

Madison Transportation Trends

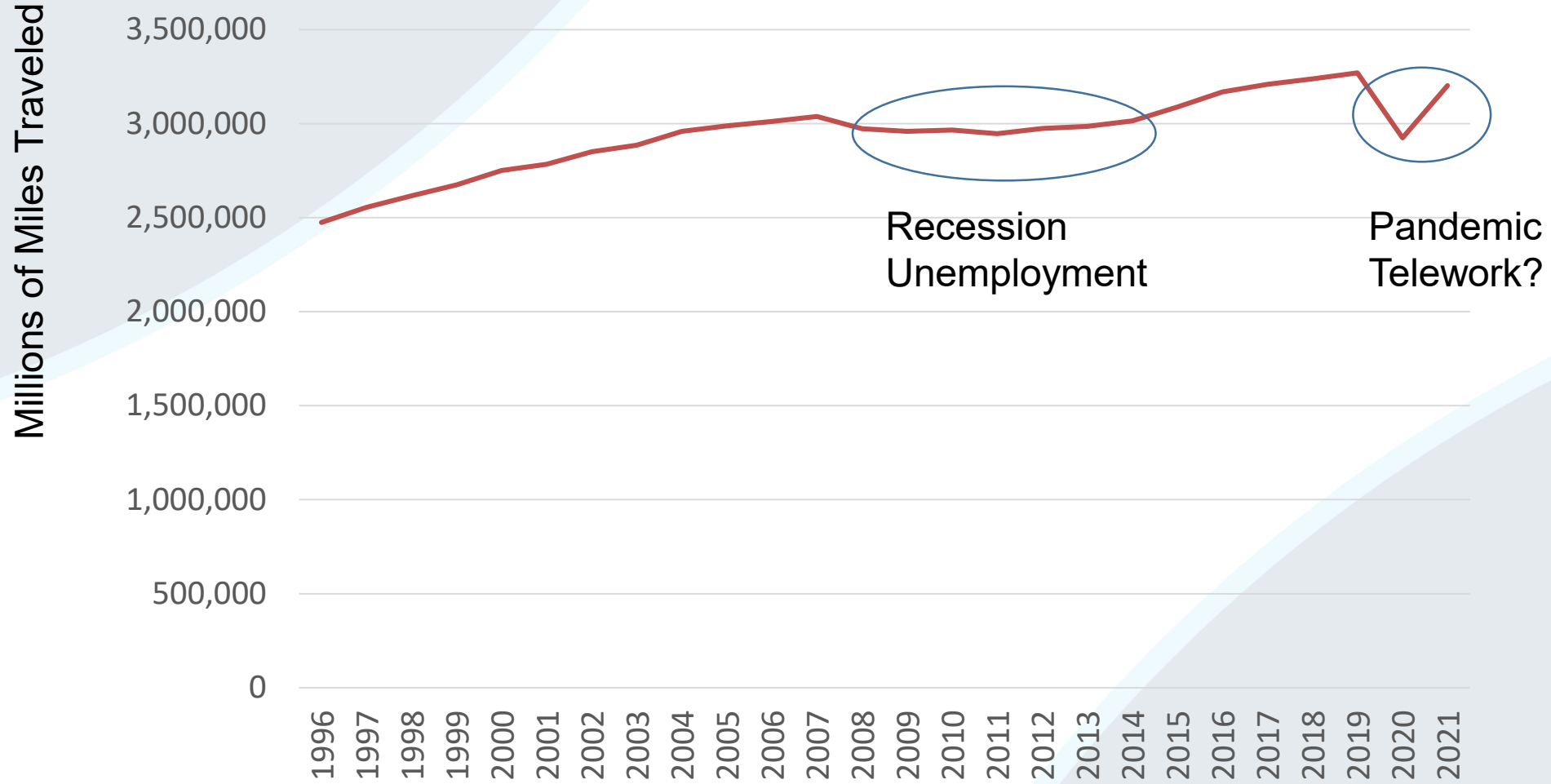
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OF TRANSPORTATION

Motor vehicles

National VMT - FHWA

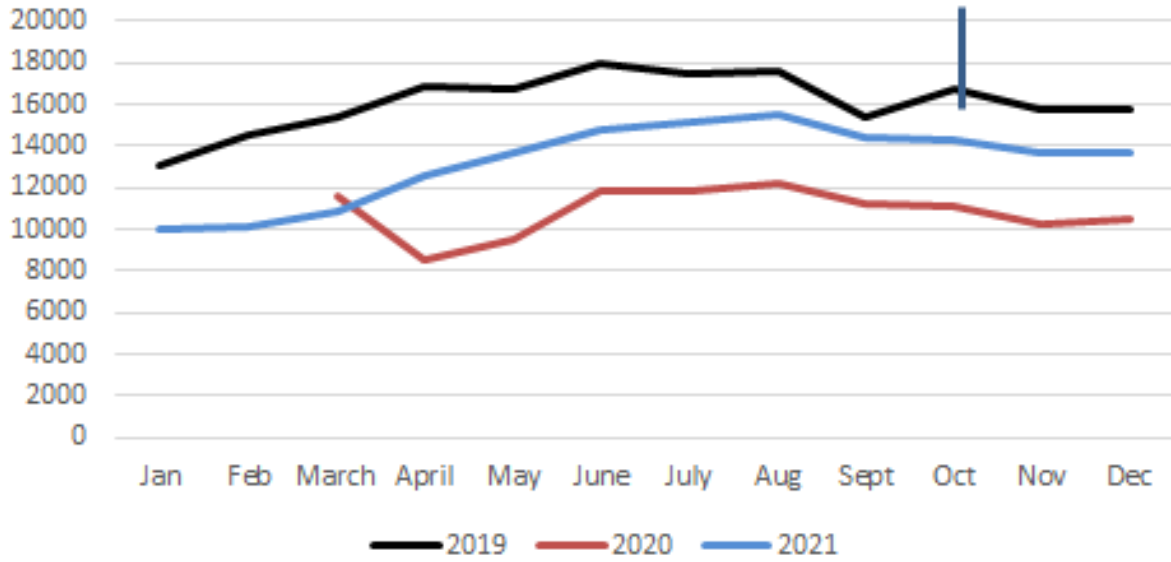


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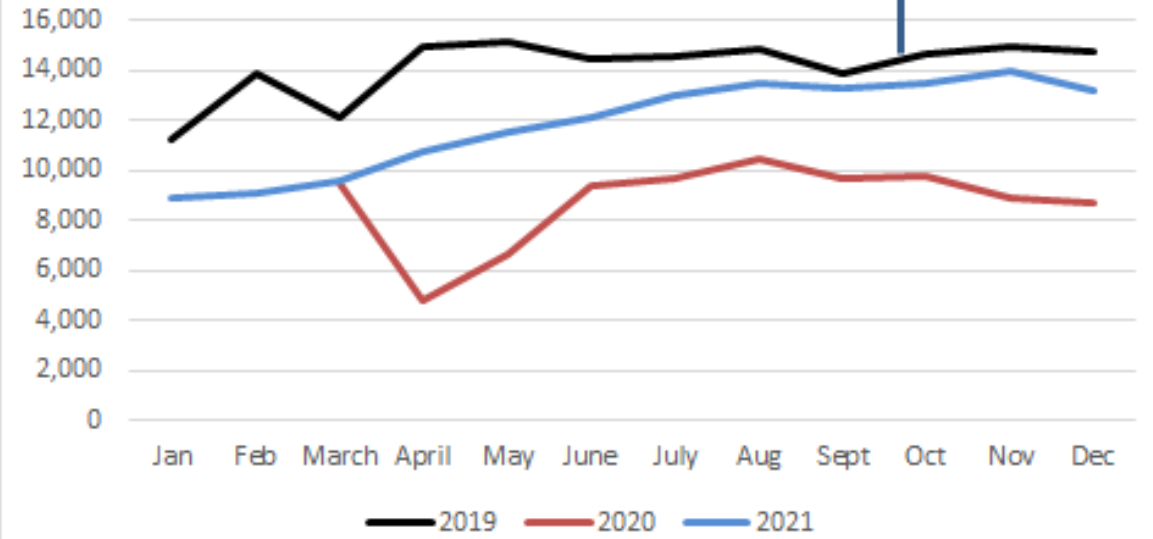


