

City of Madison - Transit and Parking Commission

May 9<sup>th</sup>, 2012

Proposal for UW Campus Bus Service Changes

**INTRODUCTION**

Transportation Services (TS) is currently working to eliminate a \$1 million structural deficit. TS receives no state aid and must look to both increase revenues and decrease costs. As an example, annual base lot permits will increase \$45 next year. Estimated cost of UW campus bus service for July 2011 through June 2012 is \$1,776,986. UW Housing, Associated Students of Madison (ASM), and TS contribute to the program. ASM was made aware that TS was reducing its contribution. The decision to reduce service was agreed upon by the University Administration and Student Government. Bus service will be reduced by 10% (3,200 hours) starting this fall.

**CURRENT CAMPUS BUS SERVICE**

- 2.5 million rides/year
- No fare charged upon boarding

DAYTIME

- 80 – M-Su, 6am – 3am, Standard & Recess (7 min wait times)
- 84 – M-F, 4:40pm-7pm, Standard & Recess (30 min wait times)
- 85 – M-F, 7am – 6pm, Standard & Recess (10 min wait times)

NIGHT TIME

- 81 – M-Su, 6:30pm – 3am, Standard (15 min wait times)
- 82 – M-Su, 6:30pm – 3am, Standard (30 min wait times)

**SUMMARY DATA**

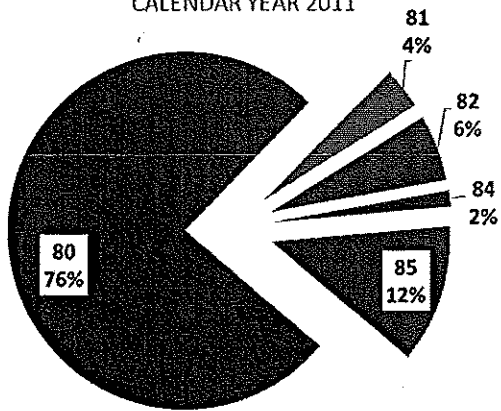
Campus Bus Service Hours - Academic Year 2011-12

ROUTE	STANDARD	RECESS	Rte Total
80 - UW Campus Route	14,661	4,645	19,306
81 - Late Night Observatory - Johnson	3,529	-	3,529
82 - Late Night Breese - Broom	1,878	-	1,878
84 - Eagle Heights Express	439	257	696
85 - South Campus Circulator	3,639	989	4,627
<i>total</i>	24,146	5,891	30,037

*Estimate 89% of rides taken during standard service*

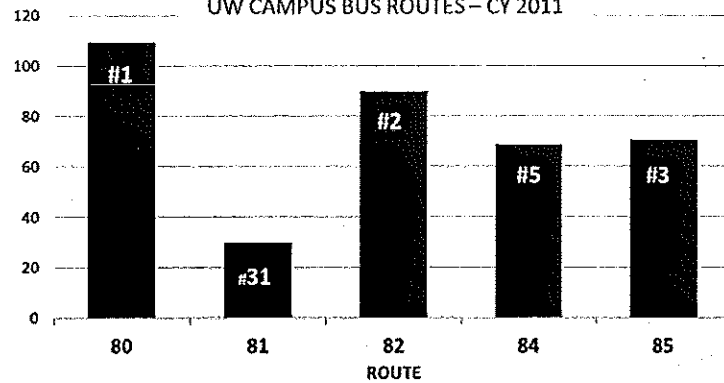
## RIDERSHIP BY ROUTE

CALENDAR YEAR 2011



## PASSENGERS / REVENUE HOUR

UW CAMPUS BUS ROUTES - CY 2011



## PACKAGES

**Package 1 – Options A + B (2,967 hrs)**

*Remove one route 81 & one route 85 after 10am*

**Package 2 – Options A + C (3,405hrs)**

*Remove one route 81 & one 80 all day*

**Package 3 – Options A + D (3,657 hrs)**

*Remove one route 81 & 80/85 combined standard service*

**Package 4 – Options A + E (2,979 hrs)**

*Remove one route 81 & 80/85 combined recess service*

**Package 5 – Options B + C (2,852 hrs)**

*Remove one route 85 after 10am & one 80 all day*

**Package 6 – Options D + E (3,116 hrs)**

*80/85 combined standard & 80/85 combined recess service*