



Entertainment License (21+)
Visual & Performing Arts License (18+)

LICENT-2017-00338

(Number)

TEMPORARY LICENSE \_\_\_/5

PERMANENT LICENSE

(scanned)

46910

(Leg file number)

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

(Processing step)

(initials)

This application modifies existing alcohol license number: LICLIB-2015-00338 (Class B license only)

Corporate Information

Licensed Premise Information

Business Legal Name: ROCKHOUND BREWING COMPANY LLC

Business dba Name: SAME

Business Address: 444 S. PARK ST Madison WI 53715

Licensed Address: SAME

Business Contact Name, Position & Phone: NATE WARNEK, owner, 608 2799424

Business Contact Name, Position & Phone: SAME

Email: NATE@ROCKHOUNDBREWING.COM

Email: SAME

Premise Capacity: 138 Liquor/Beer Agent Name: NATHAN WARNEK

50% Alcohol, 50% Food Alder, District #: Sara Eskrich, 13 Police Sector:

Type of live entertainment to be offered: Amplified Live Music

Corporate Officers, Partners, or Sole Proprietor's information:

Table with 3 columns: Name, Address, Corporate Title or Partners' verification. Row 1: NATHAN WARNEK, 13... WI 53715, Sole Member.

- Orange sign issued
License Renewals & Changes brochure with next steps issued
Security Plan attached (see below)

I certify that this information is true and correct to the best of my knowledge,

Signature

2/28/17
Date

March 1, 2017

## Rockhound Brewing Company Entertainment Security Plan

### Type of live entertainment to be offered:

Rockhound Brewing Company LLC will engage local musicians – primarily singer songwriters, duos and trios, to perform mildly amplified music inside the restaurant/bar area of Rockhound. The lease for the space forbids drum sets, therefore minimal percussion will be used. Music will be of the light rock, light country and folk genres to augment atmosphere for patrons during happy hour and/or later night, and is not intended to be a concert venue. There is no interest in having dance/club DJs.

### Security Personnel and Procedure:

There will always be a manager on duty and at least 3 to 5 total staff in the front of house. The type of music genres offered should not necessitate heavy security as they are not large concerts, but augmentation of the existing ambiance. Staff are identified by the Rockhound T-Shirt they wear. It's unlikely an entrance line will occur, however, if a show does require a cover charge, a clearly marked staff person in a Rockhound staff shirt will be posted at the door to check people in and check IDs. Staff have been instructed in the past, and will be retrained, on spotting fake IDs and that no persons under 21 shall be served alcoholic drinks. Police shall be called anytime patrons become unruly or confrontational to staff or another patron. To date, no police calls have been necessary at Rockhound. Exterior of the building is currently inspected every few days for litter related to the restaurant. This will also occur after shows, as necessary.

### Rockhound Management Personnel:

Nate Warnke, Owner DOB: 12/11/1976  
Ken Laczkowski, house manager DOB: 02/27/1981  
Jaimie Fairbanks, wait staff lead DOB: 03/06/1978  
Anthony Anderson, chef DOB: 10/01/1977

### Clearance after a show:

It is clear that some patrons will be present to watch specific performers, however the volume of people present would be no more than a heavy Friday or Saturday dinner rush as we could not go beyond our fire code capacity of 138.



## Security Plan requirements

1. All entertainment license applicants shall submit a security plan at the time of application. The plan shall indicate what type of live entertainment the establishment will offer. The plan shall indicate the number of security personnel the applicant will employ and/or hire through a private security company and how they will be utilized.
2. The security plan shall set forth how the applicant will handle issues regarding: control and clearance of any parking lot during hours of operation and at closing time; how any entrance line will be managed and controlled; unruly patrons; intoxicated patrons; patrons presenting false IDs; control and supervision of patrons under the age of twenty-one (21); circumstances under which police should be called and how physical disturbances, including fights, will be handled and how applicant will maintain the orderly appearance and operation of the premises with respect to litter and noise.
3. The security plan shall identify by name and date of birth, individuals who are employed by the establishment in a management capacity.
4. The security plan shall detail the clothing that security and door personnel will wear that readily identifies them as security/door personnel.
5. The security plan for a Visual and Performing Arts License applicant shall detail how the applicant will comply with the time requirement for patrons under the age of twenty one (21) and how those patrons will be prevented from roaming the licensed premise during live entertainment events.

## Restrictions Applicable Only to Center for Visual and Performing Arts Licenses:

1. Patrons must be at least eighteen (18) years of age to enter and remain on the premise.
2. Patrons under the age of twenty-one (21) may be allowed on the premise only for the purpose of live entertainment. Such shows must be designated as eighteen (18) and up shows and the entertainment must begin and end at a specified time. Patrons under the age of twenty-one (21) shall not be on the premise more than thirty (30) minutes before the scheduled live entertainment and must be off the premise within thirty (30) minutes of the live entertainment concluding.
3. **Licensee must provide written notification to the Captain of the police district in which their establishment is located at least five (5) days prior to a live entertainment performance. The notification shall include a detailed description of the performance including start and end times.**
4. Patrons under the age of twenty-one (21) may only be on the portion of the licensed premise where the live entertainment is occurring with the exception of incidental use of the restroom facilities and procuring a non-alcoholic beverage from the barroom. Under no circumstances will underage patrons be allowed to linger in a barroom that is separate from the live entertainment portion of the premise.
5. The security plan must set forth how the applicant will comply with the time restrictions for patrons under the age of twenty-one (21) and how those patrons will be prevented from roaming the licensed premise during the live entertainment.
6. Licensee may not sell more than one alcoholic beverage to an eligible patron in a single transaction during eighteen (18) and up live entertainment events and shall prohibit a patron from carrying more than one alcoholic beverage from a bar or drink dispensing location during eighteen (18) and up live entertainment events.
7. Licensee may not have more than one eighteen (18) and up live entertainment event per week.
8. Licensee must comply with the identification requirements in Sec. 38.04(6), MGO, relating to conspicuously identifying patrons who are twenty-one (21) years of age and older.



