

## STREET USE (SPECIAL EVENT) PERMIT APPLICATION

### Applicant

Ryan Griessmeyer  
Race Day Events, LLC  
2995 Sub-zero Parkway  
Fitchburg, WI 53719  
Email: Ryan@racedayeventsllc.Com  
Phone: (608) 444-2261

### Contact During Event

Ryan Griessmeyer  
Race Day Events, LLC  
5976 Executive Dr Ste B  
Fitchburg, WI 53719  
Email: Ryan@racedayeventsllc.Com  
Phone: (608) 444-2261

### Event Information

Name of Event:

Event Type:

Estimated Attendance:

Is this a new event:

### Event Additional Information

Run/Walk: ☒

Music/Concert: ☐

Festival: ☐

Rally: ☒

Parade: ☐

Posting no parking signs or bagging meters? ☒

Other: ☐

If other, please describe:

### Site Map

Each event application must include a detailed event site map with the following items applicable:

- Accessible paths for wheelchairs as well as disabled parking spaces
- Dumpsters
- Emergency vehicle access lanes (minimum of 20')
- Event Perimeter
- Garbage and Recycling - cleanup and trash/recycling plans are required with the site map
- Portable toilets
- Signage
- Stages
- Temporary Structures
- Tents
- Vendors

A helpful online resource for route mapping is: [Map My Run](#)

I understand I must attach site map and route map with this application, if applicable: ☐

## Location Information

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Capitol Square: ☐

State Street Mall (700/900): ☐

30 on the Square: ☐

Other: ☒

Street Names and Block Numbers:

Start/Finish: State Street Mall & 800 Langdon  
Street Closure, 8/10/24: 400 & 500 N Park St  
(3am-12:30pm), 800 Langdon St (3am-12pm)  
Route Closure, 8/10/24: see attached route maps  
(closures beginning at 6:30am - last runner passes)

## Event Dates

Setup Date	Setup Time	Event Start Date	Event Start Time	Event End Date	Event End Time	Cleanup Completed Date	Cleanup Completed Time	Rain Date
08/10/2024	1:00 PM	08/10/2024	07:00 AM	08/10/2024	12:00 PM	08/10/2024	1:00 PM	

## Temporary (Picnic/Beer) Licenses

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Visit the [City of Madison City Clerk's Office](#) website under heading "Temporary Picnic/Beer License" to apply.

Will beer/wine be sold?(\$):

Will beer/wine be served (Free of charge)?:

I understand that a Certificate of Insurance with liquor liability, naming the City of Madison as additional insured, is required: \* ☐

I understand I must apply for Temporary (Picnic/Beer) License to serve or sell beer/wine for this event: ☐

If the Temporary (Picnic/Beer) License is denied will the event occur?: **No**

## Street Use Event Vending License

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If food will be sold please visit the [Public Health - Madison & Dane County](#) website.

I understand a Special Event License Application listing the vendors and their Sellers ID# is required: ☐

Will food and/or merchandise be sold?(\$):

Estimate number of vendors:

## Public Amplification Permit

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If public amplification is needed it must be kept to a reasonable level at all times and must end by 11 pm.

Will there be Public Amplification?(\$):

☐

Start Date	Start Time	End Date	End Time	Rain Date
08/10/2024	05:30 AM	08/10/2024	12:00 PM	

### SAFETY AND SECURITY

- Complete the Emergency Action Plan (EAP) template below to provide information about the safety plan for your event.
- For large events, contact [Madison Fire](#) prior to submitting the street use permit application, so they can review and make recommendations for additional emergency plan requirements.
- At the review of the street use permit application, Police and Fire Department representatives may also require [Special Duty Police Officers](#) or Fire Inspector staffing at your event. If MPD designates an event as a District Event, the organizer must contact [Central District MPD](#), (608) 266-4482, regarding Madison Police requirements for the event.

Emergency Action Plan [PDF](#)/ [MS Word](#)

### RUN/WALK EVENTS

For run/walk events, organizers are strongly encouraged to contact [Police](#), [Traffic Engineering](#) and [Madison Metro](#) prior to submitting an application so these agencies can review and make recommendations on the proposed route(s).

I understand that I must submit the Emergency Action Plan:

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### Equipment Rental - Downtown events only.

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Will you need equipment rental from the City of Madison?(\$):

No

Trash Barrels:

0

Recycling Barrels:

0

Dumpsters:

0

Electrical Adaptors:

0

## Marketing

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Conditional approval of the event is required before promoting, marketing or advertising the event.

