



City of Madison Liquor/Beer License Application

On-Premises Consumption: Class B Beer Class B Liquor Class C Wine
Off-Premises Consumption: Class A Beer Class A Liquor Class A Cider

A-4
P-405

Section A – Applicant

1. If needed, a qualified interpreter can be provided at no charge to you. Would you like an interpreter?
 Yes (language: _____)
 No (If you answer no and you do require an interpreter, the ALRC will refer your application to a subsequent meeting and this may delay your application process)

Si usted requiere o necesita un/a intérprete, nosotros podemos proveer un/a intérprete sin costo alguno. ¿Le gustaría tener un/a intérprete?

- Sí, lenguaje _____
 No. Si usted escoge “no” en la solicitud/aplicación, y usted sí requiere un/a intérprete, el comité remitirá su solicitud para una nueva junta y esto puede atrasar el proceso de su solicitud.

2. This application is for the license period ending June 30, 2017.
3. List the name of your Sole Proprietor, Partnership, Corporation/Nonprofit Organization or Limited Liability Company exactly as it appears on your State Seller’s Permit.

16 Bars, LLC

4. Trade Name (doing business as) Gib’s

5. Address to be licensed Madison Public Library - Central 201 W. Hillin St. Madison WI 53703

6. Mailing address 1380 Williamson St. Madison, WI 53703

7. Anticipated opening date Jun 1, 2017

8. Is the applicant an employee or agent of, or acting of behalf of anyone except the applicant named in question 2?
 No Yes (explain) _____

9. Does another alcohol beverage licensee or wholesale permittee have interest in this business?
 No Yes (explain) _____

Section B—Premises

10. Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and records. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.

The Central library has a locked liquor cage in an area accessible only by staff. All alcohol shall be stored there when not in use. Service shall be provided in designated event areas, as specified by library staff. This includes the bubbler on the ground floor and all of the 3rd floor

11. Attach a floor plan, no larger than 8 ½ by 14, showing the space described above.
12. Applicants for on-premises consumption: list estimated capacity 500
13. Describe existing parking and how parking lot is to be monitored.
Public parking is available at a near by City ramps and on the street.
14. Was this premises licensed for the sale of liquor or beer during the past license year?
 No Yes, license issued to Underground Food Collective (name of licensee)
15. Attach copy of lease. - NA -

Section C—Corporate Information

This section applies to corporations, nonprofit organizations, and Limited Liability Companies only. Sole proprietorships and partnerships, skip to Section D.

16. Name of liquor license agent Gilbert Altschul
17. City, state in which agent resides Madison, WI
18. How long has the agent continuously resided in the State of Wisconsin? 6 years
19. Appointment of agent form and background check form are attached.
20. Has the liquor license agent completed the responsible beverage server training course?
 No, but will complete prior to ALRC meeting Yes, date completed 2014
21. State and date of registration of corporation, nonprofit organization, or LLC.
Wisconsin 1/21/2014
22. In the table below list the directors of your corporation or the members of your LLC.
 Attach background check forms for each director/member.

Title	Name	City and State of Residence

NA.

23. Registered agent for your corporation or LLC. This is your agent for service of process, notice or demand required or permitted by law to be served on the corporation. This is not necessarily the same as your liquor agent.
Gilbert Altschul

24. Is applicant a subsidiary of any other corporation or LLC?
 No Yes (explain) _____

25. Does the corporation, any officer, any director, any stockholder, liquor agent, LLC, any member, or any manager hold any interest in any other alcohol beverage license or permit in Wisconsin?
 No Yes (explain) Gilbert Altschul holds interests in Gib's Bar and
Grampa's Pizzeria (Williamson St), as well as
Washington Market LLC.

Section D—Business Plan

26. What type of establishment is contemplated?
 Tavern Nightclub Restaurant Liquor Store Grocery Store
 Convenience Store without gas pumps Convenience Store with gas pumps

Other Gib's will provide event alcohol service in the library

27. Business description Gib's Bar is expanding its successful cocktail
program as the alcohol vendor for special events at the
Central Library. Wine, beer, spirits and non-alcoholic drinks
will be served on a contracted basis for consumption at events
in Central Library.

