

**APPLICATION FOR
URBAN DESIGN COMMISSION
REVIEW AND APPROVAL**

AGENDA ITEM # _____
Project # _____
Legistar # _____

DATE SUBMITTED: <u>July 9, 2010</u>	Action Requested
UDC MEETING DATE: <u>July 21, 2010</u>	<input type="checkbox"/> Informational Presentation
	<input type="checkbox"/> Initial Approval and/or Recommendation
	<input checked="" type="checkbox"/> Final Approval Vertical blade sign

PLEASE PRINT!

PLEASE PRINT!

PROJECT ADDRESS: 4 N. Park Street, Madison, WI

ALDERMANIC DISTRICT: District 8: Bryon Eagon

OWNER/DEVELOPER (Partners and/or Principals)	ARCHITECT/DESIGNER/OR AGENT:
<u>Park and Regent Development, LLC</u>	<u>Eppstein Uhen Architects</u>
<u>Tom Degen, Managing Member</u>	<u>Mark Haberman, AIA</u>

CONTACT PERSON: Tom Degen, Degen & Associates, LLC

Address: P.O. Box 5567
Madison, WI 53705

Phone: 608-238-1128

Fax: 608-218-9514

E-mail address: tdegen@tds.net

- TYPE OF PROJECT:
(See Section A for:)
- Planned Unit Development (PUD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP) Vertical blade sign (no fee, per Al Martin)
 - Planned Community Development (PCD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
 - Planned Residential Development (PRD)
 - New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required as well as a fee)
 - School, Public Building or Space (Fee may be required)
 - New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.
 - Planned Commercial Site

(See Section B for:)

- New Construction or Exterior Remodeling in C4 District (Fee required)

(See Section C for:)

- R.P.S.M. Parking Variance (Fee required)

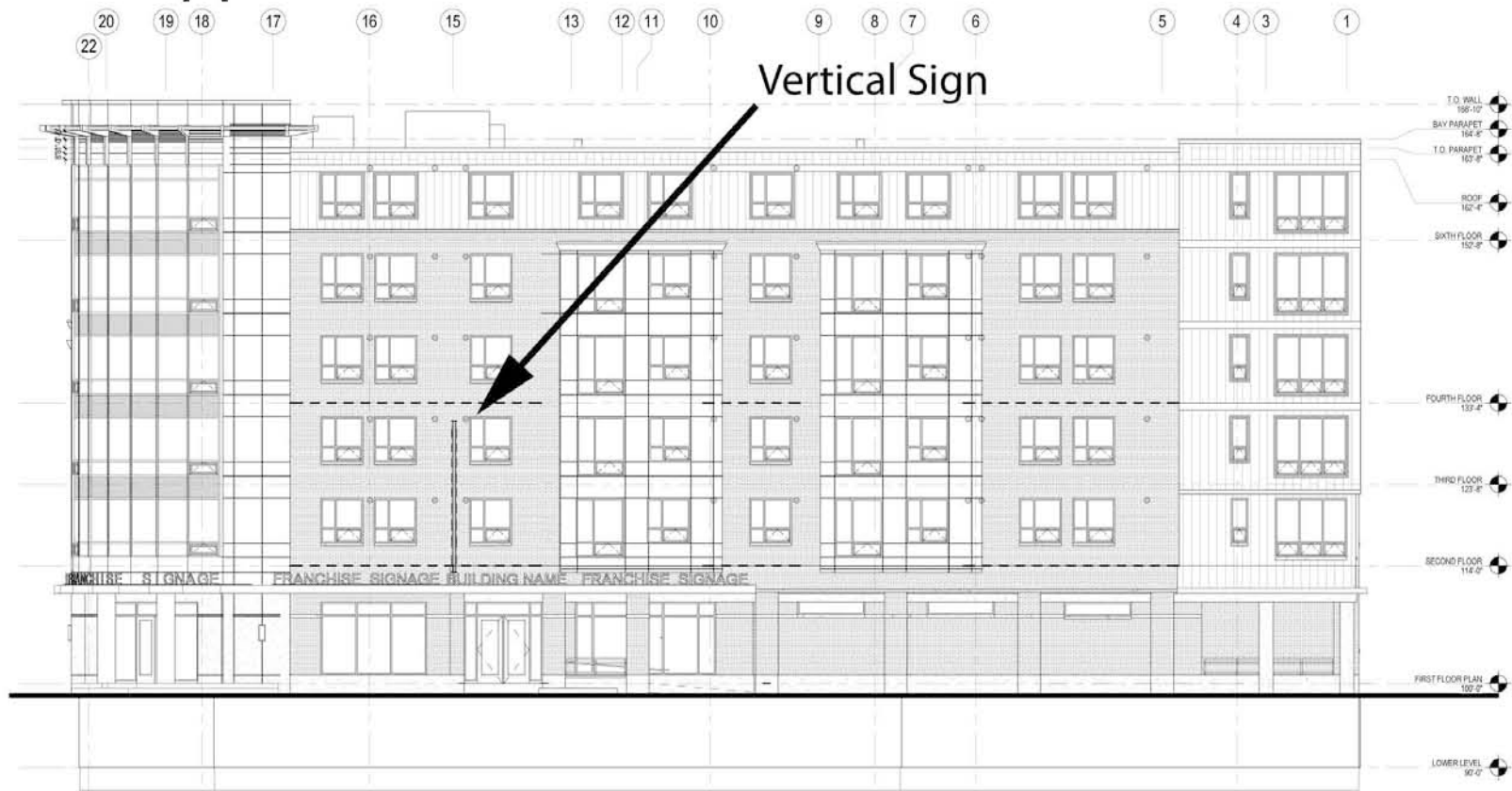
(See Section D for:)