Do you want this included in the Madison Parks calendar of events?:

Yes

**Event Website:** [www.madisonminimarathon.com](http://www.madisonminimarathon.com)

**Notes:** The 16th Annual Midwest Financial Group Madison Mini Marathon is a scenic running tour that features some of Madison's prominent and popular landmarks including: Capitol Square, the World Famous Dane County Farmer's Market, State Street, Camp Randall Stadium, Kohl Center, the Arboretum (including wild turkeys!), Picnic Point and the University of Wisconsin Campus. The Midwest Financial Group Madison Mini Marathon & 5K is a must-do on the Wisconsin running calendar.

## Acknowledgement

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If a street use permit is issued for the event, the Applicant agrees to comply with all permit conditions, and understands that failure to comply with any condition or any violation of law may result in the immediate cancellation of the event

Further, the Applicant is legally responsible and financially liable to the City of Madison for all city fees and costs associated with the overall organization, management, and implementation of the event and its related activities and maintains ultimate liability for payment of all fees and costs assessed by the City of Madison.

I have read the Acknowledgement:



## Indemnification

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THE APPLICANT FOR A STREET USE PERMIT SHALL AGREE TO INDEMNIFY, DEFEND, AND HOLD THE CITY AND ITS EMPLOYEES AND AGENTS HARMLESS AGAINST ALL CLAIMS, LIABILITY, LOSS, DAMAGE, OR EXPENSE INCURRED BY THE CITY ON ACCOUNT OF ANY INJURY TO OR DEATH OF ANY PERSON OR ANY DAMAGE TO PROPERTY CAUSED BY OR RESULTING FROM THE ACTIVITIES FOR WHICH THE PERMIT IS GRANTED.

I have read the Acknowledgement:



## Signature

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By initialing, I/we  
waive the 21-day  
decision  
requirement :

RG

Signature:

Ryan Griessmeyer

Date:

