

**2012
Art in Public
Places Projects
APPLICATION**

Madison Arts Commission
City of Madison Department of Planning and
Community and Economic Development
Planning Division
215 Martin Luther King, Jr. Blvd., Suite LL-100
P.O. Box 2985, Madison WI 53701-2985
Phone: (608) 261-9134
Fax: (608) 267-8739
www.cityofmadison.com/mac



APPLICANT ORGANIZATION

VanChaMasShe Neighborhood Organization

PROJECT CONTACT NAME AND TITLE

VanChaMasShe Bird Sanctuary and Winter Garden Art Installation

IS THIS CONTACT A STAFF PERSON WHO IS PAID FOR THEIR WORK WITH THE APPLICANT ORGANIZATION?

YES NO

IF NO, PLEASE DESCRIBE CONTACT'S STATUS WITHIN THE ORGANIZATION:

Braden Kerwin, President, VanChaMasShe Neighborhood Association

APPLICANT STREET ADDRESS / CITY / STATE / ZIP

118 Shepard Ter./Madison/WI/53705

APPLICANT PHONE

608-358-5276

CONTACT PHONE

same

APPLICANT EMAIL

bradenalexis@hotmail.com

CONTACT EMAIL

same

APPLICANT WEBSITE

vanchamasshe.org

GRANT AMOUNT REQUESTED: (MINIMUM \$7,000 AND MAXIMUM \$20,000)

\$10,000

APPLICANT MATCH (ENCOURAGED NOT REQUIRED):

CASH _____
IN-KIND _____
TOTAL MATCH _____

APPLICANT'S FISCAL YEAR 2012 ORGANIZATIONAL BUDGET:

\$7,500-\$10,000 Sculpture and installation
\$500-\$1,500 Wood/Welded steel arbor and installation

ELECTRONIC SIGNATURE (NAME) OF PERSON WHO CAN LEGALLY OBLIGATE THE ORGANIZATION

Braden Kerwin

Application Questions:

1. What kind of public art project will be created for the site?

- Existing Work
 Site Specific Work That You Commission for the Space
 A Combination of Both Types of Work

2. If you will commission new work, within what fee range will you pay the commissioned artist(s)?

\$7,000-\$10,000

3. Which of the following types of artists will you engage in this program?

- Established Artists
 Emerging Artists
 Both Established and Emerging Artists

4. Describe the proposed work of art and required materials:?

The VanChaMasShe community wishes to install a permanent sculpture for a proposed bird sanctuary and winter garden. The sculpture is to have a bird and/or winter theme and most likely be of welded/forged steel or stone. Any remaining funds would go into additional structures for the sanctuary space like arbors, signs or markers made of wood, welded steel or mixed media.

5. What is the goal of your project?

This project is to serve as a pilot project for a series of bird sanctuaries that will provide a safe haven for migrating and wintering birds throughout the city of Madison. The sanctuaries will include some common elements like native plants that support migrating and wintering birds, artwork, interpretive signs and Aldo Leopold benches. The concept would be similar to the "Little Libraries" project with easily recognizable elements that signify the sanctuaries, and artwork being the unique and variable element. (See attachments for bird sanctuary concept and design)

6. What is the timeline for your project?

Summer/Fall of 2012 - Spring 2013

7. Describe the professional experience of the proposed artist OR the process you will use to guaranty a highly qualified artist:

The community will research and nominate potential artists. There will be a jury process and vote by the neighborhood, some suggestions are:

Mike Burns: www.mbmatalworks.com; artist commissioned to do outdoor installations for the UW arboretum
Erika Koivunen: protégé of "Dr Evermore"; artist working in welded steel and found objects, often with bird themes.
Gail Simpson and Aris Georgiades: www.arisgeorgiades.com UW Madison faculty who do outdoor sculpture that are often whimsical and contemporary

8. Describe the proposed site for this project and explain why it is appropriate for the work of art. How the work of art would enhance the location? :

The proposed site is a greenspace located on MSCR Hoyt School property that also serves as an entrance to Hoyt Park; a 40 acre urban nature preserve on the west side of Madison. The community intends to install a bird sanctuary and winter garden at this site and a bird related sculpture would further beautify and enhance the garden, thereby accentuating the bird sanctuary concept.

