



126 SOUTH FIRST STREET • MOUNT HOREB WISCONSIN • 53572 • P-608.437.2320 • F-608-437-2319

April 25th, 2012

Urban Design Commission  
Department of Planning and Development  
215 Martin Luther King, Jr. Blvd.  
Madison, WI 53701

Re: **Don Miller Body Shop**  
**5751 Tokay Blvd**  
**UDD #3**  
**Sign Package Submittal**

Dear UDC members,

Please accept this letter of intent, application and attachments as our formal request for signage package review and approval by the City of Madison and the Urban Design Commission for the proposal referenced below.

In our submittal we are asking for two exceptions to the UDD#3 regulations. The first is an exception to the 10' height regulation and the second is an exception to the 40sq.ft. sign area regulation.

Please see the attached for details regarding our proposal.

Thank you for your consideration.

Regards,

Dan Yoder-Owner/CST  
Sign Art Studio

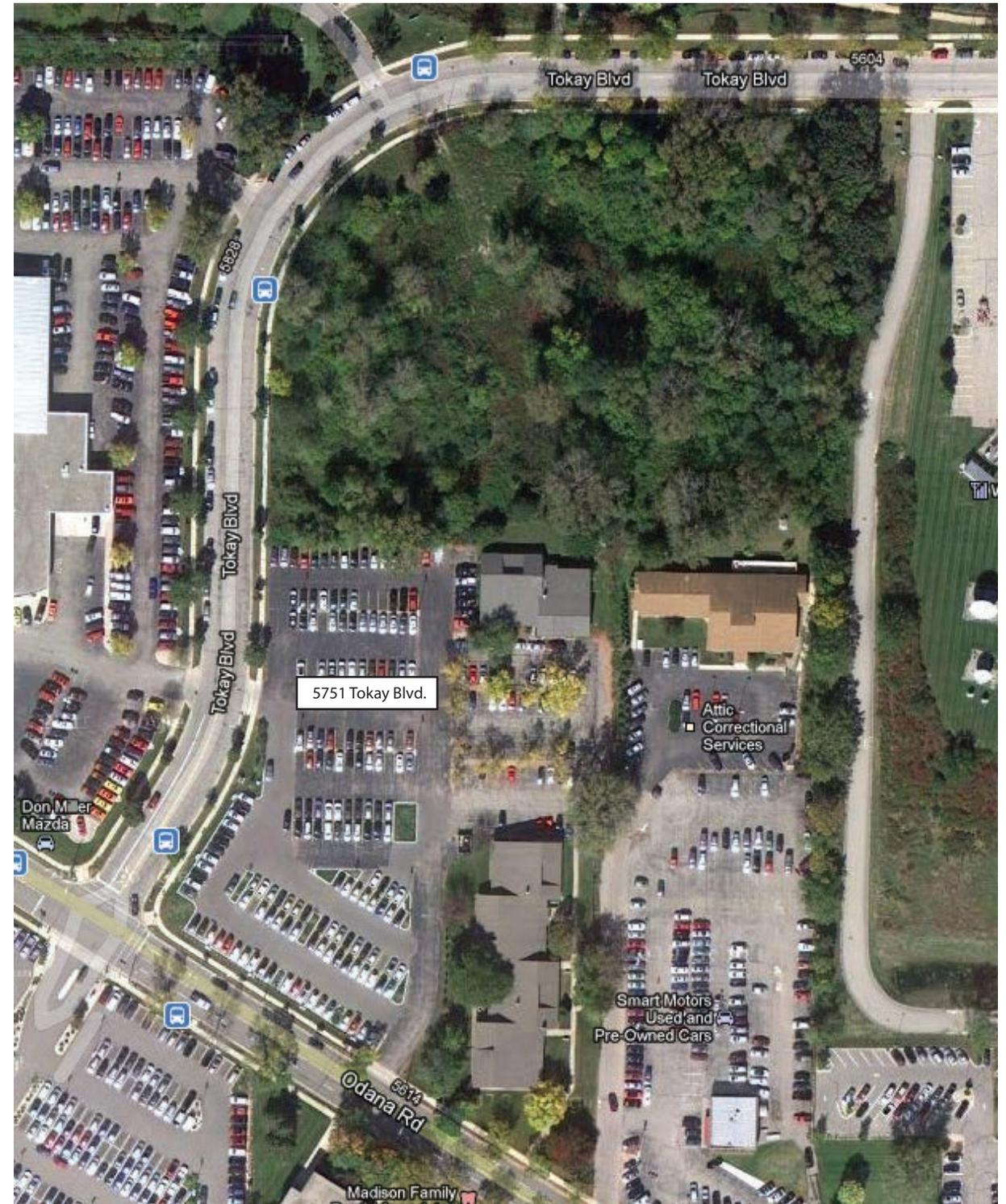
# ***DON MILLER*** **BODY SHOP**

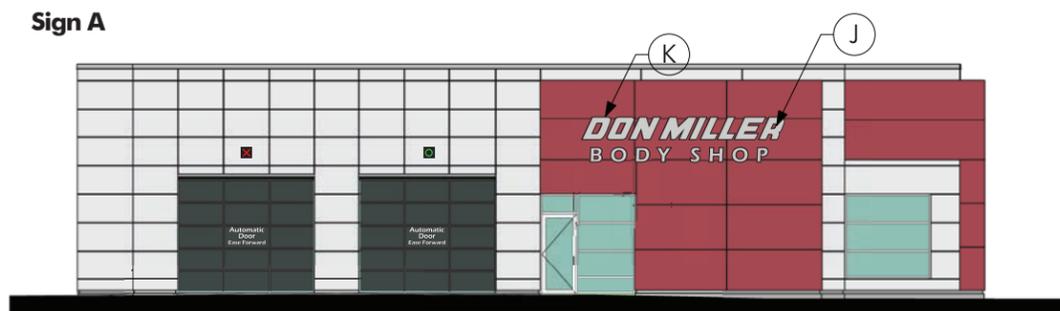
## **Signage Package Proposal**

**5751 Tokay Blvd**  
**Don Miller Body Shop**  
UDD#3 Madison, WI



126 S. FIRST ST. MT HOREB, WI 535372 P-608.437.2320  
WWW.SIGNARTMADISON.COM

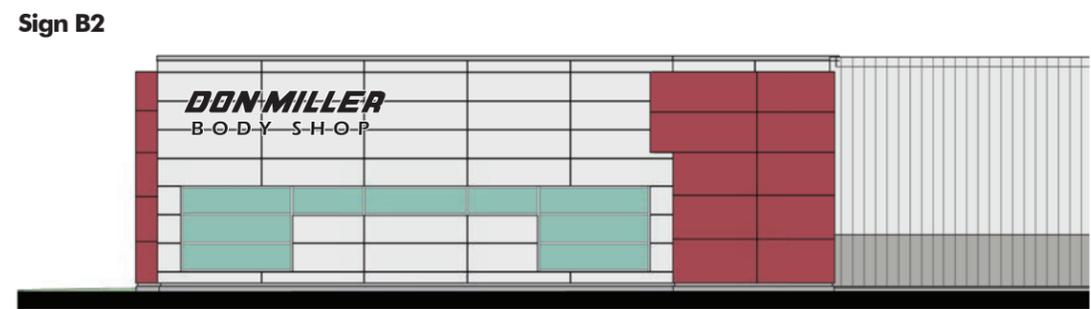




West Elevation: 3/16"-1'



North Elevation: 3/16"-1'

