

33.17 - ECONOMIC DEVELOPMENT COMMITTEE.

(Am. by ORD-09-00052, Pub. 4-2-09, Eff. 8-1-09)

- (1) There is hereby created for the City of Madison a committee to be known as the Economic Development Committee.
- (2) Composition. The Committee shall consist of eleven (11) members: the Mayor or the Mayor's designee, three (3) Alderpersons, and seven (7) residents with a wide range of direct experience in business and/or knowledge related to job creation, real estate or workforce development. The Mayor shall appoint the members of the Committee subject to confirmation by the Common Council.

Terms of appointment of the resident members shall be staggered, for three (3) years, commencing May 1 and expiring April 30. The Alderpersons terms shall coincide with his or her term of office.

If the Mayor serves on the Committee, the Mayor shall act as chairperson. Otherwise, the chairperson will be elected by the Committee. (Am. by Ord. 12,112, 5-18-98; Ord. 13,602, 5-11-04; ORD-05-00113, 6-28-05; ORD-09-00116, Eff. 8-1-09; ORD-16-00034, 3-25-16; ORD-17-00030, 3-8-17)

- (3) Duties. The Economic Development Committee shall:

- (a) Assist City officials and staff in promoting a healthy, diversified economy in which business can locate, innovate, grow and prosper, and all residents have opportunities for living wage jobs.
- (b) Make recommendations to the Mayor and the Common Council on economic development policies and issues.
- (c) Every four (4) or five (5) years, receive and consider a Comprehensive Economic Development Report and Plan (CEDRP) prepared by Economic Development Division staff on economic trends for the City of Madison and surrounding area. After review and revision by the Committee, the CEDRP shall be submitted to the Common Council for approval. The CEDRP should include:
 1. Available data on employment by type of job, wages, unemployment rate; and, overall changes in employment and population,
 2. General demographic data,
 3. A description of business and workforce assistance available,
 4. An evaluation of current economic development efforts, and
 5. Recommendations of possible changes to, and new, programs, strategies, policies, and projects to achieve the economic development goals stated in paragraph (a)

above and other related goals adopted by the City of Madison.

- (d) Every two (2) years, the Economic Development Division Director will develop a "Work Plan" consistent with the adopted CEDRP for the City's economic development priorities in the next two (2) years. The Work Plan shall be submitted to the Common Council with referral to the Economic Development Committee before action by the Common Council. The Work Plan may include changes to the CEDRP.
- (e) Provide the community with a public forum for information sharing and discussion about economic issues affecting the City of Madison.
- (4) In carrying out the duties described in subsection (3), the Committee may form subcommittees, hold public meetings, and utilize the services of the City or other public or private services as it finds necessary, subject to the policy and budgetary approval of the Common Council.
- (5) The Economic Development Committee shall meet once a month and all agendas shall be prepared by the Economic Development Division Director or his/her designee in consultation with the Chair, and they shall determine the order of the agenda.
- (6) Staff. The Economic Development Committee shall receive primary staffing from the Economic Development Division.

(Am. by Ord. 7023, 6-27-80; Ord. 13,602, 5-11-04; Am. by ORD-09-00052, Pub. 4-2-09, Eff. 8-1-09; ORD-16-00034, 3-25-16)