

**APPLICATION FOR  
URBAN DESIGN COMMISSION  
REVIEW AND APPROVAL**

**AGENDA ITEM #** \_\_\_\_\_  
**Project #** \_\_\_\_\_

DATE SUBMITTED: <u>4-15-09</u>	<b>Action Requested</b>
UDC MEETING DATE: <u>4-22-09</u>	<input type="checkbox"/> Informational Presentation
	<input type="checkbox"/> Initial Approval and/or Recommendation
	<input checked="" type="checkbox"/> Final Approval and/or Recommendation

PROJECT ADDRESS: 2702 E. WASHINGTON AVENUE  
ALDERMANIC DISTRICT: 15

OWNER/DEVELOPER (Partners and/or Principals) ARCHITECT/DESIGNER/OR AGENT:  
CAPITOL PETROLEUM RYAN SIGNS, INC.  
3505 E. WASHINGTON AVE. 3007 PERRY ST.  
MADISON, WI 53705 MADISON, WI 53713

CONTACT PERSON: MARY BETH GROWNEY SELENE  
Address: 3007 PERRY ST.  
MADISON, WI 53713  
Phone: 608-271-7979  
Fax: 608-271-7853  
E-mail address: mbgrowneyselene@ryansigns.net

**TYPE OF PROJECT:**  
(See Section A for:)

- Planned Unit Development (PUD)
  - General Development Plan (GDP)
  - Specific Implementation Plan (SIP)
- Planned Community Development (PCD)
  - General Development Plan (GDP)
  - Specific Implementation Plan (SIP)
- Planned Residential Development (PRD)
- New Construction or Exterior Remodeling in an Urban Design District \* (A public hearing is required as well as a fee)
- School, Public Building or Space (Fee may be required)
- New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.
- Planned Commercial Site

(See Section B for:)

- New Construction or Exterior Remodeling in C4 District (Fee required)

(See Section C for:)

- R.P.S.M. Parking Variance (Fee required)

(See Section D for:)

- Comprehensive Design Review\* (Fee required)
- Street Graphics Variance\* (Fee required)
- Other CONDITIONAL USE (CONTINUATION)

\*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.

# Ryan Signs, Inc.

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3007 Perry Street  
Madison, WI 53713  
608-271-7979 Phone  
608-271-7853 Fax  
mbgrowneyselene@ryansigns.net

April 15, 2009

TO: City of Madison Urban Design Commission  
FROM: Mary Beth Growney Selene  
Serving as Agent for the Owner  
RE: 2702 E. Washington Avenue  
Capitol Petro

Dear Urban Design Commission Members;

Attached please find our request for approval for canopy signage at the new Capitol Petro development at 2702 E. Washington Avenue. Our request for approval is as follows:

## **CANOPY SIGNAGE**

The sign will consist of:

Individual, internally illuminated letters:	18" maximum height	=	27 square feet
Internally illuminated logo:	36" height	=	<u>9 square feet</u>
Total Square Footage:		=	36 square feet

(The canopy measures 3'-0" x 98'-0"; using 40% of façade, the sign could be up to 117.6 square feet)

Thank you for your consideration.

Respectfully Submitted.



*Capitol Petro*

**RJ PLUMBING LLC**  
NEW CARUS, WI

**608-527-2628**  
RESIDENTIAL - COMMERCIAL

**HARDER SIGNS**

4695 Stenstrom Rd

Rockford IL 61109

815-874-7777

Fax 815-874-77

*Approved by* \_\_\_\_\_

*Date* \_\_\_\_\_