

4-2-14 DRAFT

Legislative File ID: 32220

Downtown Coordinating Committee Priorities for 2014

Priorities for the Downtown Coordinating Committee for 2014 should be broken down into the following general categories:

- Mall Maintenance Reports and Activities
- Downtown Public Amenities
- Downtown Conduct Issues
- Downtown Transportation Issues
- Other

Within each of these categories are several initiatives and other more specific issues that could become an item for a discussion at one or more DCC meetings. It is proposed that as the committee works through the discussion of these issues, a briefing, or small one-page report could be developed that highlights the concerns/ideas of the DCC and that could be passed along to other relevant City committees or City staff, as appropriate.

A. Mall Maintenance Reports and Activities

1. Mall Maintenance Reports – Monthly
2. Mall Maintenance Special Charges
3. Continued review and discussion of the Mall maintenance boundaries
4. Downtown Events Reports: Use of public rights-of-way coordinated with Street Use Staff Commission for special events and activities. Analysis, policy and procedures including number, volume, communication, regulation and enforcement for permitted street use events in the downtown.

B. Downtown Public Amenities

1. State Street Protocols and Policy Issues for competition of amenities within the right-of-way: bike racks, trash containers, outdoor cafes, kiosks, benches, etc.
2. Café /Vending requests at Vending Oversight Committee
3. Wayfinding signs and issues
4. Public Restrooms

C. Shared Space Issues: People and Uses

1. 100 blocks of North Carroll, West Mifflin St and Philosophers' Grove area
2. 600 Block University Avenue (Frances, Lake and Gilman)
3. ALDO Update
4. Discussion of conduct issues surrounding State Street area in particular, and the downtown in general (report from Downtown Police Captain)
5. Busking – Street Performers
6. Outdoor music: Cafes and storefront amplification

D. Downtown Transportation Issues

1. Downtown Bike and Moped Issues
 - Bike and Moped parking study
 - Bikes riding on sidewalks in downtown area
2. Transportation Master Plan
 - Could include taxi cab issues, bus issues, and proposed bus terminal
3. South Capitol Transit Oriented Design (SCTOD)
4. Pedestrian Safety

E. Other

1. Lake Mendota lakefront path as recommended in the City's Downtown Plan
2. Downtown signage issues, including but not limited to wayfinding, sandwich boards signs, window signs
3. Review and discussion of Placemaking proposals
4. The continued oversight of the State Street Design Project once the State Street Design Oversight Committee is dissolved
5. Rhythm and Booms Downtown
6. Make Music Madison (Torkildson)
7. Downtown development proposals: information & potential impacts
 - New development proposals at/near Johnson, Broom and Dayton Streets

Items identified for upcoming DCC Meetings:

1. Mall Concourse Boundary Discussion
2. ALDO update
3. Public Bathrooms
4. Downtown Bike and Moped Study
5. State Street Amenities and Protocols (including wayfinding issues)
6. SCTOD

DCC Core Duties from MGO 8.41

- Provide a forum for public information and stewardship regarding the use of public space in the Downtown Area,
- Review regulations and policies affecting the Downtown Area, with particular emphasis on State Street and the Capitol Square, as a high-quality urban space for pedestrians in an environment that promotes healthy businesses.
- Consider ongoing issues of operation, design, safety, maintenance and use of the Downtown Area.
- Policies, regulations and city services that affect pedestrians, including people with disabilities; bicyclists; Mall Concourse maintenance; parking for bicycles, mopeds and automobiles; loading and unloading; motorized vehicles; signage and advertising; vending; sidewalk cafes; and streetscape items such as benches, planters and other street fixtures.
- Provide a forum for public information and stewardship for topics that affect the use of public space in the Downtown Area including trash, care of terrace trees and plants, use of sidewalks, placement of utility boxes and building maintenance.
- Consider any proposed ordinance amendments or new ordinances or resolutions regarding planning in the Downtown Area; or impacting upon the ongoing operation, safety, maintenance, enjoyment, use of, and scheduling and operation of special events in the Downtown Area.

