

## Library Director Report November 2017

### **NEW CODING INCLUDED IN THE DIRECTOR'S REPORT**

I was given a set of focus areas for 2018 during my recent evaluation. The main areas are:

**BP: Building Projects**

**CR: Collaborations including representing MPL in Local, State, National, and International roles**

**EL: Early Literacy.**

I will color code by the titles in my reports which areas of focus were addressed.

### **SPECIAL EVENT (CR)**

Representative from the Urban Library Council will be in Madison on December 5<sup>th</sup> to present our top innovator award to MPL before the Common Council meeting. The presentation will be at the start of the meeting and the board is invited to attend.

### **LIBRARY SITING AND ALLOCATION (BP) (CR)**

*Pinney Project:* The design process continues. OPN is beginning to finalize the layout for the interior of the new Pinney. They will be making a brief presentation to the Board at the December meeting.

*Reindahl Project:* Now that the 2018 budget is official we will begin the process of hiring a new urban planner to start the community conversations to begin to determine the scope of the project.

*Badger Maintenance Facility:* We are returning stock that had been in temporary storage during the renovation. Mark will provide more detail on when staff will be moving into the building.

### **2018 BUDGET**

It is official. And I was home by 12:30am.

### **TOP INNOVATOR AWARD (CR)**

Mike Ford and I co-presented on a ULC webinar about the Hip Hop Architecture Camp. There were approximately 35 libraries that participated in the webinar and Mike is already beginning to receive inquiries about bringing the program to their libraries.

### **MAYOR'S STRATEGIC PLANNING RETREAT**

I will give a brief presentation at the retreat on the Line of Sight Committee, that I co-chair with Alder DeMarb. Also attending the retreat will be Krissy Wick, Susan Lee, and Tana Elias.

### **WISCONSIN BOOK FESTIVAL**

There will be a short report on another successful WBF by Conor Moran at the Dec board meeting.

### **MPLF GRANTS (EL)**

We submitted our most recent proposals for funding to the Foundation. It included for the first time a submission to the MPLF's Venture Fund to initiate our Early Literacy design project.

### **MMSD PARTNERSHIP (CR)**

MPL staff and I met with Ricardo Jara from MMSD to work on a partnership to address student re-entry programs and developing programs that will receive school credit. Student re-entry is when students have been displaced from school by incarceration, dropped out, or are too low on their credits to graduate with their peer class.

### **COMMON FIELD CONVENING (CR)**

MPL is a Common Field member and Trent Miller and Carlee Latimer recently attended the Common Field Convening event in Los Angeles.

*From the Common Field website:* Common Field's Convening is an itinerant annual gathering that brings together 350+ local and national organizers to explore the state of the field of arts organizing and to share resources, knowledge and methods for artist-led, artist-run, and artist-centered projects, spaces and practices. The Convening aims to develop local and national peer connectivity and to build knowledge from and for the field. Convenings connects the interests of the national Common Field membership to the issues and conditions specific to the location in which they are held.

As a result, MPL is beginning to look at an opportunity to explore and test in Madison a program called Public Matters.

<https://publicmattersgroup.com/>

The program will focus on teens and civic engagement projects. We are currently seeking private funding to develop our proof of concept.

#### **GRANT AWARDED TO MPL (CR)**

We were notified on November 22<sup>nd</sup>, that we received a 2-year, \$200K grant from Schmidt Sciences, a program of The Eric and Wendy Schmidt Fund for Strategic Innovation. The grant is in support of our Bubbler Making Spaces project that we are currently working on with MMSD through a Google funded program. A consultant to Eric Schmidt recommended that MPL submit a proposal to Schmidt Sciences, after he learned of our work on the Making Spaces program.

[Eric Schmidt is chairman of Google's parent company, Alphabet, and functions as Google's global ambassador.]

#### **PLA INTERN PROGRAM (CR)**

2017 was the first year that MPL participated in the PLA summer intern program. We had two interns, Robert and Jalen, who worked with the participants in the Media Academy that we conducted at the Central Library Media Lab. Robert and Jalen are both hip hop artists and as part of their internship they created a video report on their experience. They called it The Read Song. You can check it out at <http://teenbubbler.org/creations/media-academy/read-song>

#### **STAFF RECOGNITION**

Michael Spelman, Supervisor of Central Library, has been selected for the Public Library Association's Leadership Academy. He will be attending the program in Chicago from Dec 4<sup>th</sup>-8<sup>th</sup>. This year's academy will focus on navigating change and building community. He will be among some 30 other library professionals that will focus on interactive learning and more importantly building a network of other professionals for sharing of ideas. You can learn more about the program at <http://www.ala.org/pla/education/inperson/leadershipacademy>

#### **Business Meetings**

- Meeting on Professional Development at the Library.
- Meeting with Ricardo Jara from MMSD about possible collaborative project.
- Meeting with Jamie on Onboarding.
- Several OPN meetings regarding Pinney design
- MPLF Strategic Planning meeting
- Meeting with Sequoya staff
- Meeting with Jacob Tisue, new director of MSCR.
- Meeting with Aaron Perry to discuss collaborating with his Men's Health and Education program to start a Black Youth Run program at Meadowridge Library.
- ULC Webinar check-in meeting.
- Goodman CC taste test.
- Common Field Convening discussion.
- Meeting with Goodman South Madison staff.
- Meeting with Monroe St. Library staff.
- Schmidt Sciences Grant discussion.
- Meeting with Ashman Library staff.

#### **City Business**

- Dept/Division Head Meeting with Mayor
- Finance Committee Budget Presentation

- Strategic Management Oversight Committee (SMOC)
- Municipal ID Committee
- Mayor's Management Team
- Mayor's Human Services Committee
- RESJI Strategic Planning committee
- Line of Sight Committee meetings (SMOC)
- Prohibited Harassment Training
- Mayor's Strategic Planning retreat

#### **Public/Media Appearance**

- Wisconsin Book Festival. I was able to attend numerous author presentations during the festival.
- Pedro E. Guerreno: Portrait of an Image Maker. Screening at Monona Terrace.
- Cap Times panel at High Noon on neighborhood design.
- Pinney Library Open House on the design process.
- PechaKucha at Monona Terrace.
- Presenter on a ULC Webinar regarding the Hip Hop Architecture Camp.
- DMI Breakfast. Madison Community Foundation presented and highlighted MPL's MCF grant for the "Beyond the Bubbler"
- MPLF Day of Giving event for Pinney Library