



City of Madison
Meeting Minutes - Final
ALCOHOL LICENSE REVIEW
COMMITTEE

City of Madison
Madison, WI 53703
www.cityofmadison.com

Wednesday, May 17, 2006

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room GR-27 (City-County Building)

Call to Order

Roll Call

Present: Olson, Verveer, Maribeth Witzel-Behl, Marsh Shapiro, Jay Lengfeld, Jennifer Zilavy, McNamara, Wheaton, Hart, Rearick, LaMarr Q. Billups and Joel Plant

Approval of Minutes

A motion was made by Hart, seconded by McNamara, to Approve the Minutes of April 19. The motion passed by acclamation.

Election of Chair and Vice Chair

1. [03236](#) Election of Committee Chair for 2006-2007.

A motion was made by Wheaton, seconded by Ald. Olson, to elect Stephanie Rearick as Committee Chair. The motion passed unanimously.
2. [03237](#) Election of Committee Vice Chair for 2006-2007.

A motion was made by Ald. Olson, seconded by McNamara, to elect David Hart as Committee Vice Chair. The motion passed unanimously.

Change of Agent

3. [03490](#) Change of Agent
Bridges Golf Course, LLC • dba Bridges Golf Course
2702 Shopko Drive • Old Agent: Susan Byrd • New Agent: Jason Baker
Class B Combination Liquor & Beer • 50% alcohol, 50% food

A motion was made by Ald. Olson, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.
4. [03491](#) Change of Agent
B & B Restaurant Group, Inc. • dba Elegant Edibles Catering
407 S. Few Street • Old Agent: Brian King • New Agent: Bruce K. Voight
Class B Combination Liquor & Beer • 10% alcohol, 90% food

A motion was made by Ald. Olson, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

5. [03492](#) Change of Agent
Salsa Pants, Inc. • dba Pasqual's on Monroe
2534 Monroe Street • Old Agent: Paul Hansen • New Agent: Theresa Taggart
Class B Combination Liquor & Beer • 15% alcohol, 85% food
A motion was made by Ald. Olson, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

6. [03501](#) Change of Agent
117 MLK, LLC • dba Ocean Grill • 117 Martin Luther King, Jr., Boulevard
Old Agent: Taylor Agnderson • New Agent: Richard Duarte
Class B Combination Liquor & Beer • 27% alcohol, 73% food
A motion was made by Ald. Olson, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

7. [03503](#) Change of Agent
Lulu's, LLC • dba Lulu's Restaurant • 2524 University Avenue
Old Agent: Sari Atteyih • New Agent: Richard Duarte
Class B Beer, Class C Wine • 20% alcohol, 80% food
A motion was made by Ald. Olson, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

8. [03505](#) Change of Agent
Parthenon Gyros of Wisconsin, Inc. • dba Parthenon Gyros Restaurant
316 State Street
Old Agent: Konstantinos Kyriakopoulos • New Agent: James Vranas
Class B Combination Liquor & Beer • 5% alcohol, 95% food
A motion was made by Ald. Olson, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

9. [03506](#) Change of Agent
Buckeye Inn, Inc. • dba Buckeye Inn • 4420 E. Buckeye Road
Old Agent: Patricia Telvick • New Agent: Jane K. Sanderson
Class B Combination Liquor & Beer • 62% alcohol, 38% food
A motion was made by Ald. Olson, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

10. [03508](#) Change of Agent
Pizza Hut of Madison, Inc. • dba Pizza Hut • 2649 East Springs Drive
Old Agent: John Holbrook • New Agent: Joseph Wach
Class B Combination Liquor & Beer • 1% alcohol, 99% food
A motion was made by Ald. Olson, seconded by Hart, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE June 21 meeting. The motion passed by acclamation.
11. [03509](#) Change of Agent
Dane County Robins, Inc. • dba Red Robin of Madison - East
2240 East Springs Drive
Old Agent: Gary Kraus • New Agent: Russell Carroll
Class B Combination Liquor & Beer • 8% alcohol, 79% food, 13% other
A motion was made by Ald. Olson, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.
12. [03541](#) Change of Agent
Dionysus, Inc. • dba Old Town Pub
724 S. Gammon Road
Old Agent: Drew Roznowski • New Agent: Robert Glebs
Class B Combination Liquor & Beer • 70% alcohol, 30% food
A motion was made by Ald. Olson, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.
13. [03572](#) Change of Agent
Laundry 101 of Madison, LLC • dba Laundry 101
437 W. Gilman Street
Old Agent: Andrea Eyers • New Agent: Richard Anderegg
Class B Beer • 10% alcohol, 90% food
A motion was made by Ald. Olson, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.
14. [03573](#) Change of Agent
Kelc, Inc. • dba Sports Pub
1902 Bartillon Drive
Old Agent: Jolene Stietz • New Agent: Denise Okey
Class B Combination Liquor & Beer • 55% alcohol, 45% food
A motion was made by Ald. Olson, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

15. [03574](#) Change of Agent
WHG Real Estate South, LLC • dba Applebee's Neighborhood Grill & Bar
4710 East Towne Boulevard
Old Agent: Ben Martinsen • New Agent: Scott Graves
Class B Combination Liquor & Beer • 11% alcohol, 89% food
A motion was made by Ald. Olson, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