9. How will the work of art fit with neighborhood and City goals? :
- The neighborhood already intends to install a bird sanctuary and winter garden at the MSCR/Hoyt School site, and members of the Hoyt Area planning committee and City Planning Staff have expressed support for the bird sanctuary concept at Hoyt, Quarry and Reservoir Parks as part of a pilot project for possible implementation in greenspaces and parks throughout the city of Madison. Friends of Hoyt Park and Quarry park have also expressed interest and support in this project.
- This project also supports the initiatives outlined in the draft of the "Hoyt Park Area Joint Neighborhood Plan" expected to be implemented later this year, including: "Implement improvements to Hoyt Park, Quarry Park, Reservoir Park and Lucia Crest Park" and "Encourage activities and physical design that supports social capital building within the neighborhood."
10. How long do you anticipate the project lasting (number of years)?
- The neighborhood expects this project to be well loved and maintained by the community and contain all of the elements of quality design and structural integrity that it should last nothing short of forever.
11. How will you know this project is successful?
- If the pilot is successful and the City of Madison adapts a bird sanctuary model that is implemented throughout parks and green spaces in Madison. By community dialogue and a desire to maintain and preserve the space. By entries on our neighborhood website which will provide an ongoing bird count where visitors can document their sightings of native and migratory birds.
12. How do you plan on contextualizing the artwork for the casual passerby? (for example - downloadable podcast or info on website, artist statement available someplace nearby, etc.)
- The artwork itself with its bird related theme will contextualize the space. There will also be an interpretive sign describing the concept of "stopovers" (<http://www.wisconsinbirds.org/migratory/protect.html>), which are specific sites, designated to attract and support migrating birds. If the pilot project is successful and more bird sanctuary sites are located throughout Madison then the familiar elements of the sites themselves will provide context as visitors discover these sites in various locations.
13. What maintenance costs do you anticipate in the course of the work's life and what is your plan to pay for them?
- The committee will be looking specifically for low maintenance work. Possible maintenance might entail periodic cleaning and repair; community members can clean and provide routine maintenance, if repair is necessary then the community will need to raise the funds to do so.
14. What is your plan for the work's end of life?
- The pieces will most likely be of welded steel and materials which can be recycled or donated to the City of Madison.

2012 Mini-Grant Application Requests of \$2,000 or less

DUE FEBRUARY 27, 2012 BY 4:30 PM

Mini-Grant Application also at: <http://www.cityofmadison.com/neighborhoods/>
Please refer to the guidelines brochure and ensure that your proposal adheres to the Terms and Conditions on the reverse of this application.

Title of Project/Activity: VanChaMasShe Winter Garden/Bird Sanc.

Applicant Organization: VanChaMasShe Neighborhood Assoc.

Aldermanic district of project/activity: Shiva Bidar-Sielaff

District boundaries: www.cityofmadison.com/planning/ald_dist.html or call the City Clerk's office 266-4601

Collaborating Organizations (if any):

This project is to be located on Hoyt School property, 3802 Regent Street, location of MSCR Programs. Lucy Chaffin 204-3015, Director of MSCR, has approved our request. Future maintenance will be provided by VanChaMasShe.

For Physical Improvement Projects

Who owns or controls the land where the project is located? Has the owner given permission for the project?

Who will ensure future routine and capital maintenance?

Budget

How much grant money is being requested?

Please itemize all project/activity cash expenditures.

