

**ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE--January 2015 vs. January 2014**  
(Routes sorted in order of 2015 passengers per revenue hour productivity)

ROUTE	RIDERSHIP, 2015 vs. 2014			Productivity, Trips per Revenue Hour			Routes < 60% of system avg.	ROUTE KEY
	Year to Date			2014	2015	% Change		
	2014	2015	% change					
80 UW CAMPUS (service revised August 26, 2012)	177,091	146,195	-17.4%	109.25	91.96	-15.8%		Core Routes operate every day from early a.m. to late p.m.: <b>2, 3, 4, 5, 6, 7, 13</b>
E, L, M, W SUPPLEMENTARY SCHOOL SERVICE	95,474	113,191	18.6%	62.93	67.15	6.7%		
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	3,043	2,665	-12.4%	61.93	56.91	-8.1%		(3 operates weekdays only; 7 operates weekends & holidays only).
28 NTP-WTP COMMUTER (revised August 25, 2013)	33,436	31,103	-7.0%	60.37	56.61	-6.2%		
44 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	8,795	7,450	-15.3%	40.08	49.48	23.5%		Commuter Routes operate on weekdays during peak hours: <b>11, 12, 14, 15, 25, 27, 28, 29, 37, 38, 44, 47, 48, 49, 55, 56, 57, 58, 71, 72, 74, 75</b>
2 WTP-NTP (revised August 25, 2013)	124,916	118,429	-5.2%	48.51	46.22	-4.7%		
50 WTP-SCHROEDER-RAYMOND LOOP	15,635	20,958	34.0%	42.88	44.40	3.5%		Peripheral Routes operate from transfer points to outlying areas: <b>20, 21, 22, 26, 30, 31, 32, 33, 35, 36, 40, 50, 51, 52, 73, 78</b>
4 NTP-STP	62,741	64,532	2.9%	40.10	40.87	1.9%		
67 WTP-WEST TOWNE	22,622	23,354	3.2%	39.84	40.71	2.2%		Connector Routes connect transfer points throughout the day: <b>16, 17, 18.</b>
40 STP - ARBOR HILLS LOOP (revised August 25, 2013)	16,055	16,886	5.2%	37.91	39.70	4.7%		
38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08, Aug '09, & Aug 25, 2013)	30,557	29,921	-2.1%	40.52	39.60	-2.3%		Circulator Routes <b>1, 9, 10, 34</b>
22 MENDOTA LOOP	18,030	21,562	19.6%	34.21	39.38	15.1%		
10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009 & revised August 25, 2013)	57,931	57,079	-1.5%	39.37	38.96	-1.0%		Other routes: 8 operates between the Capitol Square and Spring Harbor, weekends only. 19 operates like a core route between the Capitol Square and Allied Drive on weekdays.
75 VERONA-CAPITOL SQUARE COMMUTER (began Mar 26, 2012; revised Mar 11 & Dec 2, 2013)	6,028	7,302	21.1%	32.97	35.37	7.3%		
5 ETP-STP	41,059	41,206	0.4%	34.54	34.79	0.7%		39 operates as a commuter route during peak hours; operates like a circulator route midday. 59 operates weekends & holidays between the WTP and Fitchburg. 67 connects with route 6 at the West Transfer Point; operates to/from West Towne Mall. 63 and 68 operate between the WTP and Prairie Town Center. 70 operates like a core route between the Capitol Square & Middleton on weekdays.
6 EAST TOWNE-WTP	97,822	93,150	-4.8%	35.10	33.56	-4.4%		
3 WTP-ETP	51,894	46,491	-10.4%	36.33	32.62	-10.2%		UW Campus Circulators <b>80, 81, 82, 84</b>
11 WTP-DUTCH MILL-CAP SQUARE	7,688	7,589	-1.3%	32.06	31.56	-1.5%		
7 WTP-ETP (Weekends & Holidays Only)	14,545	16,169	11.2%	28.37	31.55	11.2%		School Day Supplemental Routes <b>E, L, M, W</b>
81-82 UW LATE NITE CIRCULATORS	4,655	5,787	24.3%	28.46	30.64	7.6%		
27 NTP - UW CAMPUS COMMUTER	4,922	4,695	-4.6%	31.80	30.34	-4.6%		
51 WTP-MUIR FIELD LOOP	8,132	7,142	-12.2%	33.30	30.21	-9.3%		
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER (revised Aug 25, 2013)	6,722	8,780	30.6%	39.37	29.65	-24.7%		
21 LAKEVIEW LOOP	14,020	14,168	1.1%	28.84	29.07	0.8%		
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	3,860	4,224	9.4%	25.99	28.44	9.4%		
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER (revised August 25, 2013)	11,312	11,491	1.6%	35.44	28.25	-20.3%		
18 STP-WTP (revised August 25, 2013)	32,915	30,690	-6.8%	29.87	28.10	-5.9%		