16. [03591](#) Change of Agent
Supervalu Holdings, Inc. • dba Apollo Liquors
7455 Mineral Point Road
Old Agent: Neil McCloud • New Agent: Michael George
Class A Liquor, Class A Beer
A motion was made by Ald. Olson, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

Change of Agent and Corporate Control

17. [03504](#) Change of Agent and Corporate Control - one new Member
JFM 102, LLC • dba Flat Iron Tavern • 102 King Street
Old Agent: Matt Weygandt • New Agent: James Picard
Class B Combination Liquor & Beer • 50% alcohol, 50% food
A motion was made by Ald. Olson, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

Change of Corporate Control

18. [03584](#) Change of Agent and Corporate Control - loss of one member
Avenue Bar of Madison, Inc. • dba Avenue Bar
1128 E. Washington Ave. • Old Agent: Donald Zach • New Agent: Clare Zach
Class B Combination Liquor & Beer
A motion was made by Ald. Olson, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

19. [03404](#) Change of Corporate Control - 2 new Officers
Center for Advanced Studies in Business, Inc. • dba Fluno Center
601 University Avenue • Agent: Lance Baldus • capacity unknown
Class B Combination Liquor & Beer • 80% alcohol, 20% food
A motion was made by Ald. Olson, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

20. [03462](#) Change of Corporate Control - 1 new Officer
Team R n' B Wisconsin, LLC • dba Famous Dave's Restaurant
900 S. Park Street • Agent: Terry Meeks • capacity unknown
Class B Combination Liquor & Beer • 5% alcohol, 95% food
A motion was made by Ald. Olson, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.
21. [03463](#) Change of Corporate Control - 3 new Officers
Gerald A. Bartell Community Theatre Foundation • dba Bartell Theatre
113 E. Mifflin Street • Agent: Lee Ann Cooper • capacity 184
Class B Beer, Class C Wine • 100% alcohol
A motion was made by Ald. Olson, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.
22. [03510](#) Change of Corporate Control - One new Stockholder
Paul's Club, Inc. • dba Paul's Club • 212 State Street • Agent: James Boxrud
Class B Combination Liquor & Beer • 100% alcohol
A motion was made by Ald. Olson, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.
23. [03511](#) Change of Corporate Control - Loss of one Officer/Stockholder
Wisconsin Bistros, Inc. • dba TGI Friday's
2502 East Springs Drive • Agent: Austin Johnson
Class B Combination Liquor & Beer • 18% alcohol, 82% food
A motion was made by Ald. Olson, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.
24. [03512](#) Change of Corporate Control - Loss of one Officer/Stockholder
Wisconsin Bistros, Inc. • dba TGI Friday's
420 Gammon Place • Agent: Austin Johnson
Class B Combination Liquor & Beer • 13% alcohol, 87% food
A motion was made by Ald. Olson, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.
25. [03542](#) Change of Corporate Control - Loss of one Officer/Stockholder
The Noddle Shop Co. Wisconsin, Inc. • dba Noodles & Company
7050 Mineral Point Rd • 4280 East Towne Blvd • 232 State St.
Class B Beer, Class C Wine • Agent: Wayne Kimmell
1% alcohol, 90% food, 9% other

A motion was made by Ald. Olson, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

26. [03575](#) Change of Corporate Control - Loss of two Officers
Kollege Klub, Inc. • dba Kollege Klub • 529 N. Lake Street
Class B Combination • Agent: Bruce Meier • 82% alcohol, 18% food
A motion was made by Ald. Olson, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

27. [03576](#) Change of Corporate Control - One new Officer/Stockholder
Diamondback Management, Inc. • dba Tumbleweed Southwest Grill
4126 E. Washington Avenue • Agent: Robert Houghton
Class B Combination Liquor & Beer • 20% alcohol, 80% food
A motion was made by Ald. Olson, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

28. [03577](#) Change of Corporate Control - New President
Speedway SuperAmerica, LLC. • dba Speedway SuperAmerica #4132
4902 Verona Road • Agent: William Ladell • Class A Beer
A motion was made by Ald. Olson, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

29. [03578](#) Change of Corporate Control - 4 new Officers
Mifflin Street Community Co-Op • dba Mifflin Street Community Co-Op
32 N. Bassett Street • Agent: Jaimie Hoobler • Class A Beer
A motion was made by Ald. Olson, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

30. [03585](#) Change of Corporate Control - 5 new Officers
Madison Elks Lodge 410 • Agent: Wayne Pickarts
711 Jenifer Street • Class B Combination Liquor & Beer
A motion was made by Ald. Olson, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

31. [03592](#) Change of Corporate Control - loss of one Officer
Mr. Tequila, Inc. • dba Cancun • Agent: Michael Guerrero
704 S. Whitney Way • Class B Combination Liquor & Beer
A motion was made by Ald. Olson, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

32. [03608](#) Change of Corporate Control - one new Director
Madison Labor Temple Association • Agent: Leland Lemens
1602 S. Park Street • Class B Combination Liquor & Beer
- A motion was made by Ald. Olson, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**

Change of License Conditions

33. [03277](#) Change of License Conditions Application
Raymond Sze • dba Nam's Noodle • capacity of 67
1336 Regent Street
Class B Combination Liquor & Beer • 5% alcohol, 95% food
Request to remove the following license conditions:
- 1) No live music or dj events are permitted.
 - 3) Specifically with regard to the advertising, sale or service of alcohol beverages, licensee shall: a. Not increase the volume contained in a serving without increasing proportionately the price charged for such serving. b. Not give away any drink or sell at a price that is different from the usual price for the drink for any period of time less than one full week. c. Not give away any drink or reduce the price of any drink conditioned upon the purchase of any drink or number of drinks. d. Not sell or give away an unlimited number of drinks during a set period of time for a fixed price. e. Not advertise in any manner the availability, pricing or dispensing of drinks or alcohol in a manner to lead a reasonable prudent person to conclude that alcohol is available contrary to paragraphs a.- d. above.
 - 6) Full food service shall be provided whenever open.
 - 8) No alcohol service shall be provided to patrons without food service
 - 9) Alcohol service shall cease one hour before bar-time.