- Comprehensive Design Review* (Fee required)
- Street Graphics Variance* (Fee required)
- Other _____

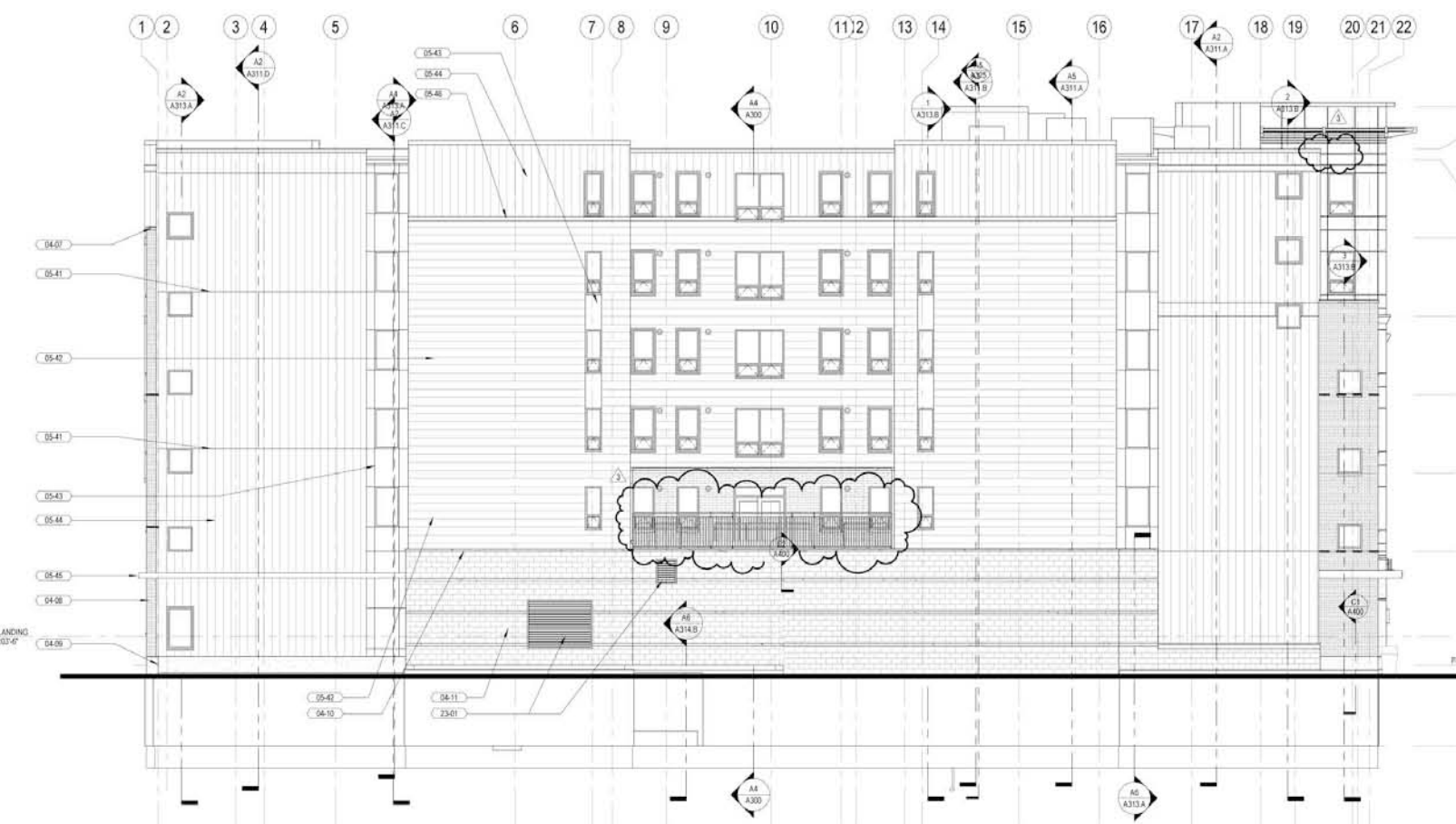
*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.

