



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft VENDING OVERSIGHT COMMITTEE

Wednesday, April 29, 2009

5:00 PM

215 Martin Luther King, Jr. Blvd.
#Room 108 (City-County Building)

1 CALL TO ORDER / ROLL CALL

Chair Foxgrover called the meeting to order at 5:09 p.m. with a quorum present.

Present: 7 -

Michael E. Verveer; Thuy Pham-Remmele; Hawk Schenkel; Karen A. Foxgrover; Toriana T. Pettaway; Rosemary Lee and Austin E. McClendon

2 APPROVAL OF MINUTES

Lee moved and Schenkel seconded that the minutes of the Vending Oversight Committee meeting of February 25, 2009 be approved. The motion passed.

3 PUBLIC COMMENT

There was none.

4 NEW BUSINESS

Schenkel moved and Verveer seconded that items 4a through 4q be treated as a single unit and that all be approved. Verveer asked Community Events Coordinator Kelli Lamberty, who was present, what the permissible maximum number was of Exclusive Use-designated special events. Lamberty explained that Exclusive Use status could only pertain to events taking place on the Mall/Concourse and that the limit there was ten per year. Pham-Remmele offered to act as a sponsor for all special event resolutions. McClendon requested additional contrast in Resolution print variations to make it easier to identify the differences of one event from another. The motion passed.

- 4a [14100](#) To SUSPEND the handcrafted goods vending restrictions on May 9, 2009 from 8:00 a.m. to 5:00 p.m. during Cars on State and authorizing the Greater State Street Business Association, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the 100-600 blocks of State St and the 200-300 blocks of N. Henry St.

Sponsors: Michael E. Verveer and Thuy Pham-Remmele

Attachments: [14100 Cars.pdf](#)

This Resolution was Return to Lead with the Recommendation for Approval

- 4b [14101](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions on June 6, 2009 during the 30th Anniversary COWS ON THE CONCOURSE and authorizing the Dane County Dairy Promotion Committee, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 10 blocks of E. & W. Main St. and the 100 & 200 blocks of Martin Luther King, Jr. Blvd.

Sponsors: Michael E. Verveer and Thuy Pham-Remmele

Attachments: [14101 Cows09.pdf](#)

This Resolution was Return to Lead with the Recommendation for Approval to the STREET USE STAFF TEAM

- 4c [14102](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions on June 13, 2009 during Safety Saturday and authorizing the Madison Fire Department, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 10 blocks of E. & W. Main St., the 10 block of N. & S. Pinckney and the 100 & 200 blocks of Martin Luther King, Jr. Blvd.

Sponsors: Michael E. Verveer and Thuy Pham-Remmele

Attachments: [14102Safety09.pdf](#)

This Resolution was Return to Lead with the Recommendation for Approval to the STREET USE STAFF TEAM

- 4d [14103](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions on June 24, July 1, 8, 15, 22 and 29, 2009 (rain dates June 25, July 2, 9, 16, 23 and 30, 2009) from 3:00 p.m. to 11:59 p.m. during CONCERTS ON THE SQUARE and authorizing the Wisconsin Chamber Orchestra, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the 10 blocks of E. & W. Main St. and N. & S. Pinckney and the 100 blocks of E. Washington and MLK Jr. Blvd.

Sponsors: Michael E. Verveer and Thuy Pham-Remmele

Attachments: [14103Concerts09.pdf](#)

This Resolution was Return to Lead with the Recommendation for Approval to the STREET USE STAFF TEAM

- 4e [14104](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses from 6:00 p.m., July 10, 2009 to 9:00 p.m., July 12, 2009 in the areas specified below for the benefit of the Madison Museum of Contemporary Art, so that the 51st Annual ART FAIR ON THE SQUARE may occur.

Sponsors: Michael E. Verveer and Thuy Pham-Remmele

Attachments: [14104ArtOn-susp.inval09.pdf](#)

This Resolution was Return to Lead with the Recommendation for Approval to the STREET USE STAFF TEAM

- 4f [14105](#) Authorizing the Madison Museum of Contemporary Art, as sponsor of the 51st Annual ART FAIR ON THE SQUARE, EXCLUSIVE RIGHTS to select vendors, salespersons, vending sites and performers for the duration of this special event, 6:00 p.m. July 10, 2009 to 9:00 p.m., July 12, 2009, within the perimeter of the area, defined in the companion resolution, involved in the event.

Sponsors: Michael E. Verveer and Thuy Pham-Remmele

Attachments: [14105ArtOn-exclusive09.pdf](#)

This Resolution was Return to Lead with the Recommendation for Approval to the STREET USE STAFF TEAM

- 4g [14106](#) Authorizing the WI Alliance of Artists and Craftspeople, as sponsor of the ART FAIR OFF THE SQUARE, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of the ART FAIR OFF THE SQUARE, from 6:00 p.m., July 10, 2009 to 9:00 p.m., July 12, 2009 on the 200 block of Martin Luther King Jr. Blvd.

Sponsors: Michael E. Verveer and Thuy Pham-Remmele

Attachments: [14106ArtOff-susp.inval09.pdf](#)

This Resolution was Return to Lead with the Recommendation for Approval to the STREET USE STAFF TEAM

- 4h [14107](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE certain Mall/Concourse vending licenses from 6:00 p.m., July 10, 2009 to 9:00 p.m., July 12, 2009 on the 200 block of Martin Luther King, Jr. Blvd. for the benefit of WI Alliance of Artists & Craftspeople, so that ART FAIR OFF THE SQUARE may occur.