Appearances: Raymond Sze (applicant), Alderperson Robbie Webber, Fraser Gurd.

A motion was made by Hart, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with the following conditions: 1) Private parties will be held no more than four times per month. A private party is one in which the establishment is rented to an individual or a group and only invited guests and/or group members are allowed onto the premises for the private party. Owner shall not allow the bar and restaurant area to be open to the general public at times when the establishment has been rented for a private party. 2) Private party events may occur only on Friday or Saturday nights. 3) Live music or a DJ may be offered only during private party events. 4) A reduced food menu may be offered during private party events but food must be available at all times during the private party. 5) Alcohol service will cease at 2:00 a.m. during all private party events. 6) On nights when there is not a private party event, alcohol service shall cease one hour before bar time. 7) On nights when there is not a private party event, a full menu shall be available at all times the establishment is open for business. 8) All doors will remain closed at all times except during entrance and egress. The motion passed by acclamation.

Change of License Premise

34. [03340](#) Change of License Premise Application
Mir M. & Sakineh S. Nateghi • dba Caspian Cafe & Catering • capacity of 60
610 University Avenue
Class B Beer, Class C Wine • 1% alcohol, 99% food
Request to add a sidewalk cafe.

Appearance: Mir M. Nateghi (applicant).

A motion was made by Wheaton, seconded by Hart, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with the following condition: Sidewalk cafe will close by 9 p.m. The motion passed by acclamation.

35. [03571](#) Change of License Premise Application
Wando Ventures, Inc. • dba Wando's • capacity of 99
602 University Avenue • Agent: Jay P. Wanserski
Class B Combination Liquor & Beer • 82% alcohol, 18% food
Request to add third floor to licensed premise.

Appearance: Jay Wanserski (applicant).

A motion was made by Ald. Verveer, seconded by Ald. Olson, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE June 21 meeting. The motion passed by acclamation.

36. [03593](#) Change of License Premise Application
Cardinal Cafe & Bar, Inc. • dba Cardinal Cafe & Bar • capacity of 160
418 E. Wilson Street • Agent: Corey Rogers
Class B Combination Liquor & Beer • 100% alcohol
Request to include sidewalk cafe in licensed premise.

Appearance: Corey Rogers (applicant).

A motion was made by Ald. Olson, seconded by McNamara, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by acclamation.

Center for Visual & Performing Arts

37. [03586](#) Center for Visual & Performing Arts Application
Cardinal Cafe & Bar, Inc. • dba Cardinal Cafe & Bar • capacity 160
418 E. Wilson Street • Agent: Corey Rogers
Class B Combination Liquor & Beer • 100% alcohol

Appearance: Corey Rogers (applicant).

A motion was made by Ald. Olson, seconded by McNamara, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

Nightclub License

38. [03570](#) Nightclub License Application
Rainbow Clover, LLC • dba Shamrock Bar • capacity of 120
117 W. Main Street • Agent: Glenn Jahns
Class B Combination Liquor & Beer • 85% alcohol, 15% food
Appearance: Glenn Jahns (applicant).

A motion was made by Ald. Verveer, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

Separated Liquor License Renewals

39. [03594](#) Separated Liquor License Renewal
Club Majestic LLC • dba Majestic Theatre • capacity of 472
115 King Street • Agent: Anthony Schiavo • 90% alcohol, 10% food
Class B Combination Liquor & Beer • Center for Visual & Performing Arts
Separation requested by the Madison Police Department

Appearances: Anthony Schiavo (applicant), Jim Schiavo (applicant), Nicholas Schiavo (applicant), Julia Sherman, Kevin Loniello, William Raunio, Steven Stehling, Robert Rioldi, Richard Callaway.

A motion was made by Ald. Verveer, seconded by Hart, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with the following conditions in addition to the conditions currently on license: 1) With the exception of live events* and private parties, patrons must exit out the rear door(s) any time the capacity is three hundred or greater at 2 a.m. 2) All patrons, regardless of VIP or other status, must show valid identification and submit to the security wand prior to entering the establishment. This procedure must be followed each time a patron enters the club. 3) The owner and/or staff and/or security must call for police assistance any time there is a physical disturbance inside the establishment so that the unruly patron ordinance can be properly utilized. 4) The owner and/or staff and/or hired security shall maintain incident logs each night the establishment is open and shall record: a) A record of all significant issues/events that occurred, including, if possible, names of patrons involved. b) Names of persons from whom IDs were confiscated. The incident logs shall be maintained for a period of one year and shall be made available to the Madison Police Department upon request.

