

**AGENDA # 3**

City of Madison, Wisconsin

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<b>REPORT OF:</b> URBAN DESIGN COMMISSION	<b>PRESENTED:</b> October 2, 2019	
<b>TITLE:</b> 4749 Eastpark Boulevard – Comprehensive Design Review for The American Center, Sign #5. 17 <sup>th</sup> Ald. Dist. (57095)	<b>REFERRED:</b>	
	<b>REREFERRED:</b>	
	<b>REPORTED BACK:</b>	
<b>AUTHOR:</b> Janine Glaeser, Secretary	<b>ADOPTED:</b>	<b>POF:</b>
<b>DATED:</b> October 2, 2019	<b>ID NUMBER:</b>	

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Members present were: Cliff Goodhart, Chair; Christian Harper, Rafeeq Asad, Lois Braun-Oddo, Jessica Klehr, Shane Bernau and Craig Weisensel.

**SUMMARY:**

At its meeting of October 2, 2019, the Urban Design Commission **GRANTED FINAL APPROVAL** of a Comprehensive Design Review located at 5501 Eastpark Boulevard. Appearing on behalf of the project were Sarah Peters, representing Jones Sign Co., Inc.; and Jane Grabowski-Miller, representing American Family Insurance.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed and with all the staff recommendations contained in the report.

**ACTION:**

On a motion by Asad, seconded by Weisensel, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion was passed on a vote of (6-0).