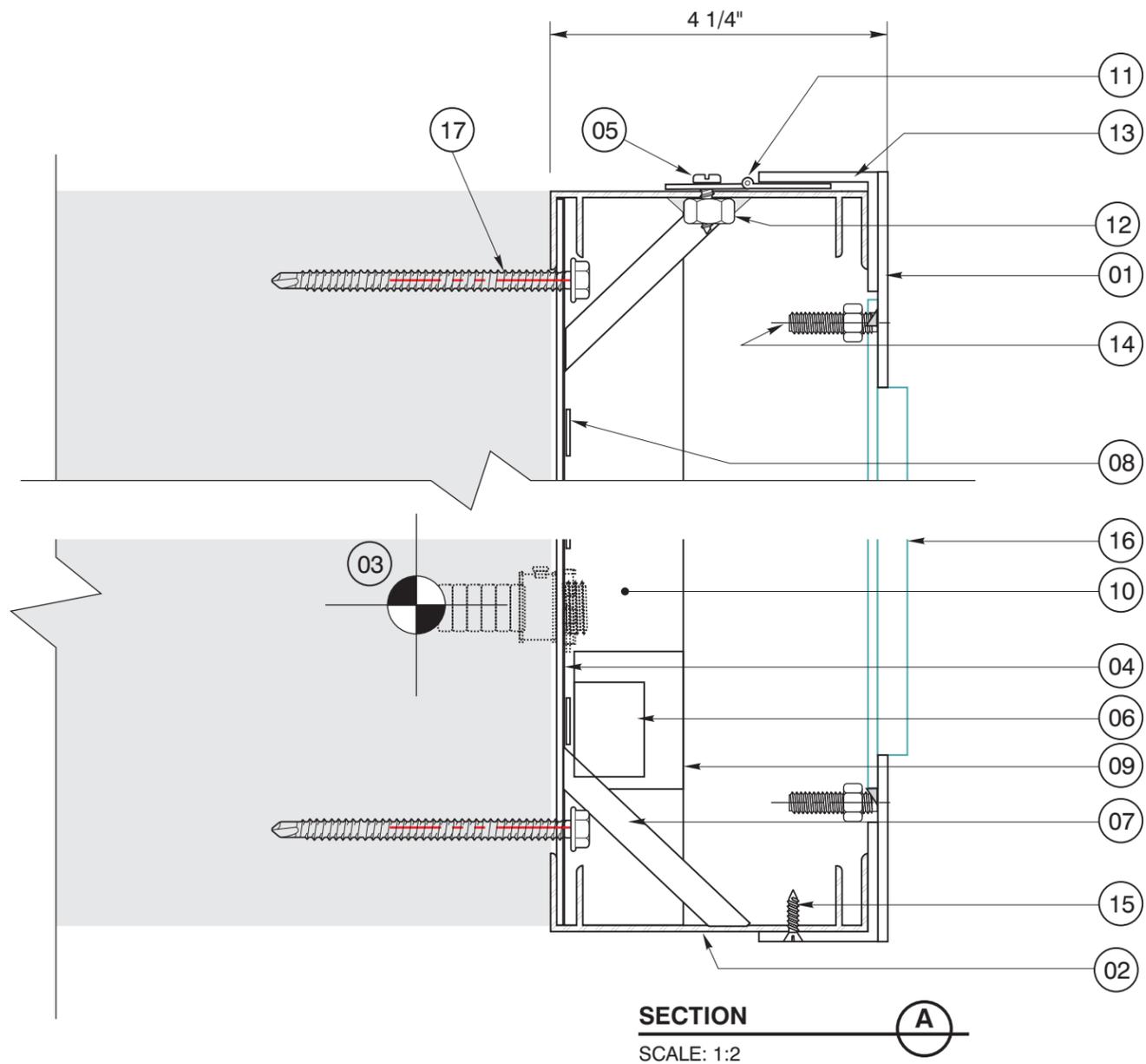
POSTING SURFACE		ft ²
SN-173031	16" x 372"	41.33

#	NOTES
N1	DIMENSIONS TO BE CONFIRMED SURVEY / EXACT MEASURES TO BE TAKEN

#	CLIENT COLOURS	PRODUCTION COLOURS	BY	FINISH
M1	CLEAR	CLEAR	JN	TRANS.
V1	WHITE	3M DIFFUSER FILM WHITE 60% 3635-70	JN	TRANS.
P1	CARBON BLACK	MATTHEWS MAP-LVS929	CLIENT	SATIN

COLOURS PRINTED ON THIS DRAWING COULD BE DIFFERENT FROM THE REAL COLOURS

REVISIONS				
No.	DESCRIPTION	Init.	Ver.	DATE yy-mm-dd
00	PERMIT	JN	RM	17-09-26
01	PERMIT	RM	RM	17-10-20
REV. Sign number corrected for S4				
02	PERMIT	RM	RM	17-10-24
REV. AREA				



