## ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE--March 2010 vs. March 2009 (Routes sorted in order of 2010 passengers per revenue hour productivity)

	RIDERSHIP, 2010 vs. 2009 Year to Date			Productivity, Trips per Revenue Hour				ROUTE KEY
				1,00		Routes		1
							< 60% of	Core Routes operate
ROUTE	2010	2009	% change	2010	2009	% Change	system avg.	every day, from early a.m. to
80 UW CAMPUS	535,309	575,366	-7.0%	107.54	118.86	-9.5%		late p.m.: 2, 3, 4, 5, 6, 7, 13
85 UW CAMPUS-PARK ST CIRCULATOR	108,013	104,352	3.5%	90.24	89.43	0.9%		(3 operates weekdays only;
90-93 SUPPLEMENTARY SCHOOL SERVICE	347,459	359,331	-3.3%	66.45	69.80	-4.8%		7 operates wkends & holidays only).
22 MENDOTA LOOP & 28 NTP-WTP COMMUTER	160,969	161,213	-0.2%	51.49	51.21	0.5%		
81-82 UW LATE NITE CIRCULATORS	80,696	100,607	-19.8%	51.35	68.23	-24.7%		Commuter Routes operate
2 WTP-NTP	304,264	296,413	2.6%	47.96	46.78	2.5%		on weekdays during peak hours:
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	22,617	24,072	-6.0%	47.31	50.03	-5.4%		11, 12, 14, 15, 25, 27, 28, 29,
50 WTP-SCHROEDER-RAYMOND LOOP	48,102	43,516	10.5%	46.07	43.53	5.8%		37, 38, 44, 47, 48, 55, 56, 57
9 ETP - UW CAMPUS & 33 HIESTAND LOOP (peak hour trips on 9 began Aug. 24, 2009)	60,474	50,105	20.7%	44.78	47.07	-4.9%		58, 71, 72, 74
4 NTP-STP	200,253	211,331	-5.2%	42.77	44.07	-2.9%		
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	5,795	5,982	-3.1%	41.25	42.58	-3.1%		Peripheral Routes operate
6 CITY VIEW DR-WTP & 67 WTP-WEST TOWNE	392,064	361,040	8.6%	38.79	36.90	5.1%		from transfer points to outlying
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	35,632	35,309	0.9%	37.49	37.52	-0.1%		areas: 20, 21, 22, 24, 26, 30, 32, 33,
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	7,305	8,225	-11.2%	37.29	43.07	-13.4%		36, 40, 50, 51, 52, 73, 78
3 WTP-ETP	154,845	159,484	-2.9%	36.51	36.94	-1.1%		
37 & 38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	112,610	107,773	4.5%	36.17	36.00	0.5%		Connector Routes connect
56 & 57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	70,931	67,163	5.6%	35.24	35.31	-0.2%		transfer points throughout the day:
40 STP - ARBOR HILLS LOOP	41,899	42,506	-1.4%	34.55	35.57	-2.8%		16, 17, 18.
14 & 15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	233,413	205,765	13.4%	34.28	32.26	6.2%		
1 CAP SQUARE - UW	8,234	9,558	-13.9%	34.05	37.60	-9.4%		Circulator Routes
44 & 48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	32,578	30,554	6.6%	33.50	32.42	3.3%		1, 9, 10, 34
16 STP - ETP	99,206	94,883	4.6%	32.56	32.17	1.2%		
21 LAKEVIEW LOOP	49,187	51,066	-3.7%	32.19	36.68	-12.2%		Other routes:
5 ETP-STP, 13 STP-CAP SQUARE & 18 STP-WTP	273,490	253,134	8.0%	31.61	29.40	7.5%		8 operates between the Capitol
11 & 12 WTP-DUTCH MILL-CAP SQUARE	38,157	34,026	12.1%	29.38	26.12	12.5%		Square and Spring Harbor,
55 VERONA- WTP COMMUTER	9,950	9,607	3.6%	29.08	28.29	2.8%		weekends only.
19 RED ARROW TR-CAP SQUARE	50,633	53,936	-6.1%	27.09	29.12	-7.0%		19 operates like a core route
58 GREENTREE COMMUTER	19,433	19,737	-1.5%	26.34	26.75	-1.5%		between the Capitol Square and
32 ACEWOOD-THOMPSON LOOP	13,730	10,329	32.9%	26.15	19.76	32.4%		Allied Drive on weekdays.
27 NTP - UW CAMPUS COMMUTER	11,881	13,112	-9.4%	26.04	28.66	-9.1%		
51 WTP-MUIR FIELD LOOP	16,853	15,529	8.5%	25.90	25.08	3.3%		39 operates as a commuter
47 ARBOR HILLS COMMUTER	20,604	19,932	3.4%	25.72	24.88	3.4%		route during peak hours; operates
52 WTP-FITCHBURG	15,608	14,460	7.9%	22.76	22.21	2.5%	Х	like a circulator route midday.
70 MIDDLETON-CAPITOL SQUARE	36,521	37,210	-1.9%	22.42	23.77	-5.7%	X	59 operates weekdays & holidays
17 ETP-NTP, 20 NTP-EAST TOWNE & 30 ETP-EAST TOWNE	123,818	122,636	1.0%	22.22	22.62	-1.8%	Х	between the WTP and Fitchburg.
7 WTP-ETP (Weekends & Holidays Only)	31,619	34,230	-7.6%	21.65	22.30	-2.9%	Х	67 connects with route 6 at the
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	8,344	7,818	6.7%	19.77	18.53	6.7%	Х	West Transfer Point; operates
10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009)	18,092	NA	NA	18.43	NA	NA	Х	to/from West Towne Mall.
34 ETP-MATC & 39 ETP - DAIRY DRIVE (peak service on 34 began Aug. 24, 2009)	17,487	12,766	37.0%	18.23	17.83	2.3%	Х	63 and 68 operate between the
73 WTP-OLD SAUK TRAILS	31,192	29,647	5.2%	17.34	16.61	4.4%	Х	West Transfer Point and Prairie
63 & 68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	13,427	14,260	-5.8%	16.74	16.31	2.6%	Х	Town Center on weekends.
74 MIDDLETON LOOP	7,580	7,716	-1.8%	16.57	16.59	-0.2%	Х	70 operates like a core route between
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	11,984	11,553	3.7%	16.25	15.30	6.2%	X	the Capitol Square & Middleton
25 AMERICAN CENTER COMMUTER	2,497	2,413	3.5%	14.23	16.92	-15.9%	X	on weekdays.
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	2,596	2,060	26.0%	12.05	9.57	25.9%	Х	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)	2,300	NA 572	NA O OO4	5.46	NA 2.07	NA	X	UW Campus Circulators
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	624	573	8.9%	4.55	3.97	14.8%	Х	80, 81, 82, 84, 85
UNKNOWN ROUTE & ROAD BUS *	338	40	745.0%	NA	NA	NA	0.15-	
SYSTEM TOTAL	3,890,612	3,832,338	1.5%	40.38	41.31	-2.3%	24.23	School Day Supplemental Routes
		1						90, 91, 92, 93
TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)	3,160,799	3,052,013	3.6%	35.73	35.84	-0.33%	21.44	

NOTE 1: Substantial changes were made across the system effective August 23, 2009. This will affect comparisons of current service to previous. NOTE 2: Metro service did not operate on December 9, 2009 because of a severe weather event.

<sup>\*</sup> Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode"). Road buses are "extras" put into service to handle overloads.