



# Park Event Application GENERAL INFORMATION

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MADISON  
PARKS

Are you applying for a NEW park event?  Yes  No  
 Are you applying for a returning park event with significant changes?  Yes  No

→ Skipped 2018

### EVENT INFORMATION

Name of Event: National Eating Disorders Association Walk  
 Park Requested: Penelbom Use of Shelter:  Yes  No Estimated Attendance: 250  
 Type of Event (run/walk, fundraiser, festival, etc.): Fundraiser walk

### EVENT ORGANIZER/SPONSOR INFORMATION

Name of Organization: National Eating Disorders Association  
 Is Organizer/Sponsor a 501(c)3 non-profit agency?  Yes  No

MANDATORY: State Sales Tax Exemption Number: ES# 13-3444882

Primary Contact: Brianna Mullins Work Phone: 212-575-6200  
 Address: 150 Broadway 1101 New York, NY 10036 Phone During Event: TBD  
 Email: bmullins@myneda.org  
 Organization or Event Website: nedawalk.org

### EVENT SCHEDULE

Date(s) of Setup: 9/29/2019 Setup Start and End Times: Set up 8am - 10am  
 Date(s) of Event: 9/29/2019 Event Start and End Times: 10am - 12pm  
 Date(s) of Take-Down: 9/29/2019 Take-Down Start and End Times: 12pm - 1pm  
 Rain Date (if any): \_\_\_\_\_ Does this require time in the park the day before your event?  Yes  No

### PERMITS

Will you have amplified sound at this event?  Yes  No  
*If yes, please fill out an Amplification Permit Application (page 13)*  
 Will you have any temporary structures such as tents, stages, inflatables?  Yes  No  
*If yes, please fill out a Temporary Structure Permit Application (page 14)*  
*Note that permits are not required for 10' x 10' pop-up tents*  
 Will you sell anything during the event?  Yes  No  
*If yes, please fill out a Vending Permit Application (page 15)*  
 Will you serve any food at this event?  Yes  No  
*If yes, what will be served: pre packaged granola bars*  
 Will you sell alcohol (beer/wine) at the event?  Yes  No  
*If yes, please fill out an Alcohol (Beer/Wine) Sale Permit Application (page 15)*

### APPLICATION SIGNATURE

THE APPLICANT FOR A PARK EVENT PERMIT SHALL AGREE TO INDEMNIFY, DEFEND, AND HOLD THE CITY AND ITS EMPLOYEES AND AGENTS HARMLESS AGAINST ALL CLAIMS, LIABILITY, LOSS, DAMAGE, OR EXPENSE INCURRED BY THE CITY ON ACCOUNT OF ANY INJURY TO OR DEATH OF ANY PERSON OR ANY DAMAGE TO PROPERTY CAUSED BY OR RESULTING FROM THE ACTIVITIES FOR WHICH THE PERMIT IS ISSUED.

The organization or person to which a permit is issued will be responsible for the conduct of the event, the condition of the permitted area, and actual fees for services provided. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

Applicant Signature Brianna Mullins Date 6/5/2019



Park Event Application  
**NARRATIVE & SCHEDULE**

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Please provide a brief narrative of the event.

Pundraising 1 mile walk to support Eating Disorders.  
 Check in 10-10:30am, guest speakers 10:30-11:15am,  
 walk 11:15 - 11:25am, closing ceremony 11:25am-12pm.  
 DJ + activities

**EVENT SCHEDULE**

The schedule begins when event setup starts and ends when cleanup of the event area is complete, all equipment is removed and the park is available for regular use.

The schedule should encompass all activities planned for the event, including but not limited to:

- General: set up, hours of operation, tear down/cleanup, leave park
- Vending: when vendors will set up, hours of operation, tear down/cleanup, leave park
- Music/Performances: stage setup, performance schedule, tears down/cleanup, leave park
- Displays, Exhibits, Demonstrations: setup, open hours, tear down, leave park
- Run/Walk/Parade, etc.: when staging starts, start time(s), end time(s), cleanup, leave park

DATE/TIME	ACTIVITY DETAILS FOR EACH DAY IN THE PARK (SETUP, EVENT AND TAKE-DOWN) Make sure your times match the times given on the general information page.
9/29/19 - 8:00am	Set up begins
" " - 10:00am	Check in begins - light activities + DJ
" " - 10:30am	Guest speakers + opening ceremony
" " - 11:15am	Walk (1 mile)
" " - 11:25am	Closing ceremony - Top fundraisers announced
" " - 12:00pm	break down begins
" " - 1:00pm	break down complete



# Park Event Application SITE MAP



Please attach a site map. Also attach a route plan (if applicable).

