



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Agenda - Amended

### MONONA TERRACE COMMUNITY AND CONVENTION CENTER BOARD

Thursday, March 20, 2008

4:30 PM

One John Nolen Drive  
(M.T. Hall of Fame Room)

*If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.*

*Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.*

*Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.*

*Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.*

*Monona Terrace Community and Convention Center  
608/261-4000 or 608/261-4148*

#### CALL TO ORDER / ROLL CALL

#### APPROVAL OF MINUTES

*February 21, 2008: <http://legistar.cityofmadison.com/calendar/#current>*

#### PUBLIC COMMENT

#### NEW BUSINESS

1. [09200](#) 2007 Year-End Report, Outlook for the Future - Deb Archer, President, GMCVB and Krista Flanagan, Vice President, Sales and Marketing, GMCVB
2. [09202](#) Destination 2020 Update - Deb Archer, President, GMCVB
3. [09203](#) Presentation of Slate of Officers for Election at the April 17, 2008 Board Meeting - Bill DiCarlo, Chair, Nominating Committee

**REPORTS**

1. [08556](#) Strategic Business Study Committee Update - Jeff Bartell, Chair
2. [08559](#) Finance Report - Kathi Hurtgen, Director of Finance
3. [08560](#) Director's Report - Jim Hess, Director
  - Board Report
  - All Staff Meeting
  - Strategic Planning
  - TOT Study Committee
  - Year End Report
4. [08561](#) Announcements from the Chair - Ann Kovich, Chair

**ADJOURNMENT**