

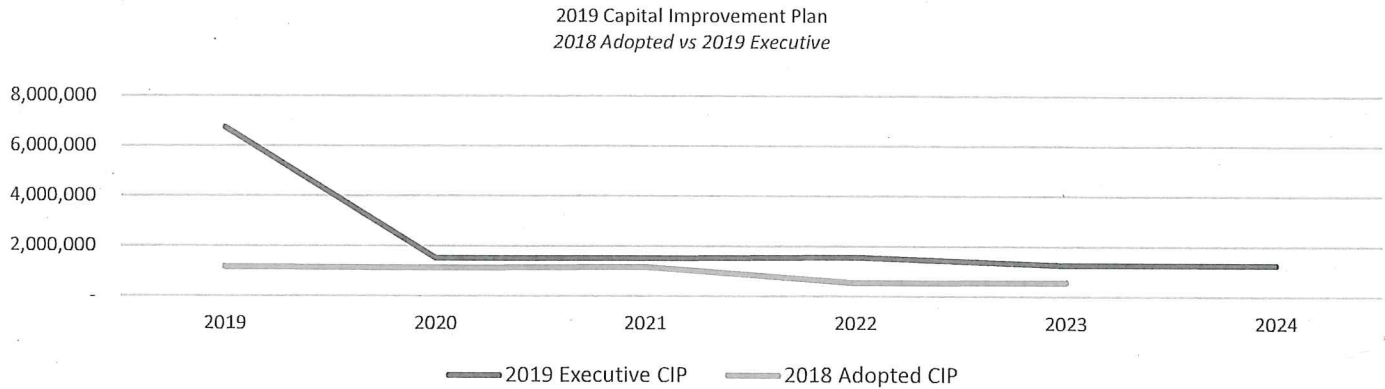
Economic Development Division

Capital Improvement Plan

Project Summary

| | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|----------------------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|
| Capital Revolving Fund Loans | 650,000 | 650,000 | 650,000 | 650,000 | 650,000 | 650,000 |
| Center for Industry and Commerce | 40,000 | 40,000 | 40,000 | 40,000 | 40,000 | 40,000 |
| Co-operative Enterprise Devlpmt | - | 300,000 | 300,000 | 300,000 | - | - |
| Facade Improvement Grants | 125,000 | 125,000 | 125,000 | 125,000 | 125,000 | 125,000 |
| General Land Acquisition Fund | 700,000 | 100,000 | 100,000 | 100,000 | 100,000 | 100,000 |
| Healthy Retail Access Program | - | 150,000 | 150,000 | 150,000 | 150,000 | 150,000 |
| MarketReady Program | 100,000 | - | - | - | - | - |
| TID 36 Capitol Gateway Corridor | 5,025,000 | 50,000 | 50,000 | 100,000 | 100,000 | 100,000 |
| TID 37 Union Corners | 30,000 | 30,000 | 30,000 | 30,000 | 30,000 | 30,000 |
| TID 39 Stoughton Road | 30,000 | 30,000 | 30,000 | 30,000 | 30,000 | 30,000 |
| TID 42 Wingra | 30,000 | 30,000 | 30,000 | 30,000 | 30,000 | 30,000 |
| Total | \$ 6,730,000 | \$ 1,505,000 | \$ 1,505,000 | \$ 1,555,000 | \$ 1,255,000 | \$ 1,255,000 |

Changes from 2018 CIP



Projects Removed

- Housing Employers Study: Funding for a biennial housing report deferred to 2020 and moved to Operating Budget

Program Adjustments

- Capital Revolving Fund Loans: Funding for Capital Revolving Loans added to the 2019 CIP (\$650k annually); historically presented in the Operating Budget and shown in the Special Fund Statements
- Co-operative Enterprise Development: New funding removed from 2019 and annual funding for 2020-2022 reduced by \$300k (\$1.5m)
- Façade Improvement Grants: Funding for Façade Improvement Grants added to the 2019 CIP (\$125k annually); historically presented in the Operating Budget
- General Land Acquisition Fund: Funding for General Land Acquisition added to the 2019 CIP (\$700k in 2019 then \$100k annually); historically presented in the Operating Budget
- Healthy Retail Access Program: New funding removed from 2019 (\$300k) and out year funding reduced (\$750k)
- **Market Ready Program: Added as a new program to extend the program through 2019 (\$100k)**
- TID 36 Capitol Gateway Corridor: Funding in 2019 increased (\$4.9m)

