

Here is what they are saying about M.A.P.:

*"It's vital to the redevelopment of Allied Drive."  
"One of the things that we want to do is to get people the skills they need to help rebuild the community. Shinall provides the participants with a reality check so they understand what's necessary to become productive members of society."*

**Wisconsin State Journal:: Capital Region  
Business Journal::18, March 1, 2008**

*"Doing the Right Thing"  
"An Innovative Program that teaches a course in life skills."*

**The Capital Times, Monday, January 9,  
2006**

*"Today Diana Shinall is doing what she really wants to do: Help stop the cycle of poverty in Allied Drive as she refines a program model that can be used in other communities."*

**ISTHMUS, February 17, 2005**

### **M.A.P.**

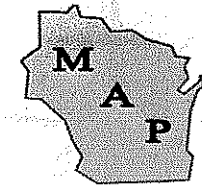
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M<sub>adison</sub>

A<sub>pprenticeship</sub> P<sub>rogram</sub>

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T.J.'s Support  
Brokerage Firm, Inc.  
Diana Shinall,  
Executive Director  
& Instructor



Where lives *are* changed!

## MAKING IT WORK

T.J.'S was founded in Wisconsin in 1999 by Diana Shinall. Innovative techniques, supportive climate, and conscientious detail are the trademark of this company. Our client satisfaction is a critical factor in the success of T.J.'S. person-center planning approach. Negotiating the best possible services are elements that are the highlighting features of the company. At this time, T.J.'S is taking a critical step in offering Adult Education and Mentorship to and in the Allied-Dunn's Marsh Neighborhood and the City of Madison alike.

M.A.P. was created and designed as an individualized case management approach to helping communities in need. The sole confounding concept behind its creation was the importance of remembering that, if one aspect of a persons' life is not touched through the process of change, it is easier for that individual to fall back into his/her prior lifestyle. The Madison Apprenticeship Program can be replicated in any city, county or state that is impoverished.

## MISSION

- ✦ Promote self-worth
- ✦ Build self-esteem
- ✦ Construct a better life
- ✦ Achieve financial stability
- ✦ Positive community impact

## FULL TIME TEAM

- ✦ Executive Director
- ✦ Office Manager
- ✦ Program Assistant
- ✦ Outreach Specialist
- ✦ Child Care Specialist
- ✦ Security
- ✦ Volunteer Coordinator

## THE PROGRAM

- ✦ Sessions are held three times a week on Monday, Tuesday and Thursday.
- ✦ Sessions are from 5:00pm - 9:00pm.
- ✦ Each program will be 12-weeks in duration.

## VOLUNTEERS

- ✦ Payroll Specialist
- ✦ Educational Tutors
- ✦ Banking Specialist
- ✦ Community Activist
- ✦ Employment Specialists

## COST and SERVICES PROVIDED

- ✦ Zero cost to participants.
- ✦ On-Site Child Care
- ✦ Nutritious dinner provided at each session.
- ✦ Ongoing mentoring and support services
- ✦ Community Referrals

## LOCATION

- ✦ The MAP office is located in the Allied Drive Community.
- ✦ Office hours are Monday, Tuesday, and Thursday from 3:00pm - 9:00pm

## BENEFITS

- ✦ Promotes positive self-worth
- ✦ Produces a more positive environment.
- ✦ Reduces the crime rate
- ✦ Reduces city cost
- ✦ Reduces unemployment

## OBJECTIVES

- ✦ Provide positive personalized mentorship experiences
- ✦ Assist participants in the development of grant proposals and creation of business plans
- ✦ Provide an overview into the world of business and higher education, while strengthening social skills to promote success

## STATISTICS

- ✦ Participants range in age from 17 to 65 years old.
- ✦ 88% African American, 8% Caucasian, 4% Hispanic
- ✦ 70% Overall Success Rate vs National DOC 50%
- ✦ >60% of graduates went on to employment, trade apprenticeships or community endeavors