28. Hours of operation Variable, depending on event, between 9am-2am

29. Describe your management experience Gilbert Altschul has worked in
all areas of restaurant food and beverage service with over
15 years experience.

30. List names of managers below, along with city and state of residence.
Stephanie Bicketts Madison, WI

31. Describe staffing levels and staff duties at the proposed establishment Staffing levels
will vary depending on the size of the event and the
scope of service required to execute beverage service successfully.
There will be no less than 1 bartender per 40 guests.

32. Describe your employee training All staff working events will be trained in appropriate beverage
standards, be orientated to the particulars of each event, and trained
in responsible beverage service techniques.

33. Utilizing your market research, describe your target market.

Clients interested in utilizing the Madison Public Library for their private events.

34. Describe how you plan to advertise and promote your business. What products will you be advertising?

We will promote our catering service through Gib's channels (website, social media, etc.) as well as via the Central Library's channels.

35. Are you operating under a lease or franchise agreement? No Yes

36. Private organizations (clubs): Do your membership policies contain any requirement of "invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? No Yes

Section E—Consumption on Premises

This section applies to Class B and Class C applicants only. Class A license applicants (consumption off premises) may skip to Section F.

37. Do you plan to have live entertainment? No Yes—what kind? Gib's will not book any live entertainment, but the library will allow live bands, DJs, etc.

38. What age range do you hope to attract to your establishment? ~~21~~ NA

39. What type of food will you be serving, if any? NA. Food vendors selected by client
 Breakfast Brunch Lunch Dinner

40. Submit a sample menu if applicable. What will be included on your operational menu? NA
 Appetizers Salads Soups Sandwiches Entrees Desserts
 Pizza Full Dinners

41. During what hours of operation do you plan to serve food? NA

42. What hours, if any, will food service not be available? NA

43. Indicate any other product/service offered. NA

44. Will your establishment have a kitchen manager? No Yes

45. Will you have a kitchen support staff? No Yes

46. How many wait staff do you anticipate will be employed at your establishment? —

During what hours do you anticipate they will be on duty? NA

47. Do you plan to have hosts or hostesses seating customers? No Yes

48. Do your plans call for a full-service bar? No Yes
 If yes, how many barstools do you anticipate having at your bar? NA - We will have 2 portable bars w/ 6 seats.
 How many bartenders do you anticipate having work at one time on a busy night? 1-6
49. Will there be a kitchen facility separate from the bar? No Yes
50. Will there be a separate and specific area for eating only?
 No Yes, capacity of that area _____
51. What type of cooking equipment will you have? NA
 Stove Oven Fryers Grill Microwave
52. Will you have a walk-in cooler and/or freezer dedicated solely to the storage of food products?
 No Yes
53. What percentage of payroll do you anticipate devoting to food operation salaries? NA
54. If your business plan includes an advertising budget:
 What percentage of your advertising budget do you anticipate will be related to food? 0%
 What percentage of your advertising budget do you anticipate will be drink related? 100%
55. Are you currently, or do you plan to become, a member of the Madison—Dane County Tavern League or the Tavern League of Wisconsin? No Yes
56. Are you currently, or do you plan to become, a member of the Wisconsin Restaurant Association or the National Restaurant Association? No Yes
57. All restaurants and taverns serving alcohol must substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. New establishments estimate percentages:
95 % Alcohol _____ % Food 5 % Other (non-alcoholic beverages)
58. Do you have written records to document the percentages shown? No Yes
 You may be required to submit documentation verifying the percentages you've indicated.