*** DJs are not considered live events.**

The motion passed by acclamation.

40. [03595](#) Separated Liquor License Renewal
Brothers of Wisconsin, Inc. • dba Brothers • capacity of 300
704 University Avenue • Agent: Mark Fortney • 91% alcohol, 9% food
Class B Combination Liquor & Beer
Separation requested by the Madison Police Department
Appearances: Marc Fortney (applicant), Eric Fortney (applicant), Mark Bernadot (applicant), Attorney Richard Thompson
A motion was made by Ald. Verveer, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with conditions currently on license. The motion passed by the following vote:
Aye: Olson, Verveer, McNamara, Wheaton and Rearick
No: Hart
41. [03596](#) Separated Liquor License Renewal
Mahendran Namasivayam • dba University Avenue Liquor
525 University Avenue • Class A Liquor, Class A Beer
Separation requested by the Madison Police Department
Appearance: Mahendran Namasivayam (applicant).
A motion was made by Ald. Verveer, seconded by McNamara, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with condition currently on license. The motion passed by acclamation.
42. [03597](#) Separated Liquor License Renewal
LWS Investments Two, LLC • dba Good Times Neighborhood Bar • capacity 99
57 S. Stoughton Road • Agent: Lawrence Schmock • 85% alcohol, 15% food
Class B Combination Liquor & Beer • Center for Visual & Performing Arts
Separation requested by the Madison Police Department
Appearances: Tracy Schmock (applicant), Larry Schmock (applicant).
A motion was made by Ald. Verveer, seconded by Hart, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with conditions currently on license. The motion passed by acclamation.
43. [03598](#) Separated Liquor License Renewal
Brennan's Country Farm Market, Inc. • dba Brennan's
5533 University Avenue • Agent: Gary Broge • 25% alcohol, 75% food
Class B Combination Liquor & Beer
Separation requested by the Subcommittee on Process
Apearances: Tim Culhane (applicant), Thea Miller (applicant), Daniel Schlichting.
A motion was made by Ald. Olson, seconded by McNamara, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with the following conditions: 1) On any given occasion, serving and consumption of wine and beer will be limited to two stations no larger than 100 square feet. 2) Licensed operator will oversee the serving of wine/beer. 3) Five-ounce maximum per person per session. The motion passed by acclamation.

44. [03599](#) Separated Liquor License Renewal
Brennan's Country Farm Market, Inc. • dba Brennan's
1422 Northport Drive • Agent: Gary Broge • 29% alcohol, 71% food
Class B Combination Liquor & Beer
Separation requested by the Subcommittee on Process
Appearances: Tim Culhane (applicant), Thea Miller (applicant), Daniel Schlichting.
A motion was made by Ald. Olson, seconded by McNamara, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with the following conditions: 1) On any given occasion, serving and consumption of wine and beer will be limited to two stations no larger than 100 square feet. 2) Licensed operator will oversee the serving of wine/beer. 3) Five-ounce maximum per person per session. The motion passed by acclamation.
45. [03600](#) Separated Liquor License Renewal
Brennan's Country Farm Market, Inc. • dba Brennan's
8210 Watts Road • Agent: Gary Broge • 20% alcohol, 80% food
Class B Combination Liquor & Beer
Separation requested by the Subcommittee on Process
Appearances: Tim Culhane (applicant), Thea Miller (applicant), Daniel Schlichting.
A motion was made by Ald. Olson, seconded by McNamara, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with the following conditions: 1) On any given occasion, serving and consumption of wine and beer will be limited to two stations no larger than 100 square feet. 2) Licensed operator will oversee the serving of wine/beer. 3) Five-ounce maximum per person per session. The motion passed by acclamation.
46. [03601](#) Separated Liquor License Renewal
Meier3, Inc. • dba The Klinik • capacity of 99
520 S. Park Street • Agent: Michael Meier • 80% alcohol, 20% food
Class B Combination Liquor & Beer
Separation requested by a Madison resident.
Appearance: Michael Meier (applicant).
A motion was made by McNamara, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with conditions currently on license. The motion passed by acclamation.
47. [03602](#) Separated Liquor License Renewal
State Bar & Grill, LLC • dba State Bar & Grill • capacity of 168
118 State Street • Agent: Larry Schmock • 65% alcohol, 35% food
Class B Combination Liquor & Beer
Separation requested by the Madison Police Department.
Appearances: Larry Schmock (applicant), Tracy Schmock (applicant).
A motion was made by Hart, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

48. [03603](#) Separated Liquor License Renewal
Tamara, Inc. • dba Mr. Robert's • capacity of 210
2116 Atwood Avenue • Agent: Robert Hanson • 80% alcohol, 20% food
Class B Combination Liquor & Beer • Nightclub License
Separation requested by Alderperson Olson.

Appearance: None.

A motion was made by Ald. Olson, seconded by McNamara, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with conditions currently on license and an Alcohol Licensed Establishment Response Team (ALERT) meeting held in the near future. The motion passed by acclamation.

Liquor License Renewals

49. [03539](#) To grant Class A Liquor, Class A Beer, Class B Beer, Class B Combination Liquor & Beer, Class C Wine, Wholesale Beer 2006-2007 License Renewals with restrictions as previously approved and to include any change of corporate structure and amended conditions as set forth in the report.

Appearances: None.