#	DESCRIPTIONS
01	ALUMINUM FACE 1/8" CUT-OUT
02	BOX: ALUM.EXTRUSION #EX-14 (4")
03	METALIC ELECTRICAL CONDUIT
04	ALUMINIUM BACKING .064 THK. WHITE PAINTED
05	METAL SCREW, PAINTED SAME AS FRAME
06	ELECTRIC BOX SWITCH. 20/20
07	3/8"Ø REINFORCING ALUMINUM ROD
08	WHITE DEL
09	POWER SUPPLY
10	L- 1 1/2" X 1 1/2" X 1/8" @ 42" C/C (RENFORT)
11	PIANO HINGE, PAINTED
12	1/2"Ø NUT WELDED TO INTERIOR STRUCTURE
13	ALUM. FRAME L- 1 1/2" X 1 1/2" X 1/8"
14	"STUDS" AND CLEAR SILICONE
15	COUNTERSINK SCREW (VISIBLE)
16	ACRYLIQUE 1/2" THK. INSET
17	1/4"Ø X 4" SELF TAPPING SCREWS OR DEPENDING ON SITE CONDITIONS

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Phone : 514.955.3333
Fax : 450.668.8822

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ACCOUNT EXEC.:
MIKE MELE

PROJECT MANAGER:
ROXANE METCALFE

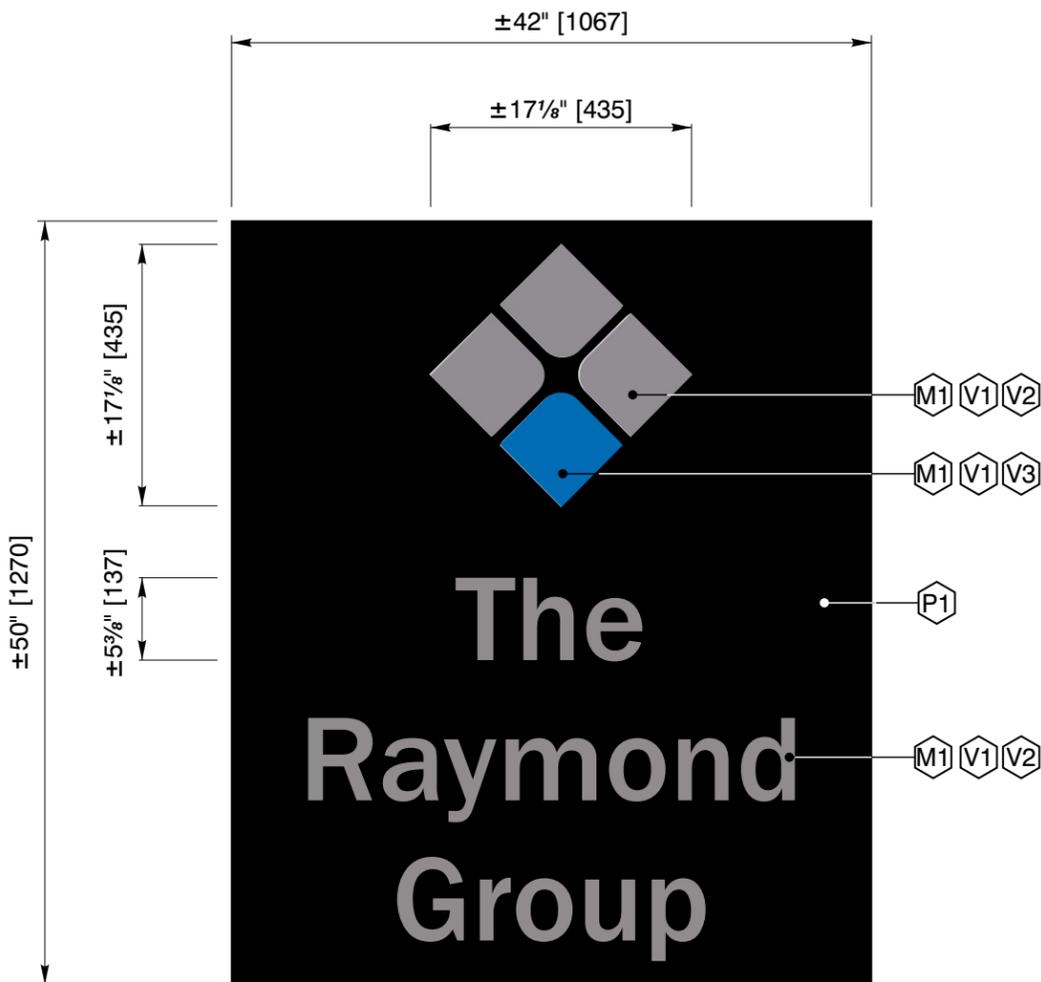
CLIENT:
RAYMOND MANAGEMENT
8333 GREENWAY BLVD SUITE 2000
MIDDLETON, WI.

