



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved URBAN DESIGN COMMISSION

Wednesday, July 20, 2011

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room LL-110 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Present: 8 -

Marsha A. Rummel; Mark M. Smith; Dawn O. O'Kroley; Todd R. Barnett;
Richard L. Slayton; John A. Harrington; R. Richard Wagner and Henry S.
Lufler, Jr.

Excused: 1 -

Melissa R. Huggins

Barnett arrived at 4:40 p.m. during Agenda Item No. 1. Smith was excused following Agenda Item No. 3.

APPROVAL OF MINUTES

A motion was made by Harrington, seconded by Smith, to Approve the Minutes of July 6, 2011. The motion passed by voice vote/other.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

None.

PUBLIC HEARING ITEMS

1. [21199](#) 4120-4208 East Washington Avenue (Frontage Road) - Comprehensive Design Review of Signage for a Commercial/Retail Center That Includes Two Drive-Thrus and an Outdoor Eating Area in UDD No. 5. 17th Ald. Dist.

The motion provided permission for two monument signs with just simply Lake City Plaza but not boxes for the tenants with front and rear wall signage as shown with directional signage to go back to staff and as needed to come back to the Commission for review if appropriate with the address to be placed visibly for safety on the one monument sign for the center.

A motion was made by Barnett, seconded by Lufler, Jr., to Grant Final Approval. The motion passed by voice vote/other.

2. [02999](#) 1501 Monroe Street - Comprehensive Design Review of Signage for "Hotel Red."
13th Ald. Dist.

A motion was made by Barnett, seconded by Smith, to Refer. Sent to the URBAN DESIGN COMMISSION. The motion passed by voice vote/other.

3. [22565](#) 1102 South Park Street - PUD(GDP-SIP) for a Four-Story Commercial Building and Parking Structure in UDD No. 7. 13th Ald. Dist.

A motion was made by Barnett, seconded by Rummel, to Refer. Sent to the URBAN DESIGN COMMISSION. The motion passed by voice vote/other.

ROLL CALL

Present: 7 -

Marsha A. Rummel; Dawn O. O'Kroley; Todd R. Barnett; Richard L. Slayton; John A. Harrington; R. Richard Wagner and Henry S. Lufler, Jr.

Excused: 2 -

Mark M. Smith and Melissa R. Huggins

UNFINISHED BUSINESS

4. [22359](#) 229 West Lakelawn Place - PUD(GDP-SIP), Construction of a Fourteen-Unit Apartment Building on the Acacia House Property. 2nd Ald. Dist.

The motion provided approval with the new elevation. Barnett stated the thinner tower and longer base with CMU as originally presented. With option for the green wall vs. the screen wall, the lattice work across the bike parking area and no EIFS elements in the material pallet as it effects vertical/horizontal details of the east and west elevations, look at durable options like metal panel or darker brick with the final material selection to go back to staff for details as needed and appropriate come back to Commission. Encourage applicant to work out the signage prior to construction.

A motion was made by Barnett, seconded by Slayton, to Grant Final Approval. The motion passed by voice vote/other.

5. [22566](#) 3502 Monroe Street - PUD(GDP-SIP) for a Mixed-Use Development with 18 Apartments and 3,400 Square Feet of Commercial Space. 10th Ald. Dist.

The motion allowed for the elimination of landscaping in the terrace along Glenway to allow for the potential of entry and drop-off use at the applicant's direction, the balance of green roof be sized to pick up tray systems with option to look at alternative to sedum and to go back to staff if different brick detailing of one-story bookends along Monroe Street.

A motion was made by Barnett, seconded by Lufler, Jr., to Grant Final Approval. The motion passed by voice vote/other.

BUSINESS BY MEMBERS

None.

ADJOURNMENT

The meeting was Adjourned at 7:46 p.m. by unanimous consent.