



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved MONONA TERRACE BOOKING EVENT ASSISTANCE ADVISORY COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Tuesday, September 16, 2025

4:00 PM

Virtual via Zoom

[89869](#)

Destination Madison Virtual Meeting - Zoom link:

<https://us02web.zoom.us/j/82211403754?pwd=ydl0HYVXSC2g2c899tzFIYta1po9tP.1>

Meeting ID: 822 1140 3754

Passcode: 608608

One tap mobile +13092053325,,82211403754#,,,,*608608# US

Call to Order/Roll Call

Minute Taker: Lizzy O'Hara

Present: – Ellie Westman Chin, Michael Verveer, Steve Dongarra, Angela Bozo

Absent: – Tom Ziarnik

Guests: – Jamie Patrick

Westman Chin called the meeting to order at 4:00 p.m. Quorum established.

Approval of Minutes

July 15th, 2025

A motion was made by Bozo and seconded by Verveer to approve the minutes.
Motion was passed by voice vote/other.

Public Comment

None.

Disclosures and Recusals

Angela Bozo is on the Monona Terrace Community and Convention Center Board. Michael Verveer is a member of the City of Madison Room Tax Commission and is on the Monona Terrace Community and Convention Center Board.

Review Fund Activity

[89870](#)

Fund Availability - Fund Activity Memo

Attachments: [2025-09-16_Fund_Activity_Memo.pdf](#)

For the calendar year 2025, the committee has \$270,000 to appropriate. After the July 15, 2025, meeting, there existed a balance in the fund of \$10,493. Re-appropriations below of \$102,180, leaves the committee with available funds of \$112,673 to consider and appropriate at this meeting. There are three new event requests, which will leave a remaining balance of \$59,773 in the fund.

Review Future Fund Requests

[89871](#)

American Association of Teachers of German - 2027 AATG Conference

Attachments: [AmericanAssocTeachersGerman2027.pdf](#)

BEA Request for \$7,500 for facility rental.

A motion to approve the request was made by Verveer. Motion was seconded by Bozo. The motion passed by voice vote/other.

[89872](#)

Embroiderers' Guild of America - EGA 2028 National Conference

Attachments: [EmbroiderersGuildAmerica2028.pdf](#)

Westman Chin reported that the group will not be moving forward in pursuing the event in Madison and therefore the request was not voted on.

[89873](#)

American Cheese Society - 2027 Annual Conference

Attachments: [AmericanCheeseSociety2027.pdf](#)

BEA Request for \$27,000 for facility rental.

A motion to approve the request was made by Bozo. Motion was seconded by Verveer.
The motion passed by voice vote/other.

Roll-Over of Funds Request

[89874](#)

Roll-over of Funds Request

Attachments: [RolloverRequest202509.pdf](#)

A motion to approve the rollover requests was made by Verveer. Motion was seconded by Bozo.

The motion passed by voice vote/other.

Future Business

None.

Adjournment

Since there was no further business, Verveer moved that the meeting be adjourned. Motion was seconded by Dongarra. Approved by all. Meeting adjourned.