Approved SIP Elevations: recorded 1/12/10



C4 EAST ELEVATION
18' x 1'-0"



A4 WEST ELEVATION
18' x 1'-0"

NUMBER	DESCRIPTION
03-10	G.I.P. CONCRETE COLUMN/RIBBED SMOOTH
04-07	UTILITY BRICK, TYP.
04-08	MASONRY BASE, TYP.
04-10	CONCRETE BLOCK
04-11	STONE SILL, TYP.
04-13	4" ACCENT CAST STONE BANDING
04-14	GUARDRAIL TYPE GR-2. SEE SHEET A001 FOR GUARDRAIL TYPE INFORMATION
05-41	METAL PANEL LAP JOINT
05-42	TYPE B HORIZONTAL METAL PANEL
05-43	TYPE A FLAT METAL PANEL
05-44	TYPE B VERTICAL METAL PANEL
05-45	METAL CANOPY
05-46	METAL PANEL COPING
05-47	TYPE C METAL PANEL
05-48	METAL PANEL BANDING
05-49	METAL CORNICE
06-79	WOOD TRILLS WITH METAL BRACKETS
10-30	VERTICAL BUILDING SIGNAGE
20-24	GRADE
23-01	METAL LOUVER. REFERENCE M100K SERIES DRAWINGS FOR LOUVER SIZE AND REQUIREMENTS
23-04	EXHAUST OR INTAKE VENT, TYP.
25-02	LIGHT FIXTURE, TYP.

ELEVATION GENERAL NOTES

- INDICATED STEEL ANGLE BRICK LEDGE. SEE DETAIL A01A/312.A.
- ALL WINDOW SILLS LOCATED IN BRICK/CMU VENEER WALLS SHALL BE 4 INCH HIGH CAST STONE.
- ALL WINDOW SILLS LOCATED IN METAL PANEL WALLS SHALL BE PICTURE FRAMED WITH 2 INCH X 2 INCH METAL ANGLE TRIM COLOR TO MATCH METAL WALL PANEL.
- SEE A100 SERIES DRAWINGS FOR WINDOW TYPES.
- SEE A600 FOR DETAILED WINDOW ELEVATIONS.
- PANEL TYPE A - SMOOTH METAL PANEL.
- PANEL TYPE B - WIDE RIB METAL PANEL - HORIZONTAL AND VERTICAL.
- PANEL TYPE C - NARROW RIB METAL PANEL.

REVISIONS

#	DATE	DESCRIPTION
1	11/12/2009	CR-01 General Modifications
2	11/15/2009	Minor AR to PR-02
3	12/23/09	Minor AR to PR-02/07

EXTERIOR ELEVATION DRAWING LEGEND

- CAST STONE
- CMU VENEER
- BRICK VENEER
- TYPE A METAL PANEL - NARROW HORIZONTAL RIBBED
- TYPE B METAL PANEL - WIDE RIBBED HORIZONTAL OR VERTICAL
- TYPE C METAL PANEL - SMOOTH SURFACE WITH 3/4" WIDE REBELS
- EXHAUST OR INTAKE PORT - SHALL BE ALIGNED AS SHOWN. PAINT TO MATCH WALL MATERIAL. SEE MECHANICAL DRAWINGS FOR LOUVER/PORT INFORMATION.

eua
epstein uhen : architects
 Milwaukee 333 East Chicago Street
 Milwaukee, Wisconsin 53202
 Tel 414 271 5300 Fax 414 271 7704
 Madison 222 West Washington Ave. Suite 600
 Madison, Wisconsin 53702
 Tel 608 442 5300 Fax 608 442 6800

PROJECT INFORMATION
PARK & REGENT
MIXED USE
 4 N. PARK STREET
 MADISON, WI

ISSUANCE AND REVISIONS
CONSTRUCTION DOCUMENTS

REVISIONS

#	DATE	DESCRIPTION
1	11/12/2009	CR-01 General Modifications
2	11/15/2009	Minor AR to PR-02
3	12/23/09	Minor AR to PR-02/07

