



**JLA**  
ARCHITECTS

October 30, 2023

City of Madison  
Planning Division  
Madison Municipal Building, Suite 017  
215 Martin Luther King Jr Boulevard  
P.O. Box 2985  
Madison, WI 53701-2985

Attention: Colin Punt

Re: Major Alteration  
2007 Roth Street – Lot 1 & 2

Please accept this letter of intent and accompanying documents for the review of a Major Alteration to the buildings at 2007 Roth Street | Lot 1 & 2.

**Project Team**

Developer: Lincoln Avenue Communities  
401 Wilshire Blvd, Suite 1070  
Santa Monica, CA 90401  
Kevin McDonell ([kevin@lincolnavenue.com](mailto:kevin@lincolnavenue.com))

Architect: JLA Architects  
800 W Broadway Suite 200  
Monona, WI 53713  
Marc Ott ([mott@jla-ap.com](mailto:mott@jla-ap.com))

**Major Alteration Request**

The accompanying application and drawing package address the following request to the exterior design of the buildings at 2007 Roth Street Lots 1 & 2.

- Revise all patio doors from 9'-0" width to 6'-0" width.
- Revise all 2<sup>nd</sup> thru 6<sup>th</sup> floor decks to Juliette balconies.
- Revise projected eyebrow roofs located at 5<sup>th</sup> and 6<sup>th</sup> floors to trim band board transition detail.

Thank you for your time.

Sincerely,

Marc Ott  
Joseph Lee & Associates, LLC