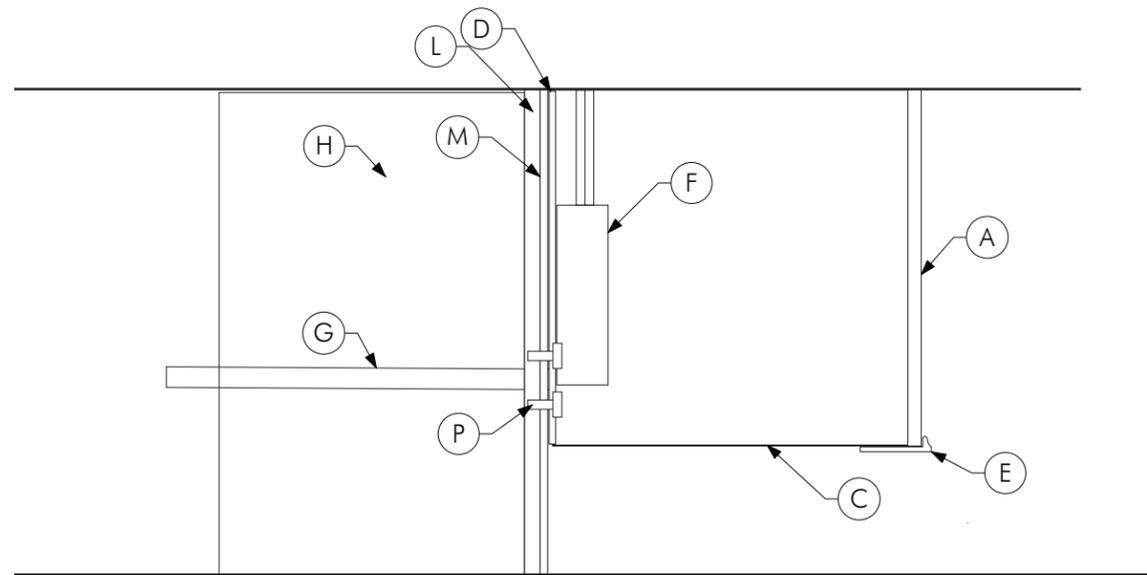


South Elevation: 3/16"-1'

**DON MILLER**  
BODY SHOP  
Color configuration for Sign A



Illumination Rendering



Section View



**KEY NOTES:**

- A- 3/16" White Acrylic Face
- B- Opaque White Outline
- C- .063 Welded Aluminum Returns (White)
- D- .080 Aluminum Backer Plate
- E- 1" Trim Cap
- F- Internal LED illumination (White)
- G- Secondary Lead to Remote Power Supply
- H- Wall Section
- I- 3M Perf- Block
- J- 3M Perf- Painted to match Grey wall color
- K- Opaque black vinyl outline
- L- 3/4" furring strips
- M- 5/16" Cement board
- P- Tapcon anchors thru cement board

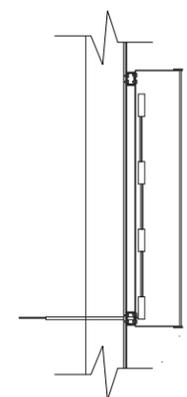
**FINISHES:**

- Urethane Paint-White (returns/trim-Signs B1 & 2)
- Urethane Paint-Black (returns/trim-Sign A)
- 3M White Opaque (outlines-Signs B1 & 2)
- 3M Black Opaque (outlines-Sign A)
- 3M Black Perf Translucent (Signs B1 & 2)
- 3M Perf Translucent-Painted to match wall color (Sign A)
- Urethane Paint-Wall grey (raceway channels)
- Urethane Paint-Wall red (raceway channels)

**CALCULATIONS:**

**Sign Dimensions:**  
 Box 1: 1'-10" x 16'-0" = 29.33sq.ft.  
 Box 2: 1'-9" x 14'-0" = 24.5sq.ft.  
 Net: 53.83sq.ft.  
**Signable Area:**  
 West Elevation: 10'-0" x 25'-0" = 250sq.ft.  
 North Elevation: 10'-0" x 47'-0" = 470sq.ft.  
 South Elevation: 10'-0" x 41'-0" = 410sq.ft.