SITE/PROJECT:
**SPRINGHILL SUITES-
MADISON**
4601 FREY STREET
MADISON, WI.

TITLE:
Graph. Elevations

FILE:
12081_1703031_R02 **02**
02

REVISIONS				
No.	DESCRIPTION	Init.	Ver.	DATE yy-mm-dd
00	PERMIT	JN	RM	17-11-10
01	PERMIT	JN	RM	17-11-14
REV. CHANGE S5				



NIGHT VIEW

N.T.S.

N1 N2 N3

GRAPHIC ELEVATION

SCALE: 1" = 1'-0"

S/F WALL SIGN

S5	QTY 1	SN-174816
	INSTALLATION	
	EXTERIOR	ILLUMINATED

PROFILE

SCALE: 1" = 1'-0"

POSTING SURFACE		ft ²
SN-174816	50" x 42"	14.58

#	NOTES
N1	DIMENSIONS TO BE CONFIRMED SURVEY / EXACT MEASURES TO BE TAKEN
N2	IMAGES ARE FOR PRESENTATION ONLY. WE WILL REQUIRE, FOR PRODUCTION, ELECTRONIC FILES (PHOTOSHOP OR OTHER) LIFE SIZE AT A MINIMUM RESOLUTION OF 100 DPI
N3	EXACT COLOURS (PMS) AND FONTS TO BE DETERMINED ACCORDING TO GRAPHIC SPECIFICATIONS

#	CLIENT COLOURS	PRODUCTION COLOURS	BY	FINISH
M1	CLEAR	CLEAR	JN	TRANS.
V1	WHITE	3M DIFFUSER FILM WHITE 60% 3635-70	JN	TRANS.
V2	GRAY	TO BE DETERMINED	JN	TRANS.
V3	BLUE	TO BE DETERMINED	JN	TRANS.
P1	CARBON BLACK	MATTHEWS MAP-LVS929	CLIENT	SATIN

