Olbrich Botanical Gardens Quarterly Report January 2021

Attendance and Visitors

Total Attendance for December, 2020 = 5,533 Total Attendance for December, 2019 = 23,831 (normally December is one of OBG's busiest months)

Staff:

- Olbrich staff both City and OBS employees continue to work hard to keep visitors, members, donors, and the community engaged. Many staff have stepped up to work in customer facing jobs, assisted other departments and generally worked to keep the Gardens safe and open to the public.
- An example of pandemic collaboration is a new virtual lecture series, by internationally known professional horticulturists. *A Gardeners Call* will take place monthly January through May. More information: <u>http://www.olbrich.org/education/virtuallectureseries.cfm</u>

Bolz Conservatory

• Although the Orchid Quest orchid show has been cancelled for 2021, Conservatory staff will continue to highlight orchids within the Bolz Conservatory in February. Some examples below!







Outdoor Gardens

• The outdoor gardens are magnificent in the winter – especially with the amazing frozen fog or hoar frost recently. Many winter containers are also on view.







• The Plant Sale will be online again in 2021 with curbside pickups starting May 7. The sale has expanded to include curated trays of seedlings: Moonlight Meadow Tray Mix, Hot Spots/Gravel Garden Tray Mix, and Shady Woodland Carpet Tray Mix. For more information check out: <u>http://www.olbrich.org/events/plantsale.cfm</u>

Education:

 Adult Education offerings are a mix of virtual classes, outdoor walks, and limited attendance in person classes (offered later in the season). Check out the online class catalog here: <u>http://www.olbrich.org/education/documents/January-</u> <u>May2021ClassCatalog.pdf</u>

Volunteers

• Volunteer Recognition will take a different format (previous years' well-attended luncheon is not possible for the near future). Volunteer Manager, Marty Petillo has communicated with Olbrich's volunteer corps regularly during 2020 and has polled them about how they view recognition during the pandemic. This response is notable:

I'm basically happy as a clam working where I am with ... staff. They both make me feel valued and trusted and never give me busy work to do. ... I can't imagine that any volunteer would expect more than respect, appreciation and camaraderie from the people they work for and with. Not to mention the selfsatisfaction we all get from knowing that the work we do helps to bring joy and beauty to so many others. ...