KEY PLAN

SHEET INFORMATION

PROJECT MANAGER GZ
PROJECT NUMBER 108347.03
DATE OCTOBER 1, 2009

EXTERIOR ELEVATIONS

A200

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Approved SIP Rendering



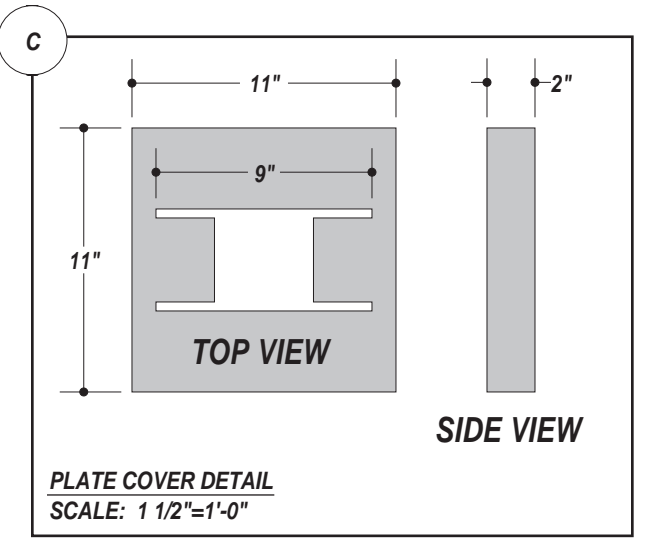
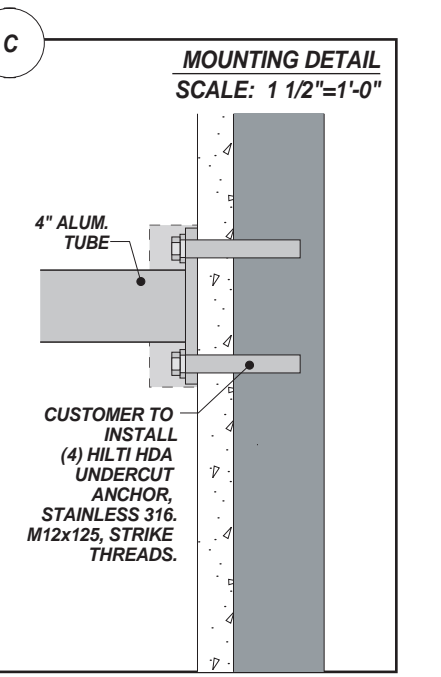
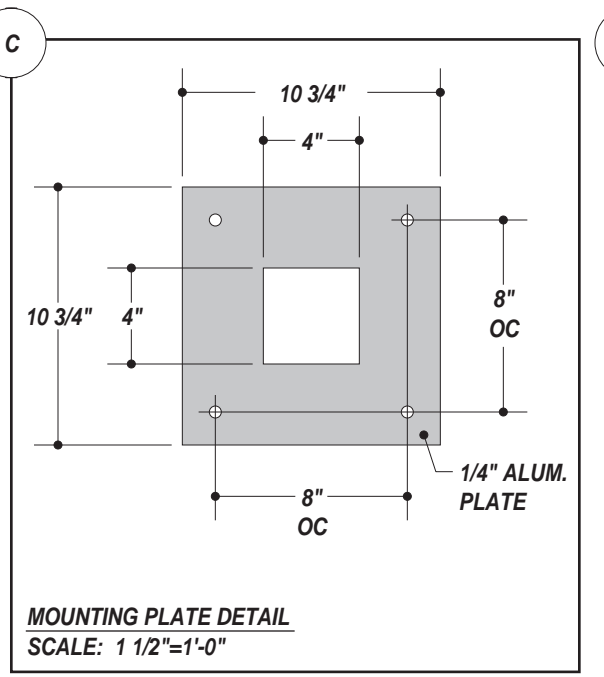
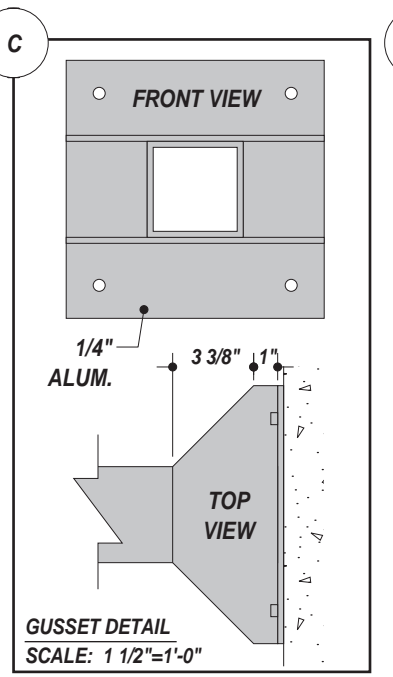
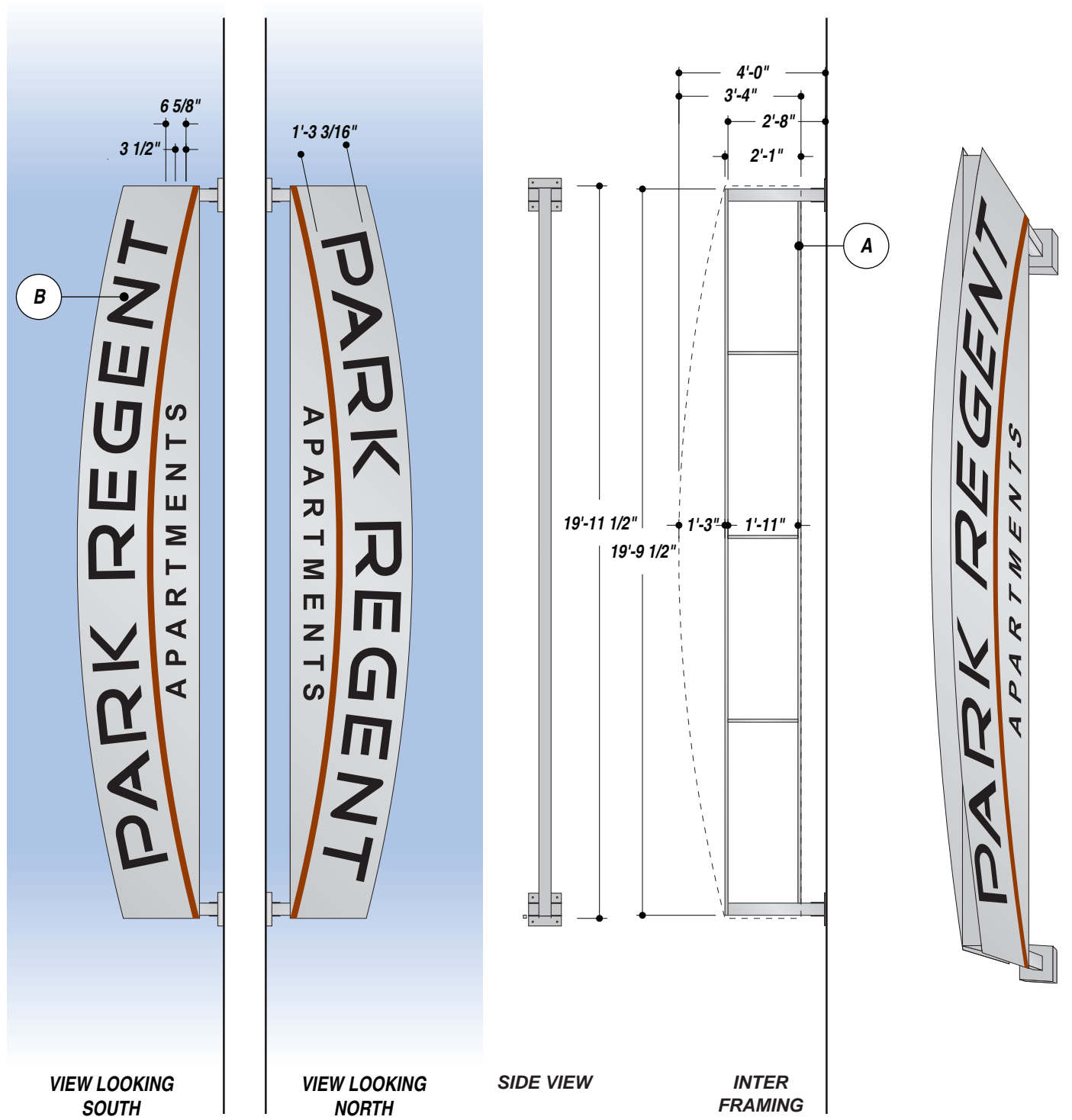
Vertical Sign

