

What's Important to You? What's Not?

Approximately 30 participants

	Support	Do not Support
I would be willing to pay up to 25% more for water that is cleaner than required by current laws.	7	1
I am very satisfied with the quality of my water.	9	2
I filter my tap water at my own expense because I am concerned about the quality.	4	5
I want to know right away if the Water Utility finds a contamination problem in one of its wells.	16	0
I would be willing to let my lawn go brown this summer in order to avoid using problem wells.	9	2
I would accept a ban on using water outdoors more than twice a week.	11	3
I'd be willing to cut back drastically on my water use if I heard on the radio that there is a fire?	5	0
I would want to take advantage of a water use audit.	6	1
I want to reduce my water use.	7	0
I would consider buying a water-saving toilet, washer, or dishwasher if I knew how much water I would save.	8	0
I should pay more for my water if I am a heavy user of water. (Own a swimming pool, water lawn frequently, etc.)	17	0
Residential rates should take into account the number of people in a household.	1	4
I should pay less for my water if I am using water for business or industry than when I am using water as a residential customer.	1	11
I pay too much for my water.	0	7
I'm a renter and I would conserve water if I knew it would lower my rent.	0	0
I want the water utility to provide me with an unlimited supply of water.	0	12
I want the water utility to provide the city with an unlimited supply of water to facilitate urban and economic growth.	1?	17
Unlimited water supply is a great way for Dane County to market itself as an industrial/commercial location.	0	14

Post-it notes:

Or: plant drought tolerant species!

I already conserve my water use extensively so I did not mark there. I want assistance with grey water systems.

Water & sewer bill- should adjust ft² of pervious/impervious area on storm water bill to reflect use of rain barrels.

Water quality good enough to do away with bottled water.