

Letter of Intent for Weekly Pop-Up Markets at the Black Business Hub – 2352 S. Park Street.

The Urban League of Greater Madison – Black Business Hub is seeking approval for the annual operation of a weekly pop-up style market at The Hub ranging from 45-180 days starting in the late Spring and running through the Fall season, weather permitting. We anticipate holding the markets primarily on Mondays and Saturdays between 10-6PM, but are looking for flexibility in the number of days/times each week.

Our intent is to provide a space for vendors/entrepreneurs to offer their handmade retail goods and specialty food items to the local community and surrounding business. Our “peak layout” allows us to accommodate up to twenty-three vendors comfortably, but during our inaugural season in 2024, we had an average of four to eight vendors participating in the markets on any given day. The vendors varied each week depending on their availability, providing a dynamic and engaging experience for the community and local employees. The market was well-received, offering a valuable opportunity for the community to explore and support local businesses.