- Site map should include, but is not limited to, the following:
  - » Accessible paths for wheelchairs
  - » Disabled parking
  - » Dumpsters
  - » Exit location for fenced outdoor events
  - » Event Perimeter
  - » Fencing
  - » Garbage and recycling receptacles
  - » Placement of vehicles
  - » Portable toilets
  - » Signage
  - » Stages
  - » Temporary Structures
  - » Vendors
- If the event includes a run/walk component on City streets, the approval of the Parks Division for the use of the park **does not imply approval of the proposed route**. Routes need to be approved with a Parade Permit.

**What impact do you anticipate your event will have on the residents/businesses in the areas surrounding the park? Consider things such as noise, parking, traffic, etc. What plans do you have to minimize these impacts?**

The walk will take place inside the park parameters, therefore not interfering w/ traffic. There will be music played at a reasonable volume as to not bother businesses + residents

**Provide Detailed Event Site Map (feel free to provide this map as a separate attachment):**

See attached map

DJ & activities will be set up under shelter





ROUTE ⇒ begin + end at the shelter

0 → trash cans/bins





# Park Event Application CLEANUP AND RECYCLING

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Will you be providing your own receptacles?

If yes, which receptacles and how many?

Recycling Bins: \_\_\_\_\_

Trash Bins: \_\_\_\_\_

Dumpsters: \_\_\_\_\_

Yes  No

If yes, name/contact information of collection agency  
providing equipment and service: \_\_\_\_\_

Will you be renting additional Parks receptacles?

If Yes, please continue. If No, skip the remainder of this form.

Yes  No

Event/Name of Group: National Eating Disorders Assoc.

Park Name: Rennebohm

Please indicate quantity of trash barrels: 8

8 barrel minimum: Each increment of up to 8 barrels \$150  
(\$142.18 no tax)

Please indicate quantity of dumpsters: 0

per dumpster, and per tip: \$300  
(\$284.37 no tax)



# Park Event Application

## EMERGENCY ACTION PLAN



Below is the standard Emergency Action Plan required by the City of Madison. Please complete the form with your event information.

**I. GENERAL**

NEDA WALK will be held 9/29/2019 at Rennewohm Park  
EVENT NAME DATE GENERAL LOCATION/ADDRESS/PARK NAME

**II. PURPOSE**

- A. This emergency action plan predetermines actions to take before and during the "EVENT NAME" (hereinafter referred to as the event) in response to an emergency or otherwise hazardous condition. These actions will be taken by organizers, management, personnel, and attendees. These actions represent those required prior to the event in preparation for and those required during an emergency.
- B. Flexibility must be exercised when implementing this plan because of the wide variety of potential hazards that exist for this event. These hazards include, but are not limited to, Fire, Medical Emergencies, Severe Weather, or situations where Law Enforcement is required.

**III. ASSUMPTIONS**

The possibility of an occurrence of an emergency is present at this event. The types of emergencies possible are various and could require the response of Fire & Rescue, Emergency Medical Services, and Police.

**IV. BASIC PLAN**

**A. Emergency Action Plan (EAP) Event Representative**

- 1. The EAP event representative will be identified as the point of contact for all communications regarding the event. This person is identified as PRIMARY CONTACT: FIRST/LAST NAME.

**B. Emergency Notification**

- 1. In the event of an emergency, notification of the emergency will be through the use of 911. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.
- 2. We  will  will not have on-site EMS. \_\_\_\_\_  
CONTACT NAME/CELL NUMBER
- 3. We  will  will not have on-site Police or Security. \_\_\_\_\_  
CONTACT NAME/CELL NUMBER

**C. Severe Weather**

- 1. Weather forecasts and current conditions can be monitored through the [National Weather Service's Madison Weather Forecast website](#).
- 2. Before the event - If severe weather is predicted prior to the event, the EAP event representative will evaluate the conditions and determine if the event will remain scheduled. The EAP event representative or his/her designee will be identified as such FIRST/LAST NAME and will be responsible to monitor the weather conditions before and during the event.
- 3. During the event - If severe weather occurs during the event, the EAP event representative or his/her designee FIRST/LAST NAME will make notification to those attending the event that a hazardous weather condition exists and direct them to shelter.
- 4. There are very limited provisions for sheltering participants in the event of severe weather.
- 5. This event will follow the 30-30 Rule for lightning. If lightning is observed and thunder is heard within 30 seconds, the event will be delayed until 30 minutes have passed since thunder was last heard.

**D. Fire**

- 1. If a specific hazard has been identified as an increased risk of fire at this event, event manager will work with the Fire Department to determine how to address the hazard.
- 2. All event staff will be instructed on the safe use of Portable Fire Extinguishers.



# Park Event Application EMERGENCY ACTION PLAN



3. If cooking is intended, you must contact the fire department and -
  - a) Must have a valid fire extinguisher, 2A10BC
  - b) Each space is allowed 1 LP tank per cooking device. All LP tanks are to be secured in an approved manner (tied, strapped, chained, etc.)
  - c) No cooking shall be allowed under a tent. Cooking shall be a minimum of 20' away from tents/canopies.
  - d) Cooking must be on a non-combustible surface (grease collection material generally required under cooking and food service areas)
4. Fire Inspectors may be required to do an inspection of your event (depends on size and nature of the event), contact the Fire Department for guidelines
5. All tents/canopies used for cooking shall have a FLAME SPREAD Certification attached to the tent.
6. Should an incident occur that requires the Fire Department, 911 will be utilized to request this resource. The caller should have the following information available to the 911 operator; nature of emergency, location, and contact person with callback number.