SIGNAGE SIGNAGE SIGNAGE

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SIGNAGE

SIGNAGE



JOB DESCRIPTION
 D/F NON-ILLUMINATED EXTERIOR FLAG-MOUNTED SIGN

A) FABRICATE WITH 4" ALUMINUM TUBE & 4" ALUMINUM CHANNEL FRAME. PAINT FRAME AND APPLY VINYL TO OUTER EXPOSED EDGE OF FRAME.

B) FABRICATE ROUTED FACE PANELS FROM .080 ALUMINUM SHEETING. PAINT AND APPLY VINYL GRAPHICS TO FACES AS PER PRINT. ATTACH TO FRAME WITH VHB TAPE.

C) PAINTED 1/4" ALUMINUM GUSSETS AND MOUNTING PLATES

FLAG-MOUNT SIGN 8" OFF BUILDING PER PRINT.

Centroid Height: 3.750 ft
 Sign Area: 105.000 sq ft
 Number of Support Columns: 2
 Steel type: new
 Wind Pressure: 30.000 lbs/ sq ft
 Section Modulus: 2.363 per column
 4.000 inch Aluminum SQUARE Tube, each column

Number of Anchor Bolts per side:
 (on side of plate parallel to sign face) = 2
 Anchor Bolt spacing (in.):
 (on side of plate perpendicular to sign face) = 8.00

Accepted Bolt diameter(in.): 0.63
 Length of thread: 2.34 Total Length: 22.95
 Base plate minimum length: 10.38
 Base plate minimum thickness: 0.59

- 7725-10 WHITE (VINYL)
- 7725-12 BLACK (VINYL)
- 3630-109 LT RUST BROWN (VINYL) (this has a matte finish)
- AKZO NOBEL BRUSHED ALUMINUM (PAINT)

- R1: 01.18.10 • JER • CREATED PRINT BASED ON DESIGN OPTION A.
- R2: 02.04.10 • JER • CHANGED "PARK REGENT" TO RUN VERTICALLY, CHANGED COLOR TO BLACK.
- R3: 02.04.10 • JER • CHANGED DIMENSIONAL LETTERS TO 1/4" ACRYLIC.
- R4: 03.12.10 • JER • ADJUSTED THE WORD "APARTMENTS" ON BOTH ELEVATIONS
- R5: 03.22.10 • JER • CENTERED THE WORD "APARTMENTS" UNDER THE COPY "PARK REGENT"
- R6: 04.08.10 • JER • CHANGED "PARK REGENT" TO 1st SURFACE VINYL.
- R7: 04.26.10 • JER • REMOVED HORIZ. ELEMENT (C) - REMOVED RED SECTION - CHANGED "APARTMENTS" TO BLACK VINYL - CENTERED COPY
- R8: 06/02/10 • DJS • CHANGE DESIGN
- R9: 06/08/10 • DJS • COLOR CHANGE FOR VINYL AND CHANGE STRIPE (ARCH)

TOTAL SQ. FT. OF SIGNAGE: 66.7 sq. ft. **VIEWING DISTANCE OF PRIMARY SIGN COPY:** 450 ft.

UNLESS OTHERWISE SPECIFIED:
 • ALL FLUORESCENT LAMPS WILL BE T12-CW-HO LAMPS. • ALL BALLASTS WILL BE COLD START ALL-WEATHER BALLASTS. • ALL NEON TRANSFORMERS WILL BE 30 MILLIAMPS. • 120V PRIMARY POWER TO SIGNS WILL BE BY OTHERS. • ALL DATA LINES TO ELECTRONIC SIGNAGE WILL BE BY OTHERS. • ALL PAINT COLORS WILL BE SEMI-GLOSS FINISH.

THIS IS AN ORIGINAL COMPUTER GENERATED COLOR PRINT. COLORS REPRESENTED ON THIS PRINT MAY NOT MATCH THE PMS CHIP, VINYL OR PAINT COLORS EXACTLY. IT IS TO BE VIEWED AS A REPRESENTATION ONLY. ALL DESIGNS & SPECIFICATIONS ARE THE SOLE PROPERTY OF SIGN PRODUCTIONS, INC. THEY ARE ONLY FOR THE CUSTOMERS USE IN CONNECTION WITH A PROPOSED PROJECT. ARTWORK AND PRINTED MATERIAL ARE NOT TO BE USED BY ANYONE OUTSIDE OF YOUR ORGANIZATION, NOR IS IT TO BE REPRODUCED, COPIED OR EXHIBITED IN ANY FORM WITHOUT THE CONSENT OF SIGN PRODUCTIONS, INC.



FILE NAME 23777-01-9 DATE 01.07.10 SCALE 1/4"=1'-0"
 JOB NAME PARK & REGENT APARTMENTS
 LOCATION PARK & REGENT STREET, MADISON, WI
 DRAWN BY DJS SALESMAN DAN PIETRZYKOWSKI

DESIGN APPROVED BY:
 AUTHORIZED SIGNATURE _____
 DATE _____



IF THIS PRINTS ONTO ARTWORK PAGE THE FILE HAS BEEN SIZED TO FIT PAPER AND WILL NOT BE TO SCALE - UNCHECK THE FIT TO PAGE BOX IN ACRBAT TO PRINT A SCALE PRINT

IF THIS PRINTS ONTO ARTWORK PAGE THE FILE HAS BEEN SIZED TO FIT PAPER AND WILL NOT BE TO SCALE - UNCHECK THE FIT TO PAGE BOX IN ACRBAT TO PRINT A SCALE PRINT