1) Plantings	\$ 820.00
2) Mulch	\$ 390.00
3) Interpretive Sign	\$ 605.00
4) Concrete for above item	\$ 120.00
Total Project Cost \$ 1,935.00	

Please describe source and amount of any additional funding:

Bill Engleman, Terrill Garden Center: Design Plan & leadership \$1,000
Kristen Redman, Cricket Design Works, Interpretive Panel \$1,000

Brief Project/Activity Description. Succinctly address each of the project criteria and scoring details in the enclosed guidelines. Applications are evaluated on how well they meet the criteria. Use only the space below. GATHERING PLACE PROPOSALS MAY EARN UP TO 15 EXTRA POINTS!

The purpose of this grant application is to enhance an existing green-space and create a new, creative space for visitors and area residents to visit, return to and linger.

The "VanChaMasShe Generations Winter Garden and Bird Sanctuary" will be a surprising and thoughtful place to stop and consider nature. The use of plants that create winter interest and support migrating and wintering birds allow visitors to experience a "garden" in an unexpected way by drawing attention to the beauty of the winter months.

The proposed site is currently well-trafficked by area residents, nature lovers frequenting Hoyt Park and visitors to the community's much-loved programs at the Hoyt School MSCR site. It is an area that is passed through and by to get from the neighborhood to Hoyt Park and vice-versa. The installation of a garden with focal points including an arbor and landscaping will emphasize the transition from the neighborhood to the park thereby creating a pleasing gateway. The installation of a small seating area using "Aldo Leopold" benches (see attachments) will create an area for people to meet for conversation or quiet reflection.

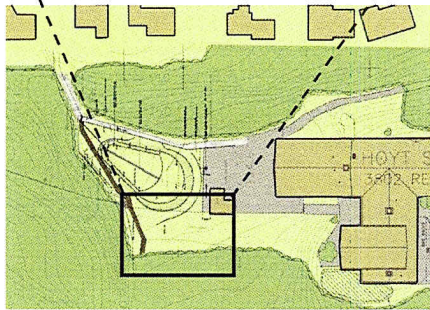
There will be an educational kiosk in the garden explaining the concept of "stopovers" (see attached), which are specific sites, designated to attract and support migrating birds. Information will be provided about protecting these sites from predators. A link will also be provided to the VanChaMasShe website (VanChaMasShe.org) where there will be an ongoing bird count so visitors can document their sitings.

Emphasis will be on low maintenance native plants. The garden will be maintained by members of the VanChaMasShe community.

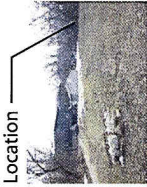
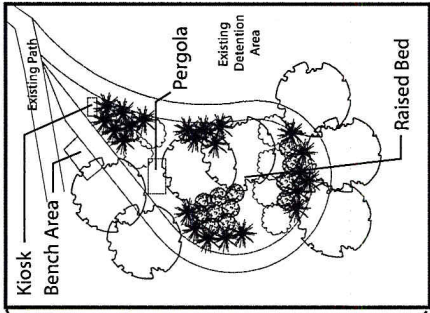
The project will encourage youth and community collaboration on a new level within an already close-knit neighborhood. Past residents and children who grew up here often return to visit and for festivals. These people and families will be invited to return for the installation of the garden. Each participant will have an opportunity to plant something thereby creating a sense of stewardship. Youth involvement of all ages especially will be encouraged to participate in this project.

TURN OVER TO READ TERMS AND CONDITIONS AND PROVIDE SIGNATURES

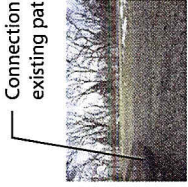
Plan Location



Base Map by Ken Saiki



Location



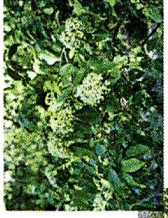
Connection to existing path

Plant Options (see attached for complete list)

