

Business Description

Concept

SASS will offer delicious sauced meats and seafood in the shell at a medium price point for downtown Madison, Wisconsin. Staff will provide full service to guests in two dining rooms. The main dining room will have a full service bar, for guests waiting for a table or for those who choose to eat at the bar. All bar patrons will be offered a menu, as the focus of SASS is on the food.

Sample Menu

See attached Appendix for sample menu

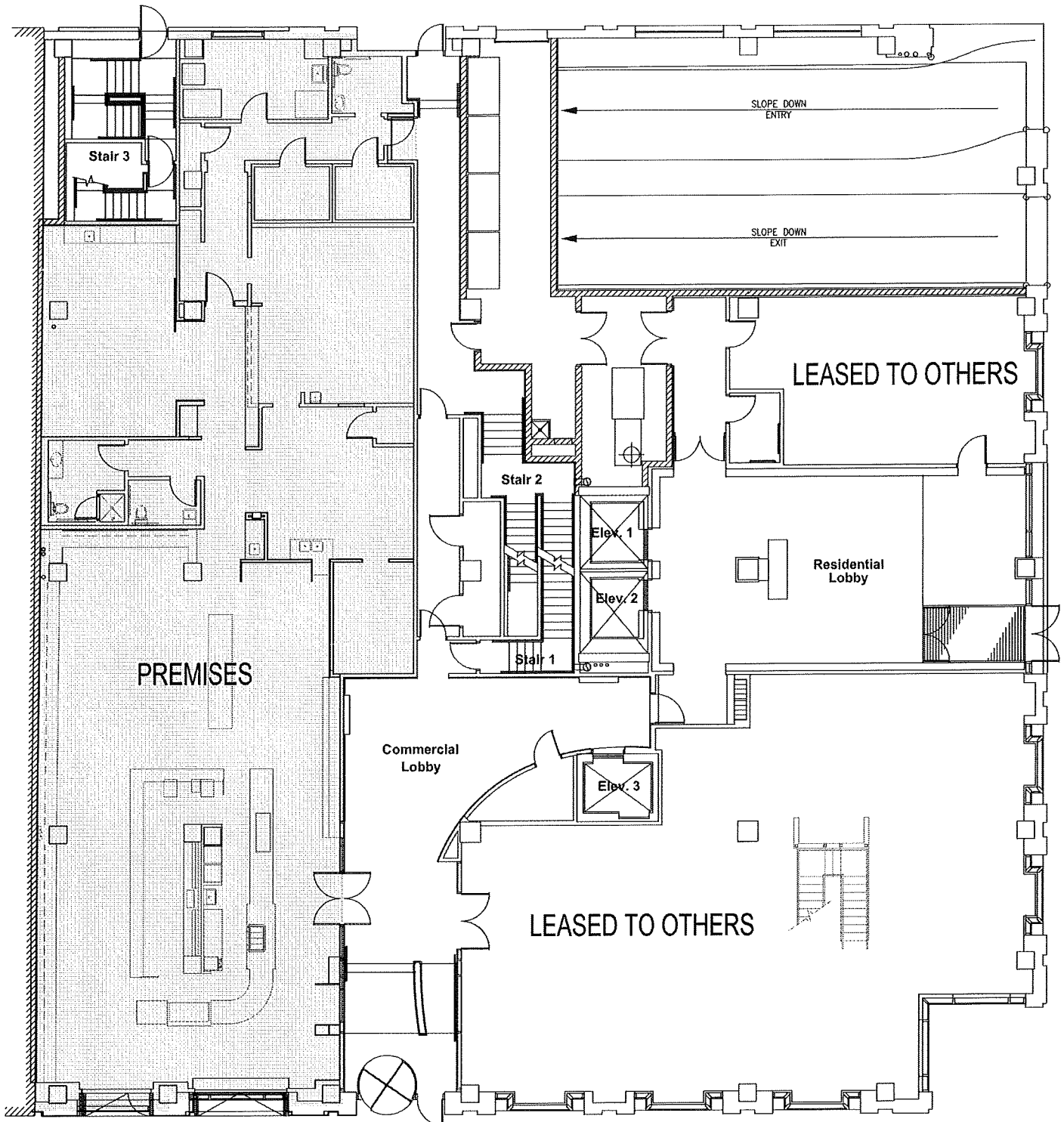
Design & Layout

Servers at SASS will wear black button down shirts, black pants and a black apron with logo. Bartenders and hostess will dress upscale casual. Décor and plateware will be minimalist, leaving the focus on the exposed brick walls. The main dining room will have some area dividers for visual breaks and privacy. A 25 person meeting/private room will be available for small groups or will be additional seating as needed for main dining. Soft background music will play by sound system, live entertainment will not take place.

Management & Ownership

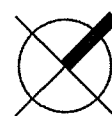
Sass will be managed by Joe Perkins and Kay Millonzi, current owners/managers of Tutto Pasta State Street. Certain other managers from Tutto will also work at SASS allowing for continuation of what is working well at Tutto. Additional staff will be hired to assist in managing the owners new restaurant.

EXHIBIT A



First Floor Plan
10 West Mifflin

NORTH



Sass Menu

Appetizers-

Deviled eggs
Sauteed Green Beans
Cheese Board
Calamari
Land calamari
4 bones
Grilled wings
Tuscan asian tuna
Crab cakes
Stuffed mushrooms

Shells

Shrimp
Clams
Mussels
Crawfish
oysters
Crab
Lobster

Soups-

Lobster bisque
French onion
Chefs choice

Salads

House
Side Caesar
Spinach
Salmon
Caesar
Large Mixed /choice of meat

Sides

Potato cake
Green beans
Corn
Red potatoes
Garlic Mashed
Cole slaw
Pineapple Jalapeno slaw
Fries

Entrees

Ribs

Half chicken

Double bone-in Pork chop

Machaca Ribeye

Shell meals

Bourbon street medley

Tusan asian Tuna

Filet

Vegi primavera/ Hot naked Zucchini noodles

Scampi- Choice of meat

Salmon

Walleye?

Mikkeys Desserts

Apple Crisp

Shawtys Medley

Watermelon with creme fresh

Strawberry Cheesecake

Lunch

Pulled chicken/por. Sandwich and wrap

Burgers/black bean

Chicken salad sandwich

Grilled veggie wrap

Chicken caesar wrap