COLOURS PRINTED ON THIS DRAWING COULD BE DIFFERENT FROM THE REAL COLOURS

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ACCOUNT EXEC.:
MIKE MELE

PROJECT MANAGER:
ROXANE METCALFE

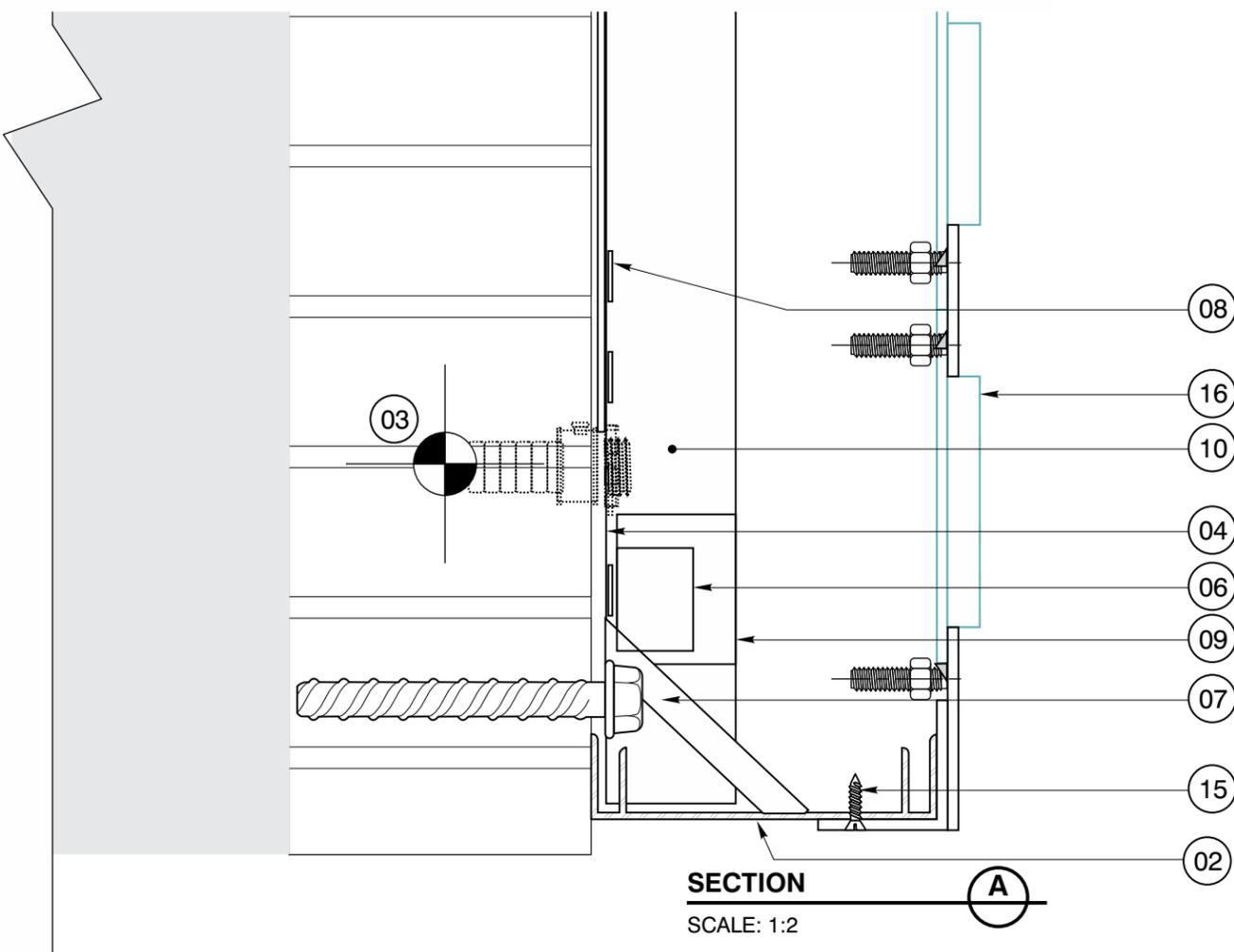
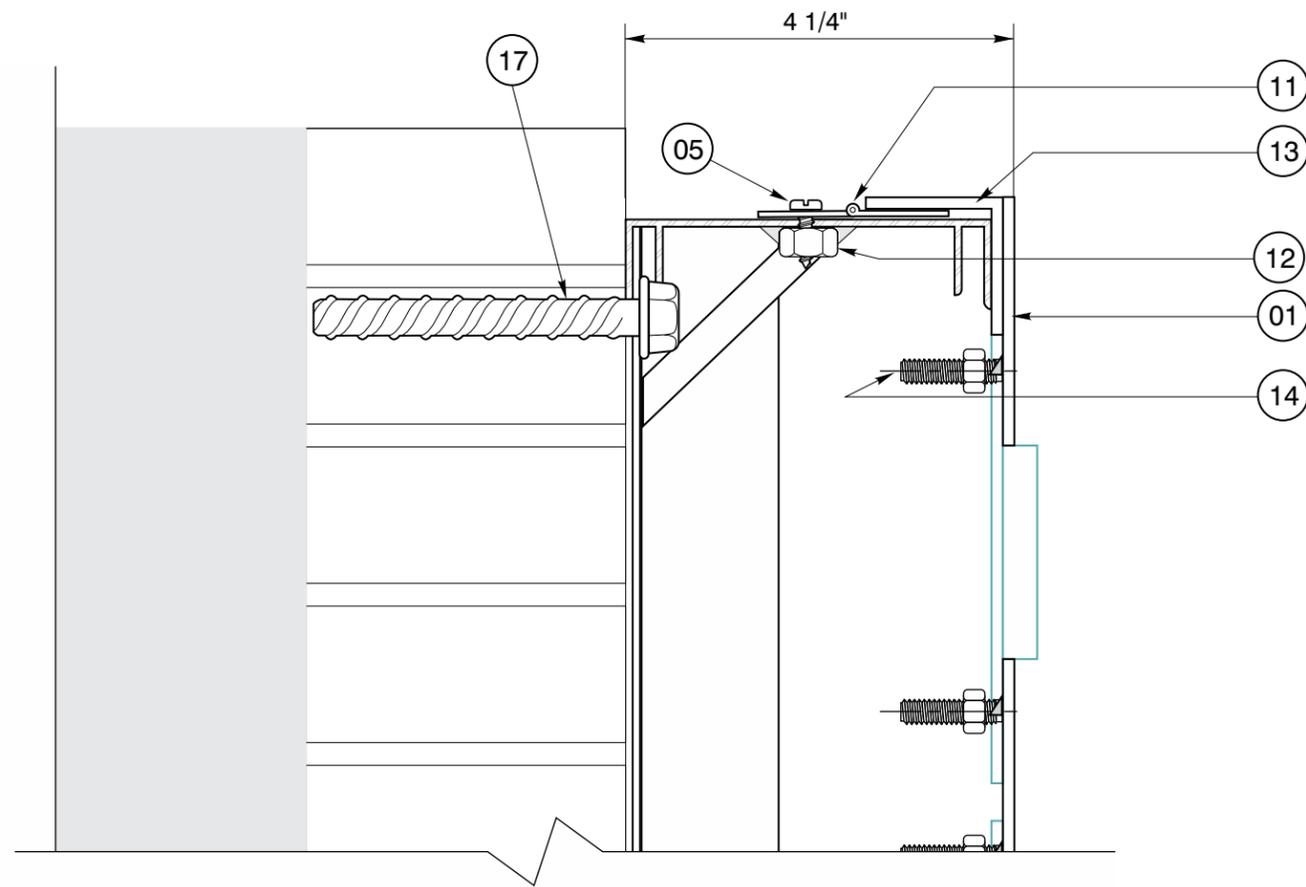
CLIENT:
RAYMOND MANAGEMENT
8333 GREENWAY BLVD SUITE 2000
MIDDLETON, WI.