Section F—Required Contacts and Filings

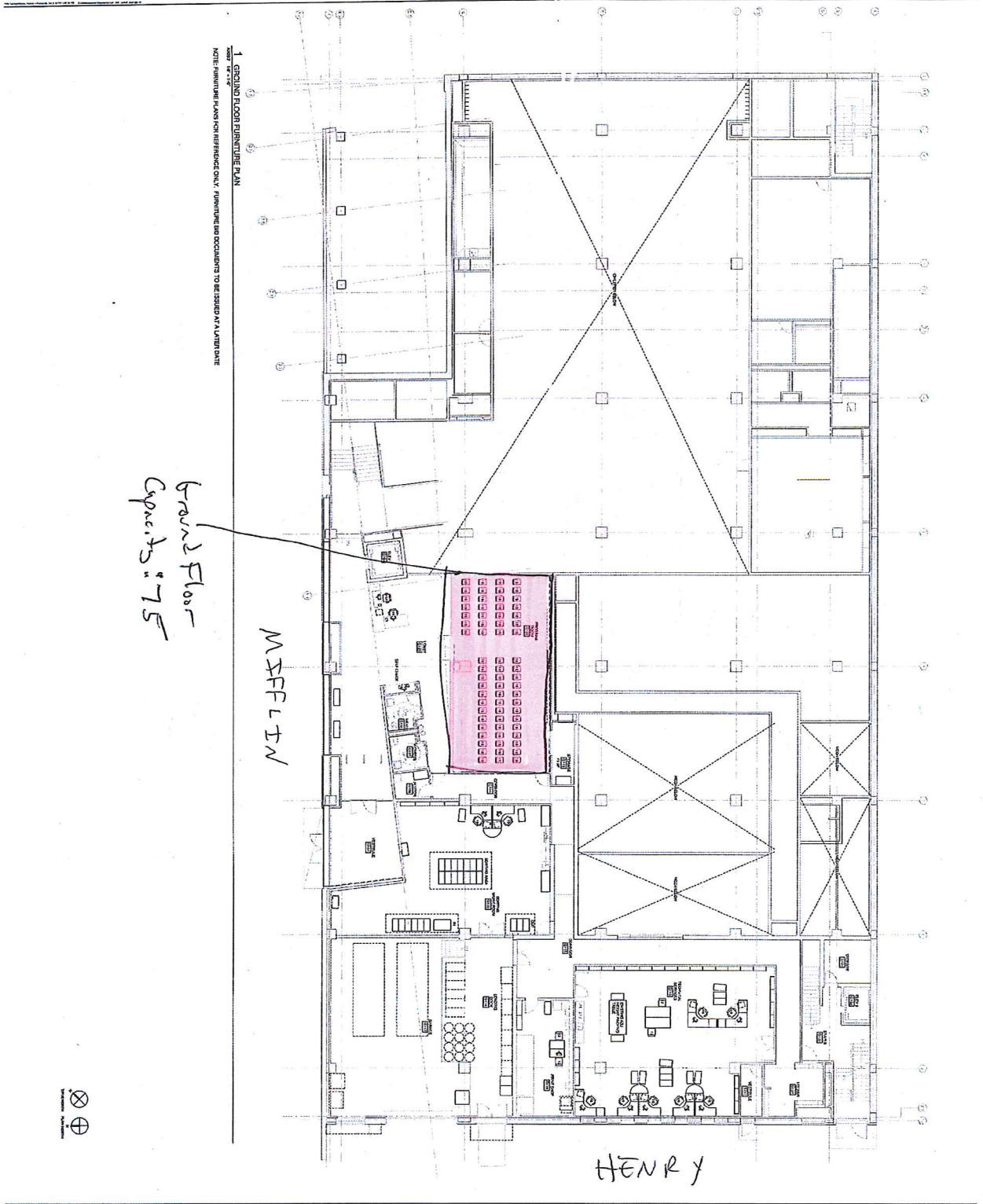
59. I understand that liquor/beer license renewal applications are due April 15 of every year, regardless of when license was initially granted. No Yes
60. I understand that I am required to host an information session at least one week before the ALRC meeting. No Yes
61. I agree to contact the Alderperson for this location to discuss my application and to invite the Alderperson to my information session. No Yes
62. I agree to contact the Police Department District Captain for this location prior to the ALRC meeting. No Yes
63. I agree to contact the Alcohol Policy Coordinator prior to the ALRC meeting. No Yes
64. I agree to contact the neighborhood association representative prior to the ALRC meeting.
 No Yes

1. GROUND FLOOR FURNITURE PLAN
 NOTE: FURNITURE PLANS FOR REFERENCE ONLY. FURNITURE AND OCCUPANCIES TO BE ISSUED AT A LATER DATE.

