



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at [www.madisoncitychannel.tv](http://www.madisoncitychannel.tv).*

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Wednesday, January 20, 2010

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 201 (City-County Building)

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### Call to Order/Roll Call

**Barb Mercer was in attendance representing the Tavern League.**

**Present:** 11 -

Michael Schumacher; Ronda Statz; Carl Gloede; Steve Brist; Thomas A. Landgraf; David A. Hart; Chet Gerlach; Dawn B. Crim; Katherine Plominski; Shiva Bidar-Sielaff and Mark D. Woulf

**Excused:** 4 -

Michael E. Verveer; Marsh Shapiro; Thomas J. Farley and Pamela Bean

### Approval of Minutes

**A motion was made by Gerlach, seconded by Ald. Schumacher, to Approve the Minutes . The motion passed by voice vote/other.**

### Public Comment

### Changes of Agent

- 1. [16831](#)** Change of Agent  
Madison Turners Inc • dba Madison Turners • 3001 S Stoughton Rd  
New Agent: Richard Slone  
Class B Combination Liquor & Beer • 50% alcohol, 50% food  
Aldermanic District 16 (Alder Compton) • Police Sector 619  
**A motion was made by Gerlach, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER . The motion passed by voice vote/other.**
- 2. [17002](#)** Change of Agent  
Wal-Mart Stores East LP • dba Wal-Mart Store #2335 • 4198 Nakoosa Trl  
New Agent: Dustin Larson  
Class A Beer, Class A Liquor  
Aldermanic District 03 (Alder Cnare) • Police Sector 607  
**A motion was made by Gerlach, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER . The motion passed by voice vote/other.**

3. [17004](#) Change of Agent  
Road Ranger LLC • dba Road Ranger #129 • 4102 Commercial Ave  
New Agent: Charles Fries  
Class A Beer, Class A Liquor  
Aldermanic District 03 (Alder Cnare) • Police Sector 607

**A motion was made by Gerlach, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER . The motion passed by voice vote/other.**

#### 21+ Entertainment License

4. [16943](#) 21+ Entertainment License  
Luckys Madison LLC • dba Lucky's Bar & Grille • Capacity: 160  
1421 Regent Street • Agent: Rodney J. Ripley  
Class B Combination Liquor & Beer • 66% alcohol, 33% food, 1% other  
Aldermanic District 13 (Alder Kerr) • Police Sector 303

**A motion was made by Ald. Schumacher, seconded by Gerlach, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER . The motion passed by voice vote/other.**

#### 18+ Performing Arts License

5. [17015](#) 18+ Center for Visual & Performing Arts License  
Brickhouse BBQ LLC • dba Brickhouse BBQ • Capacity: 180  
402 W Gorham St • Agent: Jong Yeon Lee  
Class B Combination Liquor & Beer • 25% alcohol, 75% food  
Aldermanic District 04 (Alder Verveer) • Police Sector 403

**A motion was made by Ald. Schumacher, seconded by Ald. Bidar-Sielaff, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE, due back on 2/17/2010. The motion passed by voice vote/other.**

#### Public Hearing - New License

6. [16727](#) Public Hearing - New License  
Bernie & Tony's Piano Bar & Sicilian Restaurant LLC • dba Bernie & Tony's  
30% alcohol, 65% food, 5% Other  
4265 W Beltline Hwy • Agent: Thomas Caputo • Estimated Capacity: 100  
Class B Combination Liquor & Beer  
Aldermanic District 10 (Alder Solomon) • Police Sector 104

**A motion was made by Ald. Verveer, seconded by Mr. Woulf, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE at the request of the applicant, due back on 2/17/2010. The motion passed by voice vote/other.**

7. [16688](#) Public Hearing - New License  
Madison Hotel Associates LP • dba Hyatt Place  
1.8% alcohol, 2.9% food, 95.3% Other  
333 W Washington Ave • Agent: Blaze Brigman • Estimated Capacity: 420  
Class B Combination Liquor & Beer  
Aldermanic District 04 (Alder Verveer) • Police Sector 405 • Density Area
- A motion was made by Ald. Verveer, seconded by Ald. Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING . The motion passed by voice vote/other.**

8. [16944](#) Public Hearing - New License  
Two Kool Kids LLC • dba Jade Monkey Cocktail Lounge  
109 Cottage Grove Road • Agent: Hawk Schenkel  
95% alcohol, 5% food • Estimated Capacity: 100  
Class B Combination Liquor & Beer  
Aldermanic District 15 (Alder Palm) • Police Sector 613
- A motion was made by Ald. Bidar-Sielaff, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING . The motion passed by voice vote/other.**

#### Operator's License Applications

9. [16477](#) Operator License Application  
Emma Wexler - Establishment where employed: Tex Tubbs Taco Palace
- A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.**
10. [16748](#) Operator License Application  
Grant Merrill - Establishment where employed: The Pub
- A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.**
11. [16768](#) Operator License Application  
Benjamin Herdrich - Establishment where employed: Francois Oil
- A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.**
12. [17005](#) Operator License Application  
David Lythjohandt - Establishment where employed: Stop N Go
- A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER . The motion passed by voice vote/other.**

13. [17006](#) Operator License Application  
Michael Ring - Establishment where employed: Olympic Wall Sys.
- A motion was made by Ald. Verveer, seconded by Gerlach, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE, due back on 2/17/2010. The motion passed by voice vote/other.**

#### Revocation Hearing

14. [17017](#) Revocation Hearing  
Bull Feathers Inc • dba Ram Head  
303 N Henry St • Agent: Richard Lyshek  
Class B Combination Liquor & Beer • 90% alcohol, 10% food  
Aldermanic District 04 (Alder Verveer) • Police Sector 403
- A motion was made by Ald. Schumacher, seconded by Farley, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.**

#### Discussion Items

15. [14171](#) THIRD SUBSTITUTE - Creating 38.07(15) of the Madison General Ordinances to prohibit the sale of beer or malt liquor in amounts less than the amount contained in a six pack of bottles or cans, intoxicating liquor in amounts of two hundred (200) milliliters or less in volume, malt based flavored coolers in less than a four pack, and the sale of fortified wines for consumption off premises.
- A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.**
16. [16432](#) Amending Section 38.06(8) of the Madison General Ordinances to prohibit the drinking of alcohol by licensees and employees of a licensed retail alcohol establishment while working in the establishment.
- A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE, due back on 3/17/2010. The motion passed by voice vote/other.**
17. [16730](#) Hip Hop Best Practices
- Mark Evans gave a presentation and answered questions from the committee.**

#### Report of the Alcohol Policy Coordinator

18. [17020](#) -Welcome New Members  
-Distribute Capacity Memo & Preliminary Discussion
- Plominski distributed attached report.**

**Report of the City Attorney**

19. [08455](#) Summary of Recent Office Enforcement Actions.  
**Attorney's Office distributed attached report.**

**Report of Madison Police Department**

20. [17019](#) MPD Incident Report  
**Gloede distributed attached report.**

**Report of City Clerk's Office**

21. [17021](#) Summary of Licenses Issued  
**Clerk's Office distributed attached report.**

**Adjournment**

**A motion was made by Ald. Schumacher, seconded by Gerlach, to Adjourn .  
The motion passed by voice vote/other.**