SITE/PROJECT:
**SPRINGHILL SUITES-
MADISON**
4601 FREY STREET
MADISON, WI.

TITLE:
Graph. Elevations

FILE:
12081_174816_R01

01
02



#	DESCRIPTIONS
01	ALUMINUM FACE 1/8" CUT-OUT
02	BOX: ALUM.EXTRUSION #EX-14 (4")
03	METALIC ELECTRICAL CONDUIT
04	ALUMINIUM BACKING .064 THK. WHITE PAINTED
05	METAL SCREW, PAINTED SAME AS FRAME
06	ELECTRIC BOX SWITCH. 20/20
07	3/8"Ø REINFORCING ALUMINUM ROD
08	WHITE DEL
09	POWER SUPPLY
10	L- 1 1/2" X 1 1/2" X 1/8" @ 42" C/C (RENFORT)
11	PIANO HINGE, PAINTED
12	1/2"Ø NUT WELDED TO INTERIOR STRUCTURE
13	ALUM. FRAME L- 1 1/2" X 1 1/2" X 1/8"
14	"STUDS" AND CLEAR SILICONE
15	COUNTERSINK SCREW (VISIBLE)
16	ACRYLIQUE 1/2" THK. INSET
17	3/8"Ø X 4" WELDGE BOLTS OR DEPENDING ON SITE CONDITIONS

REVISIONS				
No.	DESCRIPTION	Init.	Ver.	DATE yy-mm-dd
00	PERMIT	JN	RM	17-11-10
01	PERMIT	JN	RM	17-11-14

REV. CHANGE S5


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ACCOUNT EXEC.: **MIKE MELE**