Nate Warnke &lt;nate@rockhoundbrewing.com&gt;

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**Rockhound application for Sidewalk cafe and entertainment license**

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Eskrich, Sara <district13@cityofmadison.com>  
To: Nate Warnke <nate@rockhoundbrewing.com>

Tue, Mar 28, 2017 at 10:57 AM

Hi Nate,

Please accept this email as a recommendation of support for the alteration application at 444 South Park Street (Rockhound Brewery). This should be sufficient to submit with your application.

I will be happy to share comments with ALRC when the application comes before them.

Best,  
Sara

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Sara Eskrich

DISTRICT 13 ALDER

CITY OF MADISON

(608) 669-6979

[district13@cityofmadison.com](mailto:district13@cityofmadison.com)

Subscribe to District 13 updates at [www.cityofmadison.com/council/district13/](http://www.cityofmadison.com/council/district13/)

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**From:** Nate Warnke <nate@rockhoundbrewing.com>

**Sent:** Tuesday, March 14, 2017 10:25 AM

**To:** Eskrich, Sara

**Subject:** Rockhound application for Sidewalk cafe and entertainment license

Hi Sara,

I am applying for a patio (technically a sidewalk cafe) and entertainment license. As you are aware, this will require a few changes and permits. Here are the details of my applications to the city, along with the attached documentation which includes the plans and a letter of support from the Greenbush council.

For the Alteration plan for the terrace patio/sidewalk cafe, I will need your comments to go with the application. I additionally ask for your support for the liquor license changes for the sidewalk cafe and entertainment permit.

Here are some notes:

1) I intend to build and open a sidewalk cafe which will be on city terrace property. I have attached my application for a change in the building plan (the first attachment) which outlines how the patio will look, etc. The second attachment is for the liquor license change associated with the patio and with an entertainment license. I'm asking for sidewalk cafe hours that extend up to 11 pm in the evening; with a capacity of 30 persons on the patio. The attached drawing shows 6 tables and 27 seats. The patio is officially 527 square feet.

2) I plan to add an entertainment permit to Rockhound. As outlined in the documentation provided, I plan to have small duos and trios occasionally, to augment happy hour or later night atmosphere, not to have concerts. As noted, my lease forbids drums. My musical tastes for an establishment like this tend toward the local singer-songwriter, light folk, lighter/softer country, lighter independent music. I won't risk complaints from tenants above on loud music. That entertainment permit application is in the second attachment. No entertainment will be outside, only inside.

I hope that you will support the efforts of Rockhound to grow and become a stronger community asset. Please let me know if you have any questions.

Thanks!

**Nate Warnke**

Owner / Brewer

Rockhound Brewing Company LLC

[nate@rockhoundbrewing.com](mailto:nate@rockhoundbrewing.com)

Brewpub: 608-285-9023

[www.rockhoundbrewing.com](http://www.rockhoundbrewing.com)

1 IRONWOOD / AMERICAN HOPHORNBEAM

NEW BIKE PARKING

MIXTURE OF DAYLILY & PRAIRIE DROPSEED PERENNIALS

NEW CONCRETE PATIO

30" SQUARE TABLES

30' SETBACK FROM PARK STREET

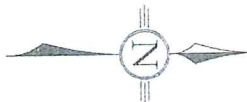
DRAKE STREET

CROSSWALK

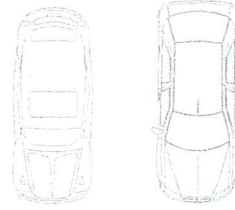
### CONCEPT 1 WITH CONCRETE

SCALE:

0 2 4 8  
SCALE IN FEET



SIGNAGE



EXISTING CONCRETE SIDEWALK

### SUGGESTED PLANTS



PRAIRIE DROPSEED



BLUE OAT GRASS



DAYLILY



IRONWOOD (AMERICAN HOPHORNBEAM)

EXISTING CONCRETE SIDEWALK

### ROCKHOUND BREWING COMPANY MAIN DINING AND BAR AREA

TEMPORARY FENCE

OUTDOOR PATIO SEATING ENTRANCE

TRASH & RECYCLING

ENTRANCES

CROSSWALK

SOUTH PARK STREET

CLIENT:  
**ROCKHOUND  
BREWING COMPANY**

STREET:  
444 S. Park Street  
CITY:  
Madison, WI

DATE DRAWN:  
6/21/16

LANDSCAPE DESIGNER:  
JONATHAN KLAAS

REVISIONS:

- 1.
- 2.
- 3.

ALTHOUGH EVERY EFFORT HAS BEEN MADE IN PREPARING THESE PLANS AND CHECKING THEM FOR ACCURACY, THE CONTRACTOR & SUBCONTRACTORS MUST CHECK ALL DETAIL & DIMENSIONS OF THEIR TRADE & BE RESPONSIBLE FOR THE SAME.

# 608

LANDSCAPE SERVICES

WWW.608LANDSCAPE.COM

JONATHAN@608LANDSCAPE.COM