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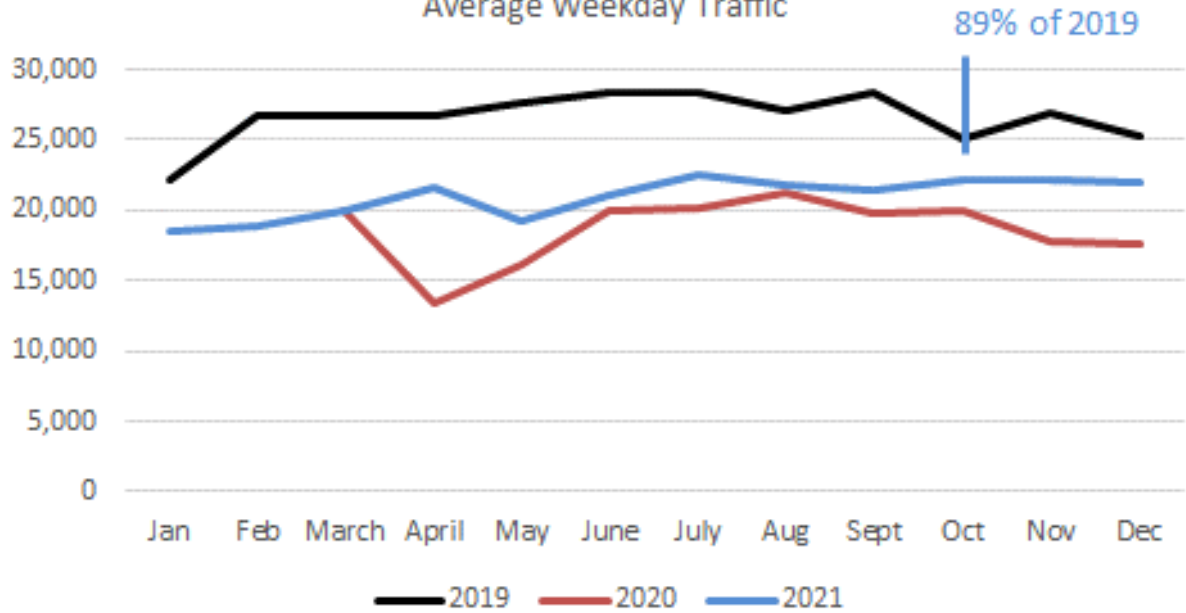
Atwood Ave
Average Weekday Traffic