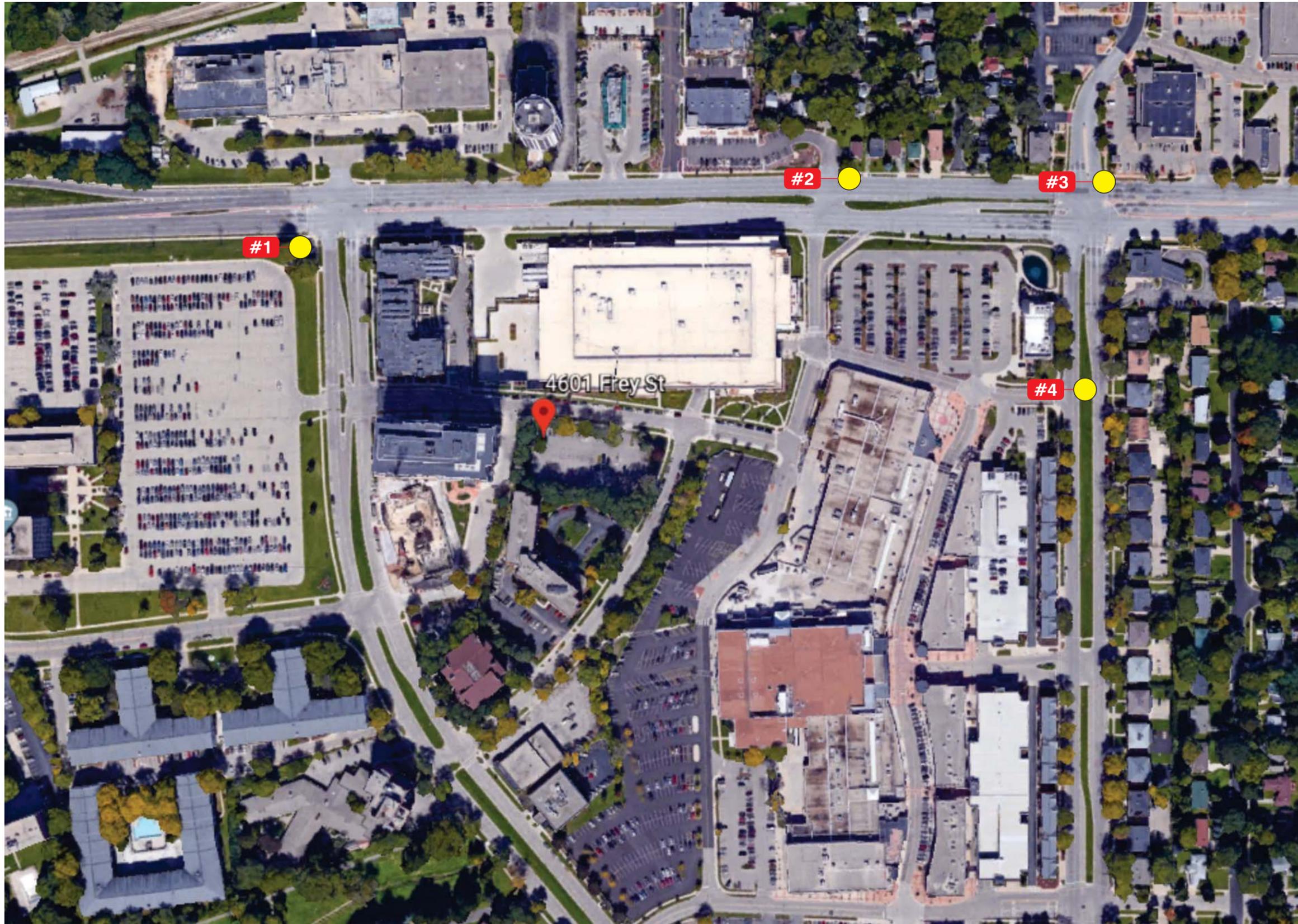
PROJECT MANAGER: **ROXANE METCALFE**

CLIENT: **RAYMOND MANAGEMENT**
 8333 GREENWAY BLVD SUITE 2000
 MIDDLETON, WI.

SITE/PROJECT: **SPRINGHILL SUITES-MADISON**
 4601 FREY STREET
 MADISON, WI.

TITLE: **Graph. Elevations**

FILE: **12081_174816_R01** **02**
02



LOCATION

N.T.S.

LEGEND:

- Positioning of photographer's
- # Number of view

REVISIONS

	DESCRIPTION	Init.	Ver.	DATE <small>yy-mm-dd</small>
00	PERMIT	JN	RM	17-12-14
01	PERMIT	JN	RM	17-12-18
	REV.add building and sing on photos			
02	PERMIT	JN	RM	17-12-18
	REV. move building			

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 Phone : 450.668.4888
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 Fax : 450.668.8822

REPRODUCTION, COPYING ARE NOT PERMITTED WITHOUT
AUTHORISATION OF MONTREAL NEON

ACCOUNT EXEC.:
MIKE MELE

PROJECT MANAGER:
ROXANE METCALFE

CLIENT:
RAYMOND MANAGEMENT
8333 GREENWAY BLVD SUITE 2000
MIDDLETON, WI.

SITE/PROJECT:
**SPRINGHILL SUITES-
MADISON**
4601 FREY STREET
MADISON, WI.

TITLE:
SITE PLAN

FILE:
12081_VIEW_R02 **01
05**



BUILDING SUPERIMPOSED

LONGVIEW #1

N.T.S.

REVISIONS				
	DESCRIPTION	Init.	Ver.	DATE yy-mm-dd
00	PERMIT	JN	RM	17-12-14
01	PERMIT	JN	RM	17-12-18
REV.add building and sing on photos				
02	PERMIT	JN	RM	17-12-18
REV. move building				


 4130, Highway 440 west
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ACCOUNT EXEC.:
MIKE MELE