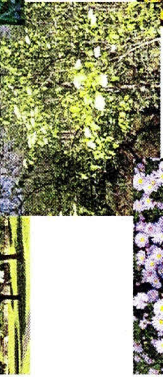
Hackberries



Viburnums



Dogwoods



Asters



Black Eyed Susans



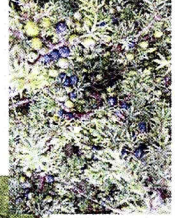
Serviceberries



Sumacs



Junipers



Little Bluestem



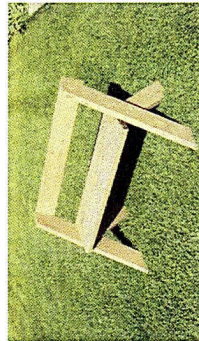
Big Bluestem



Grasses



Amenity Options



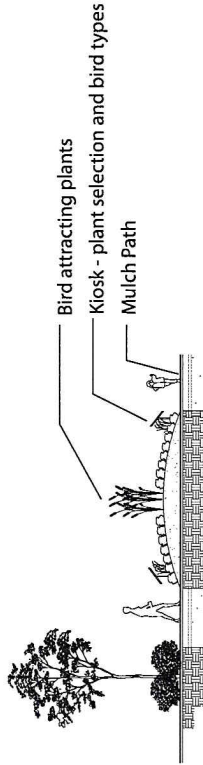
Aldo Leopold wood bench



wood pergola



kiosk



Bird attracting plants

Kiosk - plant selection and bird types

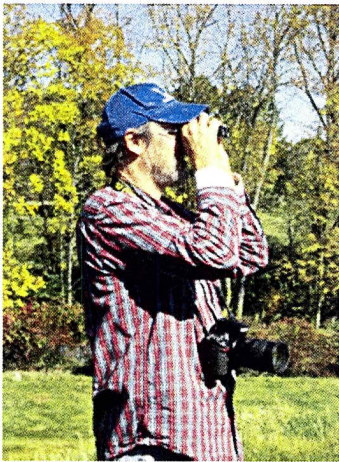
Mulch Path

Concept Plan By:
 William Engelman
 Terrill Garden and Gifts
 Mineral Point, WI
 608-987-1400

Hoyt Park Bird Sanctuary Conceptual Plan



Terrill's
 GARDEN & GIFTS



Why Protect or Create Stopover Habitat?

What's good for the birds is good for us...and for our economy!

Migratory birds provide aesthetic and economic values to people through their very existence. Even non-bird watchers may be thrilled to see a Bald Eagle migrating along Lake Michigan's coast, and many people feel they would be deprived in some way if these birds were to disappear. According to a U.S. Fish and Wildlife Service 2006 report, bird watching has become a popular sport with one out of five Americans having spent about \$36 billion on travel and equipment in 2006.

Not only do migratory birds add joy to the lives of many people, but they play an important role in maintaining the ecosystems on which humans depend to maintain our quality of life. For example, some birds pollinate flowering plants, while others act as pest control of insects or rodents. Birds can disperse seeds, but some species, like Eastern Towhees, also help with weed control by eating the seeds of invasive plants.

Migratory birds need food-rich stopover sites with adequate shelter. Providing good resting and refueling stops for migrating birds will improve their chances for

a successful migration. That means Wisconsin will have more birds controlling insect populations, better bird watching opportunities which will help our economy, and more protected habitat for birds and many other wildlife.

In our backyards, we can provide food, water and shelter for migrating birds. A frog pond, water garden, bird bath or even a shallow dish of water will get lots of bird use, especially if the water is dripping, splashing or moving. Oak trees and berry-producing shrubs and trees will supply food and these may be supplemented by bird feeders and cut fruit. An ideal yard will be populated with plants that flower and fruit throughout the spring, summer and fall. For shelter, evergreen trees and brush piles are among the most valuable and may also provide foraging opportunities for birds that eat insects.

One of the leading threats to migratory birds comes from windows that reflect the natural surroundings making the presence of the window undetectable by flying birds. A collision with window glass can stun a bird temporarily, making it vulnerable to predators, and can break its neck and kill it. Non-reflective window coatings, window screens, awnings, flash tape, bird netting and trees planted near buildings can all help make windows less reflective, minimizing the chance of birds colliding with them. Bird feeders should be placed away from windows, taking into consideration the natural protection of trees and shrubs available in the yard.