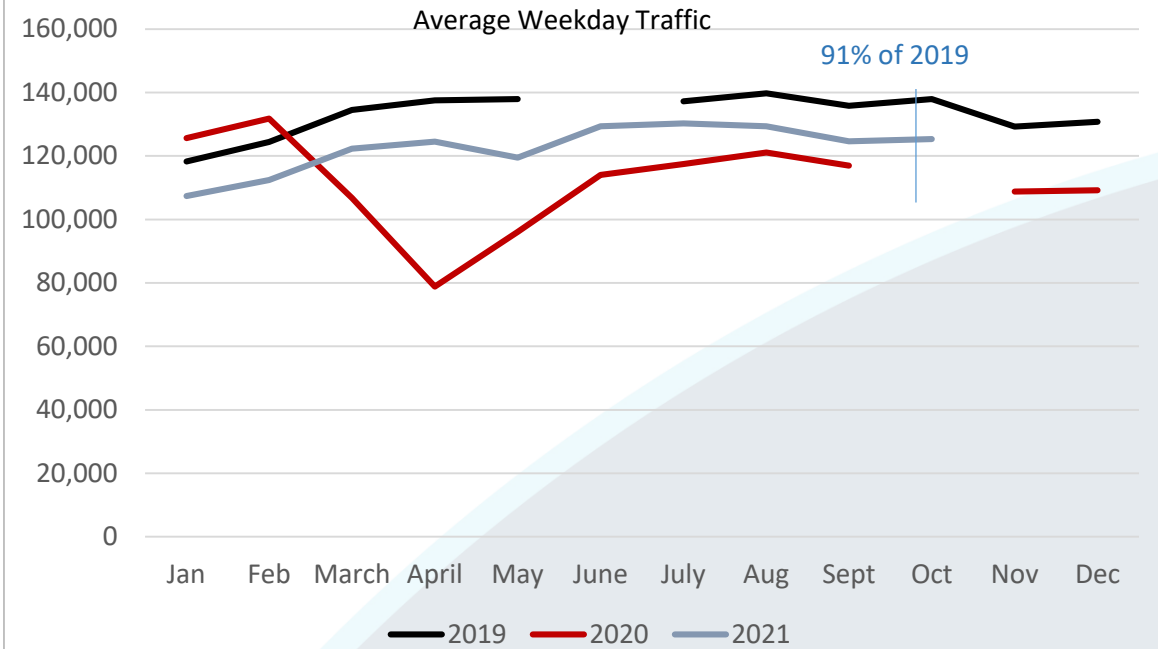
Monroe St
Average Weekday Traffic



Park St Average Weekday Traffic

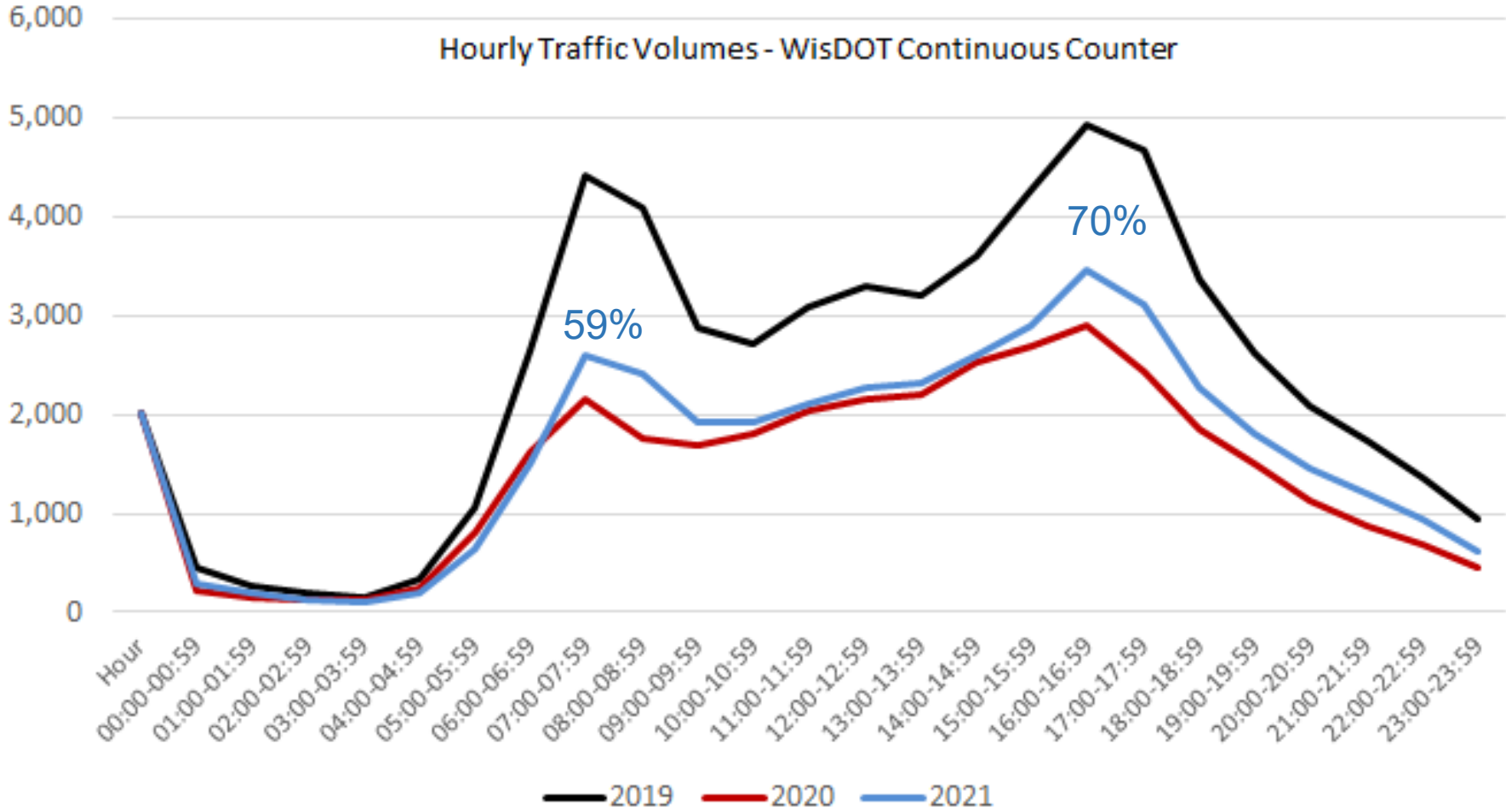


Beltline East of Broadway #130011 Average Weekday Traffic



US 151 East Washington at Yahara

Hourly Traffic Volumes - WisDOT Continuous Counter



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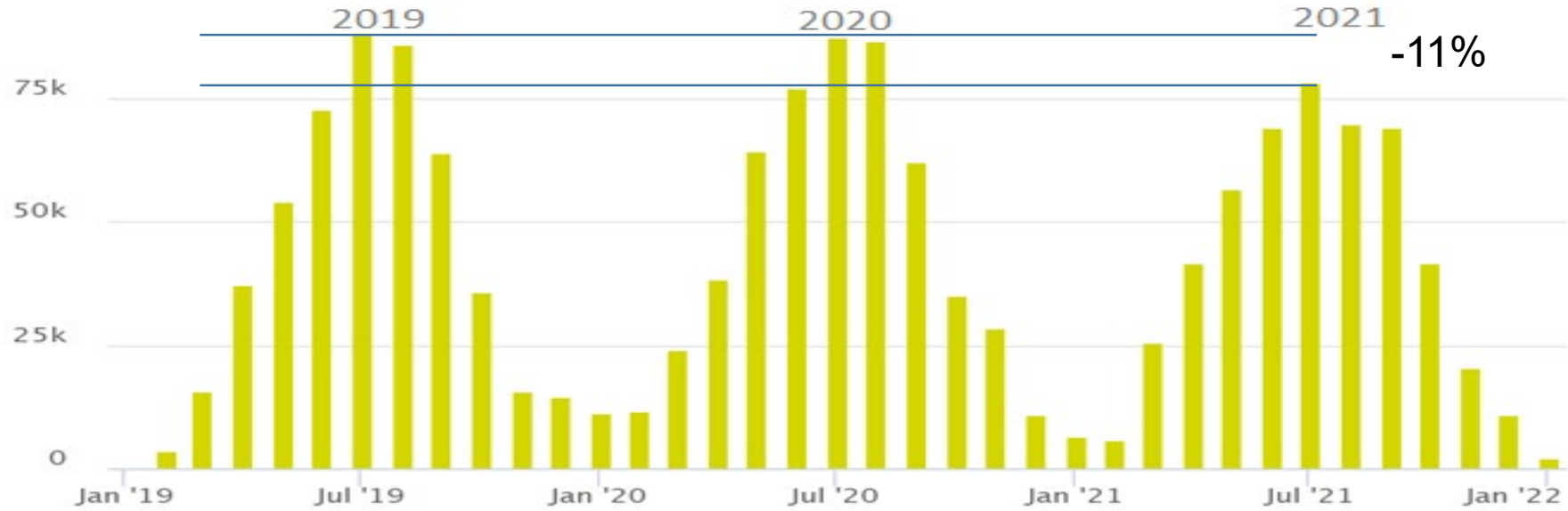


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Eco-Totem Bicycle Counts – SW Path – By Month



Eco-Totem Bicycle Counts – Capital City Trail – By Month



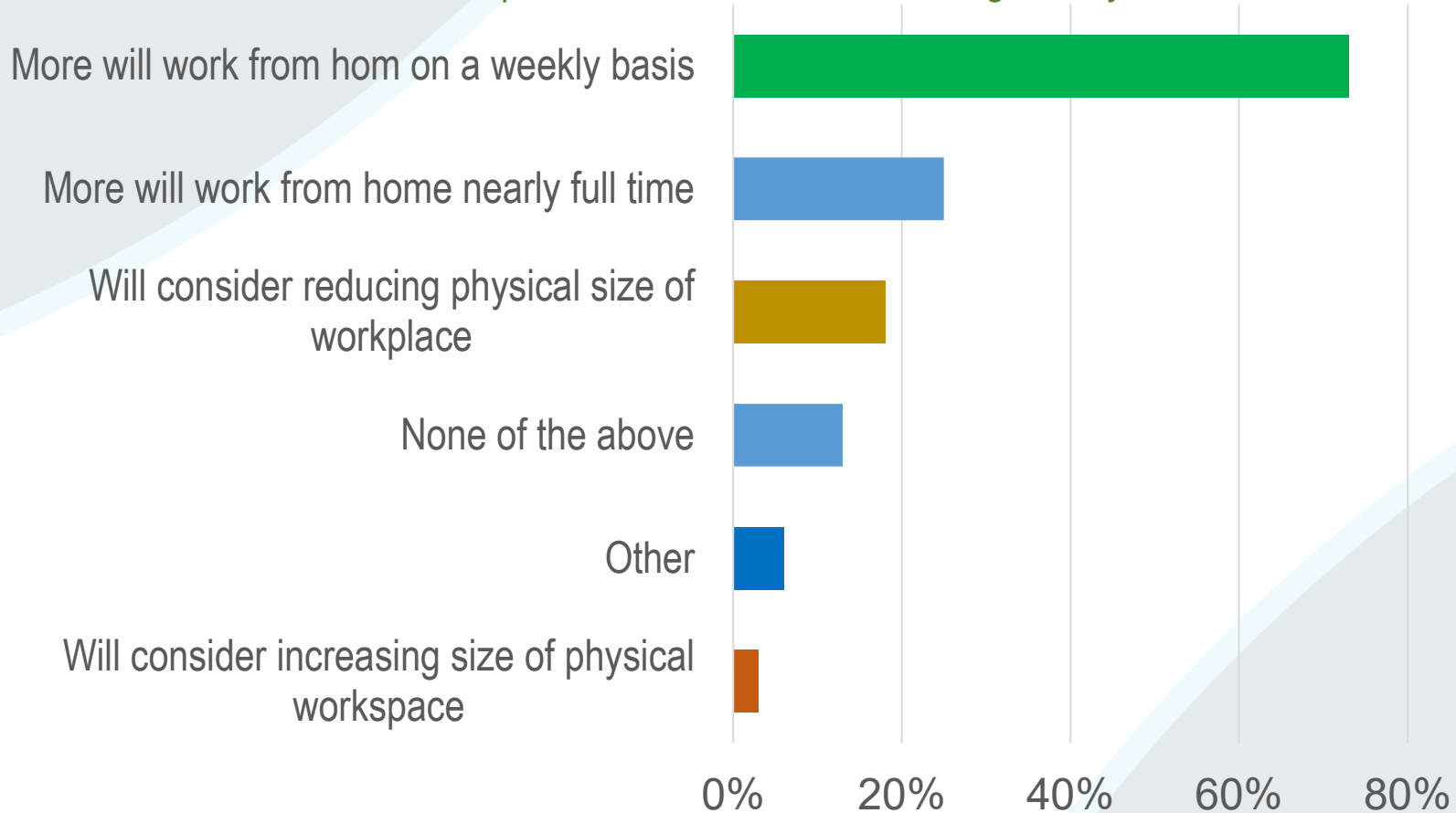
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What impact do you believe the Covid-19 pandemic will have on workplace norms at your organization?