**LETTER SECTION:**



126 S. FIRST ST. MT HOREB, WI 535372 P-608.437.2320  
WWW.SIGNARTMADISON.COM

**CUSTOMER APPROVAL:** \_\_\_\_\_

**DATE:** \_\_\_\_\_

**LANDLORD APPROVAL:** \_\_\_\_\_

**DATE:** \_\_\_\_\_

By signing this approval you are hereby authorizing Sign Art Studio LLC to proceed with the work as described. Any deviation from these specifications will become the customer's financial responsibility.

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SCALE: 3/8"-1'

S H E E T

**WS**

SIGNAGE ELEVATIONS : WS



# TOKAY BOULEVARD

CURVE DATA				
CURVE NO.	RADIUS (FEET)	CHORD (FEET)	ARC (FEET)	CENTRAL ANGLE
1-2	217	303	335.41	S09°38'20"W 19°50'00"

**5751 TOKAY BLVD - CITY OF MADISON**  
 SITE PLAN  
 DATED: OCTOBER 17, 2011  
 REVISED: OCTOBER 26, 2011  
 NOVEMBER 8, 2011

**C-1.2**

**QUAM ENGINEERING, LLC**  
 Residential and Commercial Site Design Consultants  
 www.quamengineering.com  
 4604 Siggelkow Road, Suite A - McFarland, Wisconsin 53558  
 Phone (608) 838-7750; Fax (608) 838-7752

**PARKING LOT PLAN SITE INFORMATION BLOCK**

Site Address: 5751 TOKAY BOULEVARD  
 Site acreage (total): 2.88 ACRES  
 Number of building stories (above grade): ONE  
 Building height: 20 FEET  
 DLHR type of construction (new structures or additions): TYPE IIB  
 Total square footage of building: 14,900

Use of property: BODY SHOP  
 Gross square feet of office: 2,790  
 Gross square feet of retail area: 0  
 Number of employees in warehouse: N/A  
 Number of employees in production: N/A  
 Capacity of restaurant/place of assembly: N/A

Number of bicycle stalls shown: 4

Number of Parking stalls:

	SHOWN
Inventory	95
Customer/employee	11
Accessible	2
Total	108

Number of trees shown (See Landscape Plan)



SIGN BOTTOM 48" ABOVE SIDEWALK

HANDICAP ACCESSIBLE SIGN DETAIL

EXISTING HYDRANT

20' PUBLIC STORM & SANITARY SEWER EASEMENT

10' PUBLIC UTILITY EASEMENT

CONCRETE APRON & SIDEWALK (PER CITY STANDARDS)

SAWCUT CURB HEAD FOR ENTRANCE (PER CITY STANDARDS)

TOKAY BOULEVARD

EX. CONCRETE SIDEWALK N 00°53'44" E 172.38'

N 00°53'44" E 172.38'

EX. CONCRETE SIDEWALK

LAWN

LAWN

LAWN

PROPOSED ASPHALT PAVEMENT

18" CONCRETE CURB & GUTTER

5' CONCRETE SIDEWALK

11.0'

9' (TYP.)

8'

8'

8'

18'

R=5'

R=5'

R=5'

25'

R=10'

R=15'

R=5'

CONC. SIDEWALK

R=5'

R=5'

R=5'

TRANSFORMER PAD

2'x6' BIKE STALLS (4 EA)

R=5'

R=4'

63.0'

203.0'

10' PUBLIC UTILITY EASEMENT

LAWN

11.0'

11.0'

11.0'

11.0'

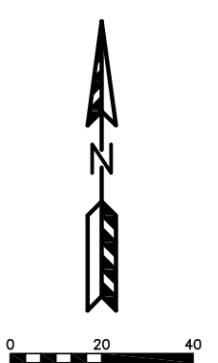
18" CONCRETE RIBBON GUTTER

BIO-RETENTION #3

DUMPSTER (20'x20')

18" CONCRETE CURB & GUTTER

PROPOSED ASPHALT PAVEMENT



N 00°53'44" E 383.95'