

# SUSTAINABILITY PLAN

## IMPLEMENTATION

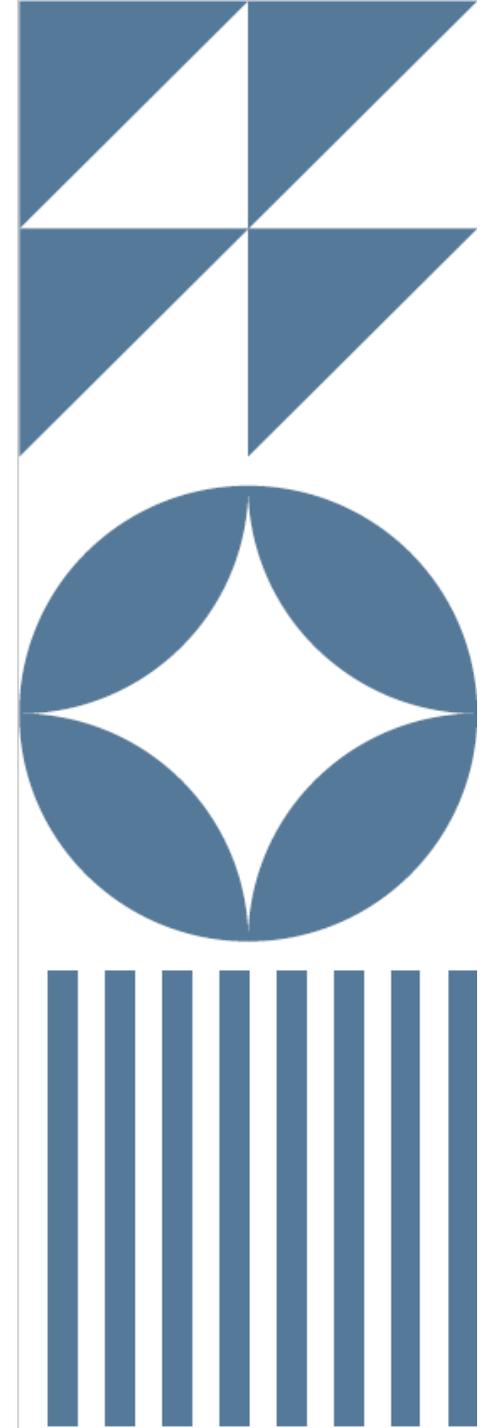


Common Council Discussion  
Jessica Price, PhD and Gregg May  
March 17, 2026

# Sustainability & Resilience Program

Our mission is to make our community more environmentally sustainable and resilient for current and future Madisonians.

To achieve this mission, we collaborate across city agencies and the Madison community to develop and implement policies and programs that advance the City's energy, climate, and sustainability goals.



# Sustainability Plan

The Sustainability Plan was adopted in August 2024.

Includes 24 goals across eight categories

- Quality, Affordable Housing
- Resilient City Design & Infrastructure
- Renewable Energy & Decarbonization
- Sustainable Transportation
- Clean, Abundant Water
- Zero Waste
- Healthy Ecosystems
- Vibrant, Green Economy