Responses from executives & managers only.

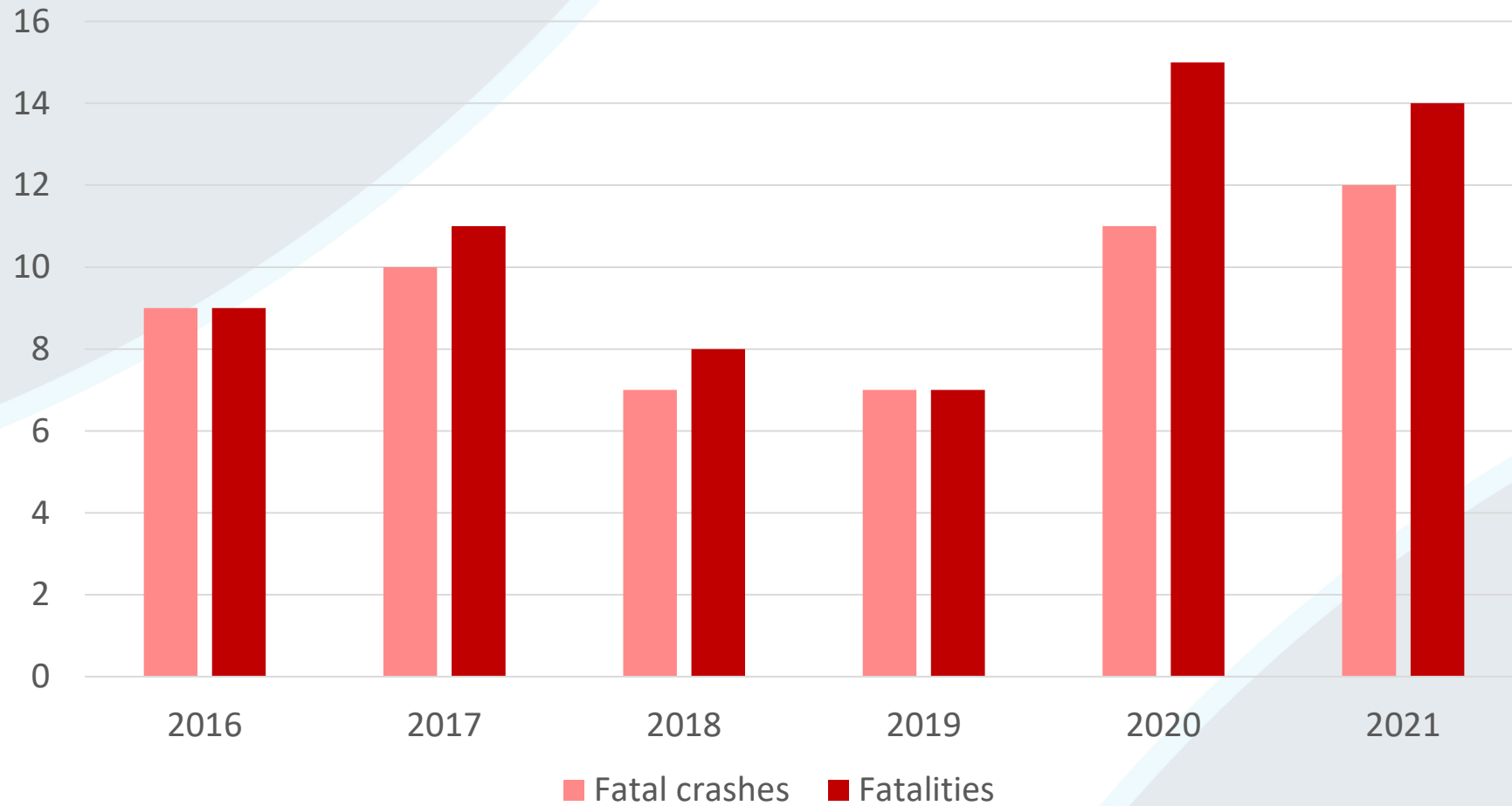


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Traffic Related Fatal Crash Trends