PROJECT MANAGER:
ROXANE METCALFE

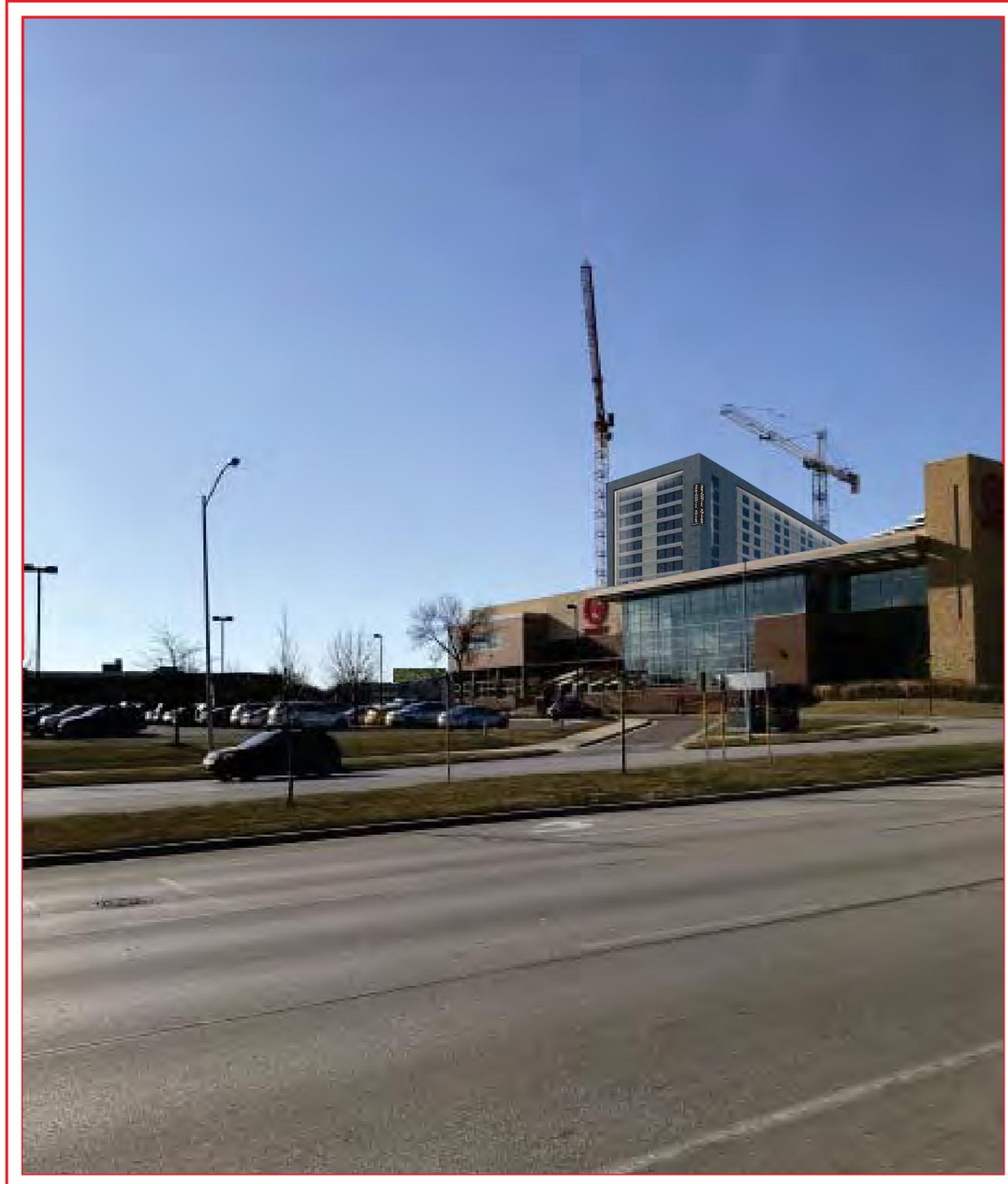
CLIENT:
RAYMOND MANAGEMENT
8333 GREENWAY BLVD SUITE 2000
MIDDLETON, WI.

SITE/PROJECT:
**SPRINGHILL SUITES-
MADISON**
4601 FREY STREET
MADISON, WI.

TITLE:
LONGVIEWS#1

FILE:
12081_VIEW_R02

**02
05**



LONGVIEW #2

N.T.S.

BUILDING SUPERIMPOSED

REVISIONS				
	DESCRIPTION	Init.	Ver.	DATE yy-mm-dd
00	PERMIT	JN	RM	17-12-14
01	PERMIT	JN	RM	17-12-18
	REV.add building and sing on photos			
02	PERMIT	JN	RM	17-12-18
	REV. move building			


 4130, Highway 440 west
 South service road
 Laval (Québec) H7T 0H3
 Phone : 450.668.4888
 Phone : 514.955.3333
 Fax : 450.668.8822