A motion was made by Hart, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with the following temporary expansion of licensed premise for Argus, Casbah, Cafe Continental, Flat Iron Tavern, and Maduro: Temporary expansion of licensed premise to include 100 block of East Main Street from 5:00 p.m. August 19 to 1:00 a.m. on August 20, 2006.

Ms. Rearick abstained from voting on the following renewals: High Noon Saloon, King Club, Cafe Montmartre, Annex, and Slipper Club.

Mr. Hart abstained from voting on the following renewals: Slipper Club and Cafe Montmartre.

Ms. Wheaton abstained from voting on renewals for all establishments that offer live music.

The motion passed by acclamation.

Nightclub License Renewals

50. [03604](#) To grant 2006-2007 Nightclub License Renewals with previously approved conditions as set forth in the report.

Appearances: None.

A motion was made by Hart, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

Center for Visual & Performing Arts Renewals

51. [03605](#) To grant 2006-2007 Center for Visual & Performing Arts License Renewals with previously approved conditions as set forth in the report.
- Appearances: None**
- A motion was made by Hart, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.**

New License - Public Hearing

52. [03518](#) Public Hearing - New License
Aparsons, Inc. • dba India Darbar Restaurant • capacity 80
6119 Odana Rd • Agent: Rattan Ghotra
Class B Combination Liquor & Beer • 5% alcohol, 95% food
- Appearance: Rattan Ghotra (applicant).**
- A motion was made by Ald. Verveer, seconded by McNamara, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by acclamation.**
53. [03519](#) Public Hearing - New License
Ultra Mart Foods, LLC • dba Pick 'n Save #6395
6655 McKee Road • Agent: Eddie Roberson
Class A Beer, Class A Liquor
- Appearance: Eddie Roberson (applicant).**
- A motion was made by Ald. Verveer, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by acclamation.**
54. [03520](#) Public Hearing - New License
Estefania Garcia • La Zacatecana
4921 Commercial Avenue
Class A Beer
- Appearances: None.**
- A motion was made by Ald. Verveer, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO REREFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE June 21 meeting. The motion passed by acclamation.**
55. [03521](#) Public Hearing - New License
Cafe Porta Alba, LLC. • dba Cafe Porta Alba • capacity 40
15 N. Butler Street • Agent: Vincent Pugliese
Class B Beer, Class C Wine • 25% alcohol, 75% food
- Appearance: Vincent Pugliese (applicant).**
- A motion was made by Ald. Verveer, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by acclamation.**

56. [03522](#) Public Hearing - New License
Le Chardonnay, Inc. • dba Le Chardonnay • capacity 65
320 W. Johnson Street • Agent: Sami Fgaier
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Appearances: None.
A motion was made by Ald. Verveer, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO REREFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE June 21 meeting. The motion passed by acclamation.
57. [03523](#) Public Hearing - New License
La Queretana 2, LLC • dba La Queretana 2
4686 Cottage Grove Road • Agent: Antonio Ruiz
Class A Beer
Appearance: Antonio Miranda (applicant).
A motion was made by Ald. Olson, seconded by McNamara, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING with the following conditions: 1) No sale of single bottles or single cans of beer or fermented malt beverages. 2) No sale of 40 ounce bottles of fermented malt beverages. 3) Display of beer will be limited to one 15 square foot section of cooler. The motion passed by acclamation.
58. [03525](#) Public Hearing - New License
Francois Oil Company, Inc. • dba Mineral Point Road Quik Mart
6702 Mineral Point Road • Agent: Steven Merry
Class A Beer
Appearances: Ed Francois (applicant), Chris Harriot (applicant), Steve Merry (applicant), Attorney Ron Trachtenberg.
A motion was made by Hart, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING with the following conditions: 1) No sale of single bottles or singles cans of beer or fermented malt beverages. 2) No sale of 40 ounce bottles of fermented malt beverages. 3) Display of beer will be limited to one 15 square foot section of cooler. 4) Beer shall only be displayed in the cooler. There will not be any other displays of beer in the store. The motion passed by acclamation.
59. [03526](#) Public Hearing - New License
Church Key/Food Market/The Vineyard LLC • dba Food Market
626 University Avenue • Agent: Jongyeon Lee
Class A Beer
Appearance: Jongyeon Lee (applicant).
A motion was made by Hart, seconded by McNamara, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by acclamation.

60. 03527 Public Hearing - New License
 Church Key/Food Market/The Vineyard LLC • dba The Vineyard
 626 University Avenue • Agent: Jongyeon Lee
 Class A Beer, Class A Liquor

 Appearance: Jongyeon Lee (applicant).

 **A motion was made by Hart, seconded by McNamara, to RECOMMEND TO
 COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by acclamation.**
61. 03528 Public Hearing - New License
 Church Key/Food Market/The Vineyard LLC • dba Church Key • capacity 190
 626 University Avenue • Agent: Jongyeon Lee
 Class B Combination Liquor & Beer • 90% alcohol, 10% food

 Appearances: Jongyeon Lee (applicant), Attorney David Sparer.

 See page 16 for motion.

