



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Draft HOUSING STRATEGY COMMITTEE

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Thursday, July 30, 2015

4:00 PM

Madison Municipal Building Room 313  
215 Martin Luther King Jr. Blvd.

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### 1 CALL TO ORDER / ROLL CALL

Staff: Matt Wachter  
Two observers, no speakers.

The meeting was called to order at 4:03pm with quorum present.  
Morrison arrived at 4:15pm.

**Present:** 7 - Larry Palm; Zach Wood; David C. Porterfield; Sharon L. McCabe; Anne L.N. Morrison; Brian K. Nowicki and Laurie A. Logan

**Excused:** 2 - Martha Cranley and Lupe Montes

### 2 APPROVAL OF MINUTES

A motion was made by Wood, seconded by Logan, to Approve the Minutes from the May 28, 2015 meeting. The motion passed by voice vote.

### 3 PUBLIC COMMENT

No public comment.

### 4 DISCLOSURES AND RECUSALS

No disclosures or recusals.

### 5 COMMUNICATIONS

Lupe Montes has resigned from the Housing Strategy Committee. Wachter asked members to send recommendations to him, someone with banking expertise would be preferred.

**6 DISCUSSION ITEMS****6a**     [36956](#)     Housing Report - Market Rate Rental

**Attachments:**     [2015 Housing Report - Market Rate Rental DRAFT 04 28 15.pdf](#)  
[2015 Housing Report - Market Rate Rental DRAFT 3-23-15.pdf](#)  
[2015 Housing Report - Market Rate Rental DRAFT 2-20-15.pdf](#)  
[2015 Housing Report - Market Rate Rental DRAFT.pdf](#)

There are no substantial changes to this chapter. Wachter explained in more depth Development Zones and Land Banking Fund.

**A motion was made by Porterfield, seconded by McCabe, to accept the Market Rate Rental Chapter and, after grammatical edits have been made, send it to Common Council with referrals to the Community Development Authority, Plan Commission, Community Development Block Grant Committee and Economic Development Committee. The motion passed by voice vote.**

**6b**     [34943](#)     Housing Report - Senior Housing Data

**Attachments:**     [2015 Housing Report - Senior DRAFT 3-23-15.pdf](#)  
[2015 Housing Report - Senior DRAFT 2-20-15.pdf](#)  
[2014 Housing Report - Senior DRAFT 12-15-14.pdf](#)  
[2014 Housing Report - Senior DRAFT 10 29 14.pdf](#)  
[Senior Housing Trends 7 24 14.pdf](#)

Wachter indicated that Public Health Department has provided comments on this chapter. After discussion, it was determined that Wachter will add lender information, and income qualifications / sliding scale interest rates based on income to the chapter. Wachter questioned what the recommendations are of the committee; is the direction to keep seniors in their home, and stay within their community, or should the emphasis be on moving seniors to smaller homes and communities geared to seniors? Members agreed to revisit the chapter next meeting.

Wachter will present data, an overview and request committee direction for the next chapter, Ownership, at the next meeting.

**7 NEXT MEETING**

Scheduled for August 27, 2015.

**8 ADJOURNMENT**

**A motion was made by Wood, seconded by McCabe, to Adjourn. The motion passed by voice vote. The meeting Adjourned at 5:32pm.**