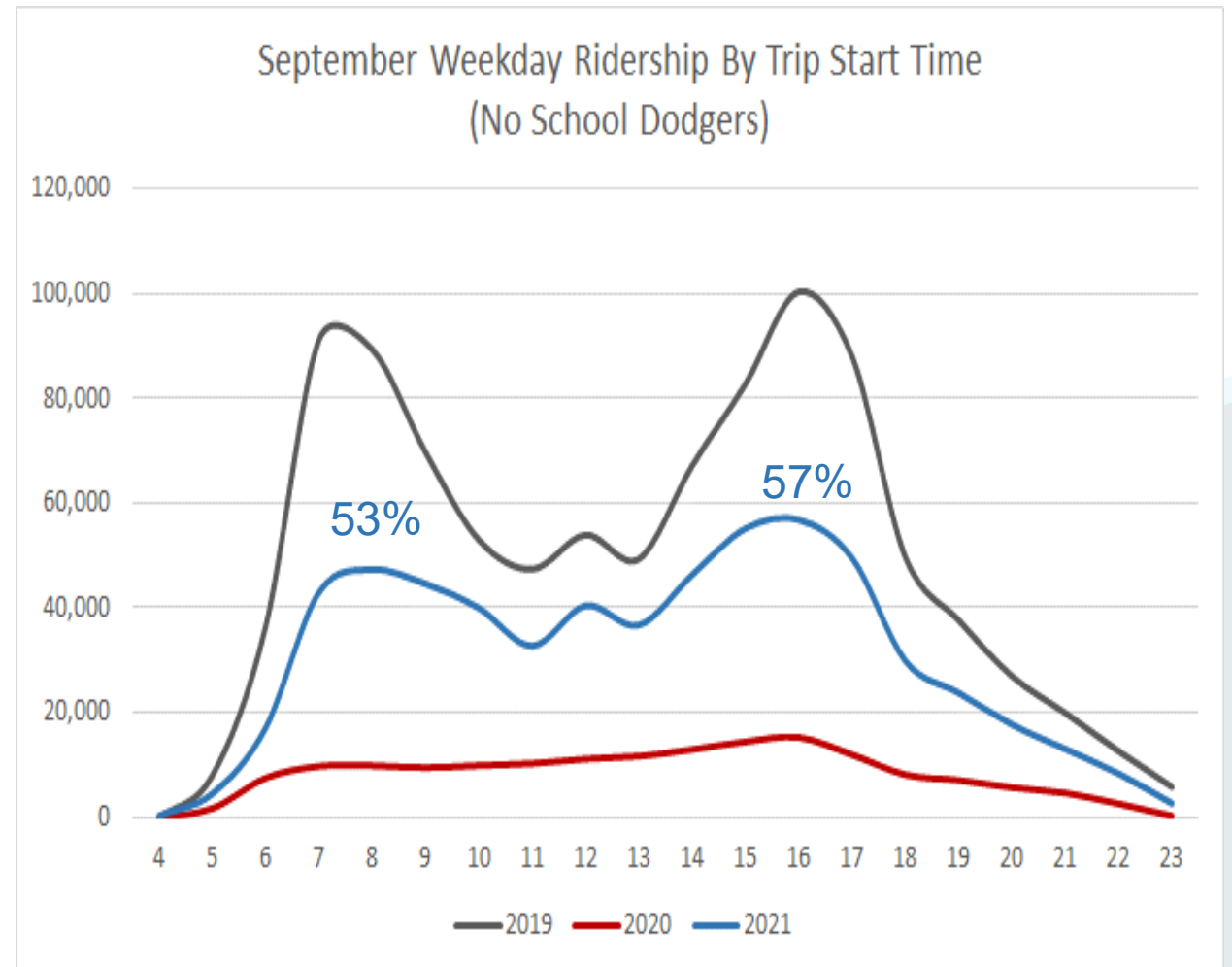
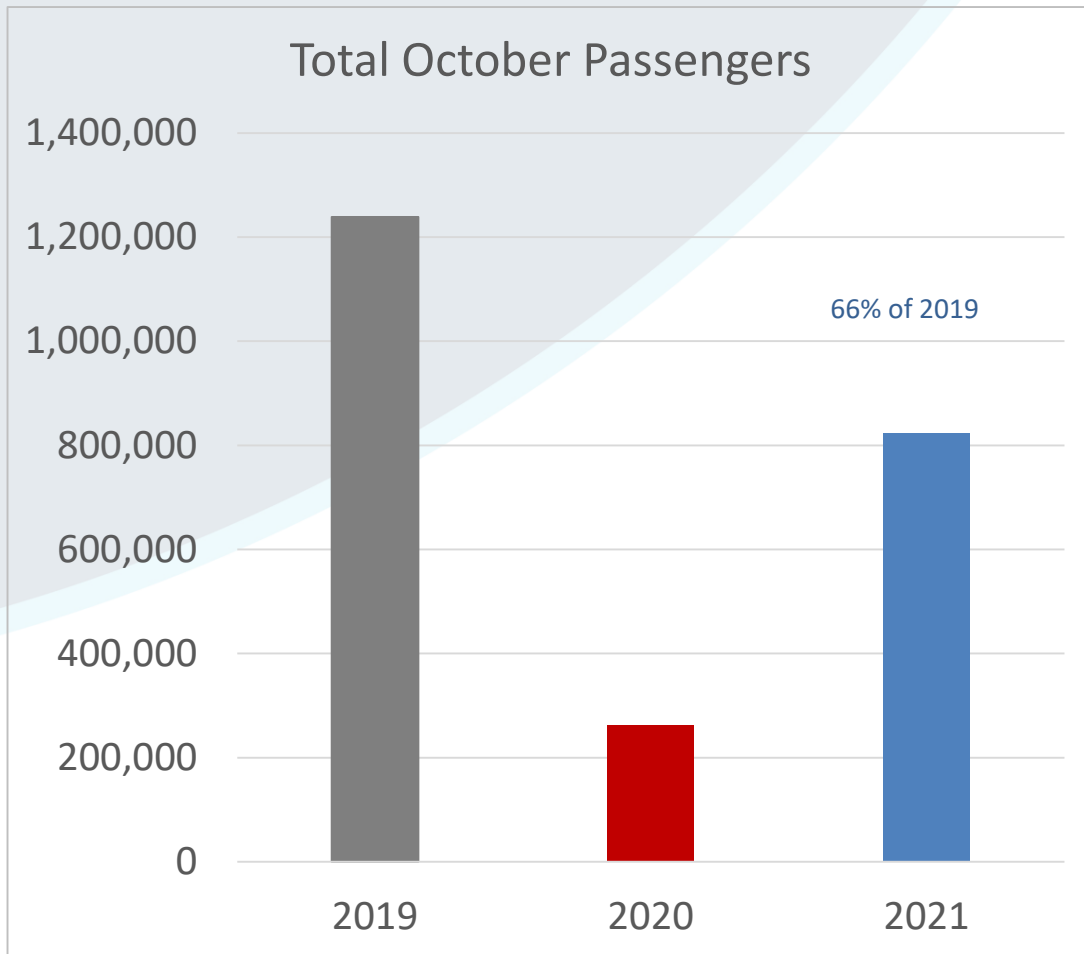


