

From: DILLMANinsurance

Sent: Monday, April 18, 2016 5:07 PM

To: Hall, Amanda

Cc: Cornwell, Katherine; VanErem, Michael; Parks, Timothy; Harper, Alan; Firchow, Kevin; Martin, Alan; Wendt, Jay; Fruhling, William; McKinney, Barbara; Cheeks, Maurice; Demarb, Denise; Ahrens, David; Zellers, Ledell; Verveer, Michael; Bidar-Sielaff, Shiva; Rummel, Marsha; Clear, Mark; Phair, Matthew; Baldeh, Samba

Subject: NEW KWIK TRIP MADISON EASTSIDE

Amanda,

I will not be able attend tonight's meeting, but would like to let you know I am in full support of a Kwik Trip going on the old Sentry site. I also know there are several other people in Heritage Heights and Rolling Meadows who are in favor of the Kwik Trip as well. Every neighborhood meeting had very strong support for Kwik Trip! It seems that there are only a few people that are in opposition of this proposal! Please do not let the minority, because they have a louder voice and have the extra time to spend coming to these meetings fool you into believing they speak for the majority! If it comes down to it, I would get the required signatures to make this thing happen!! The oppositions stance that there are too many gas stations in the area are unfounded. Kwik Trip I'm sure has done their homework! If there were too many gas stations and they would not have the numbers to support another gas station, they would not be looking at this site! Kwik Trip is far and above any gas station. They are a mini grocery that sells gas! They produce and manufacture a good portion of their own products and purchase from other local farmers. They fit a need for inexpensive food for the low income people who live in the area surrounding the old Sentry site. Their prices are comparable to Woodman's on the item not already prepared. On items they prepare onsite their price typically cannot be beat, and again the food is manufactured by or for Kwik Trip using ingredients they produced. My feeling is, no other place could sustain itself on that corner because Kwik Trip has multiple income sources within their stores that a Trader Joe's, Jenifer Street Market, a restaurant or any other business that only has one revenue stream does not have! They have the gas that will literally drive people to the site. Everyone who opposes Kwik Trip wants a long term vision for that and the surrounding site. Kwik Trip has proven they are a neighborhood partner and will stay the long hall. Not some place that thinks it can make it, but closes in 5 years.

I VOTE YES FOR KWIK TRIP!!

BRADLEY DILLMAN
DILLMANinsurance

