

From: [REDACTED]
To: [Plan Commission Comments](#)
Cc: [Martinez-Rutherford, Dina Nina](#)
Subject: Legistar File #: 91510 Cond Use - 2927 E Washington Ave (2026)
Date: Tuesday, February 24, 2026 2:38:38 PM

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Please do not publicly disclose my name or email address in the record or discussion due to concerns about retaliation.

I am writing to express my strong opposition to the conditional use permit (CUP) request by Minocqua Brewing Company to allow amplified sound at its location at 2927 E Washington Avenue. For context, I live in this neighborhood.

Everything I have seen and read about the owner of this company has been negative towards neighbors and community members, including taunts and threats directly from the owner himself. He is currently involved in a lawsuit alleging that he uses donations to his PAC to pay for his own expenses. He has been found to lie, defame, and steal. Even just last week on facebook, someone left the company a poor review of their beer, so he posted a picture of this person's teenage daughters. The owner of MBC is nothing but a narcissist.

If there needs to be other reasons not to allow the CUP, we as a community do not need amplified music right next to our homes. There are no other businesses with amplified music along E Washington and why would we start the precedent now with this business owner who cares so little about our communities and neighbors. Our city is struggling to house all of the people who live here already -- we are in an extreme housing shortage. Do we really want to start putting amplified music spaces alongside the homes we have thereby making them inaccessible for the majority of people?

Please consider the long-term impact this decision will have on those who live and work in this area every day. I urge you to deny this permit request.

Sincerely,
A Very Concerned Neighbor