UDC Submittal: 7/21/10



Vertical Sign



PARK REGENT
APARTMENTS

SIGNAGE SIGNAGE

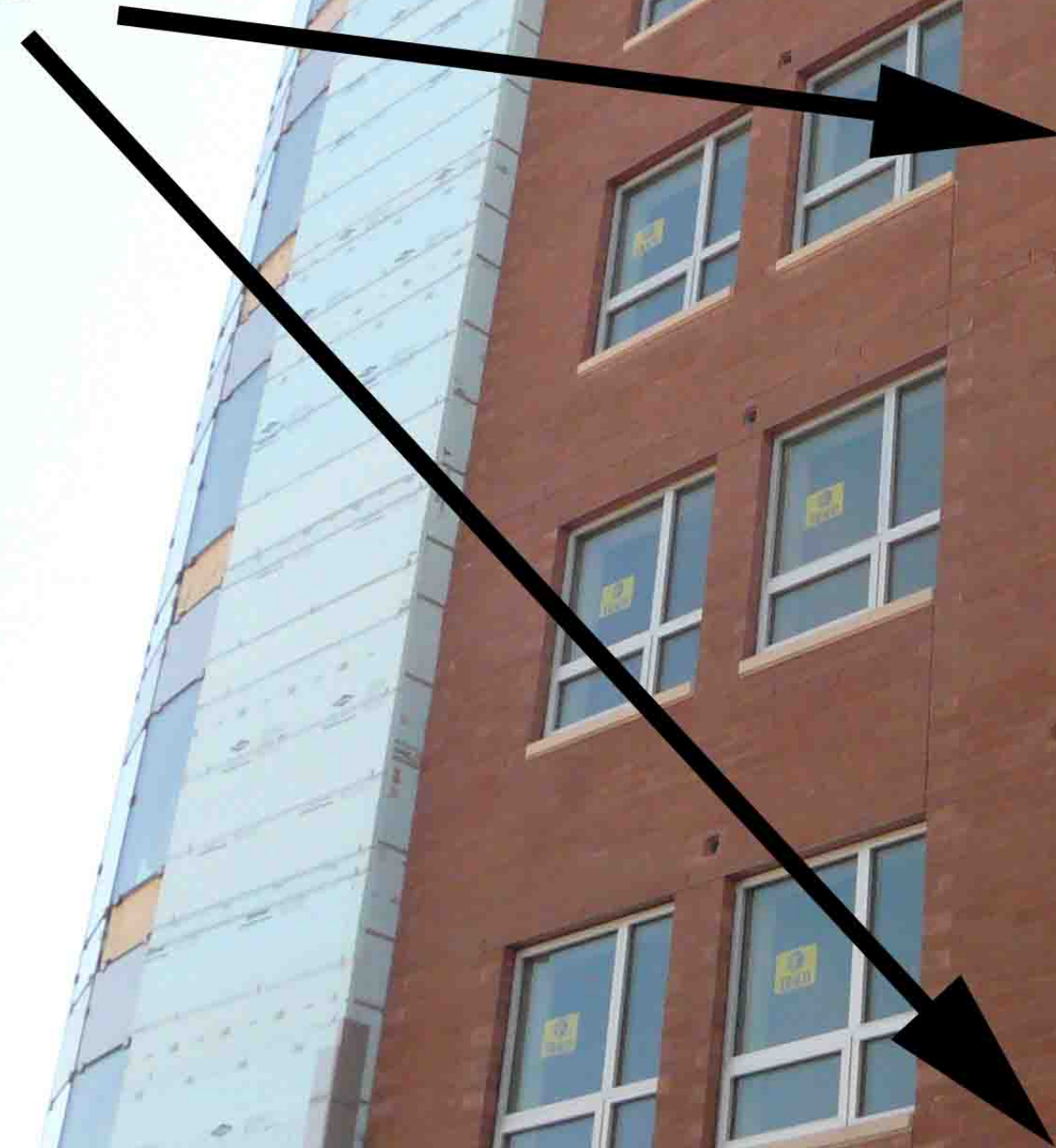
Qdoba

SI Qdoba MEXICAN GRILL E

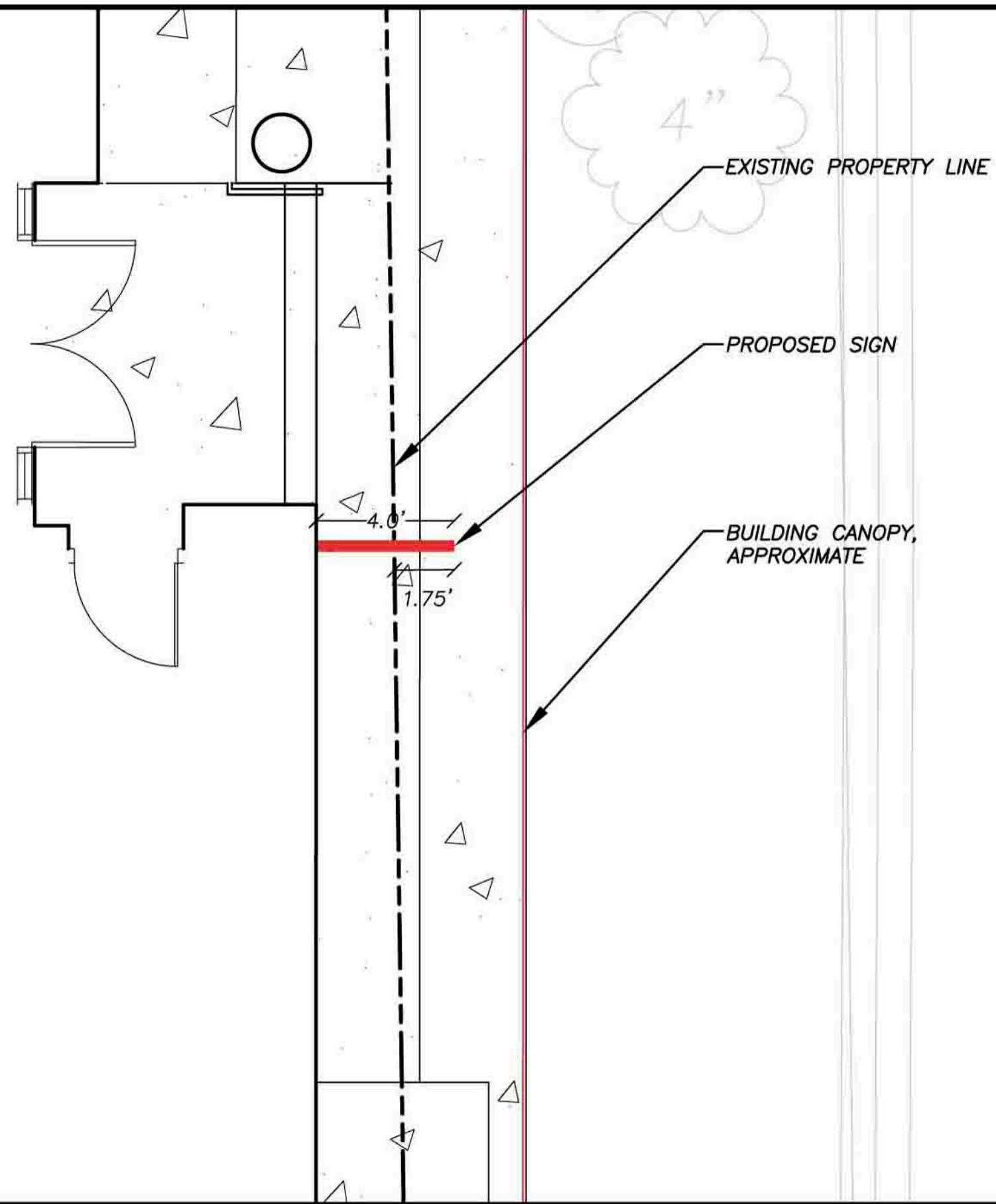
Qdoba

SIGNAGE

Vertical Sign
Mounting Anchors



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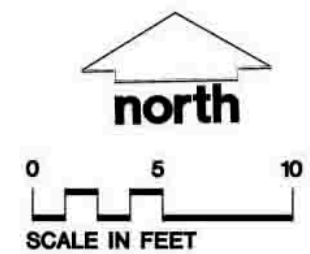
TO OBTAIN LOCATIONS OF PARTICIPANT UNDERGROUND FACILITIES BEFORE YOU DIG IN WISCONSIN



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1-800-242-8511 TOLL FREE

WISCONSIN STATE STATUTE 182.075(1874) REQUIRES MINIMUM THREE (3) WORK DAYS NOTICE BEFORE YOU EXCAVATE

THE INFORMATION SHOWN ON THIS DRAWING CONCERNING TYPE AND LOCATION OF UNDERGROUND UTILITIES IS NOT GUARANTEED TO BE ACCURATE OR ALL INCLUSIVE. THE CONTRACTOR IS RESPONSIBLE FOR MAKING HIS OWN DETERMINATIONS AS TO THE TYPE AND LOCATION OF UNDERGROUND UTILITIES AS MAY BE NECESSARY TO AVOID DAMAGE THEREOF. IF ADDITIONAL UTILITIES ARE KNOWN TO EXIST IN THE PROPERTY, THE OWNER WILL PROVIDE EXISTING PLANS OF OTHER UTILITIES SERVING THE SITE AND THE BUILDING THAT OTHERWISE CANNOT BE LOCATED BY A VISUAL INSPECTION OF THE PROPERTY OR WHICH THE SURVEYOR WOULD HAVE NO KNOWLEDGE.



JSD Professional Services, Inc.
 • Engineers • Surveyors • Planners
 161 HORIZON DRIVE, SUITE 101
 VERONA, WISCONSIN 53593
 PHONE: (608)848-5060

PARK & REGENT MIXED USE - PROPOSED SIGN

DRAWN BY: DOS	CHECKED BY: WPW	PROJECT NO: 07-2890	DATE: 04-12-10	-
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