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Transit

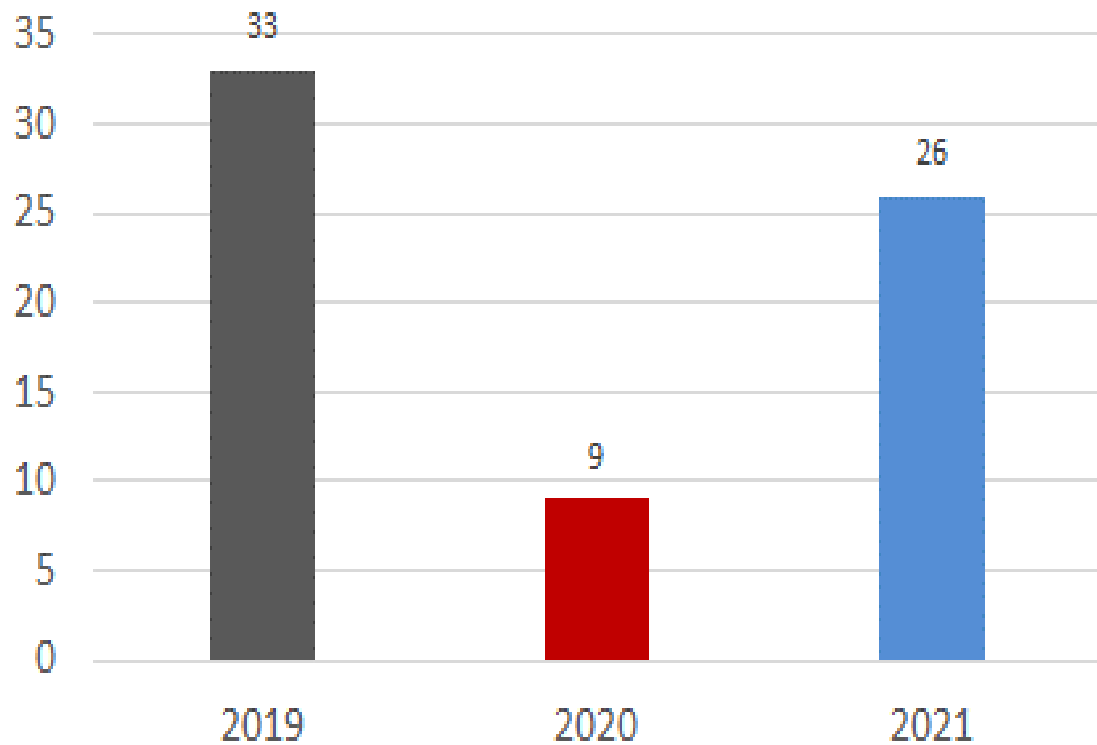


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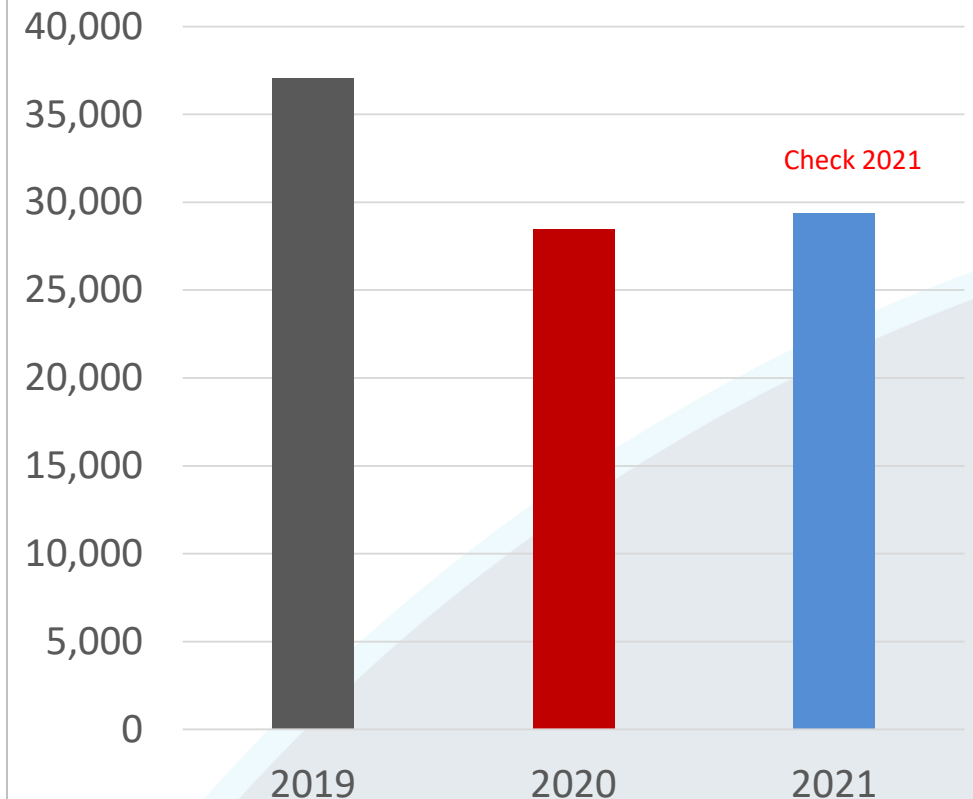


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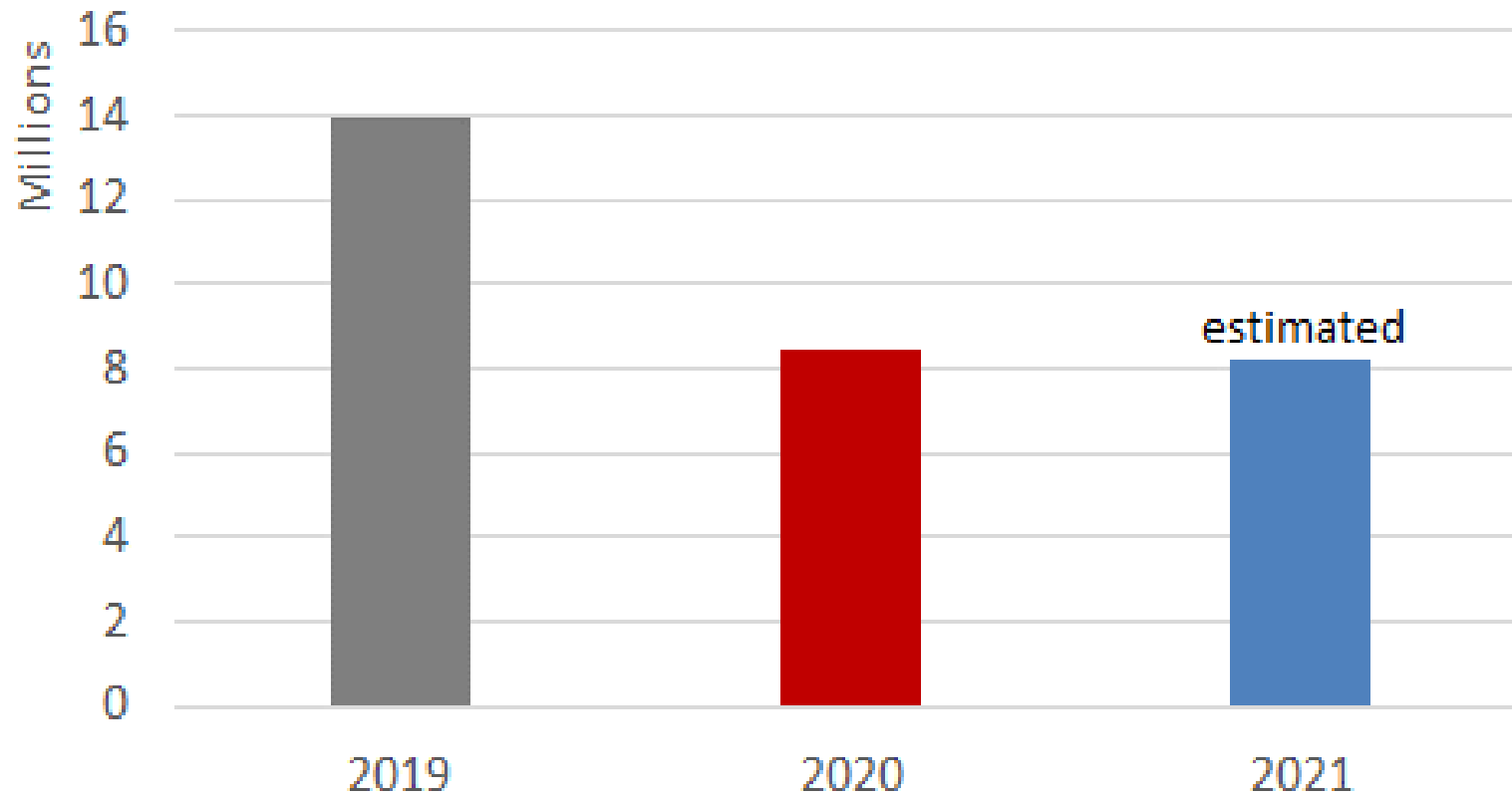
October Riders per Revenue Hour



