

CDD Funding Process Study Briefing

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Study Motivation & Goals

MOTIVATION

In response to **The Race to Equity and Joiner Sandbrook LLC reports**, which highlighted the **changing landscape of poverty and well-being in Madison** and Dane County in 2013, the Mayor and Common Council appropriated funds to analyze existing CDD policies and practices and make recommendations for improving them.

GOALS of funding process study to provide TA aimed at:

1. **Identifying policy goals and objectives** for City investments in the social sector
2. **Reforming the funding allocation process** so that it maximizes impact and agency accountability
3. Aligning CDD functions with new goals and objectives
4. Developing strategies to improve communication and coordination between the City and other major social sector funders

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Funding Process Study Phases

Phase I: Discovery COMPLETE

- Discovery Phase: 31 Community Conversations to better understand funding process challenges and CDD's role.
- **Output:** "Conversation Themes" Report

Phase II-III: Design & Delivery COMPLETE

- **Outputs:** Theory of Change, "Funding Process Study Update Recommendations" on funding process, adjusting staff and committee roles, nonprofit capacity building and Seniors and Crisis Goals and Objectives (Summer 2015)

Phase IV: Refinement, Recommendations, and Final Report

ONGOING – March 31, 2016

- **3-Pronged Approach to CDD Funding Priorities and Guiding Principles:** Data Analysis, Strategic Stakeholder Focus Group Conversations and Interviews, and Best Practices
- **3-Pronged Approach to Funding Process Recommendations:** Report on "Best Practices in Local Government Funding Processes," our analysis of best practices, and analysis of focus groups and interviews
- **Outputs:** Recommendations on CDD Funding Priorities, Goals and Objectives, Guiding Principles, and Funding Process Reform & Roadmap, Final Report (March 31, 2016)

Focus Group and Interviews

- * **61 focus group participants and interviewees**, representing grassroots and established nonprofits, community based organizations, residents, subject matter experts/academics, CDD staff, alderpersons, and CDD Policy Committee members. Covering all CDD program areas.
- * Focus groups asked to provide input on: **How can CDD have the greatest impact?**
- * Input also gathered on the funding process.

FCI Recommendations: Proposed Funding Priorities

CDD Vision: All Madison residents and neighborhoods have access to resources and opportunities necessary to help them realize their full potential.

Proposed Goal I: VIBRANT COMMUNITY

Proposed Goal II: SHARED PROSPERITY

Proposed Goal III: COMMUNITY & RESIDENT WELLBEING

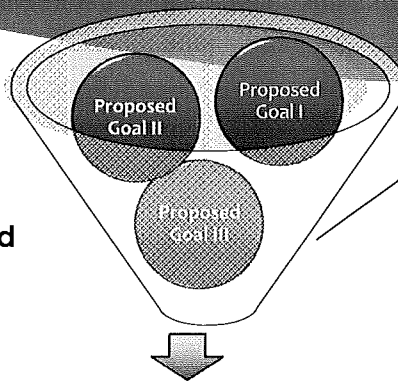


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FCI Recommendations: Guiding Principles

- ❖ Racial Equity
- ❖ Integration, Collaboration, Coordination
- ❖ Integrated People and Place-Based Strategies
- ❖ Meaningful Community Engagement
- ❖ Mutual Accountability through Transparency & Metrics

