



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes COMMITTEE ON AGING

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, October 28, 2020

2:30 PM

Virtual Meeting- Zoom

CALL TO ORDER / ROLL CALL

Staff: Hunt, Spaeni, Weichert

Guests: Cechvala, Trowbridge

Present: 9 - Michael E. Verveer; Kathleen Whitt; Kathleen A. Poi; Donna C. Bryant; Daryl K. Sherman; Faisal A. Kaud; Blinda H. Beason; Eileen D. Mershart and Alnisa T. Allgood

Absent: 3 - Marsha A. Rummel; Felicitus Ferington and Ben Obregon

1. [62236](#) Approval of Minutes:

Poi motions to Approve the minutes, Beason seconds. Motion carries by Voice Vote.

2. [61825](#) Public Comment

None

DISCLOSURES AND RECUSALS

None

BUSINESS

3. [61824](#) Transportation to Madison Senior Center and Bus Rapid Transit Overview- David Trowbridge, Michael Cechvala, Drew Beck

Bus Rapid Transit (BRT) information and powerpoint is shared, followed by discussion of the current local bus stops in close proximity to MSC.

CoA proposes a stop be situated right in front of MSC. This topic has been raised before, limited options but they will bring back to the service route planners to revisit possibilities.

Staff share participant concernst: cost of parking is prohibitive, a two block walk can be difficult, safety in the downtown area, and may not be comfortable driving downtown.

Consider bringing NewBridge in on the conversation to help coordinate transportation options.

Next step: invite Drew Beck and Mike Cechvala to discuss service routes.

4. [59637](#) Program Updates- Laura Hunt
- Attachments:** [Aug-Sep Monthly Reports.pdf](#)
- Hunt lists the various virtual programs that have been taking place, such as: Mindfulness Talk by John Dunne, Ballroom Basic for Balance, Better Balance, Yoga, Tai Chi, and a new Book Club.
- Verveer requests including more detailed program data in monthly reports, as was done in the past.
5. [62735](#) Solicit Goals and Objectives for 2021- Faisal Kaud
- Kaud requests for members to solicit goals and objectives for CoA.
- Beason suggests revisiting 2020 goals and objectives; evaluate and adjust, projecting into 2021.
6. [57521](#) Volunteer and Fund Development Report- John Weichelt
- Fundraising- \$20k in donations this year, including in-kinds. The recent golf outing sponsored by Oak Park Place helped raise approx \$11k for MSC. A "Giving Tuesday" event in consideration for November.
- Volunteering: intergenerational mostly, such as the Pen Pal program.
7. [62233](#) MSC Foundation Updates- Kathy Whitt
- Attachments:** [Jan-Sept Donations.pdf](#)
[2020 3 Qtr Investments.pdf](#)
[3rd Qtr budget report.pdf](#)
- New investment policy statement.
Switching funds from local bank to Vanguard- Kaud provides background information, process.
Verveer expresses thanks for providing the information, and would like a quarterly report moving forward.
8. [55504](#) Review Available Reports; Senior Services Updates- Sally Jo Spaeni
- Spaeni working with AAA of Dane County to revise case management standards (NewBridge reported they were not culturally/ethnically relevant.)
Meeting with MSC Foundation, and subcommittee for review of investments.
Involved in the City budget process, on CDD side.
Representing MSC for the Human Services funding and recovery team.
New social work intern on board at MSC, currently involved in the Tablet2Go program.
Searching for someone to facilitate a vision group for moving MSC forward; great leads from Allgood.
Teaming with Organizational Development to develop objectives & strategies for 2021.
RFP processes have been delayed; existing contracts extended through 2021.
Will bring mission & vision statement next mtg. A drafted strategic plan will be

brought to the visioning group.

9. [62234](#) Discussion of meeting time re: Alder Rummel

CoA members asked to consider if changing meeting time/day is a possibility, to accomodate Rummel's schedule.

Beason suggests they're given time to think about it.

Mershart suggests tightening up the agendas, possibly with time limits.

10. [59183](#) Remainder of 2020 meeting dates

Next meeting date: December 9, 2020- 2:30pm

ADJOURNMENT

Sherman motions to Adjourn, Poi seconds. The motion carries by Voice Vote.