01/29/2024

## **Schedule of Events:**

### **Wednesday 08/07/24**

City of Madison to place no parking signs

### **Friday 08/09/24**

13:00 Start/Finish Line Truss and Barricade Staging

13:00 Traffic Supply Drops at intersections

13:00 Medical Tent Set-up

### **Saturday 08/10/24**

04:00 Course Set-up and Start/Finish Set Up

06:00 SSM/MEP Medical Team in place at Medical Tent

06:30 City of Madison FD Ambulance to stage at Medical Tent

**07:00 Race Starts – Half Marathon and 5K at same time**

07:15 First runner expected to finish 5K

11:00 Last runner expected to finish Half Marathon

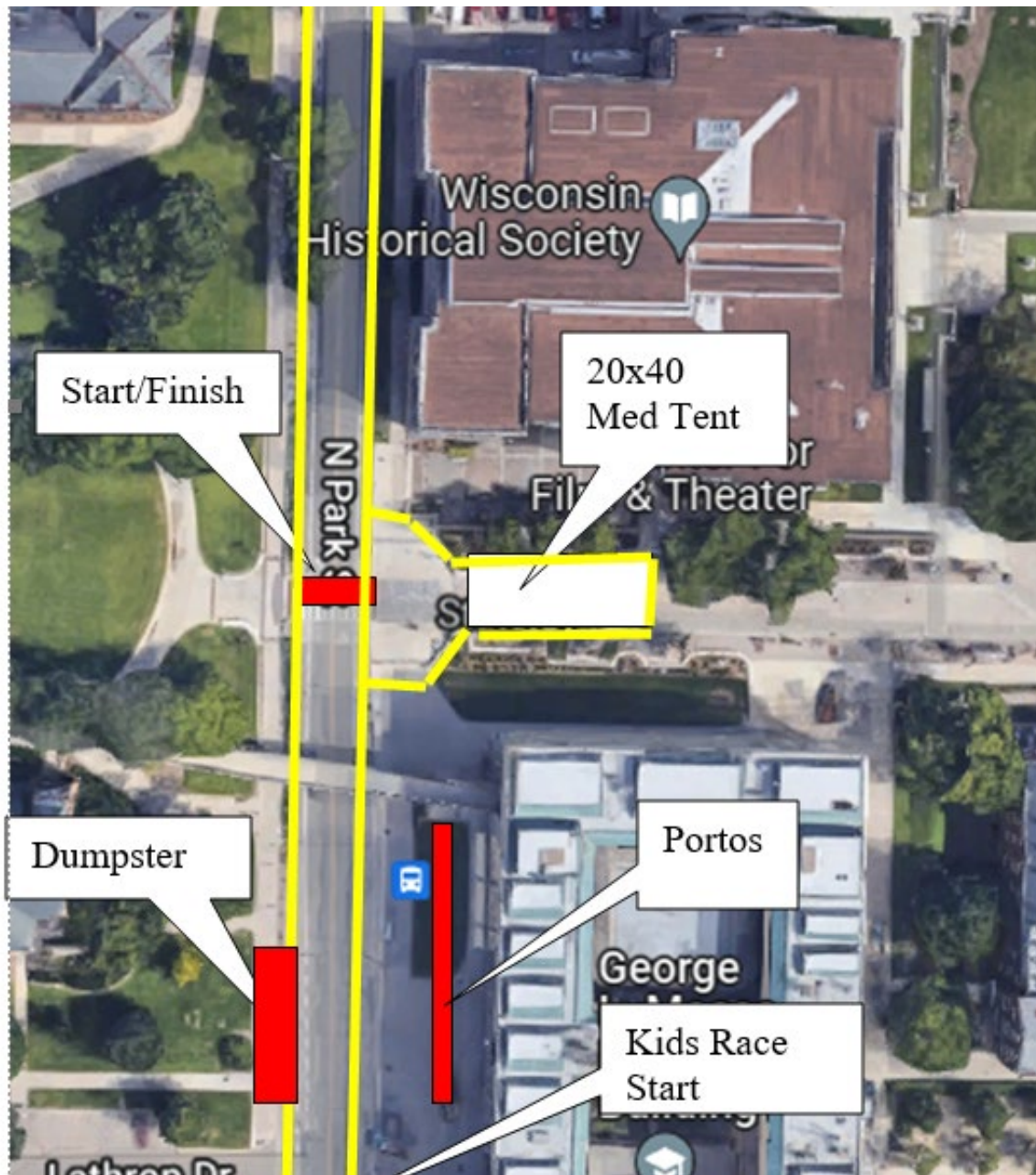
11:00 Course Closed

Start/Finish: State Street Mall & 800 Langdon

Street Closure, 8/10/24: 400 & 500 N Park St(3am-12:30pm),  
800 Langdon St (3am-12pm)

Route Closure, 8/10/24: see attached route maps (closures  
beginning at 6:30am - last runner passes by 11:00 am)

8.10.24 Madison Mini Marathon – Site Map





**MADISON MINI MARATHON – HALF MARATHON COURSE MAP**

<https://www.mapmyrun.com/routes/view/5775082039>



## **MADISON MINI MARATHON – HALF MARATHON TURN BY TURNS**

<https://www.mapmyrun.com/routes/view/5040180796>

### ***Start: Park Street at State Street Mall***

- North on Park Street – All of road
- Right on Langdon – All of road
- Right on Wisconsin – Cone lane using parking lane and some of road. Leave room for one lane of cars southbound
- Right on Mifflin – Heavy cone lane to separate for Farmers Market crowd
- Left on Carroll - Heavy cone lane to separate for Farmers Market crowd
- Right on West Washington – Cone lane using bike lane and bus lane
- Continue straight across Regent St. and Park St. onto Vilas Ave.
- Left on Mills St – Cone centerline – Runners with traffic
- Continue onto N. Wingra Dr. – Cone centerline. Runners with traffic
- Right on Arboretum Dr - Cone (light) centerline – Runners with traffic
- Right on Seminole Hwy – Cone centerline – Runners with traffic (Detour in place for NB Traffic)
- Right on Manitou Way – Cone centerline – Runners with traffic
- Right on Nakoma Rd - Cone centerline – Runners with traffic (Detour in place for NB Traffic)
- Right on Monroe St – Cone one lane – Runners with traffic
- Left on Commonwealth Ave. – Cone centerline – Runners with traffic
- Right on SW Commuter Path – Cone as needed
- Left on Breese Terrace – Cone centerline – Runners with traffic (Regent detoured on Spooner to Monroe)
- Left on University Ave – Cone lane of traffic – Runners with traffic
- Right on Walnut St - Cone centerline – Runners with traffic
- Right into boat ramp from Walnut St. – Runners then head north
- Left onto Lakeshore Path – Turnaround short of Lake Monona Dr.
- Turnaround (Clockwise) just short of Lake Monona Dr.
- Continue of path closest to lake and past the boat launch to Elm St.
- Right on Elm St. – Cone centerline – Runners with traffic
- Left onto Observatory Dr - Cone centerline – Runners against traffic
- Right on N Charter St - Cone centerline – Runners against traffic
- Left on University Ave – 28” Cones Bus/Bike Lane for runners
- Left on N Park St.

