

Jonathan Torre

Madison small-business owner and former public-sector program director seeking District 1 alder appointment to ensure a smooth, well-served transition.

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[REDACTED]
Mobile: [REDACTED]
Work: [REDACTED]

Why I Wish to Serve

I believe in Madison. Madison is where I have chosen to build my life, raise my family, and invest in the community. As a resident since 2014, including as a homeowner in the Hawks Ridge neighborhood, I want to ensure that District 1 remains well represented during this transition. The next alder will have a short period to learn the role, maintain continuity, and earn residents' trust. I will approach that responsibility with humility, urgency, and a strong commitment to constituent service.

My career has centered on learning complex public systems quickly and helping people navigate them successfully. At Epic, my work supported public-sector projects for municipal and regional governments, including large health and social-service technology implementations. I later founded Sun Vault Roofing, a Madison-area small business focused on solar and roofing. Running that business has given me a close, practical view of permitting, utilities, workforce needs, and how City policy affects residents and small employers day to day, a perspective that adds diversity to the existing council. These experiences taught me how to absorb complicated information, work through City processes, find answers, coordinate across institutions, prepare carefully for consequential meetings, and remain accountable for results.

My connection to District 1 is active. I participate in Hawks Ridge neighborhood meetings, attend community events, and follow city meetings and discussions involving parks, development, and immigration. My political volunteering within District 1 has included organizing, canvassing, and direct conversations with residents in Hawks Landing, Linden Park, Hawks Valley, 1000 Oaks, and Birchwood Point. I would bring that local familiarity, along with a practical, pragmatic, and collaborative approach, to serving all District 1 residents.

This weekend, I walked through the closed memorial for Corey Ruiz on Willy Street. What I saw filled me with pride in this city: neighbors organizing quickly and responsibly, and a City and Police Department that have given people room to grieve and peacefully dissent while working toward resolution, including the visible, steady work of the District 6 alder. It's a reminder of what local government is for, and why I want to serve.

What I Wish to Accomplish

I will minimize the disruption caused by the mid-term vacancy by working quickly to understand active District 1 issues, establish productive relationships with residents, City staff, and Council colleagues, and ensure that constituent questions and neighborhood concerns continue to receive timely attention.

Dependable constituent service.

I will be accessible to residents, respond promptly, and do necessary follow-through to help people navigate City processes, identify the right staff or department, and get clear answers. Much of an alder's value comes from persistently working through City processes on behalf of constituents, including when an issue is complicated or does not have an immediate solution.

A smooth and responsible transition.

I will comport myself in the role, prepare thoroughly for Council and committee meetings, and take on the committee assignments needed to ensure District 1 remains fully represented. I will focus on leaving active matters better organized and more likely to succeed than I found them.

Clear communication and active listening.

I will keep residents informed about significant City decisions, development proposals, meetings, and opportunities for public input through clear email updates, neighborhood engagement, and other accessible communication. Just as importantly, I would listen before deciding what the district needs, seek out residents with different perspectives, and make sure people feel heard even when the final decision is not the outcome they preferred.

Thoughtful attention to District 1 priorities.

District 1 is growing and will continue to face important questions involving housing, transportation, parks, infrastructure, neighborhood-serving businesses, and major development. I will evaluate these matters carefully, ask practical questions about public benefit and long-term impact, and work collaboratively rather than approaching them with predetermined answers. My professional background in public-sector implementation, sustainability, and program management and my business experience help me contribute constructively where those skills are useful.

Responsible stewardship.

I will approach City decisions with respect for residents' priorities and for the staff responsible for carrying them out. That means listening closely to the district, understanding tradeoffs, and supporting investments that are practical, equitable, and capable of delivering meaningful results.

Because the interim term is short, I will measure success by whether District 1 residents remained well served, informed, and represented throughout the transition. I am ready to attend meetings, fulfill committee responsibilities, handle constituent concerns, and do whatever reasonable work is necessary to serve the district effectively from the beginning of the appointment.

Spring 2027 Election

Yes. I will run for District 1 alder in the Spring 2027 election. I acknowledge that District 1 residents will judge any future candidacy based on the quality, accessibility, and independence of my service during the appointment.

Biographical and Professional Resume

JONATHAN TORRE

Madison, Wisconsin • District 1 • [REDACTED] • [REDACTED]

Profile

Hawks Ridge resident, local small-business owner, and experienced program leader with a background in technology, public-sector implementation, clean energy, and civic engagement. Most of his Epic work supported municipal and regional government projects. Known for translating complex issues into practical plans, bringing together people with different perspectives, and maintaining a strong focus on execution and accountability.

Professional Experience

Founder and Owner

Sun Vault Roofing, a Madison-area residential roofing and solar business | 2024-Present

- Co-founded and grew a Madison-area small business serving homeowners across southern Wisconsin.
- Lead strategy, marketing, partnerships, customer experience, and operational improvement.
- Navigate local permitting, utilities, workforce needs, vendor relationships, and the practical effects of public policy on residents and small businesses.

Senior Program Director

Arcadia | September 2023-March 2025

- Led cross-functional clean-energy and technology initiatives, including work projected to produce \$4 million in annual savings through automation and operational improvement.
- Built implementation plans, managed cross-functional stakeholders, and translated strategic goals into measurable execution.

Implementation Director and Project Manager

Epic | 2014-2022

- Led major public-sector health and social-service technology implementations for municipal and regional governments in the United States, Finland, and Singapore, including a national program serving approximately 30,000 public-health users and a multi-city program spanning 24 hospitals.
- Directed teams of up to 100 people across operations, governance, communications, training, data conversion, and launch readiness; delivered major programs on time and under budget.
- Led work at the intersection of health, social services, and community systems, including product and implementation responsibilities for Epic Social Care.

Civic, Neighborhood, and Community Experience

- More than twelve years as a Madison resident (some abroad); Hawks Ridge neighborhood homeowner who participates in neighborhood meetings, city discussions, and community events.
- Greater Madison Chamber of Commerce ambassador and active participant in the regional business community.
- Active involvement with local organizations including Dane Buy Local, Sustain Dane, and the Verona Area Chamber of Commerce.
- Volunteer political organizer and canvasser within District 1, with direct resident outreach in Hawks Landing, Linden Park, Hawks Valley, 1000 Oaks, and Birchwood Point; follows and participates in city discussions involving parks, development, and immigration.
- Member of the Middleton Community Orchestra, contributing to the region's arts community.
- Completed the year-long Fairfax County Youth Leadership internship, focused on county government, including an internship with the Fairfax County Park Authority.

- Extensive student-government leadership experience, including service as the University of Virginia Student Council Sustainability Chair from 2012-2014.
- Worked at the University of Virginia Waste Management and Recycling department from 2010-2014, contributing practical experience in institutional sustainability and waste reduction.

Education

B.S. in Chemistry, University of Virginia, 2014

Additional Qualifications and Earlier Service

- Prince2 Project Management Practitioner; experienced in public speaking, facilitation, written communication, budgeting, program design, and performance measurement.
- Broad relationships across Madison's business, sustainability, technology, arts, and community sectors.