AGENDA # 7

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION	**PRESENTED:** August 8, 2012
TITLE: 6350 Town Center Drive – PUD(GDP-SIP), City of Madison Fire Station 13. 3rd Ald. Dist. (27271)	**REFERRED:**
	REREFERRED:
	REPORTED BACK:
AUTHOR: Alan J. Martin, Secretary	**ADOPTED:** **POF:**
DATED: August 8, 2012	**ID NUMBER:**

Members present were: Richard Wagner, Marsha Rummel, Dawn O'Kroley, Richard Slayton, Tom DeChant, Henry Lufler, Melissa Huggins, John Harrington and Cliff Goodhart.

SUMMARY:

At its meeting of August 8, 2012, the Urban Design Commission **RECEIVED AN INFORMATIONAL PRESENTATION** for a PUD(GDP-SIP) for the City of Madison Fire Station No. 13 located at 6350 Town Center Drive. Appearing on behalf of the project were Kurt Zimmerman and Jack Blume, both representing the City of Madison Fire Department. Blume presented site context for the new fire station. Zimmerman then presented plans for the building which is remarkable similar in building footprint to Fire Station No. 12 on the southwest side of the City. Very little is underway in the neighborhood, but drainage has already been put in place for some of the sites. Most of the utilities will come in off of the east side and be routed to the back of the building. Native stones will be used for the foundation of the building with stones quarried locally, as well as Wisconsin brick in gray ranges with red pigments. A white standing seam metal roof is being proposed to help the red doors stand out; part of the roof will be a green seeded area accessed through the second story penthouse. Station 12 has enjoyed lots of tours of people curious about designing green buildings and showing a bit of that off through the windows is a gesture they are trying to achieve on the second floor, while also drawing light into that space. The community space is available outside the operations of the Fire Department. Comments and questions from the Commission were as follows:

- This is a very handsome building. The building would stand on its own without the trash addition. How you treat that in the landscape (arching tree or understory street) that starts to frame that will make a big difference, and how the walk goes around the corner. Think about a texture in front of this wall.
- I'm so glad you are following the last two iterations of the fire stations.
- That wall divides the front area for people coming to the fire station for other business (community events, etc). It seems like you could make an accommodation for people in that space outside.
    - The significance of the wall is a gesture to the business side whereas the community is on the other side. Mostly because in a condition when somebody needs the fire department in an emergency, that would be your first driveway, your first door.
- The first color scheme is very strong.
- Consider the base column treatment to match better with the rest of the renderings at the entry.

ACTION:

Since this was an **INFORMATIONAL PRESENTATION** no formal action was taken by the Commission.

After the Commission acts on an application, individual Commissioners rate the overall design on a scale of 1 to 10, including any changes required by the Commission. The ratings are for information only. They are not used to decide whether the project should be approved. The scale is 1 = complete failure; 2 = critically bad; 3 = very poor; 4 = poor; 5 = fair; 6 = good; 7 = very good; 8 = excellent; 9 = superior; and 10 = outstanding. The overall ratings for this project are 6, 7, 8 and 8.

URBAN DESIGN COMMISSION PROJECT RATING FOR: 6350 Town Center Drive

	Site Plan	Architecture	Landscape Plan	Site Amenities, Lighting, Etc.	Signs	Circulation (Pedestrian, Vehicular)	Urban Context	Overall Rating
Member Ratings	-	8	6	-	-	-	-	-
	8	8	7	8	-	-	6	8
	-	-	-	-	-	-	-	8
	-	-	-	-	-	-	7	7
	-	6	-	5	-	-	7	6

General Comments:

- Handsome building, like the red brick color scheme.
- Good start. Appreciate City's commitment to LEED silver, wish it could be gold but building in cornfields makes it difficult.
- Nice job. Looks like a fire station.
- Nice looking building. Like the sustainability focus.