### ***Finish: Park Street & State Street Mall/Bascom Hill***



### MADISON MINI MARATHON – 5K COURSE MAP



#### **Start: Park Street & State Street Mall/Bascom Hill**

- North on Park Street to Lakeshore Path (All of Road)
- Left at End of Park Street to Lakeshore Path (All of Road – Stay to left of building)
- Follow Lakeshore Path to Marching Band Field (Cone path intersections to keep runners in proper direction)
- Left on Walnut from Path (Cone centerline – Runners against Traffic) (See below)
- Left on Observatory (Cone centerline – Runners against traffic on north side of road)
- Right on Charter (Cone centerline – Runners against traffic on east side of road)
- Left on University (This will be coned Traffic Truck) Runners in bike/bus lane against traffic.
- Left on Park (All of Road)

#### **Finish: Park Street & State Street Mall/Bascom Hill**





# Emergency Action Plan And Protocol

Updated for the 2024 Event

**This outline will serve as a guideline for Race Day Events to handle emergency situations on race day.**

### **EMS Command Post**

The EMS Command Post will be located at Fire Station #1. The post will contain representatives of the MF, MPD, and UW-PD. The event will communicate via radio with repeater network with cell phones as back up.

### **Event Command - all people in direct radio communications**

**Ryan Griessmeyer** – Race Director: 608.444.2264

**Eli Foht** – Course Director: 608.512.2081

**Luke Smetters** – Announcer: 224.406.2398

**TBD** - Aid Station Captains: **CELL PHONE NUMBER**

**TBD** – Event Lead/Trail Bikes: **CELL PHONE NUMBER**

There will be bicycles assigned to lead and follow the final participants on the course as well as vehicles dedicated to following and cleaning up the course area.

Communication to spectators will be made via loudspeaker announcements located at the Start and Finish Lines

***Hospital Transports:*** The primary hospital for transports UW Hospital (600 Highland Ave, Madison, WI 53792). Other hospitals include SSM Health St Marys Hospital (700 South Park Street Madison, WI 53715 ) and Meriter Hospital (202 S. Park Street, Madison, WI 53715). These hospitals will be used by choice of patient/guardian and/or in the case of less severe injuries.

***Medical Tent:*** The race medical tent will be located at Park Street and Library Mall. The medical tent is designed to triage and to treat minor injuries. The area is staffed by an MFD Ambulance and SSM/MEP Medical Personnel..

## What Event Day Emergencies Can Occur?

Issues that can be faced on the day of an event are:

- **Severe or Extreme Weather Conditions – extreme low/high temperatures, lightning, high-speed winds, tornados, heavy snow, dense snow conditions (snowfall/blowing)**
- **Emergency course changes (in case of on-course fires, vehicular accidents, overnight storms or flooding)**
- **Accident along the course involving runner(s)**
- **Runner death**
- **Lost Child**

Due to any other unforeseen emergencies that could occur on race day, we will communicate directly with emergency personnel and their respective agencies to develop the appropriate response(s) (or rely on them to enact their own public safety response plan).

## Starting Line Announcements:

***For weather:*** "Attention runners, our weather forecasters have informed us that (weather condition) is in our area. Because the safety and wellbeing of our runners, spectators, volunteers and safety workers along the course are foremost in our minds, we are delaying the start of the race for X minutes. Please seek shelter immediately." (Update conditions at the end of the delay period and announce an additional delay, cancellation, or scheduled start)

***For emergency course changes:*** "Attention runners. The Police Department has informed us that because of (flooding, water main break, tree down, fire, wires down, etc.) there will be a slight course change at mile \_\_X\_\_ of the run. Please be aware that extra safety personnel and markers will be on hand to direct you along the detour. Your safety and wellbeing are our main concern, so please be aware of the changes."

***For any other delay:*** "Attention runners. Because of \_\_\_\_\_, the start of event will be delayed \_\_ **X** \_\_\_\_ minutes. We plan to start the race at XX:XX P.M. (as soon as the situation is corrected). We will keep you updated on the start time, but please, stay near the starting line."