**E. Medical Emergencies**

1. As with any outdoor event, there is potential for injury to the participants. The types of injuries are various and include those that are heat related as well as traumatic injuries.
2. Event manager shall contact the Fire Department to determine if there is a need for on-site Emergency Medical Services at this event.
3. Should an incident occur that requires Emergency Medical Services to be called to this event, the caller will have the following information available to give to the 911 Center:
  - a) nature of emergency
  - b) precise location
  - c) contact person with callback number

**F. Law Enforcement**

1. The need for constant Law Enforcement presence at this event  
 has /  has not been identified. Event manager shall contact the Police Department to determine if there is a need for Law Enforcement presence at this event
2. Should an incident occur that requires Law Enforcement, to be called to this event, the caller will have the following information available to give to the 911 Center:
  - a) nature of emergency
  - b) precise location
  - c) contact person with callback number

**G. Emergency Vehicle Access**

1. Access for Emergency Vehicles will be maintained at all times.
2. 20' Fire Lanes are required to be kept open at events.
3. A 14' minimum height clearance requirement for anything that goes over a street or fire lane
4. Participants and spectators will be directed to park in approved areas and not to obstruct protective features, sidewalks or public throughways.
5. Crowd control will be managed by: NAME.
6. Parking for vendor and staff vehicles will be: LOCATION(S).
7. Parking for attendee vehicles will be: LOCATION(S).

**V. CONTACT INFORMATION**

Primary Contact		Cell:
Secondary Contact		Cell:
Emergency	Dane County 911 Center	911
Non-Emergency	Madison Fire Department	(608) 266-4420
Non-Emergency	Madison Police Department	(608) 255-2345



Park Event Application  
MARKETING

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Conditional approval of the event is required BEFORE promoting, marketing or advertising the event.

Would you like your event included on the Parks Division Event Calendar?  
If Yes, please continue. If No, skip this form.  Yes  No

PARKS DIVISION CALENDAR OF EVENTS

Your event will only be included on the calendars if all permits and applications are approved 30 days in advance and your event is open to the public.

Official Name of Event: Madison, WI NEPA Walk

Park Location: Rennebohm

Public Contact Phone: 212-575-6200

Website: nedawalk.com/madison2019

Admission Cost: no fee

Date of Event: 9/29/2019

Beginning/End Time of Event: 10am-12pm

Two sentence description of event:

An inspirational, community building event where passionate walkers raise money to fund eating disorders education, prevention, support, and advocacy. Come out to hear stories of hope from our guest speakers and take part in empowering activities.





# Park Event Application AMPLIFICATION PERMIT

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Will there be amplification at the event?

If Yes, please continue. If No, skip this form.

Yes  No

By Ordinance, public amplification is not allowed in City Parks except by permission from the Parks Division. Please be considerate of park neighbors and other park users.

Event/Name of Group: National Eating Disorders Association

Type of Amplified Sound:

- Band 
  DJ 
  Sound system 
  Speeches/Announcements 
  Karaoke  
 Other (please specify): \_\_\_\_\_

**SOUND DURATION INFORMATION**

DATE	TYPE	TIME SOUND BEGINS	TIME SOUND ENDS
9/29/2019	DJ + speeches	10am	12pm

Public Amplification permit type is determined by Parks Staff.

**Public Amplification Permit 1 – (PA1)**

- Sound Limit: 75 dB, 150 ft from the source.
- Time Limit: Between 8 AM and 9 PM, 6 hour duration
- Permit Fee: \$60
- Additional Hour(s) between 8AM and 10PM (9PM for Shelter Reservations): \$20
- Extraordinary extension to 11 PM (requires Park Commission approval): \$50
- Special Conditions:
  - » Two 6 hour permits can be purchased on a day.
  - » No carryover of hours unused on one date may be applied to a second date.
  - » Ranger staff will monitor events for compliance.

**Public Amplification Permit 2 – (PA2)**

- Sound Limit: 95 dB at the sound board or 100 ft from source, whichever is closer.
- Time Limit: Between 8 AM and 10 PM, 6 hour duration
- Permit Fee: \$150
- Additional Hour(s) between 8 AM and 10 PM: \$30
- Special Conditions:
  - » PA1 Conditions apply
  - » Ranger staff will monitor events for compliance at the perimeter and/or 125 ft from the source and at the sound board if applicable.
- **Non-compliance action**
  - » A warning will be given to comply with the conditions of the permit. If a second warning is required, a citation will be issued to the responsible party for violation of MGO 8.29. A third violation will result in the amplification being ordered to cease immediately.