

TO QUALIFY FOR ASSISTANCE, THE EVENT MUST MEET THE FOLLOWING REQUIREMENTS:

- This event meets Monona Terrace's definition of a convention.
- This event has not yet been contracted.
- This event has a minimum of 75% programmed events at the Monona Terrace.
- This event uses a minimum of two hotels within the Madison Room Tax District.
- This event has an overflow hotel with a minimum room block of 50.

PLUS ONE OF THE FOLLOWING:

- This event has a minimum direct spending impact of \$100,000
- This event has a minimum out of town attendance of 400.

Date of Request 11/18/24 Sales Manager Jamie Patrick

Group USA Boxing

Event Name 2026 National Championships Lead # 121020

Event Dates 12/2-12/2026 Amount Requested \$34,500  
Verify this does not conflict with major annual events.

Fund Use Facility Rental

Peak Room Nights (total peak) 400 Total Room Nights 2300

HOTEL BLOCK	1	2	3	4
Hotel Name	Hilton	Embassy	Concourse	Park
Peak Room Block Bid	50	185	90	60

Lead Status Pending Direct Spending Impact \$1,059,456

Competition Unknown Attendance 2500

Decision Date 12/31/2024 Expected Contract Revenue \$90,123

HISTORY	1	2	3
Month & Year	2024 Dec	2023 Dec	2022 Dec
City	Richmond VA	Lafayette, LA	Lubbock, TX
Facility	Greater Richmond CC	Lafayette Cajundome	Lubbock Memorial Civic Cntr
Block Total		4090	5000
Pick Up Total		3000 attendance	4000 attendance

Comments  Other Funding (external & internal) RSG DM Grant

VP Approval  Date 11/19/24

CEO Approval  Date 11/20/24

Internal Use Only:  
Committee Meeting Approval Date & Amount 

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