Project Facade Improvement Grants Project # 63050
Project Description

This program funds grants to businesses to restore or enhance the exterior appearance of commercial buildings. The goal of the program is to assist businesses, promote retail activities, create an attractive environment, and encourage neighborhood character and good architectural design. Progress is measured by the number of businesses receiving funds and the amount of private investment leveraged through use of the program. The Façade Grants program has historically been presented in the Special Fund Statements section of the budget document but is now presented as part of the Capital Budget. Funding in 2019 provides for five to seven facade improvement grants.

Project Budget by Funding Source

| | Reauth | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|------------------|-------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| Reserves Applied | - | 125,000 | 125,000 | 125,000 | 125,000 | 125,000 | 125,000 |
| TOTAL | \$ - | \$ 125,000 | \$ 125,000 | \$ 125,000 | \$ 125,000 | \$ 125,000 | \$ 125,000 |

Project General Land Acquisition Fund Project # 63060
Project Description

This program fund land purchases for municipal purposes. Purchasing from the fund can only be completed to the extent that funds are available and specific Common Council approval is obtained. The primary revenue source for the fund is from the sale of surplus property and sites within City-owned business parks. The General Land Acquisition Fund has historically been presented in the Special Fund Statements section of the budget document but is now presented as part of the Capital Budget. Funding in 2019 is for general property acquisition (\$650,000) and property holding costs (\$50,000).

Project Budget by Funding Source

| | Reauth | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|------------------|-------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| Reserves Applied | - | 700,000 | 100,000 | 100,000 | 100,000 | 100,000 | 100,000 |
| TOTAL | \$ - | \$ 700,000 | \$ 100,000 | \$ 100,000 | \$ 100,000 | \$ 100,000 | \$ 100,000 |

Project Healthy Retail Access Program Project # 63009
Project Description

This program provides grant opportunities for projects that aim to improve access to affordable, healthy, and culturally appropriate food within areas of focus, as identified in the Food Access Improvement Map. The goal of the program is to ensure increased access to healthy food. Funding in the program is used to support (1) capital and infrastructure grants that proliferate healthy food access, with priority given to food retail establishments, (2) technical assistance for entities that want to increase healthy food access, with priority given to assisting food retail establishments, (3) data collection initiatives focused on discerning the needs and desires of business owners and community residents, which will aid city staff in efficient and targeted program outreach, and (4) evaluation of both programmatic structure and individual program grants. Progress will be measured by the number of new healthy food options offered citywide and the number of individuals who have increased access to healthy food options. Reauthorized funding will provide two to three grants in 2019.

Project Budget by Funding Source

| | Reauth | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|-------------------------------|-------------------|-------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| Transfer In From General Fund | 442,265 | - | 150,000 | 150,000 | 150,000 | 150,000 | 150,000 |
| TOTAL | \$ 442,265 | \$ - | \$ 150,000 | \$ 150,000 | \$ 150,000 | \$ 150,000 | \$ 150,000 |

Project MarketReady Program Project # 63080
Project Description

This program provides focused business training and seed capital to support small businesses interested in operating within the Madison Public Market. The goal is to prepare a cohort of early-stage entrepreneurs for the challenges of operating a business in the Madison Public Market when it opens in 2020 and to prepare them for other opportunities for their business. The program was launched in 2016, currently there are 30 participating entrepreneurs. The proposed funding will be used to extend the program through 2019 and provide additional resources for training, business coaching, product demonstrations, financial consultations, and other programming to support the businesses prior to the Public Market opening.

Project Budget by Funding Source

| | Reauth | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|-------------------------------|-------------|-------------------|-------------|-------------|-------------|-------------|-------------|
| Transfer In From General Fund | - | 100,000 | - | - | - | - | - |
| TOTAL | \$ - | \$ 100,000 | \$ - | \$ - | \$ - | \$ - | \$ - |

