



Madison's Central Business Improvement District (BID)

MEMO

Date: September 10, 2008

To: Members of the Common Council

From: Mary Carbine
Executive Director, Madison's Central Business Improvement District (BID)
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Re: BID 2009 Operating Plan

Dear Alders:

Thank you for taking the time to review and consider for approval the 2009 Operating Plan of Madison's Central Business Improvement District (BID). The basic structure of the plan has not changed over the past nine years, and this year's plan does not differ dramatically in nature from 2008. Changes to the plan can be found on pages 5, 6 and 13, and are redlined.

In summarizing changes to the 2009 plan, they are:

- p. 5 – Community Relations – inclusion of Hospitality Zone Assessment project participation.
- pp. 5-6 – Addition of content on advocacy topics
- p. 13 – Under "Termination of District," correcting date of "end of current five-year term" and date for renewal vote (both should be 2009), and clarifying language on who receives ballots for the renewal vote.

Please note that the City Attorney's Office has reviewed this plan and found it to be in compliance with the State Statute.

If you have any questions or concerns, please do not hesitate to contact me.

Attached:

2009 Operating Plan
2009 BID Budget
2009 Property Listing
City Attorney's Letter
BID State Statute