Grand Floor
 Capacity: 75

MIFFLIN

HENRY

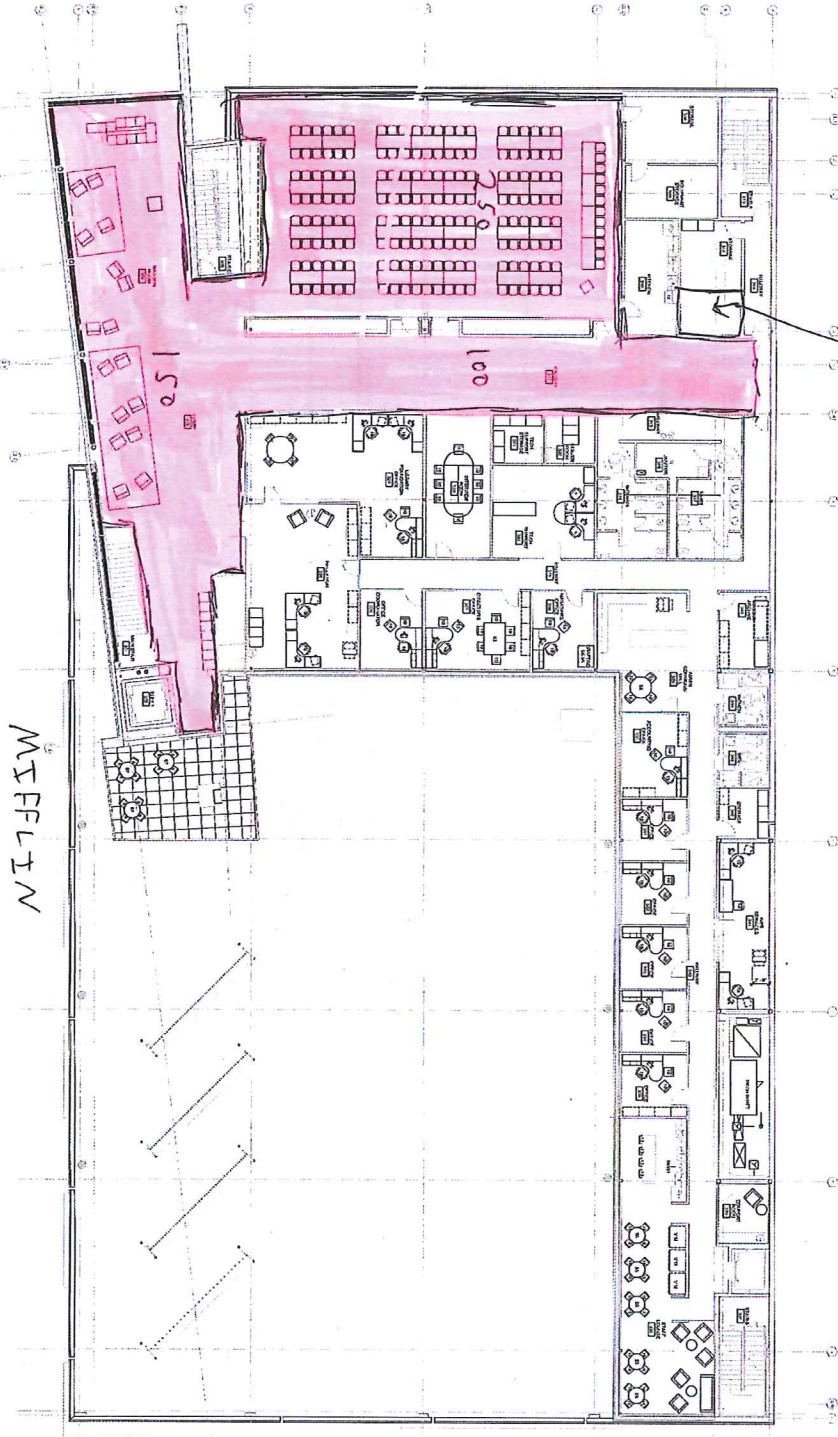


CONTRACT No. 6437 - EXHIBIT D1

<p>MADISON CENTRAL PUBLIC LIBRARY 201 WEST MIFFLIN STREET MADISON, WI 53703</p>		<p>Arnold and O'Brien, Inc. ARCHITECTS 1000 UNIVERSITY AVENUE, SUITE 100 MADISON, WI 53706 (608) 263-1100</p>															
<p>Vanbichter ENGINEERS 1000 UNIVERSITY AVENUE, SUITE 100 MADISON, WI 53706 (608) 263-1100</p>	<p>Henneman Engineering Inc. ENGINEERS 1000 UNIVERSITY AVENUE, SUITE 100 MADISON, WI 53706 (608) 263-1100</p>	<p>M.S.R. ARCHITECTS 1000 UNIVERSITY AVENUE, SUITE 100 MADISON, WI 53706 (608) 263-1100</p>															
<p>Potter Lawson ARCHITECTS 1000 UNIVERSITY AVENUE, SUITE 100 MADISON, WI 53706 (608) 263-1100</p>		<p>MSR ARCHITECTS 1000 UNIVERSITY AVENUE, SUITE 100 MADISON, WI 53706 (608) 263-1100</p>															
<p>PROJECT INFORMATION</p> <p>PROJECT: MADISON CENTRAL PUBLIC LIBRARY</p> <p>DATE: 08/01/05</p> <p>SCALE: AS SHOWN</p> <p>DESIGNER: POTTER LAWSON</p> <p>ARCHITECT: ARNOLD AND O'BRIEN, INC.</p> <p>ENGINEER: VANBICHTER ENGINEERS</p> <p>STRUCTURAL ENGINEER: HENNEMAN ENGINEERING INC.</p>																	