Preliminary DRAFT: For Downtown Coordinating Committee Discussion Only

Topic		Staff/Committees	DCC Involvement	Notes:
A. Mall Maintenance Reports and Downtown Events				
1	Mall Maintenance Reports	DCC lead	Core DCC Mission	Traditional oversight by DCC
2	Mall Maintenance Special Charges	BoE, DCC	Core DCC Mission	Traditional oversight by DCC
3	Mall Maintenance Boundaries	DCC	Core DCC Mission	Traditional oversight by DCC
4	Special Events Downtown	Street Use Staff Commission, DCC	Core DCC Mission	Analysis, policy and procedures including number, volume, communication, regulation and enforcement for permitted street use events in the downtown.
Downtown Public Amenities				
1	State Street Amenity Protocols & Policy Issues	DPCED Staff & SSOC, DCC, UDC	Core DCC Mission	There is no one entity coordinating these policies, planning staff currently tries to work with coordinating agencies on individual issues, DCC could become lead in this effort
2	Café/Vending Permits	VOC, DPCED Staff		
3	Wayfinding		Core DCC Mission	Zoning administrator oversees signage regulations
4	Public Restrooms		Yes	City Staff team looking at this issue. DCC could play a role.
Shared Space Issues: People and Uses				
1	100 blocks of W Mifflin / N Carroll	DCC, BPW	Yes	Police looking at conduct issues, DPCED staff exploring design ideas
2	600 Block of University Ave	ALRC, Police, CC	Yes	
3	ALDO	ALRC		
4	General Issues of Conduct Downtown	Community Services Committee, Police, DCC	Core DCC Mission	
5	Street Performers	VOC	Yes	Permit only required for amplification
6	Outdoor music: cafes, storefront amplification		Yes	

	Topic	Committees	DCC Mission	Notes:
Downtown Transportation Issues				
1	Downtown Bike and Moped Study	PBMVC	Yes	Scheduled to be completed in 2014 Does it include dealing bikes riding on downtown sidewalks?
2	Transportation Master Plan	LRTPC, PBMVC, TPC, PC	Yes	Includes taxi, bus and bus terminal issues. May be a role for DCC
3	South Capitol Transit Oriented Design (SCTOD)	SCTOD, LRTPC	Yes	
4	Pedestrian Safety Issues	PBMVC	Yes	
Other				
1	Lake Mendota Path	BPW, Planning, Engineering	Yes	Long term project, acquiring right-of-way/easements is part of early steps. Future Capitol Budget item.
2	Downtown Signage	UDC, Zoning	Yes	Wayfinding, sandwich boards, window signs and other issues
3	Placemaking Proposals	Staff	Yes	
4	State Street Design Project	SSOC, BPW, CC	Yes	DCC could resume oversight once SSOC has dissolved
5	Rhythm and Booms	Street Use Staff Commission, ALRC		Madison Festivals Inc is lead
6	Make Music Madison	Madison Arts Commission		
7	Downtown Devel. Proposals	Landmarks, UDC, PC		Potential for periodic updates

Legend: City Boards, Commissions and Committees:

- ALRC: Alcohol License Review Committee
- BoE: Board of Estimates
- BPW: Board of Public Works
- Community Services: Community Services Committee
- DCC: Downtown Coordinating Committee
- DPCED: Department of Planning and Community and Economic Development
- Landmarks: Landmarks Commission
- LRTPC: Long Range Transportation Planning Committee
- MAC: Madison Arts Commission
- PBMVC: Pedestrian/Bicycle/Motor Vehicle Commission
- PC: Plan Commission
- Parks: Parks Commission
- TPC: Transit and Parking Commission
- UDC: Urban Design Commission
- SCTOD: South Capitol Transit Oriented Design Planning Study
- SSOC: State Street Oversight Design Committee
- VOC: Vending Oversight Committee