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	1,855	1,769	-4.6%	19.41	26.57	36.9%		
58 GREENTREE COMMUTER	7,336	6,634	-9.6%	29.99	26.55	-11.5%		
16 STP - ETP	26,221	27,616	5.3%	24.82	26.00	4.7%		
30 ETP-EAST TOWNE	19,291	18,333	-5.0%	28.35	25.60	-9.7%		
57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	8,732	8,015	-8.2%	28.19	25.23	-10.5%		
47 ARBOR HILLS COMMUTER	6,885	6,342	-7.9%	27.25	25.10	-7.9%		
15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE (revised August 25, 2013)	32,353	32,980	1.9%	24.04	24.90	3.6%		
63 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	2,846	3,232	13.6%	21.89	24.86	13.6%		
14 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE (revised August 25, 2013)	24,335	23,753	-2.4%	24.82	24.60	-0.9%		
17 ETP-NTP	10,100	7,696	-23.8%	30.54	24.46	-19.9%		
55 VERONA- WTP COMMUTER (revised Mar 11, 2013)	3,623	3,229	-10.9%	25.14	23.48	-6.6%		
1 CAP SQUARE - UW	2,255	2,002	-11.2%	27.53	23.25	-15.6%		
56 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	8,323	8,608	3.4%	21.60	22.10	2.3%		
70 MIDDLETON-CAPITOL SQUARE	11,295	11,788	4.4%	20.02	21.95	9.7%		
12 WTP-DUTCH MILL-CAP SQUARE	4,317	4,111	-4.8%	21.99	20.94	-4.8%	x	
19 RED ARROW TR-CAP SQUARE	14,746	12,781	-13.3%	23.83	20.46	-14.1%	x	
20 NTP-EAST TOWNE	13,061	18,725	43.4%	13.70	19.75	44.1%	x	
13 STP-CAP SQUARE	12,419	12,323	-0.8%	18.96	18.94	-0.1%	x	
39 ETP - DAIRY DRIVE (revised August 25, 2013)	1,400	2,241	60.1%	11.49	18.49	60.9%	x	
73 WTP-OLD SAUK TRAILS	9,978	9,535	-4.4%	17.50	18.38	5.0%	x	
48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	1,171	697	-40.5%	12.59	18.24	44.9%	x	
32 ACEWOOD-THOMPSON LOOP	3,582	3,307	-7.7%	18.47	17.05	-7.7%	x	
33 SPRECHER/THOMPSON - ETP (revised August 25, 2013)	3,795	3,445	-9.2%	17.33	16.65	-3.9%	x	
52 WTP-FITCHBURG	3,596	3,464	-3.7%	16.28	15.83	-2.7%	x	
34 ETP-MATC (peak service on 34 began Aug 24, 2009 & revised Aug 25, 2013)	1,622	1,652	1.8%	15.60	15.33	-1.7%	x	
37 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	5,135	5,007	-2.5%	15.21	15.02	-1.3%	x	
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	954	1,165	22.1%	11.51	14.06	22.1%	x	
25 AMERICAN CENTER COMMUTER (revised August 25, 2013)	816	687	-15.8%	17.50	13.80	-21.1%	x	
35 RICHMOND HILLS/ACEWOOD - ETP (began August 25, 2013)	3,340	2,595	NA	15.95	12.23	-23.3%	x	
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	2,966	2,520	-15.0%	12.20	11.64	-4.6%	x	
49 HATCHERY HILL-LACY LOOP COMMUTER RTE (began August 24, 2014)	-	1,197	NA	NA	9.24	NA	x	
31 MARSH RD - ETP (began August 25, 2013)	1,668	2,025	21.4%	7.38	9.06	22.8%	x	
59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)	1,117	963	-13.8%	7.56	6.62	-12.4%	x	
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	275	490	78.2%	5.90	6.03	2.2%	x	
68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	784	737	-6.0%	5.18	4.87	-6.0%	x	
74 MIDDLETON LOOP (ended operating on August 23, 2014)	2,603	-	-100.0%	17.03	NA	NA		
UNKNOWN ROUTE & ROAD BUS *	-	-	NA	NA	NA	NA		
<b>SYSTEM TOTAL</b>	<b>1,226,695</b>	<b>1,203,873</b>	<b>-1.9%</b>	<b>36.59</b>	<b>35.66</b>	<b>-2.5%</b>	<b>21.40</b>	
<b>TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-84)</b>	<b>1,041,906</b>	<b>1,049,226</b>	<b>0.7%</b>	<b>32.87</b>	<b>32.86</b>	<b>0.0%</b>	<b>19.71</b>	

Average weekday ridership January 2014: 48,728\*

Average weekday ridership January 2015: 49,240

\*No supplemental school service on January 6, 7, & 28, 2014 due to weather.

\*No UW-Madison classes held before noon on January 28, 2014.

\* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode"). Road buses are put into service to do portions of routes because of vehicle breakdowns, late regular buses, or overloads.