October Revenue Hrs



Fare Revenue

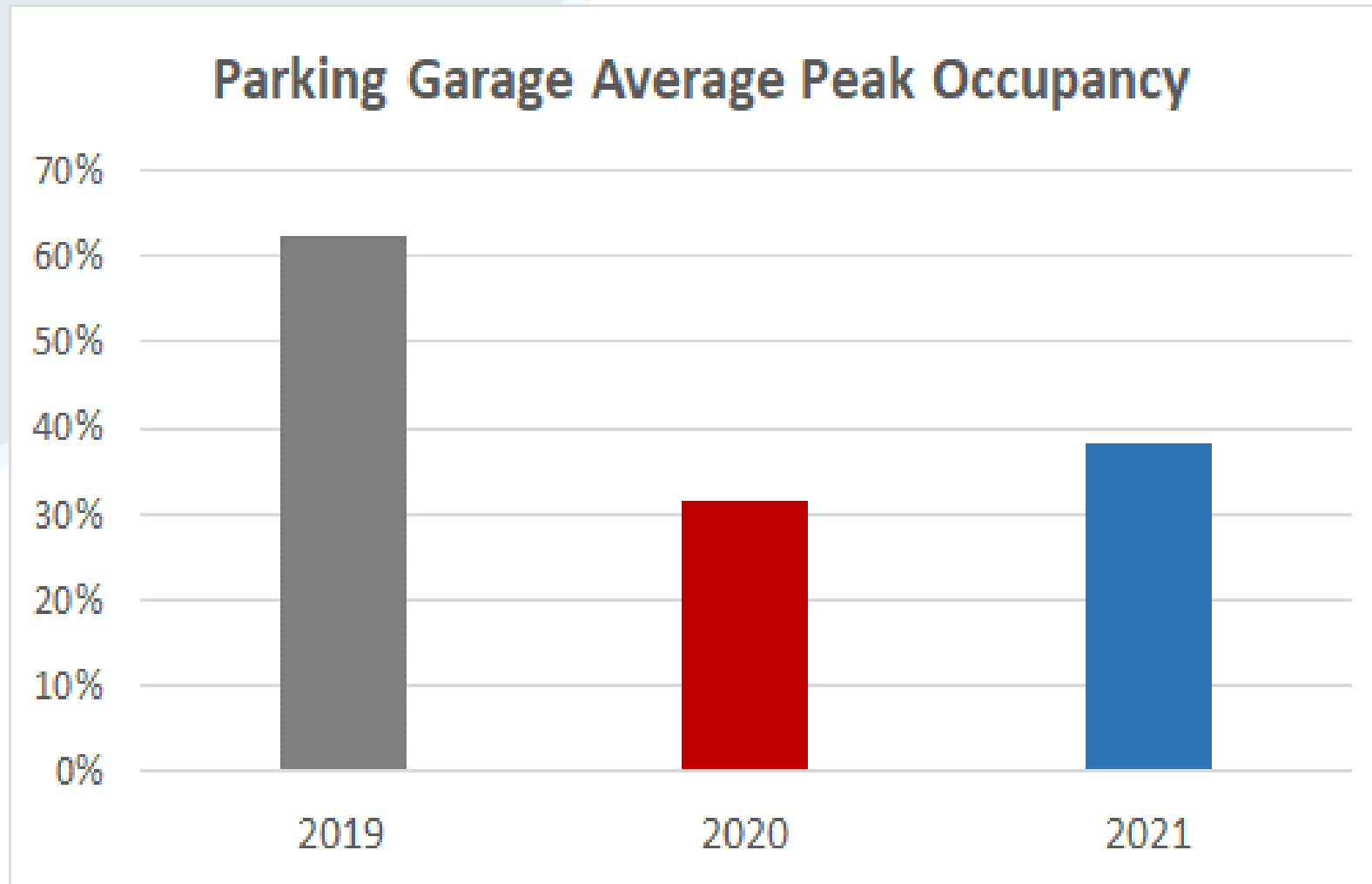


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Parking

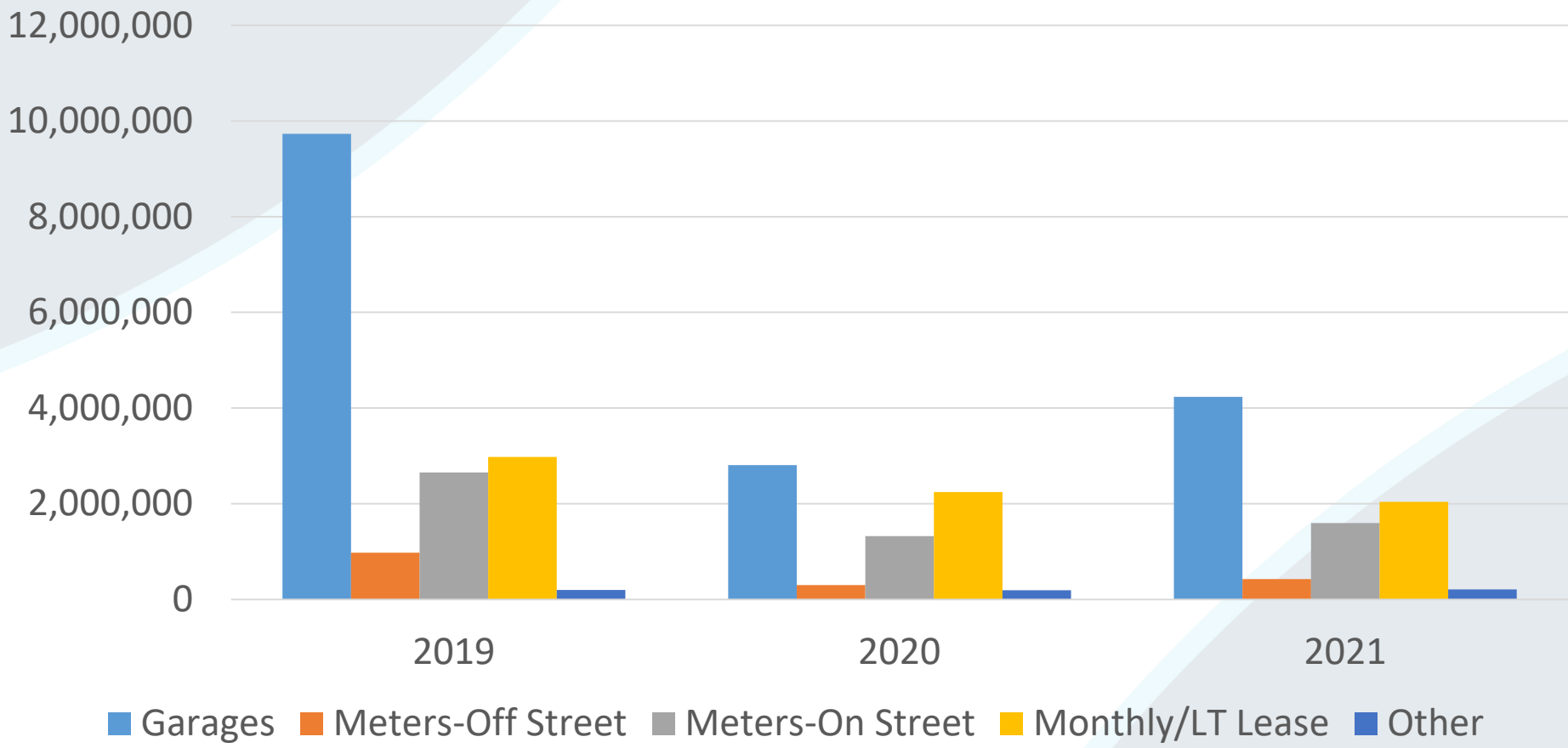


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Parking Revenue

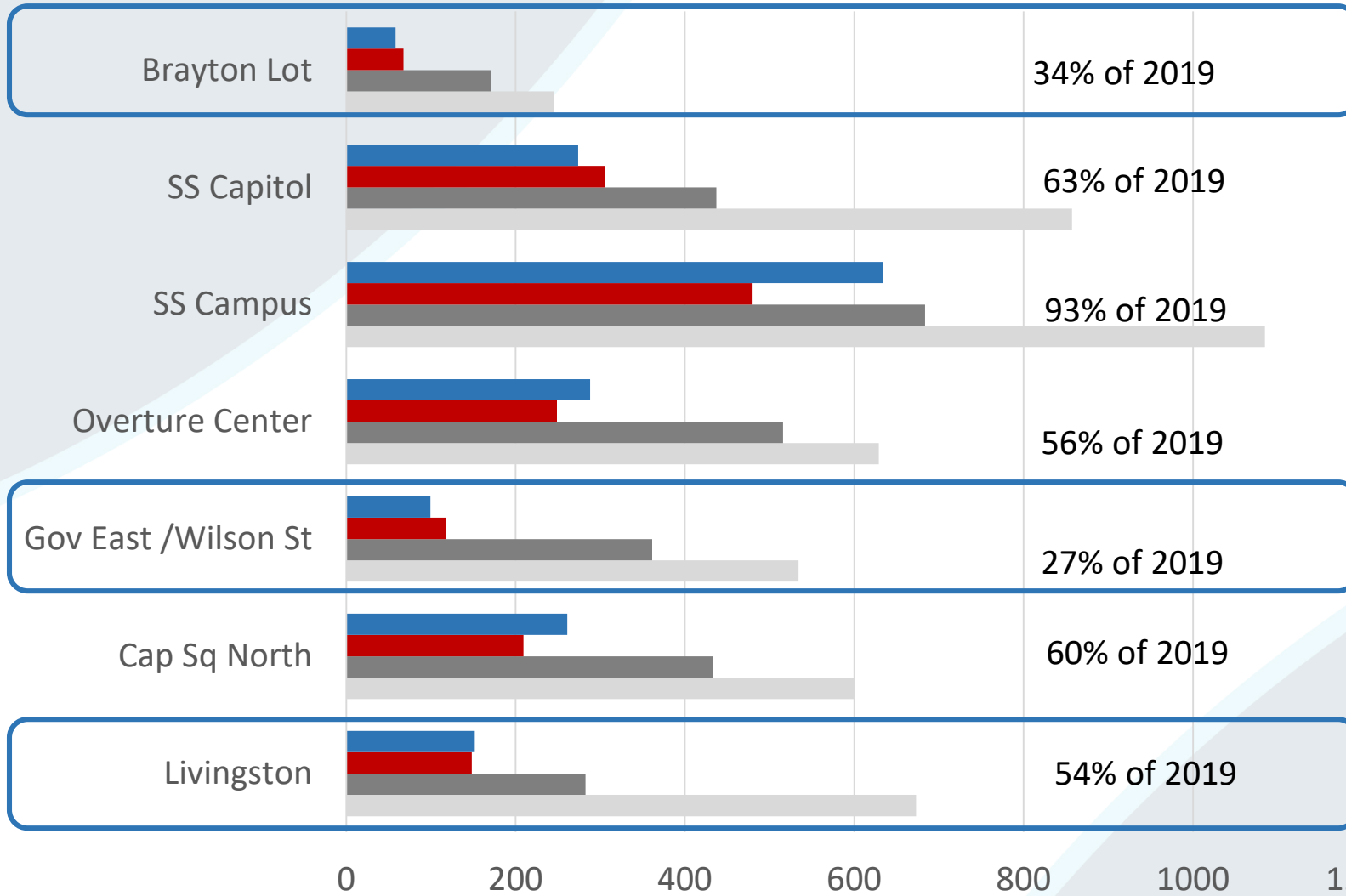


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Average Peak Occupancy



Employment

Employment

Employment

■ 2021 ■ 2020 ■ 2019 ■ Total Spaces

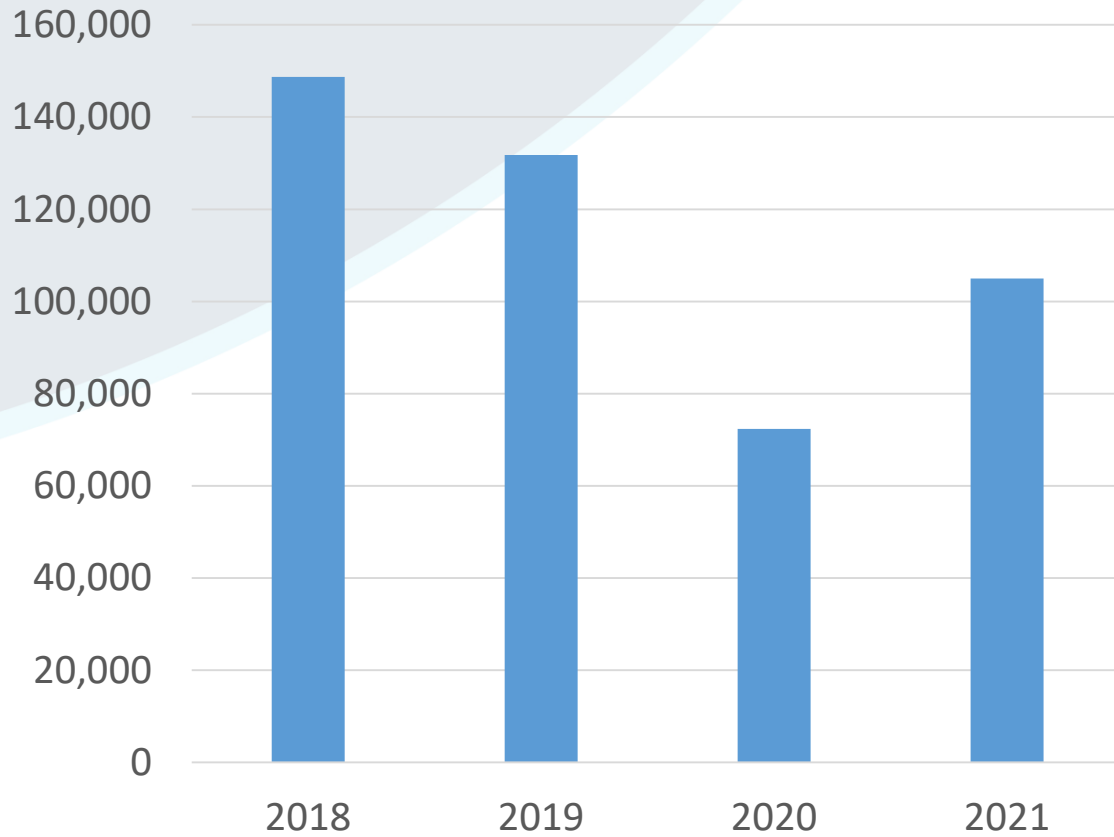
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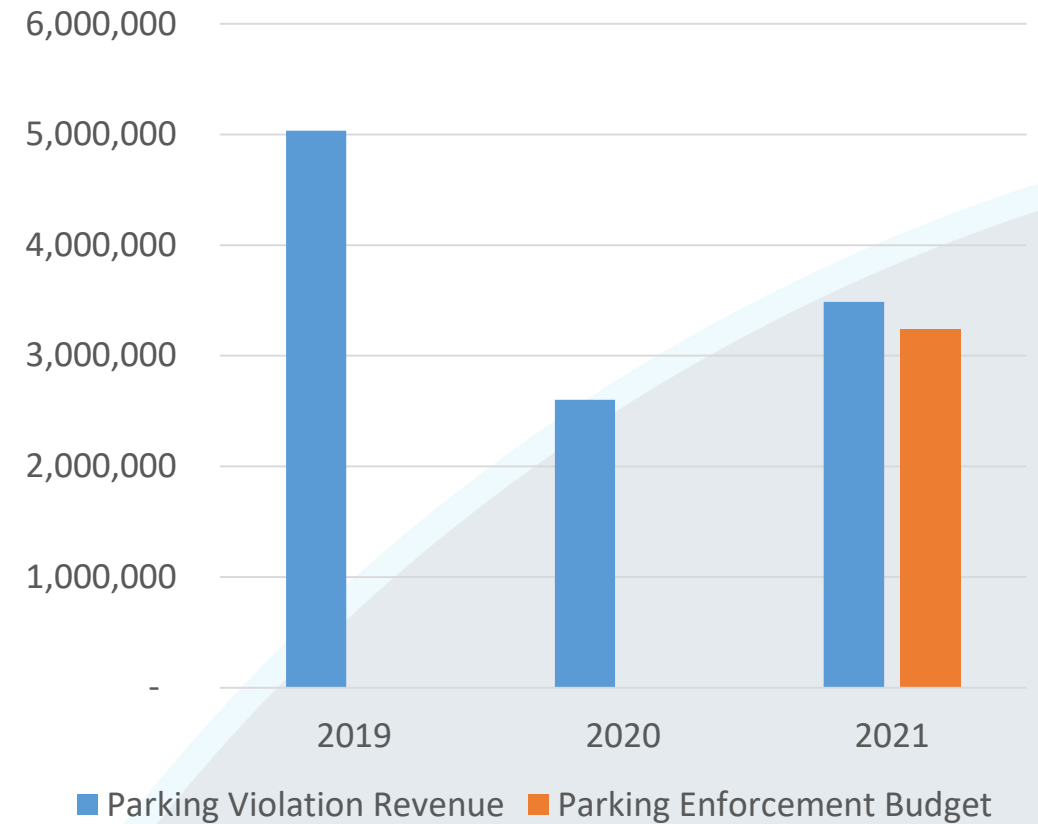
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Goal is compliance, not revenue collection

Parking Citations



Parking Enforcement Revenue vs Expenditure Budget



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Takeaways

1. Telework may permanently reduce peak hour trips of all modes
2. If true, then it may provide opportunities
 - Rebalance street space
 - Redistribute transit revenue hours to off-peak
 - Re-evaluate parking policy, patrons, and rates

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