## City of Madison Sustainability Plan



# Community Engagement

May – November 2023

- 1 Community Survey
- 2 Pop-up Events
- 7 Focus Groups



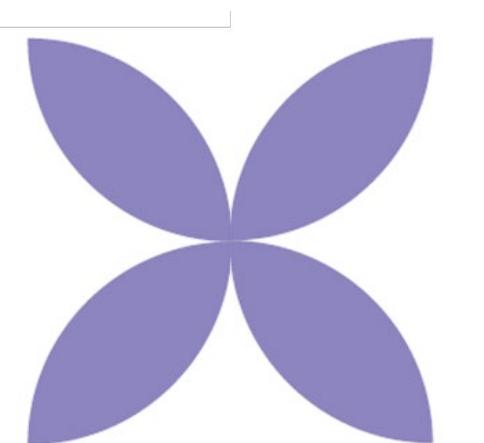
**~60**  
FOCUS GROUP ATTENDEES

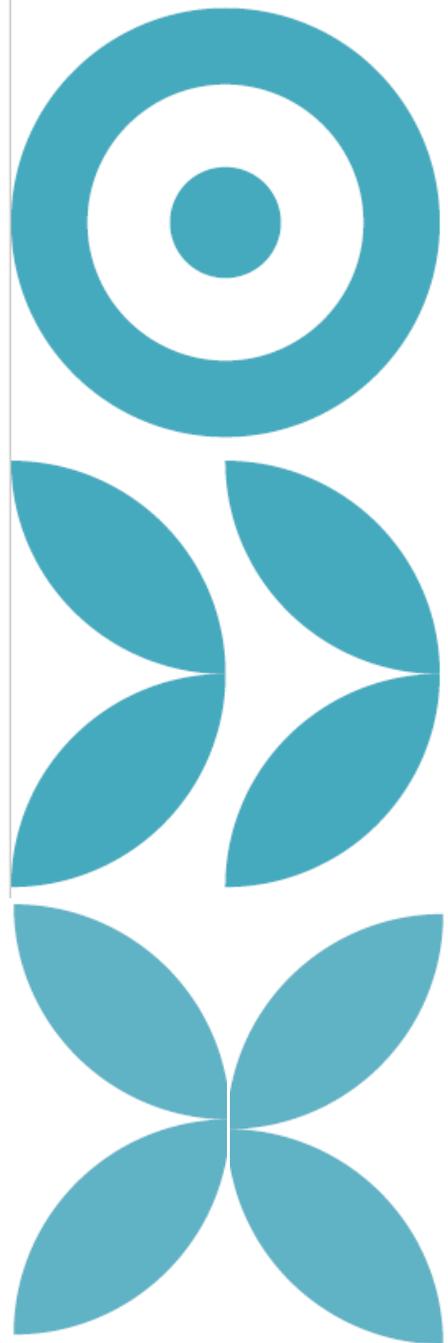


**~1638**  
COMMUNITY SURVEY RESPONSES

1,608 English  
17 Chinese  
13 Spanish

**~626**  
POP-UP PARTICIPANT COUNT





# Goals and Actions

**Goals** are ambitious and attainable achievements that will make Madison a more green and resilient place to live and work today and tomorrow.

Each goal is accompanied by a set of actions.

**Actions** are policies, programs, or projects that, together, help accomplish a goal.

As new opportunities, technologies, and circumstances arise, we may adapt and pursue additional actions in service of reaching our goals.

# Implementation

- Outreach and collaboration with City agencies
- Form Sustainability Champions Team and begin meeting
- Issue year 1 progress report



Milestones	Date
Phase 1 - Department Outreach	
Present Plan to Mayor	January 2025
Recruit Sustainability Champions	February 2025
Schedule Individual Department Meetings	March 2025
Complete Department Meetings	May 2025
Phase 2 - Meeting with Champions	
Schedule Quarterly or Bi-Annual Meetings	May 2025
First Bi-Annual Meeting	July 2025
Second Bi-Annual Meeting	December 2025
Phase 3 - Reporting, Celebrating Achievements, Improving Process	
Begin Gathering Data for Annual Memo	January 2026
Release First Annual Report	March 2026
---- Continue Regular Meetings ----	----
Second Bi-Annual Gathering	June 2026

# Sustainability Champions

## Community Development

Dominic Davis, Hugh Wing, Julie Spears, Linette Rhodes, Yolanda Shelton-Morris

## Economic Development

George Reigstad, Matthew Mikolajewski, Suran Oak

## Facilities

Bryan Cooper, Jon Evans, William McMahon

## Engineering

Alaina Baker, Joanna O'Brien, Madeline Dumas, Phil Gaebler, Sarah Lerner

## Finance

Christine Koh, Mary Richards

## Fire & Emergency Management

Colton Ritchie, Jennifer Behnke

## Fleet

Brett Rosenau, Ilknur Uludag, Rachel Darken

## Mayor's Office

Jessica Price, Gregg May, Alice Duncan-Graves

## Parks

Chad Hughes, Samantha Peckham, David Vetovec, Tanya Zastrow

## Planning

Breana Collins, Heather Bailey, Jessica Vaughn, Colin Punt, Chris Wells

## Streets

Bryan Johnson

## Traffic Engineering

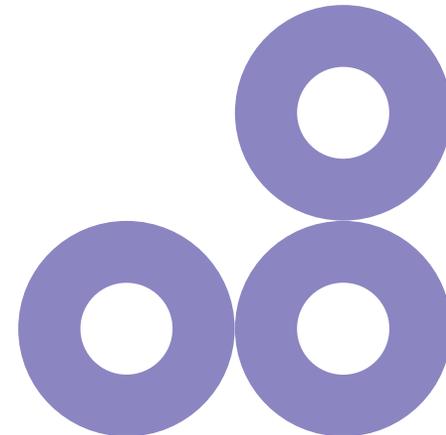
David Hansen

## Urban Forestry

Craig Klinke

## Water Utility

Joseph Grande





# Champion Roles

- Dedicated to driving progress on one or more of the Plan's goals within their agency
- Track progress for annual reporting
- Present at Sustainable Madison Committee (SMC) about their affiliated goals
- Join biannual and one-on-one meetings
- Serve as a resource and expert for community questions





# 2025 Implementation Report

- Shares successes and qualitative updates on progress toward each goal.
- Each goal's 2025 status is scored on a scale of one to five.

1

Little to no measurable advancement recorded.

