



# City of Madison Liquor/Beer License Renewal

On-Premises Consumption:  Class B Beer  Class B Liquor  Class C Wine  
 Off-Premises Consumption:  Class A Beer  Class A Liquor

Deadline: File in Clerk's Office by 4 p.m. Friday, April 13, or postmark by Sunday, April 15

1. Name of Sole Proprietor, Partnership, Corporation or LLC  
Gretisman Investments Inc. DBA Plan B

2. Trade Name (doing business as) Plan B

3. Licensed Address 924 Williamson St. Madison, WI 53703

4. State Seller's Permit 4 5 6 - 1 0 2 5 4 5 8 0 3 5 - 0 2

5. Federal Employer Identification Number 20-8467004

6. Do you understand that you must purchase alcohol beverages only from Wisconsin wholesalers, breweries, and brewpubs?  Yes  No

7. Do you understand that alcohol invoices must be kept at the licensed premises for two years from the date of invoice and made available for inspection by law enforcement?  Yes  No

8. Since filing of last application, has the named licensee or any other person affiliated with this license (partner, member, officer, director, manager or liquor/beer agent) been **convicted of any offenses** (excluding traffic offenses not related to alcohol) for violation of any federal laws, Wisconsin laws, any laws of other states, or ordinances of any county or municipality?  
 Yes (If yes, complete convictions supplement)  No

9. Are any **charges for any offenses** presently **pending** (excluding traffic offenses not related to alcohol) against the named licensee or any other persons affiliated with this license (partner, member, officer, director, manager or liquor/beer agent)?  
 Yes (If yes, complete pending charges supplement)  No

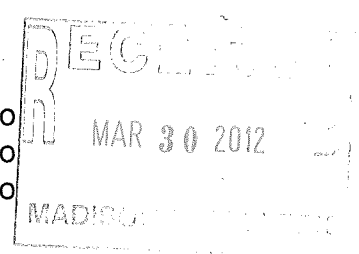
10. Was the profit or loss from the sale of alcohol beverages for the previous year reported on the Wisconsin Income or Franchise Tax return of the licensee?  
 Yes  No  Taxes are not filed yet, but they will include this profit/loss when filed

11. Areas where alcohol beverages are sold/permitted, including outdoor seating, if applicable.  
Inside the 4 walls of 924 Williamson Street. One main floor with dance floor & bathrooms. Two bar areas within 6,100 sq ft.

12. Areas where alcohol beverages are stored Locked in the basement in a room

13. **Class B establishments:** estimated percentage of gross sales for liquor/beer vs. food business  
85 % Alcohol 10 % Food 5 % Other

14. **Establishments with a capacity of 50 or more:**  
 (a) Do you offer or allow live music performances?  Yes  No  
 (b) Do you have a designated dance floor area?  Yes  No  
 (c) Do you offer or allow the use of a disc jockey?  Yes  No



15. Establishments that currently hold 21+ Entertainment Licenses:  
Does your Security Plan remain in force, as approved on your application?  Yes  No

16. Establishments that currently hold Centers for Visual & Performing Arts Licenses:  
Do your underage identification and security procedures remain in force, as approved on your initial application?  Yes  No

17. Corporation/LLC: Name of Liquor/Beer Agent Corey Gresen

18. Corporation/LLC: Address of Liquor/Beer Agent 2440 Commercial Ave. Madison, WI 53704

19. Corporation/LLC: Is this Liquor/Beer Agent listed on your current license?  
 Yes  No (If no, file Change of Agent application)

20. Corporation/LLC: List names and home addresses of all officers/members below.

Rico Sabatini 3923 Claire St. Madison, WI 53716

21. Corporation: List names and home addresses of all stockholders below.

Corey Gresen 2440 Commercial Ave Madison, WI 53704

Rico Sabatini 3923 Claire St. Madison, WI 53716

22. List names and home addresses of managers below.

Corey Gresen 2440 Commercial Ave Madison, WI 53704

Rico Sabatini 3923 Claire St. Madison, WI 53716

Mark Sannito 820 Williamson St. #202 Madison, WI 53703

23. Corey Gresen 608-772-0040  
Who to contact 8 a.m. - 4:30 p.m. regarding problems with application Phone Number

Corey@phantmadison.com  
E-mail Address

Corey Gresen  
Signature of Officer/Member/Partner/Sole Proprietor

3-28-12  
Date

Renewals due April 15 every year (postmarked 4/15 or filed in Clerk's Office by 4 p.m. 4/13)

Clerk's Office: Date Filed/Postmarked \_\_\_\_\_  Filed Timely  Filed Late (\$250 Late Filing Fee)