Economic Development Division

2019 Appropriation Schedule

2019 Appropriation

Executive Budget

| | Request | GO Borrowing | Other | Total |
|----------------------------------|---------------------|---------------------|---------------------|---------------------|
| Capital Revolving Fund Loans | 650,000 | - | 650,000 | 650,000 |
| Center for Industry and Commerce | 40,000 | - | 40,000 | 40,000 |
| Facade Improvement Grants | 125,000 | - | 125,000 | 125,000 |
| General Land Acquisition Fund | 700,000 | - | 700,000 | 700,000 |
| Healthy Retail Access Program | 200,000 | - | - | - |
| MarketReady Program | 100,000 | - | 100,000 | 100,000 |
| TID 36 Capitol Gateway Corridor | 25,000 | 5,000,000 | 25,000 | 5,025,000 |
| TID 37 Union Corners | 30,000 | - | 30,000 | 30,000 |
| TID 39 Stoughton Road | 30,000 | - | 30,000 | 30,000 |
| TID 42 Wingra | 30,000 | - | 30,000 | 30,000 |
| Total | \$ 1,930,000 | \$ 5,000,000 | \$ 1,730,000 | \$ 6,730,000 |

Reauthorized Appropriation

| | GO Borrowing | Other | Total |
|-------------------------------------|---------------------|----------------------|----------------------|
| Center for Industry and Commerce | - | 25,389 | 25,389 |
| Co-operative Enterprise Development | 600,000 | - | 600,000 |
| Healthy Retail Access Program | - | 442,265 | 442,265 |
| Public Market | 1,200,000 | 12,001,244 | 13,201,244 |
| Entrp & Small Bus Dev Resource | 246,044 | - | 246,044 |
| Total | \$ 2,046,044 | \$ 12,468,898 | \$ 14,514,942 |

Total 2019 Appropriation

| | | | |
|--|---------------------|----------------------|----------------------|
| | \$ 7,046,044 | \$ 14,198,898 | \$ 21,244,942 |
|--|---------------------|----------------------|----------------------|

SUBMIT VIEW



CITY OF MADISON • FINANCE DEPARTMENT • PURCHASING SERVICES

Non-Competitive Selection Request

Date: 05/13/2019

Requisition Number: (8 characters)

Requestor Name: Michael Miller

Requestor Phone Number: 267-8721

Requestor Email: mrmiller2@cityofmadison.com

Fund: 1100 GENERAL

Agency: 63 ECONOMIC DEVELOPMENT

- Major:
- 53*** Supplies/Goods
 - 541** Utilities
 - 542** Building/Facility Maintenance/Repair
 - 543** Software/Equipment Maintenance/Repair
 - 544** Public Works Maintenance/Repair
 - 545** Training/HR-Related Services
 - 546** Consulting/Professional Services
 - 548** Grants/Loans/Insurance/Other Services

Total Purchase Amount: \$100,000.00

Vendor Name: Madison Northside Planning Council

Product/Service Description: MarketReady Program

- \$50,000 and UNDER
This form will be sent to the Purchasing Supervisor for review.
- OVER \$50,000
Complete this form and draft a resolution using the sample resolutions provided by the City Attorney to your Budget Analyst. Your resolution will not be added to the Finance Committee agenda without this form.

Check the box(es) for the exception criteria you feel are applicable:

- 1. Public exigency (emergency) will not permit the delay incident to advertising or other competitive processes.
- 2. The services or goods required are available from only one person or firm (i.e., true sole source).
- 3. The services are for professional services to be provided by attorneys.
- 4. The services are to be rendered by a university, college, or other educational institution.
- 5. No acceptable bids have been received after formal advertising.
- 6. Service fees are established by law or professional code.
- 7. A particular consultant has provided services to the City on a similar or continuing project in the recent past, and it would be economical to the City on the basis of time and money to retain the same consultant.
- 8. Otherwise authorized by law, rule, resolution, or regulation. Explain:
- If procurement is being paid with Federal or State grant funds, the vendor was identified by name in the approved Grant Application. (OPTIONAL)

REASON FOR REQUEST

WHY A COMPETITIVE SELECTION PROCESS CANNOT BE USED:

Provide detailed explanation below. For a true sole source, provide all information to explain why this product or service can only be purchased from this vendor. For one-of-a-kind items not sold through distributors, explain the unique performance features of the product requested that are not available from any other product. For services, detail the unique qualifications this vendor possesses, or other reason(s) that meet the criteria selected above. Identify specific, measurable factors and qualifications.

Madison Northside Planning Council has been administering the MarketReady Program since 2017 and because of the change in the opening of the Madison Public Market the program is being extended for one year.

Submit