



Entertainment License (21+)
Visual & Performing Arts License (18+)

LICENT-2018-00041
(Number)

☐ TEMPORARY LICENSE ____/5

☐ PERMANENT LICENSE

(scanned)

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

50248
(Leg file number)

(initials)

licensing@cityofmadison.com
608-266-4601

(Processing step)

This application modifies existing alcohol license number: 753 76-855 26
(Class B license only)

Corporate Information

Licensed Premise Information

Business Legal Name: Prosit-To-You, Inc.

Business dba Name: Up North

Business Address: 514 E. Wilson

Licensed Address: 524 E. Wilson

Business Contact Name, Position & Phone:

Business Contact Name, Position & Phone:

Bob Worm

Bob Worm, owner 608-255-4679

Email: office@essen-haus.com

Email: _____

Premise Capacity: 60 Liquor/Beer Agent Name: Robert Worm

20 % Alcohol, 10 % Food other 70% hotel rooms Alder, District #: 6 Police Sector: downtown

Type of live entertainment to be offered: 1-3 piece Band, acoustic

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Corporate Title or Partners' verification
Robert Worm	4129 Monera Dr. Monera	Prosit-To-You, Inc.

- ☒ Orange sign issued
☐ "License Renewals & Changes" brochure with next steps issued
☒ Security Plan attached (see below)

☒ I certify that this information is true and correct to the best of my knowledge,

X Robert Worm
Signature

1-16-18
Date



Essen Haus German Restaurant
514 East Wilson Street
Madison, WI 53703
www.essen-haus.com
www.comebackintavern.com
www.upnorthbarmadison.com



(608) 255-4674

December 12, 2017

City of Madison Clerk
Entertainment License (21+) Security Plan

The Up North Bar has both acoustic and amplified music on a regular basis. We have had entertainment at the Up North Bar in on and off for the last 18 years but were unaware of the change in entertainment licensing criteria (no dance floor) requiring us to have an entertainment license so we are applying for an entertainment license (21+) now.

The entrance to the establishment is next to the bar so all staff are able to monitor IDs at the door and at the bar. We do have designated door monitors for large events. Staff are also trained to notify management of any possible problems with customers.

There are between 1 and 3 employees on site during hours of operation who are responsible for limited food service and bar management.

The on site manager, John Hardy has been with us for over 15 years. As our past record shows, we run a clean business with little or no issues requiring police and fire intervention. However, staff are trained in what types of situations require a call to police, fire or other emergency services.

We own the parking lot which is monitored constantly by the Come Back In, Essen Haus, Hotel Ruby Marie and Up North Bar staff. All locations are covered by the current video surveillance system.

Staff employed with management responsibilities are Robert Worm (dob [redacted]), Neale Hansen (dob [redacted]), Kristina Pirius (dob [redacted]), John Hardy ([redacted]) and Teresa Scrivens ([redacted]).

Prosit To You Inc.

Essen Haus German Restaurant Come Back In Hotel Ruby Marie Lake View Deli Up North Bar Germania
Collectables Germania Properties