Sponsors: Michael E. Verveer and Thuy Pham-Remmele

Attachments: [14107ArtOff-susp.inval09.pdf](#)

This Resolution was Return to Lead with the Recommendation for Approval to the STREET USE STAFF TEAM

- 4i [14108](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses on July 17, 18 and 19, 2009 in the areas specified below for the benefit of the Greater State St. Business Association (GSSBA), so that MAXWELL ST. DAYS may occur.

Sponsors: Michael E. Verveer and Thuy Pham-Remmele

Attachments: [14108Maxwell-susp.inval09.pdf](#)

This Resolution was Return to Lead with the Recommendation to Place on File without Prejudice to the STREET USE STAFF TEAM

- 4j [14109](#) Authorizing the Greater State Street Business Association (GSSBA), as sponsor of MAXWELL ST. DAYS, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of MAXWELL ST. DAYS, July 17, 18 and 19, 2009 within the perimeter of the area involved in the event.

Sponsors: Michael E. Verveer and Thuy Pham-Remmele

Attachments: [14109Maxwell-exclusive09.pdf](#)

This Resolution was Return to Lead with the Recommendation for Approval to the STREET USE STAFF TEAM

- 4k [14110](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions on August 5, 12, 19, 26 and September 2, 2009 during the Jazz @ 5 concert series and authorizing Jazz @ 5 Inc., as sponsor of the special event, to select vendors, vending sites and performers within the 100 block of State St. for the duration of the special event.

Sponsors: Michael E. Verveer and Thuy Pham-Remmele

Attachments: [14110Jazz09.pdf](#)

This Resolution was Return to Lead with the Recommendation for Approval to the STREET USE STAFF TEAM

- 4l [14111](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE certain Mall/Concourse vending licenses from 1:00 p.m., September 4, 2009 to 11:59 p.m., September 6, 2009 in the areas specified below for the benefit of Madison Festivals Inc., so that TASTE OF MADISON may occur.

Sponsors: Michael E. Verveer and Thuy Pham-Remmele

Attachments: [14111Taste-susp.inval09.pdf](#)

This Resolution was Return to Lead with the Recommendation for Approval to the STREET USE STAFF TEAM

- 4m [14112](#) Authorizing Madison Festivals Inc., as sponsor of the TASTE OF MADISON, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of the TASTE OF MADISON, from 1:00 p.m., September 4, 2009 to 11:59 p.m. on September 4, 2009, within the perimeter of the area involved in the event.

Sponsors: Michael E. Verveer and Thuy Pham-Remmele

Attachments: [14112Taste-exclusive09.pdf](#)

This Resolution was Return to Lead with the Recommendation for Approval to the STREET USE STAFF TEAM

- 4n [14113](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions September 10 - 13, 2009 during IRONMAN WI Expo and authorizing the Ford Ironman Wisconsin, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 200 block of Martin Luther King, Jr. Blvd.

Sponsors: Michael E. Verveer and Thuy Pham-Remmele

Attachments: [14113Ironman-susp09.pdf](#)

This Resolution was Return to Lead with the Recommendation for Approval to the STREET USE STAFF TEAM

- 4o [14114](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions Saturday, September 26, 2009 during the Food for Thought Festival and authorizing the Dane County REAP Food Group, as sponsor of the event, to select vendors, vending sites and performers for the duration of the event on the 100 and 200 blocks of Martin Luther King, Jr. Blvd.

Sponsors: Michael E. Verveer and Thuy Pham-Remmele

Attachments: [14114Food09.pdf](#)

This Resolution was Return to Lead with the Recommendation for Approval to the STREET USE STAFF TEAM

- 4p [14115](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses from 6:00 p.m., October 31, 2009 to 3:00 a.m., November 1, 2009 in the areas specified in the Street Use Permit Frank Productions, Inc. will obtain for Freakfest 2009.

Sponsors: Michael E. Verveer and Thuy Pham-Remmele

Attachments: [14115Freak-susp.inval09.pdf](#)

This Resolution was Return to Lead with the Recommendation for Approval

- 4q [14116](#) Authorizing Frank Productions, Inc., as organizing group for FREAKFEST 2009, EXCLUSIVE RIGHTS to select vendors, salespersons, vending sites and performers for the duration of this special event, 6:00 p.m. October 31, 2009 to 3:00 a.m. November 1, 2009, within the perimeter of the area, defined in the Street Use Permit for the event.

Sponsors: Michael E. Verveer and Thuy Pham-Remmele

Attachments: [14116Freak-exclusive09.pdf](#)

This Resolution was Return to Lead with the Recommendation for Approval to the STREET USE STAFF TEAM

5 ANNOUNCEMENTS

Verveer asked Hansen if there had been any complaints about the fee hikes affecting Sidewalk Cafe operators, Late Night Vendors, and the basic Street Vendor License. Hansen said that there had been no complaints, that people were simply paying the new fees that applied to them. Verveer made some references to Late Night Vending and its recent change in format. Hansen explained that he had not expected a total overnight transformation but that the transition was showing positive signs. Hansen expected to be able to bring a more complete Late Night Vending overview to the VOC's next meeting. There was some discussion about the forthcoming Mifflin Street block party. Hansen summarized the zoning guidelines distinguishing the use by vendors of property zoned for residential or commercial purposes, and what authority event organizers might have over them in some cases.

6 ADJOURNMENT

Foxgrover adjourned the meeting at 5:54 p.m. The next meeting of the Vending Oversight Committee is scheduled for Wednesday, May 27, 2009, 5 p.m., in conference room 313 of the Madison Municipal Building, 215 Martin Luther King, Jr. Boulevard.