

Other Potential Priorities for Economic Development
Compiled from Testimony and written submissions
July 3, 2008

1. Infrastructure Issues

- a. Physical Infrastructure
 - i. Land
 - 1. Lack of land for development in the city
 - ii. Water
- b. Zoning
 - i. Impact on Job Density
 - ii. Density as a driver of Economic Development
- c. Education
 - i. A key Quality of Life issue
- d. Transportation
- e. Worker Support Issues
 - i. Child Care
 - ii. Health Insurance
 - iii. Housing- especially workforce housing
- f. Sustainability
 - i. Energy costs

2. Specific Groups and Jobs

- a. At risk groups- low income, unemployed etc.
- b. ESL workers
- c. Entry level jobs
- d. Specific Neighborhoods
- e. Seniors and older workers

3. Economic Development Strategies

- a. Small business development
- b. Entrepreneurship
- c. Buy local
- d. Workforce development issues
 - i. Talent development
 - ii. Career ladder approach
- e. Energy efficiency
 - i. As an Economic Development strategy

4. Suggested priorities from Alders

- a. 1-6a Customer service
- b. 2-1 Retention
- c. 4.1a Fiscal impact and return on investment
- d. 4-6 BID Districts
- e. 4-7 Capital Funding