



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved URBAN DESIGN COMMISSION

Wednesday, June 8, 2011

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room LL-110 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Present: 10 -

Marsha A. Rummel; Mark M. Smith; Dawn O. O'Kroley; Todd R. Barnett;
Melissa R. Huggins; Richard L. Slayton; John A. Harrington; R. Richard
Wagner; Henry S. Lufler, Jr. and Jay W. Handy

APPROVAL OF MINUTES

A motion was made by O'Kroley, seconded by Slayton, to Approve the Minutes
of May 25, 2011. The motion passed by voice vote/other.

PUBLIC COMMENT

None.

SECRETARY'S REPORT/AGENDA OVERVIEW

DISCLOSURES AND RECUSALS

Huggins on Agenda Item No. 4; her landlord requested the ordinance change
to allow for the signage.

PUBLIC HEARING ITEMS

1. [22558](#) 237 Landgon Street - Comprehensive Design Review. 8th Ald. Dist.

A motion was made by Smith, seconded by Barnett, to Grant Final Approval.
The motion passed by the following vote:

Ayes: 7 -

Rummel; Smith; Barnett; Slayton; Harrington; Wagner and Handy

Noes: 2 -

O'Kroley and Lufler, Jr.

Abstentions: 1 -
Huggins

The motion provided for no backlighting. An earlier motion by O’Kroley to relocate the sign to an alcove, failed for lack of a second.

Wagner and staff recommended that Agenda Items No. 1 and No. 2 qualify as potential consent items. After discussion Barnett noted the need to further consider Item No. 1. Item No. 2 was approved without testimony on a vote of (9-0).

2. [22607](#) 1110 Spring Harbor Drive - Spring Harbor Middle School New Greenhouse and Gardens in UDD No. 6. 19th Ald. Dist.

A motion was made by O’Kroley, seconded by Harrington, to Grant Final Approval. The motion passed by voice vote/other.

SPECIAL ITEM OF BUSINESS

3. [21466](#) 2300 South Park Street - Demolition Permit/Alteration to Approved Master Plan and Facade Grant for "The Villager Mall" in UDD No. 7. 14th Ald. Dist.

A motion was made by Huggins, seconded by Smith, to Grant Final Approval. The motion passed by the following vote:

Ayes: 8 -
Smith; O’Kroley; Huggins; Slayton; Harrington; Wagner; Lufler, Jr. and Handy

Noes: 2 -
Rummel and Barnett

The motion provided for the following:

- **Study continuing line of transoms; one more bay down of south elevation.**
- **Address landscape comments.**
- **Add some color and articulation to the south elevation.**
- **Move the steel down to where it is in general on most of the other sides, a line parallel to the south elevation’s canopy.**
- **Bring the cross bar down to line up with the canopy.**

4. [22501](#) Creating Sec. 31.04(3)(j) to allow approval of historic legacy signs by the Urban Design Commission and creating criteria for such approval, amending Sec. 31.03(2) to create a definition of legacy sign, amending Sec. 31.043(4) (b)2. regarding additional sign code approvals and comprehensive design review, repealing and recreating Sec. 31.045(3)(e) and amending Sec. 31.07(1) of the Madison General Ordinances regarding signs posted to or affixed directly to a wall.

A motion was made by O'Kroley, seconded by Harrington, to **RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER**. The motion passed by voice vote/other.

UNFINISHED BUSINESS

5. [08441](#) 1601-1739 Thierer Road - Modification to Previously Approved Uniform Sign Package. 17th Ald. Dist.

A motion was made by Barnett, seconded by Rummel, to **Grant Final Approval**. The motion passed by voice vote/other.

NEW BUSINESS

6. [22701](#) 5105-5117 University Avenue & 610-702 North Whitney Way - PUD(GDP-SIP) and Demolition Permit for a Mixed-Use Development with Seven New Buildings and Three Parking Structures. 19th Ald. Dist.

The Urban Design Commission Received an Informational Presentation

BUSINESS BY MEMBERS

None.

ADJOURNMENT

The meeting was adjourned at 7:03 p.m. by unanimous consent.