2

Early-stage planning or minimal activity

3

Foundational work underway; some outcomes achieved but key actions remain.

4

Significant activities completed with measurable outcomes.

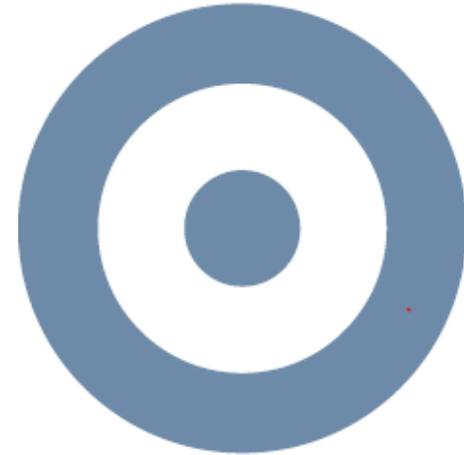
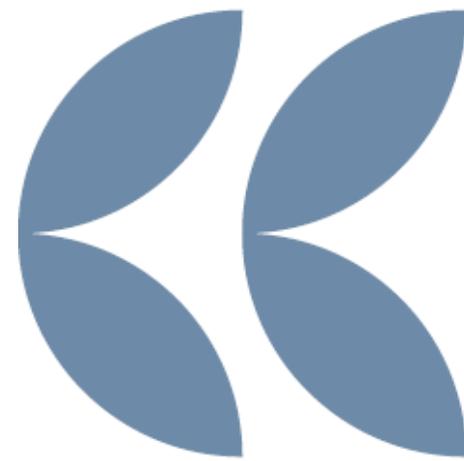
5

Major milestones achieved; goal is on track or has been met.

# Annual Report

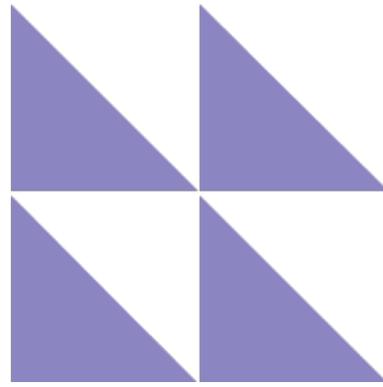
## Renewable Energy & Decarbonization

#	Goal	2025 Status
7	Reduce greenhouse gas emissions from City facilities and buildings 55% by 2030 from 2018 baseline	
8	Reduce greenhouse gas emissions from private facilities and buildings to achieve the City's goal of reaching net zero emissions community-wide by 2050 from a 2018 baseline.	
9	Reduce greenhouse gas emissions from City vehicles and <u>equipment</u> 90% by 2030 from 2018 baseline.	
10	Reduce greenhouse gas emissions from vehicles community-wide to achieve the City's goal of reaching net zero emissions community-wide by 2050.	
11	Meet 100% of electricity demand for City operations with renewable energy by 2030.	



# Highlight Presentations

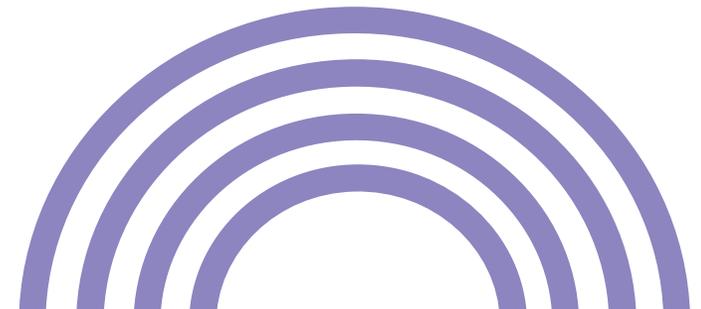
- Zero Waste - Farmer's Market Food Scraps Collection with Bryan Johnson
- Resilient City Design & Infrastructure – Air Quality Monitoring Project with Jessica Price
- Healthy Ecosystems – Madison Forestry Planting with Craig Klinke
- Quality, Affordable Housing - Efficiency Navigator with Jessica Price
- Renewable Energy & Decarbonization
  - Building Energy Savings Program with Gregg May
  - Renewable Energy and Efficiency at City facilities – Bryan Cooper
  - Decarbonizing the City's Fleet with Rachel Darken



# Implementation Next Steps

## Summer

- Work with Champions to gather baseline data for metrics reporting
- Meet in small groups to identify and pursue opportunities for collaboration and coordination
- Continue work to align priorities, capacity, and funding to implement the plan





Thank you!

Jessica Price, PhD  
Sustainability and Resilience Manager  
[jprice2@cityofmadison.com](mailto:jprice2@cityofmadison.com)

Gregg May  
Sustainability Program Coordinator  
[gmay@cityofmadison.com](mailto:gmay@cityofmadison.com)