

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION

PRESENTED: January 27, 2021

TITLE: 7401-7417 Old Sauk Road - Signage
Variance. 9th Ald. Dist. (63428)

REFERRED:

REREFERRED:

REPORTED BACK:

AUTHOR: Janine Glaeser, Secretary

ADOPTED:

POF:

DATED: January 27, 2021

ID NUMBER:

Members present were: Cliff Goodhart, Chair; Lois Braun-Oddo, Tom DeChant, Jessica Klehr, Rafeeq Asad, Christian Harper, Shane Bernau, Syed Abbas and Craig Weisensel.

SUMMARY:

At its meeting of January 27, 2021, the Urban Design Commission **GRANTED FINAL APPROVAL** of a signage variance located at 7401-7417 Old Sauk Road. Registered and speaking in support were Allie Novitsky and Dan Yoder, representing Sign Art Studio.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed and with all the staff recommendations contained in the report.

ACTION:

On a motion by DeChant, seconded by Harper, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion was passed on a unanimous vote of (8-0).