## **Emergency During Event:**

### **Weather Related:**

The Race Officials in and out of the Command Center will continuously monitor weather reports including active radar starting 2 hours prior to the race start and continuously throughout the day. Weather updates will be broadcast on the primary race operations radio channel at a minimum of every 30 minutes prior to the race start. After race start, weather updates will be broadcast whenever any weather condition of concern is detected. **The proximity threshold for lightening is 10 miles.** The Race Director will make the final decision regarding the start of the event 20 minutes prior to published start time. If conditions prohibit the start of the race on schedule, appropriate delays will occur until safe to do so. If conditions do not allow the race to start on time, the race will be modified or cancelled. If the potential exists for hazardous weather the Race Director will inform all race staff and the race announcer. Announcements will be made periodically and on a schedule to keep spectators and participants informed.

If dangerous weather conditions occur during the race or temperatures become too dangerous, the Race Director, in consultation with the EMC will make any decisions regarding the status of the event. Runners will be notified on course by event personnel or police as deemed necessary.

If inclement weather occurs after the race has started, event personnel, athletes and volunteers are on their own to seek shelter. Weather issues will be communicated using the communication plan outlined below.

### **Communication Plan for Broadcasting Weather Issues:**

The event Race Director will be monitoring weather radar and reports via internet weather websites.

Should inclement weather be forecasted/threatening the race, Race Command will be in contact with the Race Director to inform them of the situation. Based on information received, threat of weather, location of weather, and direction of travel for weather, a decision regarding the race will be made. The Race Director will make all decisions regarding the race needing to be stopped, shortened, or changed. Communication with Police and other parties will be made through the Dane County Communication Network. Decisions regarding the race will be communicated to race staff, aid stations, and volunteers on course via the race radios. All communications will use cell phones as back-ups and land-line phones (where available) in the event that cell phone service is unavailable.

**Weather information will be relayed to the Media by the Marketing Director or the Race Director; and will be the only spokespeople for any media questions.**

### **Lost Child Plan:**

Any child that is separated from their parents, near the race site, will be brought to the finish line announcer stand. The announcer will request that the parent(s)/guardian (by name) will come to the Finish Line Announcer's Stand. It will also be announced over race radio. Staff member MUST stay with child until reunited with parent(s)/guardian. If parents approach regarding their child missing, an all call will go out over radio with description of child. This will also be communicated through event command so Police are aware of the situation. Announcer will also ask for people to look for child and bring them to the announcer stand. Likewise as Police are approached regarding

missing child, it should be communicated to race command so it can be broadcast to Event Staff.

### **Medical Emergencies on Course or at Finish Line:**

In the event of any medical emergency throughout the course area, staff will enact the '911 system'. To manage the progress and safety of all event participants, Race Day Events, LLC will supply all staff and each aid station on course with a two-way radio (supported by a long-range repeater. Cell phones will be used as a backup method of communication. Additionally, there will be 3 vehicles as well as 2 bicycles on course leading and monitoring runners throughout the event. Bicycle leads will be tasked with circling back around to follow the last participants and assist in maintaining safety and as an additional awareness to motorists whom may be traveling near the course area.

**\*\*\*THE ENTIRE EVENT SITE/COURSE WILL MAINTAIN A MINIMUM OF A 20' TRAFFIC LANE FOR EMERGENCY PERSONNEL ACCESS THROUGHOUT THE EVENT\*\*\***

**If there is serious injury along the course, CALL 911 IMMEDIATELY!**

Time is of the essence and radio or phone relays back to the EMS personnel only delay treatment. Only call 911 for serious injury, not sprains or scrapes.

The event personnel, Medical Personnel and EMTs at the finish line WILL treat spectators. If there is a traumatic incident involving spectators, the EMC will be notified and decide on the appropriate action and care to be administered.

***Injuries:*** If someone is seriously injured during the race, the Race Director or event spokesperson should contact the emergency contact person and



or family as soon as possible. Staff should use an incident report form to collect information about the situation immediately.

***Medical personnel:*** If someone is injured and needs to be transported to the medical area or hospital, course volunteers should attempt to obtain the name and/or race number of the participant/patient. This is the best and most expedient way to identify the person and contact her/his family. Pass that information along to the event Race Director, who will pass it along to event staff. It is important to keep track of runners who do not finish the race, in case family members are looking for them at the finish line.

**Emergency Route Changes:** Police will make all final decisions regarding any route changes after consultation with Race Director. The Race Director will communicate this information to the EMC.