



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

MADISON FOOD POLICY COUNCIL

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, April 17, 2024

5:30 PM

VIRTUAL

The City of Madison is holding the Madison Food Policy Council meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to mfpc@cityofmadison.com

2. **Register for Public Comment:**

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**

(877) 853-5257 (Toll Free)

Webinar ID: 858 3860 8394

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg pab hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

For accommodations, contact: mfpc@cityofmadison.com

CALL TO ORDER / ROLL CALL**APPROVAL OF MINUTES**

3/20/24: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

[82929](#) Public Comment: MFPC 4/17/24

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

NEW BUSINESS**Action Items**

1. [82471](#) Amending Section 33.52 of the Madison General Ordinances related to Madison Food Policy Council to amend composition of the FPC.

Report from the Chair

2. [72741](#) Madison Food Policy Council Chair

Regular Business Reports

3. [72192](#) Regional Food System Planning
4. [72193](#) Regional Agriculture and Food Sovereignty
5. [77772](#) Dane Food Access Network
6. [75103](#) Farmland Preservation Task Force

The Land Banking Policy revisions that Alder Evers negotiated with Matt Mikolajewski of the Economic Development Division were adopted by the Common Council on 3/19. The document is an "adopted policy", but it may not have an official location on the city's website; Alder Evers and Staff will determine how and where the revisions are made available to those charged with implementing the policy as soon as possible.

The "Ag Leases" resolution was also passed by the Common Council on 3/19 and Fey has contacted Real Estate Staff in the Economic Development Division about appropriate changes in time for the contracts to be signed in 2024. The term (duration), rent, and renewal provisions do not need to be re-negotiated this year, with spring planting already underway, but should be in place for 2025. Parcels will also need to be evaluated using the factors (location, future use and timing) detailed in the Memo to Staff of January 2022, and a more equitable leasing process developed for next year.

The Parks Division is updating its Parks & Open Space Plan for the next 5 years. Public input sessions are scheduled for April 29, May 2 and 9; these sessions are the best opportunities to advocate for “proactive planning for growing space” in “community park” level lands as recommended by the Task Force in its 2023 report. Time and place details are on the website.

7. [72198](#) Madison Metropolitan School District
8. [72199](#) Double Dollars Program
2024 market season anticipated to begin in June.
9. [72197](#) Community Gardens
10. [77773](#) Food System Assessment

Staff Reports

11. [72194](#) Business Development Specialist
Healthy Retail Access Program (HRAP) will have 2 applications coming to the MFPC in May for consideration.

HRAP Enterprise Assistance & Training (EAT) initiative is progressing with Food Finance Institute staff (Peter Robertson) continuing 1:1's with store vendors to ascertain business goals/visions and build rapport. Will build cohort technical assistance class schedule after 1:1's are completed.

Madison Public Market construction continues and is still on schedule for completion in 2025.

BizReady Program - which is loosely modeled after the MarketReady Program - was adopted by Common Council last night and will now move forward with the contracting process with MadREP. The target is to enroll 35 diverse businesses within Madison and provide them technical assistance and funding support to help launch and grow their businesses, with a focus on entrepreneurs who have started a business but need assistance to grow strategically and sustainably.
12. [72195](#) Public Health Madison & Dane County
Federal negotiations for the 2024 reauthorization of the Farm Bill are underway.
13. [72196](#) Extension Dane County, UW-Madison

ADJOURNMENT