A motion was made by Ald. Olson, seconded by McNamara, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING with the following conditions: 1) The Church Key shall maintain the existing video cameras and video camera system and shall save tapes from that system for a minimum of 10 days. Those tapes shall be made available to the Madison Police Department upon request and pursuant to an active investigation. 2) Ms. Lee shall familiarize herself and train all staff regarding the provisions of the Unruly Patron Ordinance, Section 38.06(10), Madison General Ordinances, and when a patron acts in a manner that is violent, abusive, indecent, profane, boisterous or otherwise disorderly, immediately contact the police and request the police to invoke the provisions of the ordinance. 3) Licensee shall produce written training and policy manuals. These documents will include, but not be limited to: liquor laws, use of the Unruly Patron Ordinance, guidance on determining whether a person is under the influence of alcohol as defined in Section 38.02, Madison General Ordinances, and the refusal to serve or allow such person on the premises, guidance on when to call the police, procedures and responsibilities assigned to staff in checking IDs, specific training on determining a patron's age, specific training on what constitutes offensive panhandling and specific policies and procedures to be used in allowing a means to verify the training. The written training document and the policy manual shall be completed by the licensee within 45 days of the proposed conditions becoming conditions of the license and be delivered to the Madison Police Department for review and approval. Training verification shall be maintained by licensee and be available to the Madison Police Department upon request. 4) Ms. Lee shall make a concerted effort to educate herself and all employees on issues regarding chronic street alcoholics and shall work, and have all staff work, with the district officers and the neighborhood officer in their efforts to deal with the problems caused by the chronic street alcoholics. The training and police manuals shall reflect this effort. 5) Riley's shall not sell single cans or bottles of fermented malt beverages with the exception of micro brews and speciality imports. 6) The maximum capacity for the first and second floor bar areas will not exceed 190. 7) Hand-held counters shall be used by staff at the entrance after 8:00 p.m. 8) Food service shall be available at all times beginning at 11:00 a.m. 9) Staff will be assigned to encourage patrons to leave and be stationed outside the building at closing time to assist patrons in leaving the area. 10) Staff will remain stationed outside the building until patrons have dispersed. 11) Applicant may come back before the committee for a change of licensed premise six months after completion of renovation. 12) Ordinary, non-emergency entrance and exiting for patrons of the Church Key must use the University Avenue frontage of the property and not the rear alley. 13) Lighting installed to the rear of the Church Key must be directed downward and must be no brighter than recessing for emergency, delivery, maintenance, and similar purposes. 14) Sufficient sound-proofing in order to prevent excessive sound transfer to the property located at 632 University Avenue shall be incorporated into the proposed expansion of the Church Key licensed premise. 15) Upon closing the bar each night, a Church Key employee shall clean and remove trash, including broken bottles, from the rear area of property to the front area of property adjacent to the Church Key entrance. At all times license holder will ensure trash containers are not on Langhammer property and will otherwise cooperate with Waste Management Company to make sure trash containers are returned to Church Key property. 16) Between 9 p.m. and 10 a.m., Church Key employees are prohibited from discarding bottles or otherwise causing noise in the outside rear area of the Church Key property or adjacent property.

The motion passed by acclamation.

62. [03529](#) Public Hearing - New License
Riley's/Badger Liquor LLC • dba Badger Liquor
402 State Street • Agent: Jongyeon Lee
Class A Beer, Class A Liquor

Appearance: Jongyeon Lee (applicant).

A motion was made by McNamara, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING with the following conditions: 1) No sale of single bottles or single cans of beer or fermented malt beverages. 2) There will be an exclusion from the previous condition for specialty imported beers and microbrews. 3) No beer or alcohol sales before 10:00 a.m. (voluntary condition). 4) No sale of half-pints (voluntary condition). The motion passed by acclamation.

63. [03532](#) Public Hearing - New License
Riley's/Badger Liquor LLC • dba Riley's Wines of the World
402 W. Gorham Street • Agent: Jongyeon Lee
Class A Beer, Class A Liquor

Appearance: Jongyeon Lee (applicant).

A motion was made by McNamara, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING with the following conditions: 1) Riley's shall maintain the existing video cameras and video camera system and shall save tapes from that system for a minimum of 10 days. Those tapes shall be made available to the Madison Police Department upon request and pursuant to an active investigation. 2) Ms. Lee shall familiarize herself and train all staff regarding the provisions of the Unruly Patron Ordinance, Section 38.06(10) Madison General Ordinances, and when a patron acts in a manner that is violent, abusive, indecent, profane, boisterous or otherwise disorderly, immediately contact the police and request the police to invoke the provisions of the ordinance. 3) Licensee shall produce written training and policy manuals, these documents will include, but not be limited to: liquor laws, use of the Unruly Patron Ordinance, guidance on determining whether a person is under the influence of alcohol as defined in Section 38.02, Madison General Ordinances, and the refusal to serve or allow such person on the premises, guidance on when to call the police, procedures and responsibilities assigned to staff in checking IDs, specific training on determining a patron's age, specific training on what constitutes aggressive panhandling and specific policies and procedures to be used in allowing a means to verify the training. The written training document and policy manual shall be completed by the licensee within 45 days of the proposed conditions becoming conditions of the license and be delivered to the Madison Police Department for review and approval. Training verification shall be maintained by licensee and be available to the Madison Police Department for review and approval. Training verification shall be maintained by licensee and be available to the Madison Police Department upon request. 4) Ms. Lee shall make a concerted effort to educate herself and all employees on issues regarding chronic street alcoholics and shall work, and have all staff work, with the district officers and the neighborhood officer in their efforts to deal with the problems caused by the chronic street alcoholics. The training and policy manuals shall reflect this effort. 5) No single cans or single bottles of beer or fermented malt beverages. 6) Exclusion from previous condition for specialty imported beers and microbrews. The motion passed by acclamation.