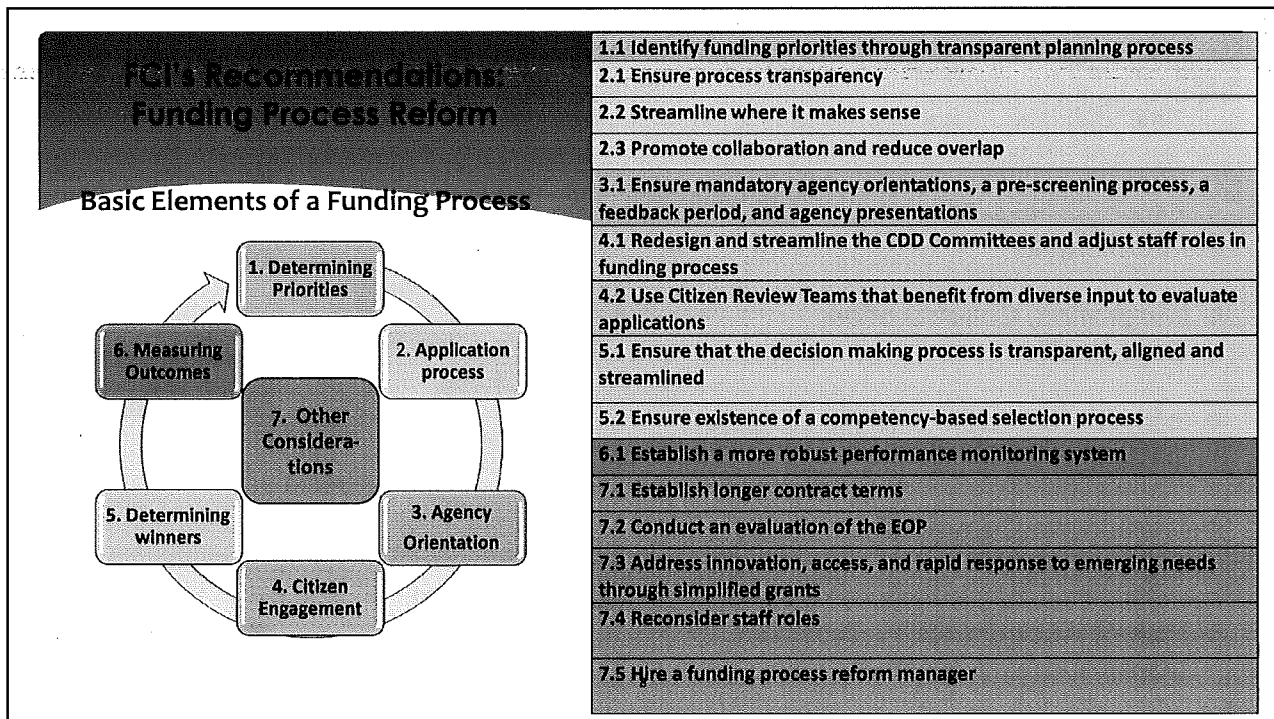
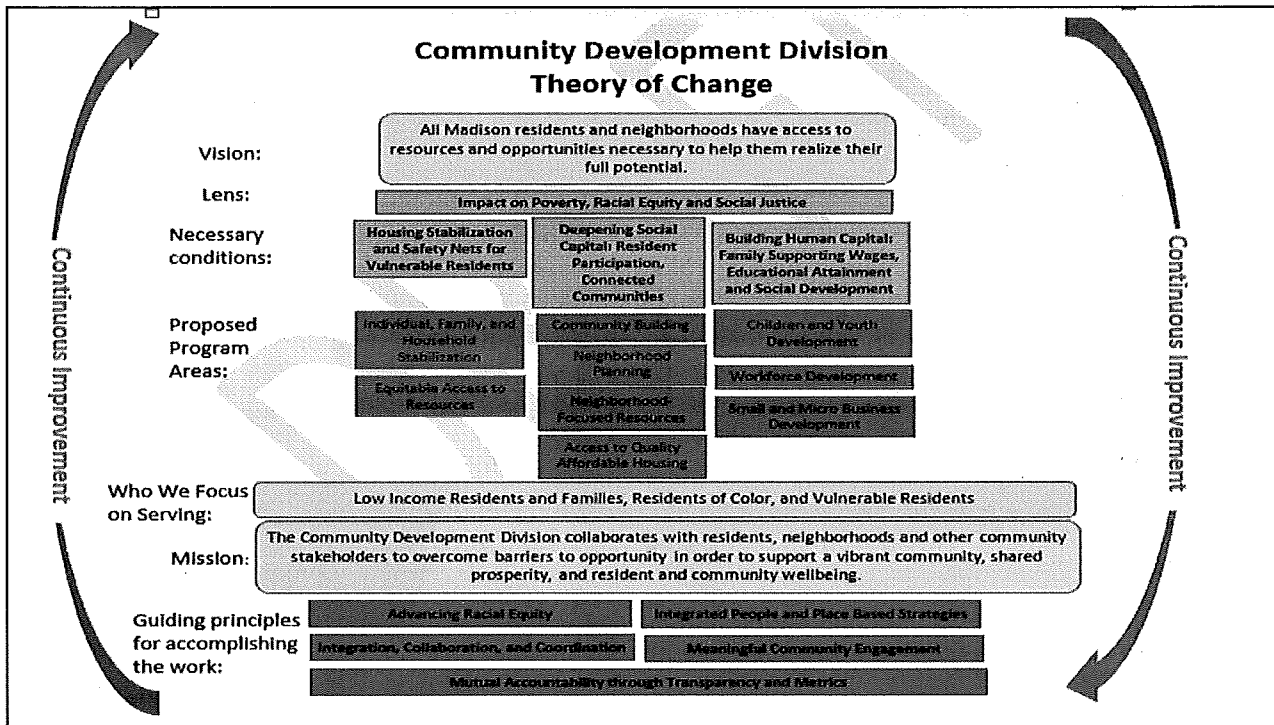


Guiding Principles

CDD Mission

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FCI's Next Steps

* Submit final report to CDD, March 31, 2016

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Thank you.

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