

ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE--September 2008 vs. September 2007
(Routes sorted in order of 2008 passengers per revenue hour productivity)

ROUTES	RIDERSHIP, 2008 vs. 2007 Year to Date			Productivity, Trips per Revenue Hour				ROUTE KEY
	2008	2007	% Change	2008	2007	% Change	Routes < 60% of system avg.	
80 UW CAMPUS (Schedule changed September 2, 2007)	1,132,407	1,202,882	-5.9%	83.35	83.00	0.4%		Core Routes operate every day, from early a.m. to late p.m.: 2, 3, 4, 5, 6, 7, 13 (3 operates weekdays only; 7 operates wkends & holidays only).
85 UW CAMPUS-PARK ST CIRCULATOR	219,054	218,161	0.4%	71.66	68.00	5.4%		
90-93 SUPPLEMENTARY SCHOOL SERVICE	724,768	640,793	13.1%	71.62	65.91	8.7%		
81-82 UW LATE NITE CIRCULATORS	168,608	203,871	-17.3%	47.60	57.86	NA		
22 MENDOTA LOOP & 28 NTP-WTP COMMUTER	427,956	401,542	6.6%	46.77	45.05	3.8%		
2 WTP-NTP	808,536	752,239	7.5%	42.53	39.06	8.9%		
50 WTP-SCHROEDER-RAYMOND LOOP	127,044	102,390	24.1%	41.90	33.70	24.3%		
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	2,242	NA	NA	38.67	NA	NA		
4 NTP-STP	537,442	551,137	-2.5%	37.47	38.49	-2.6%		Commuter Routes operate on weekdays during peak hours: 11, 12, 14, 15, 25, 27, 28, 29, 37, 38, 44, 47, 48, 55, 56, 57 58, 71, 72, 74
40 STP - ARBOR HILLS LOOP	130,468	103,233	26.4%	35.29	27.99	26.1%		
6 CITY VIEW DR-WTP & 67 WTP-WEST TOWNE	996,261	941,796	5.8%	33.56	31.71	5.8%		
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	93,010	71,591	29.9%	32.98	31.15	5.9%		
29 SHERMAN COMMUTER	25,954	27,573	-5.9%	32.24	34.19	-5.7%		Peripheral Routes operate from transfer points to outlying areas: 20, 21, 22, 24, 30, 32, 33 40, 50, 51, 52, 73
37 & 38 PFLAUM RD-SHEBOYGAN AVE COMMUTER	275,955	257,635	7.1%	31.45	29.52	6.6%		
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	65,934	68,831	-4.2%	31.31	31.35	-0.2%		
3 WTP-ETP	412,474	380,261	8.5%	30.77	28.54	7.8%		
16 STP - ETP	274,350	208,023	31.9%	30.33	23.04	31.7%		Connector Routes connect transfer points throughout the day: 16, 17, 18.
SPECIAL EVENT SERVICE	14,106	33,095	-57.4%	30.07	29.40	2.3%		
56 & 57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	174,167	172,209	1.1%	29.99	29.64	1.2%		Circulator Routes operate midday only: 1, 9, 34
5 ETP-STP, 13 STP-CAP SQUARE & 18 STP-WTP	769,707	693,712	11.0%	29.73	26.92	10.4%		
44 & 48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	82,446	69,445	18.7%	29.39	24.20	21.5%		
14 & 15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	577,191	524,602	10.0%	29.14	26.87	8.4%		
1 CAP SQUARE - UW	21,076	17,840	18.1%	27.44	25.17	9.0%		Other routes: 8 operates between the Capitol Square and Spring Harbor, weekends only. 19 operates like a core route between the Capitol Square and Allied Drive on weekdays. 39 operates as a commuter route during peak hours; operates like a circulator route midday. 67 connects with route 6 at the West Transfer Point; operates to/from West Towne Mall. 63 and 68 operate between the West Transfer Point and Prairie Town Center on weekends. 70 operates like a core route between the Capitol Square, Middleton & the West Transfer Point on weekdays.
21 LAKEVIEW LOOP	105,085	109,330	-3.9%	27.27	28.66	-4.9%		
9 ETP - UW CAMPUS & 33 HIESTAND LOOP	92,178	82,448	11.8%	26.05	23.78	9.5%		
52 WTP-FITCHBURG (began operating Sept. 4, 2007)	51,247	3,539	1348.1%	25.57	17.82	43.5%		
58 GREENTREE COMMUTER	54,609	53,667	1.8%	24.08	24.19	-0.5%		
51 WTP-MUIR FIELD LOOP	44,089	46,508	-5.2%	23.52	24.82	-5.2%		
17 ETP-NTP, 20 NTP-EAST TOWNE & 30 ETP-EAST TOWNE	373,518	341,113	9.5%	23.48	21.50	9.2%		
11 & 12 WTP-DUTCH MILL-CAP SQUARE	89,615	77,753	15.3%	23.26	19.91	16.8%		
47 ARBOR HILLS COMMUTER	57,839	46,416	24.6%	22.94	18.61	23.3%		
70 MIDDLETON-CAPITOL SQUARE	108,312	111,076	-2.5%	22.00	22.02	-0.1%		
19 RED ARROW TR-CAP SQUARE	124,286	124,304	0.0%	21.29	20.70	2.8%		
27 NTP - UW CAMPUS COMMUTER	31,843	28,314	12.5%	21.21	17.92	18.3%		
25 AMERICAN CENTER	8,607	7,436	15.7%	20.36	18.32	11.2%	x	
55 VERONA- WTP COMMUTER (began Sept. 19, 2005)	22,471	14,289	57.3%	20.35	13.35	52.5%	x	
7 WTP-ETP (Weekends & Holidays Only)	85,690	84,041	2.0%	19.46	18.41	5.7%	x	
32 ACEWOOD-THOMPSON LOOP	30,193	26,645	13.3%	19.20	16.88	13.7%	x	
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	21,584	19,224	12.3%	17.71	15.40	15.0%	x	
73 WTP-OLD SAUK TRAILS (began 8/27/06; started serving Middleton 9/4/07)	106,317	110,531	-3.8%	17.37	25.71	-32.4%	x	
63 & 68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	41,166	38,812	6.1%	16.33	15.03	8.6%	x	
34 ETP-MATC & 39 ETP - DAIRY DRIVE	31,975	27,541	16.1%	15.88	13.70	15.9%	x	
74 MIDDLETON LOOP	19,101	7,100	169.0%	15.26	6.17	147.1%	x	
24 AIRPORT LOOP	30,395	24,593	23.6%	14.61	11.99	21.8%	x	
UNKNOWN ROUTE & ROAD BUS **	624	787	-20.7%	NA	NA	NA		
ROUTES DISCONTINUED DURING 2007:								School Day Supplemental Routes 90, 91, 92, 93
53 UW HOSP COMMUTER (service reduced 8/27/06-discontinued 8/31/07)	NA	18,978	NA	NA	15.97	NA		
89 PARKING RAMP SHUTTLE (operated January 2 - June 15, 2007)	NA	1,316	NA	NA	1.01	NA		
SYSTEM TOTAL	9,591,900	9,048,622	6.0%	35.19	33.27	5.8%	21.11	
TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)	8,069,589	7,423,708	8.7%	31.98	29.61	8.0%	19.19	

NOTE: Substantial changes were made across the system effective September 2, 2007. This will affect comparisons of current service to previous.

* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode").

Road buses are "extras" put into service to handle overloads.