64. [03534](#)

Public Hearing - New License
Riley's/Badger Liquor LLC • dba Badger Tasting Room • capacity of 10
402 State Street • Agent: Jongyeon Lee
Class B Combination Liquor & Beer • 100% alcohol

Appearance: Jongyeon Lee (applicant).

A motion was made by McNamara, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING with the following conditions: 1) License will be limited to wine only. 2) Hours of operation will be from 4:30 p.m. to 8:30 p.m., two nights per week. 3) Five ounce maximum per person per session. 4) Capacity of ten people per session. 5) Licensed beverage server will be on premises for duration of event. 6) A minimum of \$4 will be charged per person per tasting session.

The motion passed by acclamation.

65. [03535](#)

Public Hearing - New License
George Vitense Golfland, Inc. • dba Vitense Golfland • capacity of 500
500 Schroeder Road • Agent: Joel Weitz
Class B Beer, Class C Wine • 10% alcohol, 90% food

Appearances: Joel Weitz (applicant), Craig Bosshard (applicant).

A motion was made by Ald. Verveer, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by acclamation.

66. [03556](#)

Public Hearing - New License
Wings on State, LLC • dba Buffalo Wild Wings • capacity of 99
529 State Street • Agent: Greg Meyers
Class B Combination Liquor & Beer • 28% alcohol, 72% food

Appearance: Greg Meyers (applicant).

A motion was made by Wheaton, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by acclamation.

Operator License Applications - Appearance Requested

67. [03218](#)

Operator License Application
Nathan Herrmann, 3164 Ridgeway Avenue

Appearances: Nathan Herrmann (applicant), Stephanie Henry.

A motion was made by Hart, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER because the application was not filled out completely. The motion passed by acclamation.

Roll Call

Present: Olson, Verveer, Maribeth Witzel-Behl, Marsh Shapiro, Jay Lengfeld, Jennifer Zilavy, McNamara, Hart, Rearick, LaMarr Q. Billups and Joel Plant

Absent: Wheaton

68. [03235](#) Operator License Application
Tim Kennedy, 4713 Cottage Grove Road
Appearance: Tim Kennedy (applicant).
A motion was made by Ald. Olson, seconded by Ald. Verveer, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE June 21 meeting. The motion passed by acclamation.
69. [03500](#) Operator License Application
Mitchell L. Worth, 734 Fairmont Avenue
Appearance: None.
A motion was made by Ald. Verveer, seconded by Hart, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE June 21 meeting. The motion passed by acclamation.

Discussion

70. [02070](#) Discrimination complaints against license holders and applicants
A motion was made by Rearick, seconded by McNamara, to Place On File Without Prejudice. The motion passed by acclamation.
71. [03337](#) Volunteer to serve on the ALRC Subcommittee on Process (a voting member of the ALRC is needed).
Mr. Hart volunteered to serve on the Subcommittee on Process.
72. [03338](#) Volunteer to serve as a back-up member of the Alcohol Licensed Establishment Response Team (ALERT) (a voting member of the ALRC is needed).
Ms. Rearick volunteered to serve as the back-up voting member on the Alcohol Licensed Establishment Response Team (ALERT).

73. [03352](#) Implementation of evidence-based best practices as license conditions.
- Mr. Plant suggested that the Subcommittee on Process discuss making the use of ID scanners a license condition for certain establishments. He said he has discussed the use of ID scanners with a variety of license holders, and that the response has been "No way," "When you make me," or "When others do it."**
- Mr. Plant said the Majestic Theatre and Palace Latin Club are having great success with ID scanners. Memorial Union Terrace will start using scanners this summer.**
- Mr. Shapiro said this is a great idea, but it's another \$500 - \$1,500 expense for license holders. When push comes to shove, though, he said most of the bigger establishments would come to see Mr. Plant's point of view. He suggested that Mr. Plant contact a major producer of ID scanners to inquire about a package deal.**
- Mr. Plant said the scanners are most effective when used voluntarily, but the committee may want to consider offering financial incentives to establishments that use ID scanners. Captain Lengfeld said grant funding might be available.**
74. [03354](#) Preferred procedures for granting and renewing Center for Visual & Performing Arts Licenses.
- Mr. Plant suggested that the Subcommittee on Process work on developing a consistent, transparent and fair process for granting Center for Visual & Performing Arts licenses.**
- Attorney Zilavy said she would work on revising the Center for Visual & Performing Arts ordinance to make the application requirements similar to the requirements for a Nightclub license.**
- Alderson Olson said there would be no subcommittee meetings until after mid-June.**
75. [03355](#) Data desired by committee members.
- Mr. Plant asked that committee members give him feedback on what type of data they would like to receive on a regular basis.**
- Alderson Olson said she would like to receive an update on the use of Center for Visual & Performing Arts licenses.**
- Ms. Rearick said she would prefer to receive data electronically. Alderson Olson said she prefers to receive hard copies.**

