



MONONA TERRACE COMMUNITY AND CONVENTION CENTER

ONE JOHN NOLEN DRIVE MADISON, WI 53703 TEL 608 261-4000 FAX 608 261-4049

BOOKING PACE AS OF 1/31/17

DEFINITE	2016	2017	2018	2019	2020	2021	Total	Δ Last Month
Convention	34	26	13	12	6	1	58	3
Conference	28	28	13	1	1	0	43	3
Banquet	165	159	0	0	0	0	159	32
Meeting	99	107	0	0	0	0	107	14
Consumer Show	12	17	4	0	0	0	21	7
Entertainment Event	89	64	0	0	0	0	64	2
DEFINITE TOTAL	427	401	30	13	7	1	452	61
% Δ Last Year		-6%						

PENDING	2017	2018	2019	2020	2021	Total
Convention	0	5	1	1	1	8
Conference	2	4	0	0	0	6
Banquet	9	2	0	0	0	11
Meeting	6	0	0	0	0	6
Consumer Show	0	0	0	0	0	0
Entertainment Event	1	0	0	0	0	1
PENDING TOTAL	18	11	1	1	1	32

TENTATIVE	2017	2018	2019	2020	2021	Total
Convention	2	12	19	19	13	65
Conference	4	10	2	1	2	19
Banquet	13	27	1	0	0	41
Meeting	10	12	1	0	0	23
Consumer Show	0	7	8	5	2	22
Entertainment Event	3	2	1	1	1	8
TENTATIVE TOTAL	32	70	32	26	18	178