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ACCOUNT EXEC.:
MIKE MELE

PROJECT MANAGER:
ROXANE METCALFE

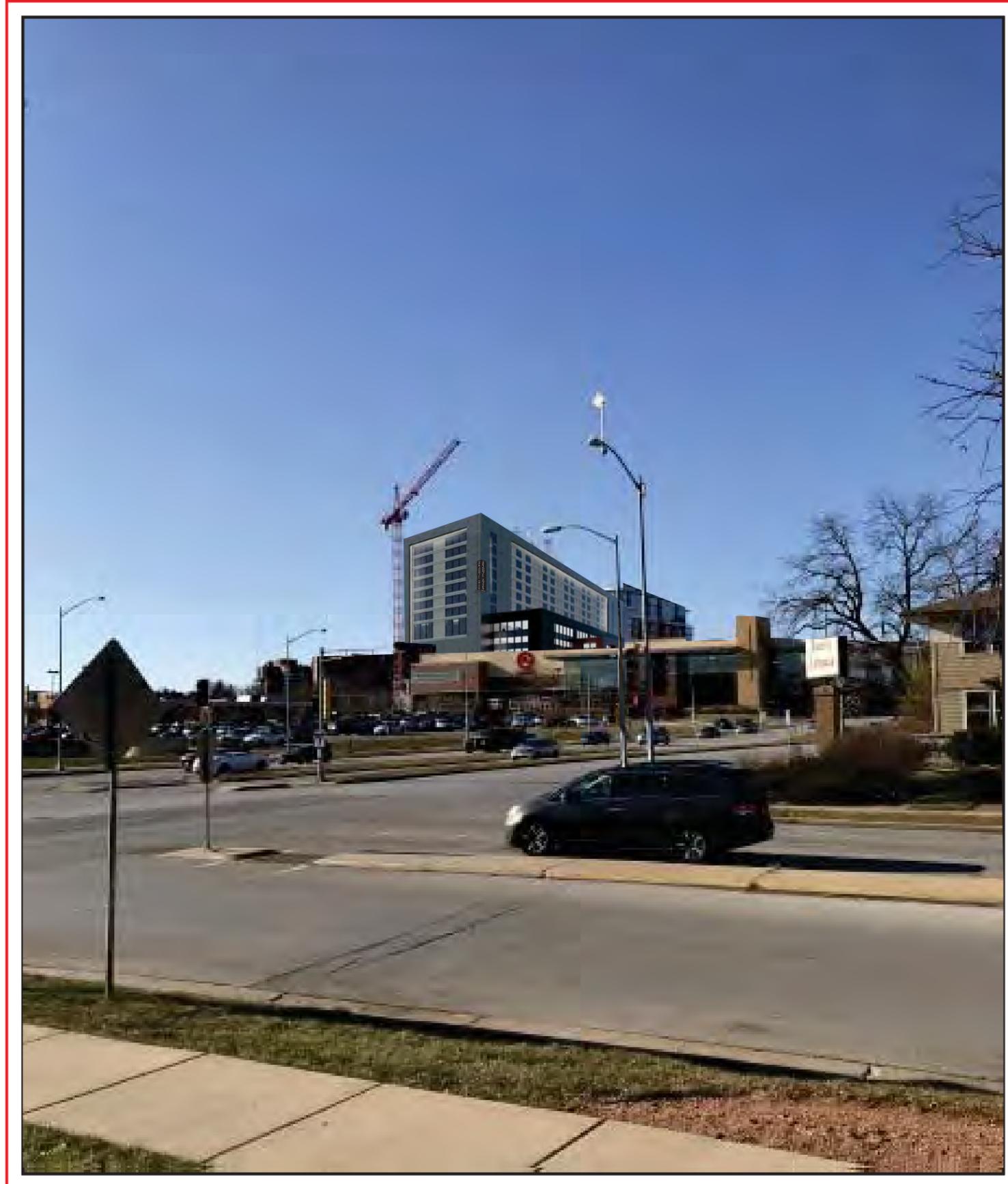
CLIENT:
RAYMOND MANAGEMENT
8333 GREENWAY BLVD SUITE 2000
MIDDLETON, WI.

SITE/PROJECT:
**SPRINGHILL SUITES-
MADISON**
4601 FREY STREET
MADISON, WI.

TITLE:
LONGVIEWS#2

FILE:
12081_VIEW_R02

**03
05**



LONGVIEW #3

N.T.S.

BUILDING SUPERIMPOSED

REVISIONS				
	DESCRIPTION	Init.	Ver.	DATE yy-mm-dd
00	PERMIT	JN	RM	17-12-14
01	PERMIT	JN	RM	17-12-18
REV.add building and sing on photos				
02	PERMIT	JN	RM	17-12-18
REV. move building				


 4130, Highway 440 west
 South service road
 Laval (Québec) H7T 0H3
 Phone : 450.668.4888
 Phone : 514.955.3333
 Fax : 450.668.8822

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ACCOUNT EXEC.:
MIKE MELE

PROJECT MANAGER:
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CLIENT:
RAYMOND MANAGEMENT
8333 GREENWAY BLVD SUITE 2000
MIDDLETON, WI.

SITE/PROJECT:
**SPRINGHILL SUITES-
MADISON**
4601 FREY STREET
MADISON, WI.

TITLE:
LONGVIEWS#3

FILE:
12081_VIEW_R02

**04
05**



LONGVIEW #4

N.T.S.

BUILDING SUPERIMPOSED

REVISIONS				
No.	DESCRIPTION	Init.	Ver.	DATE yy-mm-dd
00	PERMIT	JN	RM	17-12-14
01	PERMIT	JN	RM	17-12-18
REV.add building and sing on photos				
02	PERMIT	JN	RM	17-12-18
REV. move building				


 4130, Highway 440 west
 South service road
 Laval (Québec) H7T 0H3
 Phone : 450.668.4888
 Phone : 514.955.3333
 Fax : 450.668.8822

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ACCOUNT EXEC.:
MIKE MELE

PROJECT MANAGER:
ROXANE METCALFE

CLIENT:
RAYMOND MANAGEMENT
8333 GREENWAY BLVD SUITE 2000
MIDDLETON, WI.

SITE/PROJECT:
**SPRINGHILL SUITES-
MADISON**
4601 FREY STREET
MADISON, WI.

TITLE:
LONGVIEWS#4

FILE:
12081_VIEW_R02

**05
05**