Report of the City Attorney

76. [03369](#) Municipal Court Prosecutions:
Tailgators - 1 Count selling to underage
Essen Haus - 1 Count sale to intoxicated person
Church Key - 5 Counts underage on premise
Frida's Mexican Grill - 1 Count view from sidewalk obstructed
- Attorney Zilavy reported that none of these cases have been settled at this point. Committee members will receive copies of settlement letters. Attorney Zilavy said there would be a longer list on the June agenda.**

Report of the Alcohol Policy Coordinator

77. [03353](#) Liquor license applicant presentations before the ALRC.
- Mr. Plant reported that the invitation letter that the City Clerk's Office sends to new license applicants two weeks before ALRC meetings now asks the applicants to be prepared to give a 5-10 minute presentation on the following:**
- General business plan
 - Security/operational plan
 - Proposed capacity and process through which this number was selected
 - Relevant experience of principals, agents, and managers
 - Explanation of food/alcohol percentages
 - Explanation of food service
 - Plans for live entertainment, if applicable
 - Proposed conditions to be placed on license, if applicable
 - Response received from Alderperson and neighbors
- Attorney Zilavy said that license applicants seemed more prepared to address the committee at tonight's meeting.**

Report of the Madison Police Department

78. [03238](#) Summary of Liquor License Violations
- Captain Lengfeld distributed the attached report. Future reports will be sent to committee members electronically the Monday before an ALRC meeting, and hard copies will be available at ALRC meetings.**

Report of the City Clerk's Office

79. [01705](#) Summary of Licenses Issued

The following summary was provided for the current license year:

Class A Beer (Liquor Store): 60 issued
Class A Beer (Grocery): 63 issued
Class A Liquor: 60 issued
Class B Beer: 70 issued
Class B Liquor & Beer: 333 issued*
Class C Wine: 45 issued
Wholesale Beer: 5 issued
Visual & Performing Arts: 9 issued
Nightclub: 59 issued
Adult Entertainment Tavern: 3 issued
Operator: 2,428 issued
Provisional Operator: 547 issued
Food & Drink (\$1 to \$10,000): 132 issued
Food & Drink (\$10,001 to \$100,000): 264 issued
Food & Drink (\$100,001 to \$250,000): 275 issued
Food & Drink (\$250,001 to \$1,000,000): 286 issued
Food & Drink (\$1,000,001 to \$5,000,000): 97 issued
Food & Drink (Greater than \$5,000,000): 18 issued
Sidewalk Cafe: 42 issued
Picnic Beer License: 53 issued

Madison has a quota of 396 Class B Combination Liquor & Beer licenses under state law. 57 of 71 Reserve licenses have been granted. 276 of 325 Grandfathered licenses have been granted. Taking into consideration the 8 Class B Combination Liquor & Beer Licenses that are not being renewed, 63 Class B Combination licenses are currently available in the city of Madison.

*At this meeting the ALRC recommended that one additional Class B Combination license be granted. This would make 48 Grandfathered licenses and 14 Reserve licenses available in the City of Madison.

80. [03606](#) 2006-2007 Liquor License Non-Renewals.

The following establishments did not file a renewal application by the final late application deadline of May 12:

RD Billiards Inc (dba Green Room), 5618 Odana Road
Class B Combination Liquor & Beer (Tavern)

First Madco Inc (dba Rocky Rococo Pan-Style Pizza), 702 N. Midvale Blvd
Class B Beer

Efraim Elmazi (dba Sal's Pizza), 15 N. Butler Street
Class B Beer, Class C Wine

John Jay (dba Packer Liquor), 3506 Packers Avenue
Class A Liquor, Class A Beer

Canterbury Booksellers & Madison Area Literary Council, 315 W. Gorham
Class B Combination Liquor & Beer (Tavern)

Li Zhang (dba Burger Joint), 309 N. Henry Street
Class B Beer

LQ Woodfield Beverage Services Inc (Woodfield Suites), 5217 E Terrace Dr
Class B Combination Liquor & Beer (Tavern)

Stillwaters Inc (dba Stillwaters), 250 State Street
Class B Combination Liquor & Beer (Tavern)

Li Xin of American Inc (dba Beijing Restaurant), 40 University Square
Class B Combination Liquor & Beer (Restaurant)

Cool Runnings Nikelwa LLC (dba Cool Runnings), 320 N. Randall Avenue
Class B Combination Liquor & Beer (Restaurant)

Bella Vita , LLC (dba Bella Vita), 6546 Town Center Drive
Class B Combination Liquor & Beer (Restaurant)

The Monastery Inc (dba Pizzeria Bellini), 401 E. Washington Avenue
Class B Combination Liquor & Beer (Restaurant)

Angela Gargano, Angela Gargano, and Maria Gargano spoke on the non-renewal of the Bellini license. The license holder confused the payment deadline with the filing deadline, and filed an Original Liquor License Application earlier this week. Committee members agreed to hold a Special ALRC meeting at 6 p.m. on Tuesday, June 20, so the Common Council could grant a new license before the current license expires on June 30. David Hart, John McNamara, Mike Verveer, Judy Olson, and Stephanie Rearick said they would attend the Special ALRC meeting.

81. [03607](#) Upcoming Nightclub License applications.

Ms. Witzel-Behl distributed the attached list of establishments that, according to answers given on their liquor license renewal applications, should be applying for a Nightclub License.

Adjournment

A motion was made by Ald. Verveer, seconded by Ald. Olson, to Adjourn at 9:30 p.m. The motion passed by acclamation.