<p>REVISIONS</p> <table border="1"> <thead> <tr> <th>NO.</th> <th>DATE</th> <th>DESCRIPTION</th> </tr> </thead> <tbody> <tr> <td> </td> <td> </td> <td> </td> </tr> <tr> <td> </td> <td> </td> <td> </td> </tr> <tr> <td> </td> <td> </td> <td> </td> </tr> <tr> <td> </td> <td> </td> <td> </td> </tr> </tbody> </table>			NO.	DATE	DESCRIPTION												
NO.	DATE	DESCRIPTION															
<p>GROUND FLOOR FURNITURE PLAN</p> <p>A900.2</p>																	

FAIRCHILD

1 3RD FLOOR FURNITURE PLAN
 NOTE: FURNITURE PLANS FOR REFERENCE ONLY. FURNITURE BID DOCUMENTS TO BE USED AT ALL TIMES.



Secure Library Cais
 110 Sq. Feet

Third Floor
 Total Capacity: 500

MIFFLIN

HENRY



CONTRACT No. 6457 - EXHIBIT D1

<p>M&R MECHANICAL & ELECTRICAL SERVICES, INC. 1000 W. MOUNTAIN VIEW AVE. MADISON, WI 53703</p>	<p>Potter Lawson ARCHITECTS 1000 W. MOUNTAIN VIEW AVE. MADISON, WI 53703</p>	<p>ARNOLD AND OSHERDIN INC. ARCHITECTS 1000 W. MOUNTAIN VIEW AVE. MADISON, WI 53703</p>	<p>Hammann Engineering Inc. 1000 W. MOUNTAIN VIEW AVE. MADISON, WI 53703</p>	<p>Verbicher 1000 W. MOUNTAIN VIEW AVE. MADISON, WI 53703</p>	<p>MADISON CENTRAL PUBLIC LIBRARY 201 WEST MIFFLIN STREET MADISON, WI 53703</p>	<p>3RD FLOOR FURNITURE PLAN A903</p>
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